



ISO 9001 : 2015

ISO 14001:2015 & ISO 45001 : 2018

CIN No. L32109MH1995PLC091107

January 21, 2024

To,
The Manager - CRD
BSE Limited
P J Towers, 1st Floor,
Dalal Street,
Mumbai- 400001

Scrip Code: 537259

Dear Sir/Madam,

Sub: Intimation of Investor Presentation

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the Investor Presentation and the same is also being made available on the Company's website at www.suyogtelematics.co.in.

Request you to take the same on record.

Thanking You,
Yours faithfully,
For **Suyog Telematics Limited**

Aarti Shukla
Company Secretary & Compliance Officer
Mem. No.: A63670
Place: Mumbai

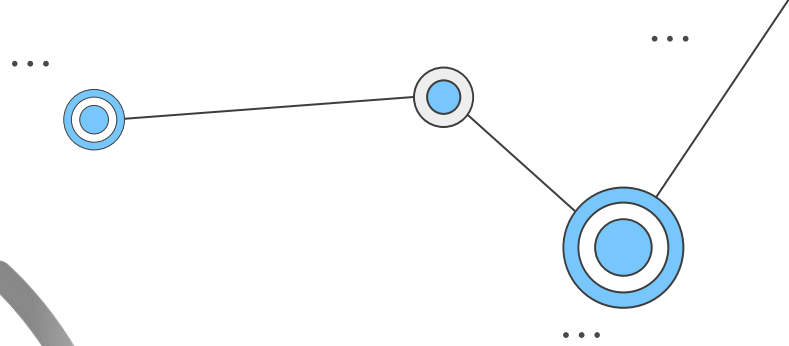
MUMBAI (Reg) : Suyog House, 30, MIDC Central Road, Andheri (E), Mumbai - 400093 T. 022-2579 5516 / 2839 0670

LATUR : Suyog Apartment, Behind Deshikendra High School, Signal Camp, Latur - 413 512. Off.: (02382) 243 459 / 243 456

Email : sgl@suyogtelematics.com

Website: www.suyogtelematics.co.in

GST No.: 27AAFCS0334P2Z2

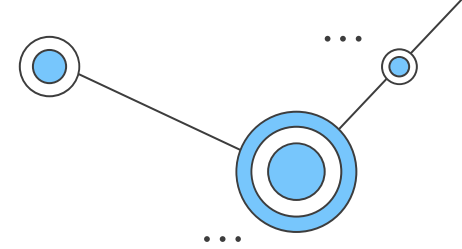


Limited

Investor Presentation

January 2024

Safe Harbor



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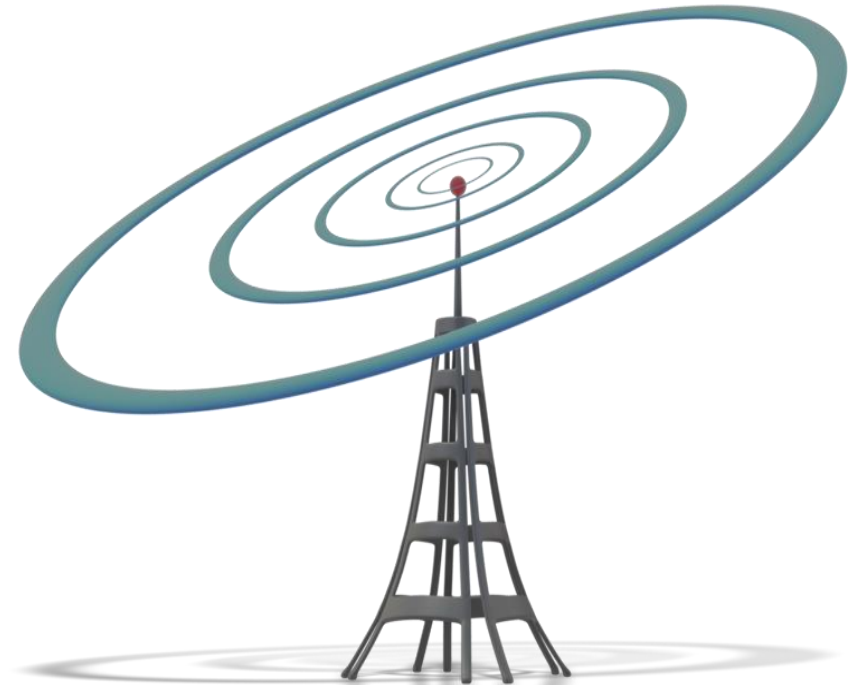
Way Forward

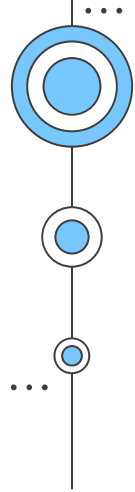
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Financial Highlights

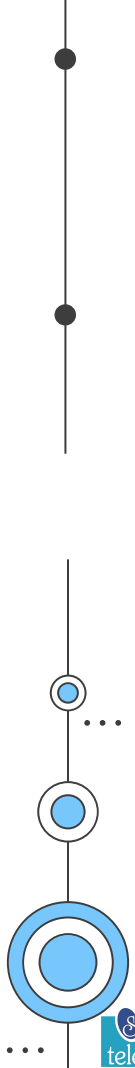
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01

About Suyog Telematics





Speed First...
Quality Always...
- Suyash Lature

Company Overview

Suyog Telematics Limited is a dynamic player in the telecommunications industry, specializing in cutting-edge telecom tower infrastructure solutions. The company is committed to driving connectivity in both urban and rural areas. Known for its strategic approach, Suyog Telematics focuses on high-power small cell infrastructure, fiber connectivity, and environmentally friendly solutions. With a diverse portfolio and a client base that includes major telecom operators, the company plays a key role in transforming cities into 5G-ready hubs and powering rural villages with advanced network capabilities.

