

February 12, 2024

To, **BSE Limited** 

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001

**Scrip Code** : 507205

To,

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block-G, Bandra-Kurla Complex, Bandra (East), Mumbai-400 051.

Symbol: TI

Sub: Earnings Presentation for Unaudited Financial Results for Quarter and nine months ended December 31, 2023

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations"), please find attached herewith the Earnings Presentation for the Unaudited Financial Results for quarter and nine months ended December 31, 2023.

The same is also available on our website www.tilind.com.

We request you to take the above information on record.

Thanking you,

Yours faithfully,

For Tilaknagar Industries Ltd.

Minuzeer Bamboat
Company Secretary & Compliance Officer

Encl: as above

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CIN: L15420PN1933PLC133303

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Web: www.tilind.com

# Tilaknagar Industries Limited

Earnings Presentation – Q3 & 9M FY24











This presentation may include statements which may constitute forward-looking statements including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to **Tilaknagar Industries**' future business developments and economic performance. Forward looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The actual results, performance or achievements, could thus differ materially from those projected in any such forward-looking statements.

The information and opinions contained in this presentation are current. The Company undertakes no obligation to update or revise any information or the opinions expressed in this presentation as a result of new information, future events or otherwise. Any opinions or information expressed in this presentation are subject to change without notice.

# Q3 & 9M FY24 PERFORMANCE







### Management commentary





Mr. Amit Dahanukar, **Chairman & Managing Director** 

We continue to be focused on a three-pronged strategic approach; sustainable growth, margin expansion and cash flow management

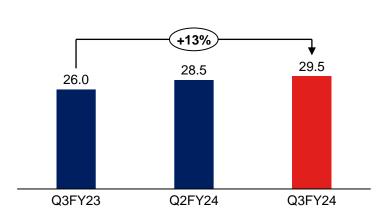
- Our company achieved YoY growth of 13.1% in Q3 FY24 and 22.2% in 9M FY24, compared to overall IMFL industry growth of 2-3% for 9M FY24
- Both our millionaire brands, MHB and CNB continue to gain market share; Flandy saliency as % of MHB in relevant states has also grown significantly
- Mansion House Chambers, our latest premium brandy, is showing promising results in Puducherry, our first launch state; we will soon launch Chambers in our other key states
- Our Net Sales Realization (NSR) per case continues to expand, ₹ 1,309 in Q3 FY24 compared to ₹ 1,222 in Q3 FY23, a YoY growth of 7%; on account of improved brand and state mix as well as price increases received over the course of this financial year
- The industry continues to reel under significant inflationary pressures, especially on the raw material side; despite this, we have been able to expand our margins due to a sustained premiumization trend and other cost optimization initiatives
- I am pleased to announce that CRISIL has assigned a rating of A-/Stable in January 2024, which could potentially lead to reduced interest rates for us in the future
- Our strategy to meet need gaps across price points in brandy category continues, with the launch of Mansion House Chambers in Puducherry; we now have 5 offerings across price points in the brandy category in the state; a strategy we intend to replicate across states
- On the marketing front, we released "The Flandy Song" on World Brandy Day i.e. 8th December 2023; our first large scale brand anthem. The video and the song has received tremendous traction and is helping us in our aim to make brandy more youthful, aspirational and inclusive



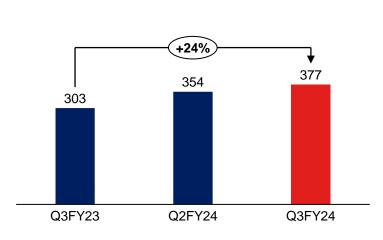
# Key highlights – Q3FY24



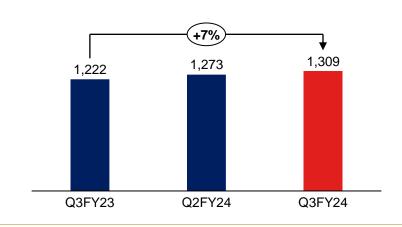
#### **Total Volumes (lacs cases)**



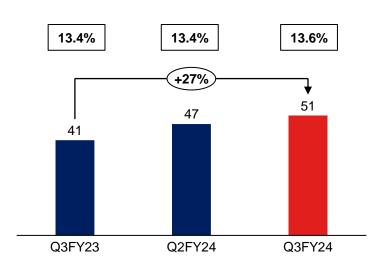
#### Revenue (₹ crs)