- ✓ Experience of 25+ years
- ✓ Built 10,000+ Roof Top Towers for BSNL (EPC)
- ✓ Only IP company to have maximum Govt. sites (in % terms)
- ✓ Presence in all crucial circles in Small Cell Segment (essential for 5G deployment)

Services Offered:

- Tower Erection
- Fiber Optics
- Network Solution
- Pole Erection

Product Portfolio:

- Ground Based Tower
- Roof Top Tower
- Cow Tower
- GBM Tower
- Camouflage Tower

15



Key Telecom Circles

4300+



Total Telecom Towers

5000+



Total Tenancy



Incorporation

"Suyog Telematics Private Limited"



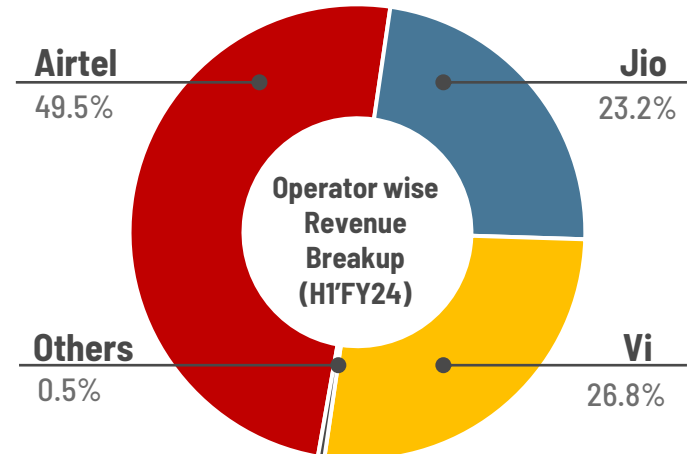
Conversion to Public Limited Co.

"Suyog Telematics Limited"

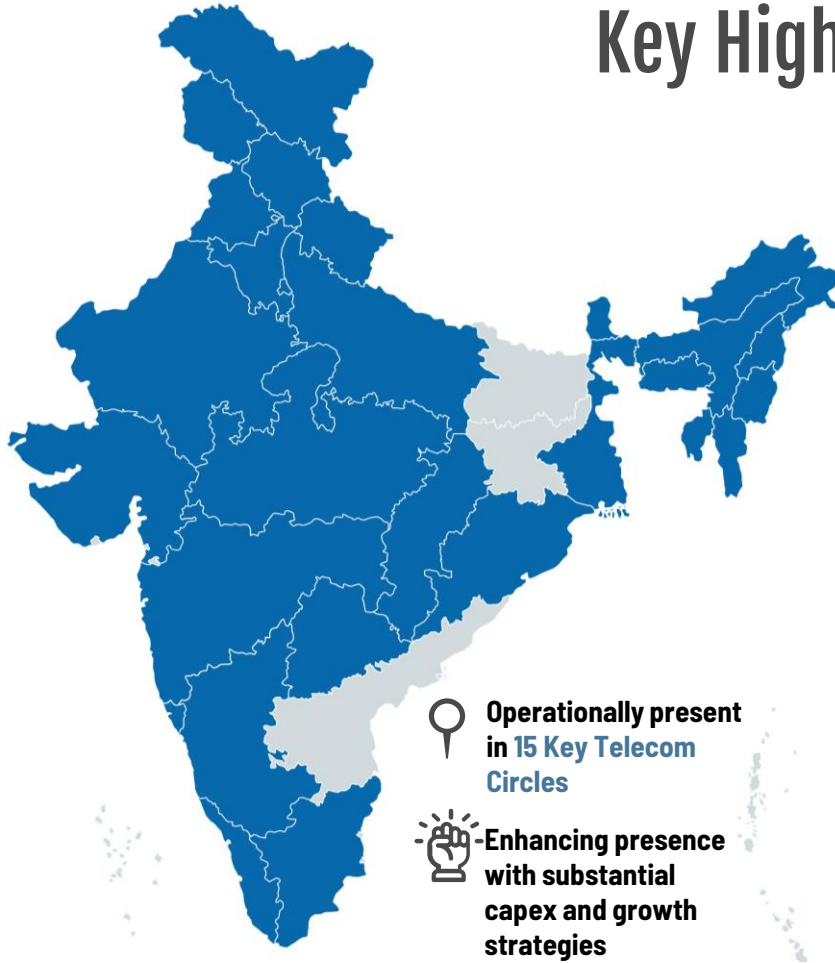


Listed on Stock Exchange

BSE



Key Highlights



26

States & UTs

4310

Total Towers

5040

Total Tenancies

3756

Small Cell Tenancies

900

Government Sites Tenancies

4562

Fiber Network "in kms"

Leadership Team

Shiv Shankar Lature

Co-Founder & Managing Director

Over 20 years of telecom industry expertise, showcasing exceptional entrepreneurship, leadership, and management skills, coupled with profound industry knowledge.



Management Team



Tushar Shah
Business Head
(India)



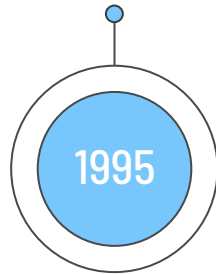
Mahesh Rajure
Business Head
(India)



Ajay Sharma
Chief Financial
Officer

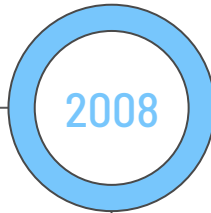
Our Journey

Incorporated as "Suyog Telematics Private Limited" on 28th of July



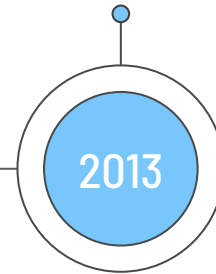
1995

Converted to Public Limited Company "Suyog Telematics Limited"



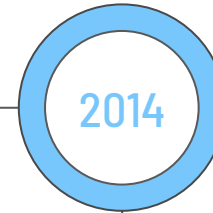
2008

Obtained IP-1 licence from Department of Telecommunication

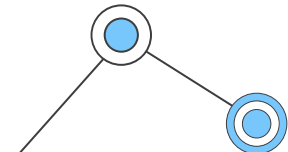
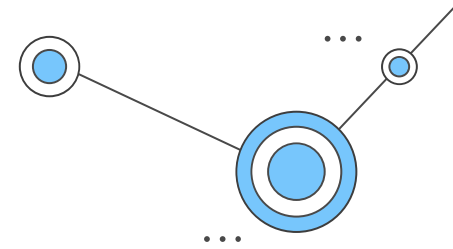


2013

Listed on "Bombay Stock Exchange"



2014





02


Business Overview

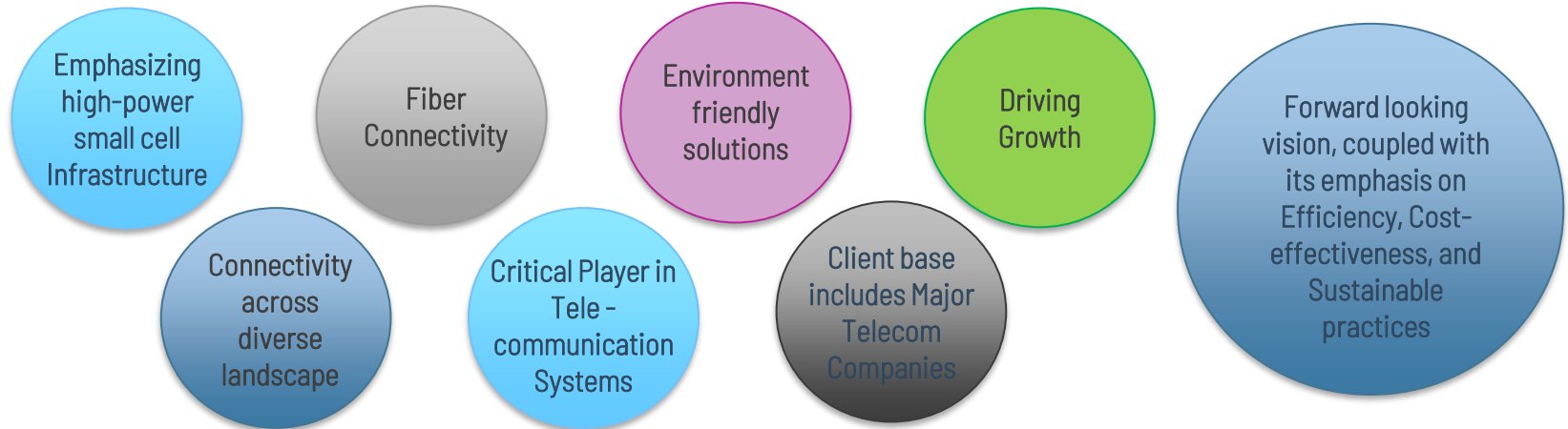


Business Overview (1/2)

 **Suyog Telematics Limited** is a passive telecommunication infrastructure provider, providing cutting-edge solutions by building and operating telecom towers and related assets, thereby providing these passive infrastructure assets on shared basis to Telecommunication Service Providers.

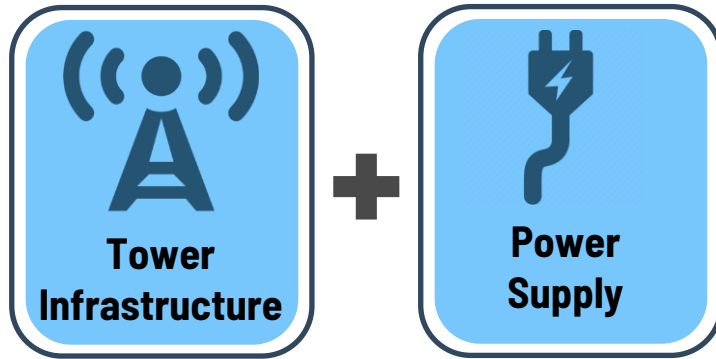
 With a robust foundation spanning over **two decades**, the company has honed its **expertise in providing innovative, reliable, and cost-effective solutions** to meet the evolving demands of the telecommunications sector.

 As a key player in the telecom tower infrastructure landscape, Suyog Telematics is committed to pioneering advancements that drive connectivity and technological progress.