#### NSR (₹ per case)



#### EBITDA (₹ crs) & EBITDA Margin (%)

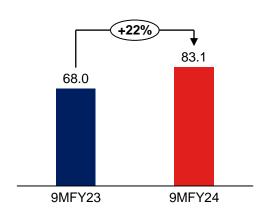




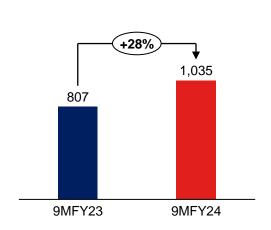
# Key highlights – 9MFY24



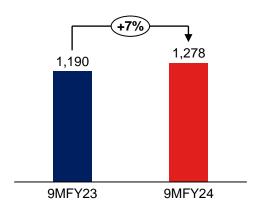
#### **Total Volumes (lacs cases)**



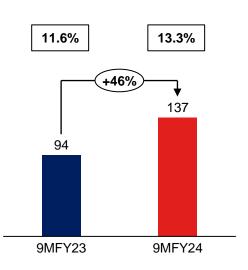
#### Revenue (₹ crs)



#### NSR (₹ per case)



#### EBITDA (₹ crs) & EBITDA Margin (%)

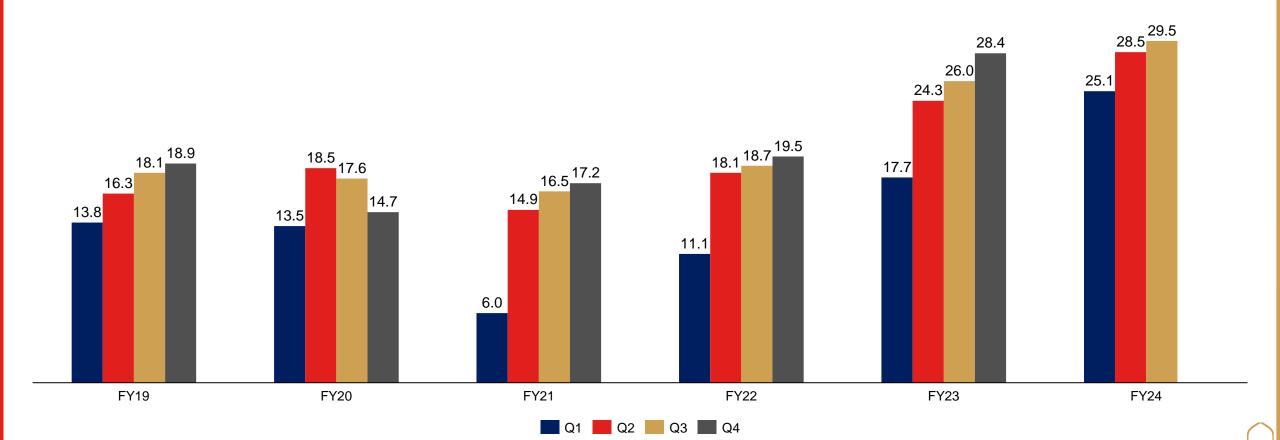




# Consistent growth in volumes .....Q3FY24 has been the highest selling quarter since FY15



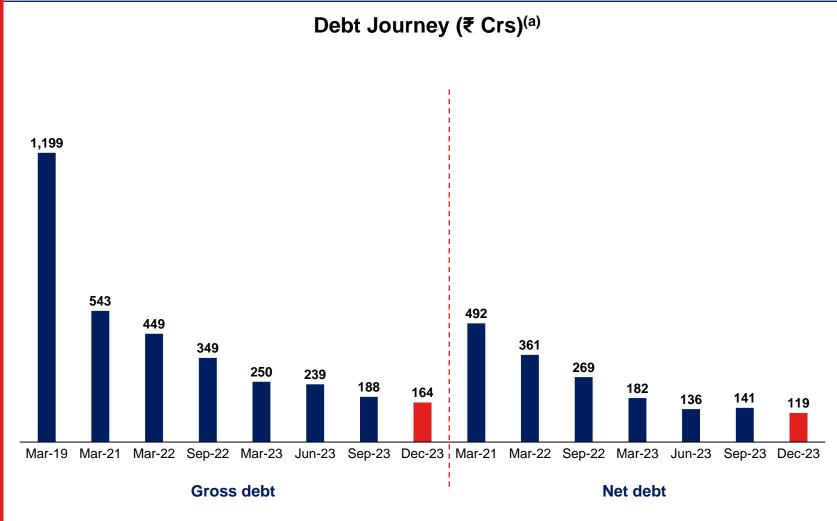
67% volume growth vs. Q3 FY20 (pre-Covid)