Business Overview (2/2)

SUYOG's SCOPE OF WORK
(for providing tower infrastructure)



Supported with **FIBERIZATION**

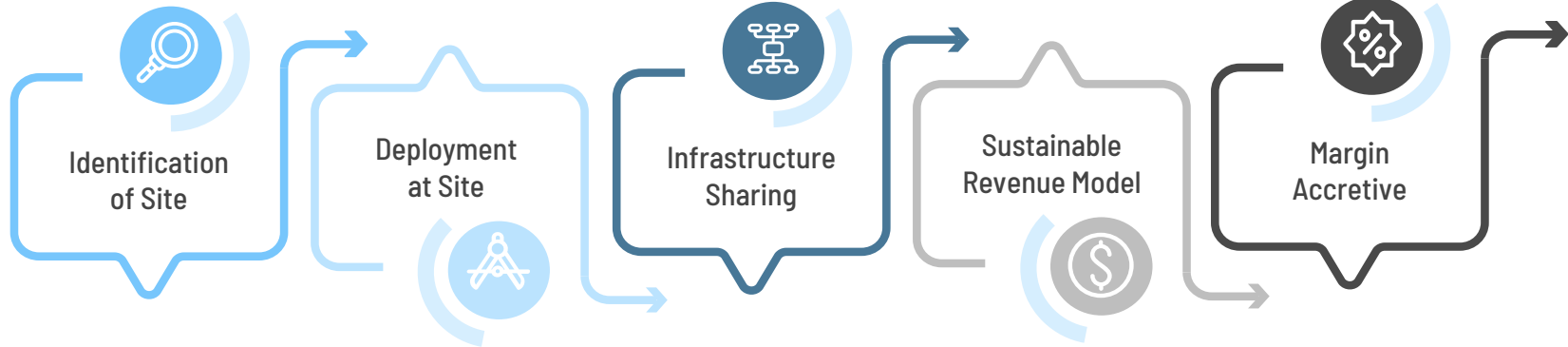


- Providing the Telecom Service Providers with ready infrastructure on long term lease to deploy their active communication related equipment like Antenna & BTS.
- The lease arrangement is backed by Master Service Agreements which includes Service Level Agreement for ensuring site uptime for Telecom companies.
- Enabling Telecom companies to proactively grow on a faster pace and speedy 5G roll out across India in all telecom circles.

Business Model

After identifying a location, company secures a lease for the land from the owner and proceed to deploy tower infrastructure.

Company secures co-locations with tenures extending beyond seven years, accompanied by exit penalties, contributing to the establishment of robust recurring revenue streams.



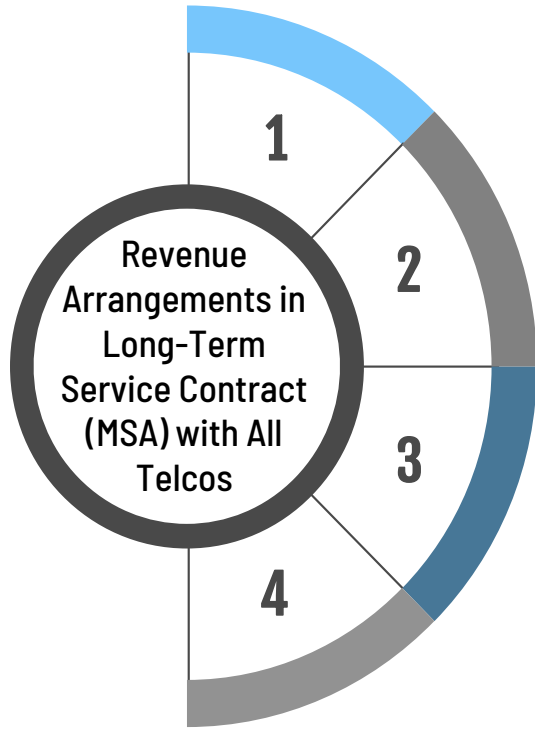
In response to customer requests, company meticulously identify optimal locations. The site identification process, managed by it's acquisition team, is a critical step to ensure the ongoing expansion of their asset portfolio for long-term sustainability.

Company leases out the erected tower infrastructure to wireless tenants through long-term agreements, referred to as Master Service Agreements (MSA), at a predetermined fee. Tenants are responsible for owning and operating the active equipment, such as antennas and BTS, at the site.

Incorporating new tenants at their sites involves minimal additional operating costs compared to the one-time fixed cost. This contributes positively to the bottom line, fostering higher profitability margins and creating wealth for stakeholders.

Master Service Agreement

(Long Term Service Contracts)



IP (Infrastructure Provider) Fees

IP Fees is based on:

- Location type (GBT, RTT, Pole Sites, etc.)
- City Premium
- No. of Operators on the location

Site Rentals

Rentals are billed under one of the following models:

- Based on actuals
- Inbuilt as a fixed cost with IP Fees

Loading Charges

Loading charges are determined either through agreed fixed charges or based on the equipment installed by telcos at the sites.

Utilities Allocation

Actual fuel costs passed to telcos; electricity charges equally shared among operators; diesel costs shared based on actual usage among operators

Average Contract Tenure

10+ years with annual escalation of 2.5%

Service Level Agreement

The MSA incorporates SLA specifying the company's commitment to ensuring site uptime for Telcos.

Payment Terms

Advance monthly payment terms

Government Sites Agreements



Tie-up with Government Agencies

MCGM Wards, MMRDA, NHAI, BEST, Monorail, JNPT, SEEPZ, Gujarat Govt.