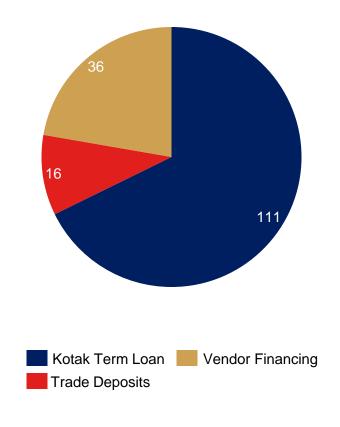


# Debt reduction journey





#### Debt as of 31-Dec-23 (₹ Crs)<sup>(a)</sup>



(a) Debt includes interest bearing trade deposits



# CRISIL assigns A-/Stable rating



Total bank loan facilities rated

Long term rating

₹ 200 crore

**CRISIL A-/Stable (Assigned)** 

- Rating assigned in January 2024
- Rating assigned for term loan facility of upto ₹ 150 crore and for working capital facility of upto ₹ 50 crore
- The rating reflects the heathy business risk profile of TIL backed by its established leadership position in the brandy segment aided by strong brands such as Mansion House and Courier Napolean, improving operating efficiency as well as financial risk profile
- Assigned credit rating could potentially reduce interest rates going forward



# Income Statement



Particulars (₹ Crs)	Q3 FY24	Q3 FY23	Y-o-Y	Q2 FY24	Q-o-Q	9M FY24	9M FY23	Y-o-Y
Revenue from Operations (Gross)	797.5	675.5	18.1%	750.2	6.3%	2,187.7	1,752.0	24.9%
Excise Duty	420.9	372.6	13.0%	395.8	6.3%	1,152.5	945.1	21.9%
Revenue from Operations (Net)	376.7	302.9	24.4%	354.4	6.3%	1,035.2	806.9	28.3%
Cost of Material Consumed	183.4	174.7	5.0%	176.2	4.0%	509.8	443.6	14.9%
Change in Inventories	8.0	-21.8	NM	5.4	48.5%	14.2	-25.0	NM
Total Cost of Goods Sold	191.4	152.9	25.2%	181.7	5.4%	524.0	418.6	25.2%
Gross Profit	185.3	150.0	23.5%	172.7	7.3%	511.1	388.3	31.6%
Employee Expenses	11.0	10.7	2.8%	10.4	6.2%	31.4	28.2	11.5%
Other Expenses	122.9	98.7	24.5%	114.9	6.9%	342.5	266.4	28.6%
EBITDA	51.4	40.6	26.7%	47.4	8.4%	137.2	93.7	46.4%
EBITDA Margin (%)	13.6%	13.4%	25 bps	13.4%	26 bps	13.3%	11.6%	164 bps
Other Income	8.4	1.2	622.2%	0.5	1647.3%	10.1	2.4	316.0%
Depreciation	8.0	8.2	-1.9%	8.2	-3.0%	24.1	24.4	-1.5%
EBIT	51.8	33.6	54.3%	39.7	30.7%	123.2	71.7	71.9%
EBIT Margin (%)	13.5%	11.0%	241 bps	11.2%	228 bps	11.8%	8.9%	293 bps
Finance Cost	8.1	9.0	-10.8%	7.7	4.0%	21.8	32.2	-32.3%
Exceptional Items	0.0	51.3	-100.0%	5.1	-100.0%	5.1	51.3	-90.0%
Profit Before Tax	43.8	75.9	-42.3%	37.0	18.2%	106.6	90.8	17.4%
Profit Before Tax (%)	11.4%	25.0%	-1359 bps	10.4%	93 bps	10.2%	11.2%	-102 bps
Tax	0.0	0.0	NM	0.0	NM	0.0	0.0	NM
Profit After Tax	43.8	75.9	-42.3%	37.0	18.2%	106.6	90.8	17.4%
Profit After Tax excl. Exceptional Items	43.8	24.6	78.3%	31.9	37.1%	101.4	39.5	157.0%
PAT Margin (%) excl. Exceptional Items	11.4%	8.1%	329 bps	9.0%	237 bps	9.7%	4.9%	483 bps
Reported Diluted EPS (As per Profit after Tax)	2.25	4.31	-47.7%	1.95	15.7%	5.54	5.33	3.8%