Sites on Government Establishments

Flyovers, Skywalks, Foot over bridge, Highways, Monorail, Bus Depot, CCTV, Pole Sites

Allotment Process

Tender/Government Policies

Average Contract Tenure

10 Years

Advantages of Government Sites

- Low Capex Requirement
- Low Rentals
- Permission for laying Fiber Optic network is also available which is utmost critical for mobile operators
- All Prime & Critical Locations
- No threats of termination
- High demand sites by all telcos
- Contract easily extendable through tenders or Government policies

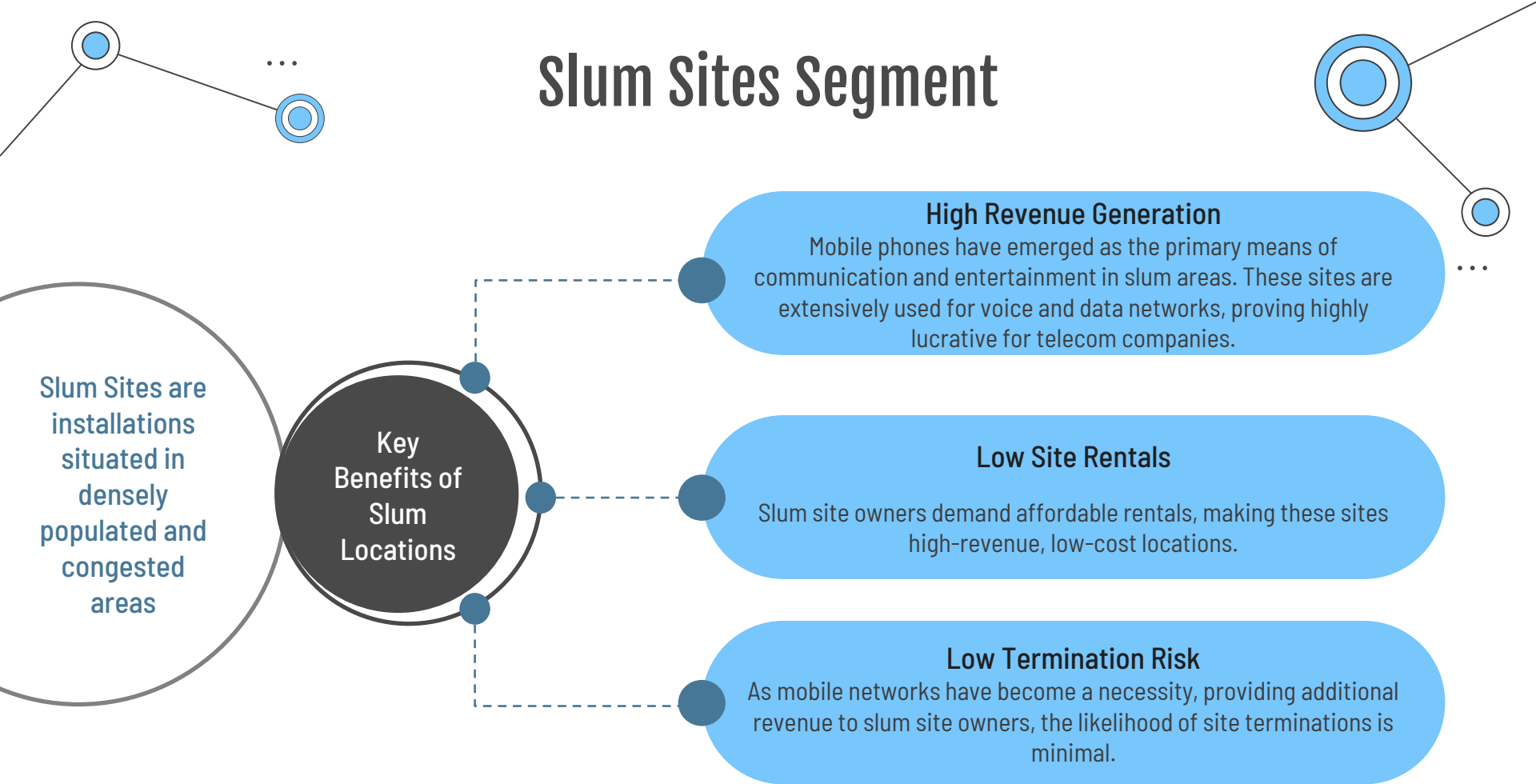
CCTV Locations

(Linked by Fiber Connectivity)



- Our recent introduction of CCTV Pole Sites is a testament to our dedication to delivering challenging and hard-to-acquire locations, especially in demanding areas like the Mumbai Circle.
- We continuously adapt our approach to meet Telecom Company's specifications, ensuring delivery of unattainable sites across all our circles.
- The CCTV Sites in the Mumbai Circle have proven highly successful, characterized by their substantial data generation and minimal operating costs.
- Operating in critical and densely populated areas, many of these sites handle loads exceeding 50 amps.
- The risk of site termination is minimal, given approval from local corporations and support from nearby police stations.
- Most of our CCTV Sites are linked with Aerial Fiber, equipped with SMPS and 100AH BB.
- Additionally, we adhere to Telecom Companies' requirement of providing an AGL of 12 meters.

Slum Sites Segment



Slum Sites are installations situated in densely populated and congested areas

Key Benefits of Slum Locations

High Revenue Generation


Mobile phones have emerged as the primary means of communication and entertainment in slum areas. These sites are extensively used for voice and data networks, proving highly lucrative for telecom companies.

Low Site Rentals

Slum site owners demand affordable rentals, making these sites high-revenue, low-cost locations.

Low Termination Risk

As mobile networks have become a necessity, providing additional revenue to slum site owners, the likelihood of site terminations is minimal.



5G

3600+

“Operational Small Cell Tenancies”
as on 31st March 2023

-))) **Latest Advancement** in the telecom sector
-))) **Prospective Growth Driver** for the Indian Telecom Tower Industry
-))) **SUYOG is strategically positioned in every crucial telecom circle** throughout India in the Small Cell segment.

Small Cell Towers

(Essential 5G Backbone)

Fiber Connectivity

Seamless deployment for any technology is facilitated by the easy connection of small cells with aerial fiber.

Energy Efficient

Savings in the consumption of electricity.

Compact Design

Simplified deployment in compact spaces without the need for significant infrastructure.


Low Rentals

Reduced rental costs enable the formulation of more ambitious deployment plans.

Less Capex

Minimal Capex needs allowing for more extensive rollout planning by telecom companies.

Key Competitive Strengths



Minimised
Turnaround
Duration

Cost-Effective
Business
Model

IP-1 License Holder

Niche Telecom Infrastructure
Providing Organisation

Tenancies

Operations across 15 key telecom
circles (26 states & UTs)
with a **PAN INDIA VISION**

Government Locations

Highest Number of Government Sites –
MMRDA, NHAI, BEST, Monorail, JNPT,
MCGM, and more.

Diverse Telecom Operators

Engaged with major telecom
operators, including Bharti Airtel,
Reliance Jio, Vodafone Idea, Tata, and
BSNL.

Geographical Footprint

Over 5000+ tenancies encompassing
Slum Sites, Flyovers, Sky Walks, Foot
over Bridges, BEST, Monorail, CCTV,
Small Cell, and ULS Sites in the
portfolio.

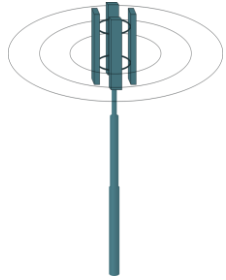
Expertise

25 years of expertise in constructing
telecom towers, specializing in cost-
effective and swiftly deployed
infrastructure.

Our Services



Tower Erection Services



Pole Erection Services



Fiber Optics Network Solutions

Range of Towers



Ground Based Tower



Roof Top Tower



Camouflage Tower



Cow Tower



GBM Tower

Clientele



03

Industry Overview

Telecom Industry Overview (1/2)

TELECOM

Mobile
 (Wireless Connection)

Fixed Line
 (Wired Connection)

Internet Services
 (ISP)

INDIA

- 2nd largest telecommunication market
- 2nd highest number of internet users
- 2nd rank in "International Mobile Broadband Internet Traffic" & "International Internet Bandwith"

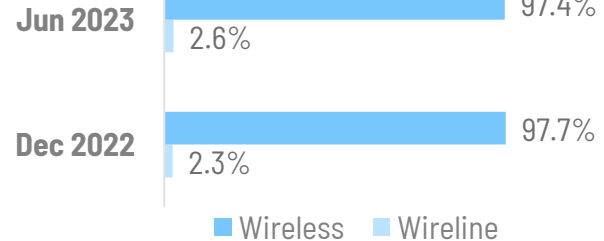
Total Telephone Subscriber Base
(as on June 2023)

1179.89 Mn

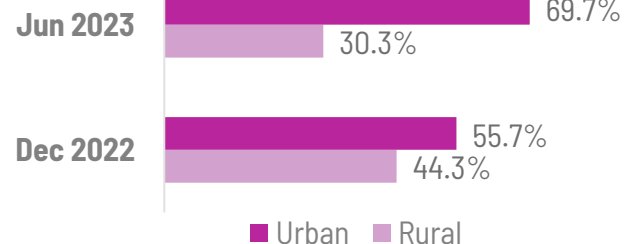
Gross Revenue From Telecom Sector
(FY23)

~INR 3.1 Lakh Crore

Telephone Subscription

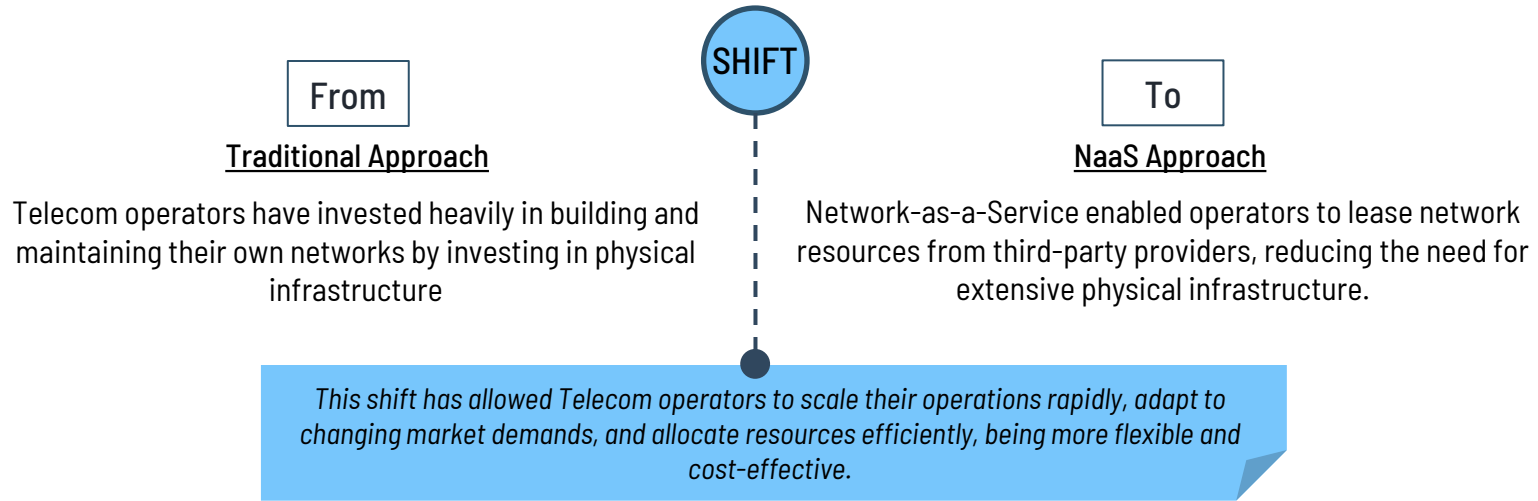



Tele-density




Source: IBEF, TRAI, ET Telecom & Others

Telecom Industry Overview (2/2)



 India's 5G subscriptions to have 350 million by 2026, accounting for 27% of all mobile subscriptions.

 The Government of India has introduced Digital India programme where sectors such as healthcare, retail, etc. will be connected through Internet.

Source: IBEF, TRAI, ET Telecom & Others

Gartner Forecast for IOT



Spendon the Internet of Things (IoT) across key industries reached over \$268 billion in 2022, and IOT devices are forecast to grow at compound annual growth rate (CAGR) of 15% from 2021 through 2025.



5G will ensure continuous growth of wireless connections in next 5 years due to many upcoming USE CASES across all sectors like Healthcare, Automotive, Industry, Mining, etc....

Source: Gartner Report, 8th June 2023

Passive Infrastructure Industry Overview

(IP -1: Infrastructure Providers)

**Before
2000**

Telecom service providers were installing towers on their own and no sharing of infrastructure.

**In
2000**

Telecom Infrastructure Industry came into existence with DoT inviting applications for IP-1 registrations.

**Up To
2005**

Telecom Towers were operated under integrated model without sharing of infrastructure.

↳ The robust and state of the art **TELECOM INFRASTRUCTURE** has been the fundamental backbone for the growth of telecom services and the unprecedented success of India's Telecom Sector.

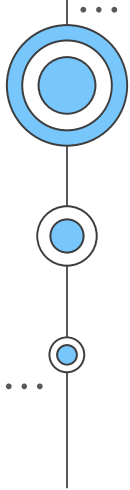
**Indian
Telecom
Infrastructure
Industry**

Laid a strong foundation of growth for the telecom sector.

Supported the telecom sector in keeping pace with fast-paced technology advancements

**After
2005**

↳ Telecom Towers industry evolved with **independent tower companies installing and maintaining towers** and related Infrastructure & leasing it to Telcos and sharing of infrastructure by these tower infrastructure companies.



BSNL

(The Growth Perspective)



Offering a comprehensive range of telecom services, including wireline and wireless local loop (WLL) telephone services, mobile services, broadband, internet, leased circuits, and long-distance telecom services.

Source: TOI, IBEF

Government's Objective

- Reposition BSNL as a resilient telecom service provider with a particular emphasis on bridging connectivity gaps in remote regions of India.
- The Union cabinet has granted approval for a comprehensive revival package amounting to Rs. 89,047 crore (\$10.79 billion) for BSNL, encompasses the allocation of 4G/5G spectrum through equity infusion.
- The approved package extends budgetary support for various spectrum bands, laying the foundation for BSNL's technological advancement and enhanced service offerings.

BSNL's Strategic Plan

- Nationwide deployment of 4G and 5G coverage, along with the provision of high-speed internet through Fixed Wireless Access (FWA) services.
- Start its 5G services in 2024 (*as stated in January 2023 by the telecom minister*).



04 Way Forward

Way Forward



5G-Ready Urban Infrastructure

Our high-power small cell infrastructure is preparing urban cities for the advent of 5G technology.



Rural 5G Connectivity

Bringing 5G Connectivity to Rural Villages through Our RLS Sites



Revolutionary FTTH

Empowering Homes with Unprecedented 5G Speed through Our FTTH Solution



Fiber Boost for 5G

Fiberizing Mobile Towers for accelerated 5G Deployment

Estimated Capex for FY25 - ~INR 1500 Mn

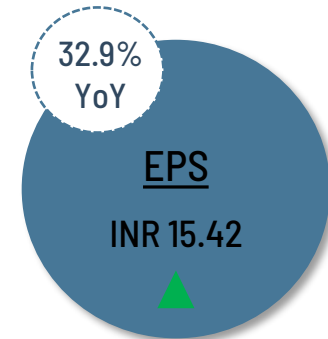
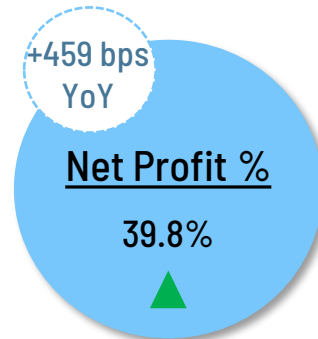
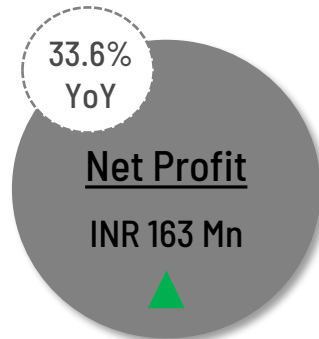
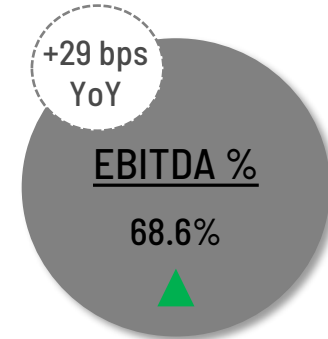
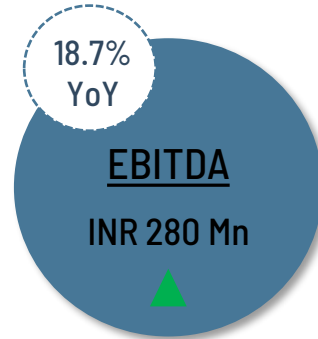
Targeting 20% CAGR for 5 years

05

Financial Highlights



Quarterly Highlights



Quarterly Financial Statement

Particulars (INR Mn)	Q2FY24	Q1FY24	Q2FY23	YoY%	H1FY24	H1FY23	YoY%
Revenue from Operations	408.5	386.9	345.7	18.15	795.3	677.5	17.39
Total Expenditure	128.2	116.4	109.5	17.07	244.6	228.1	7.24
EBITDA	280.2	270.5	236.2	18.66	550.7	449.4	22.54
EBITDA Margin (%)	68.60	69.92	68.31	+29 bps	69.24	66.33	+291 bps
Other income	30.0	7.5	24.8	21.11	37.5	52.2	(28.08)
Depreciation	81.1	73.1	61.6	31.53	154.2	88.6	73.99
EBIT	229.2	204.9	199.3	14.98	434.1	413.0	5.11
Interest	55.7	43.4	30.4	82.87	99.1	85.0	16.65
Profit Before Tax	173.5	161.5	168.9	2.75	335.0	328.0	2.12
Tax	11.0	39.1	47.2	(76.65)	50.1	92.5	(45.80)
Profit After Tax	162.5	122.4	121.7	33.55	284.9	235.5	20.94
Profit Margin (%)	39.78	31.63	35.19	+459 bps	35.82	34.77	+105 bps
Reported Earnings Per Share (Rs)	15.42	11.68	11.61	32.86	27.04	22.47	20.32

Income Statement

Particulars (INR Mn)	FY20	FY21	FY22	FY23
Revenue from Operations	1,223.3	1,318.0	1,263.4	1,436.4
Total Expenditure	667.1	662.0	397.0	508.0
EBITDA	556.2	656.0	866.4	928.5
EBITDA Margin (%)	45.47	49.77	68.58	64.64
Other income	10.8	27.3	55.1	86.4
Depreciation	72.2	157.1	215.8	264.3
EBIT	494.8	526.2	705.7	750.5
Interest	60.5	103.9	138.4	160.5
Profit Before Tax	434.3	422.3	567.3	590.0
Tax	104.0	178.3	153.5	126.9
Profit After Tax	330.3	244.0	413.8	463.1
Profit Margin (%)	27.00	18.51	32.75	32.24
Reported Earnings Per Share (Rs)	32.53	24.03	40.75	44.17

Balance Sheet

Particulars (INR Mn)	FY22	FY23
EQUITY & LIABILITIES		
Shareholders' Fund	1,883.1	2,342.6
Share Capital	104.8	104.8
Other Equity	1,778.3	2,237.8
Non-Current Liabilities	1,095.7	1,421.2
Financial Liabilities	841.2	1,084.0
Provisions	7.3	9.4
Deferred Tax Liabilities (Net)	247.2	327.8
Current Liabilities	629.9	1,033.9
Financial Liabilities excl. Payable	373.1	535.1
Trade Payables	125.4	409.0
Provisions	33.7	80.7
Current Tax Liabilities (Net)	52.4	-
Other Current Liabilities	45.3	9.1
Total	3,608.6	4,797.8

Particulars (INR Mn)	FY22	FY23
ASSETS		
Non-Current Assets	2,892.8	3,770.6
Property, Plant & Equipment	2,040.8	2,676.4
Right of use Assets	519.2	696.4
Capital WIP	123.9	28.4
Other intangible Assets	0.6	26.9
Financial Assets	208.2	341.0
Other Non-Current Assets	-	1.5
Current Assets	715.8	1,027.2
Inventories	51.8	53.2
Financial Assets excl. Receivables	191.7	309.1
Trade Receivables	267.4	405.5
Current Tax Assets (Net)	-	14.5
Other Current Assets	205.0	244.9
Total	3,608.6	4,797.8



...
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Thank You!

SUYOG TELEMATICS LTD

Suyog House, 30, MIDC Centre Road,
Andheri East, Mumbai – 400 093
www.suyogtelematics.co.in

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Strategy & Investor Relations | Consulting
contact@kaptify.in | +91-845 288 6099
www.kaptify.in