Tilaknagar Industries Ltd. -





#### Launch of Mansion House Chambers...

...Following up on the Flandy launch to make brandy more aspirational



# WELCOME TO THE CHAMBERS





- A different kind of welcome inviting discerning individuals into a realm of exquisite style, celebration, sophistication, luxury and timeless refinement
- For those who appreciate the finer things in life and savor life's most extraordinary moments
- Join us in this immersive experience, where every detail speaks to the unparalleled craftsmanship and legacy that defines
   Mansion House Chambers



# Meeting need gaps across premium price points in brandy...

ESTD. 1933

...Puducherry is the first state for launch of Mansion House Chambers

#### Offerings across multiple P&A segments in Brandy



Mansion House Chambers



+50%

Latest launch

The percentage for each brand shows the premium/discount to MHB price in Puducherry Shows Tilaknagar Industries' brands available in Puducherry



Courrier Napoleon Brandy Green



+30%



Mansion House Flandy



+25%

India's first premium flavoured brandy



Mansion House Brandy



Base price



#### Courrier Napoleon Brandy Red



-20%



Prestige & Above segment brand



# Launch of "The Flandy Song" from the house of Mansion House





Released on World Brandy Day i.e. 8<sup>th</sup> December 2023; "The Flandy Song" is TI's first large scale brand anthem

Collaborated with prominent artists like Vedala Hemachandra, Yashwant Nag, Asura and Nawab Gang, Damini Bhatla

#### Performance marketing metrics:

128 mn impressions

29 mn reach

31 mn views

#### Available across:











Apple Music





#### "A Warm Welcome"

ESTD. 1933

...Mansion House Brandy's new proposition, giving the brandy category the voice, it deserves









# Multiple awards at the Spiritz Conclave & Achievers' Awards 2023



#### Leader of the year



# Company of the year



# Brand promotion – Digital space

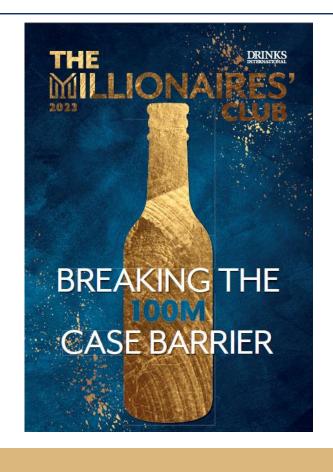




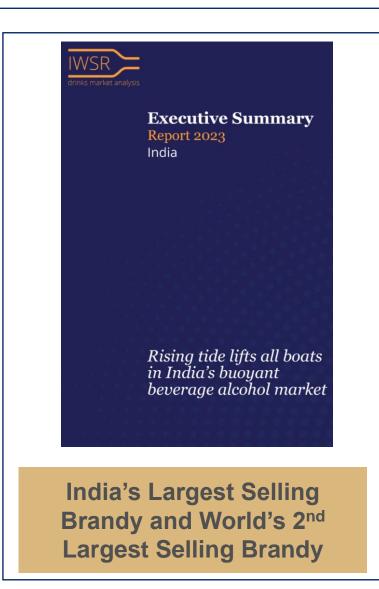
# Mansion House Brandy...

...One of the fastest growing alcobev and largest selling brandy brands globally





**World's 2nd Fastest Growing Spirits Brand** 





# COMPANY & INDUSTRY OVERVIEW





Largest brandy manufacturer in India with presence across all segments of IMFL















1933

90 years since incorporation & 50+ years of experience in alcobev manufacturing

19

Manufacturing units across 12 states
Owned: 4 units
Contract
manufacturing: 15
units

15+

Brands across products

93%

Share of Brandy as % of total volumes

9.64mn

Volumes (in cases) sold

86%

Share of sales to South India as % of total volumes

<sup>\*</sup> All data is for FY23; manufacturing units is as on date

The turnaround well and truly coming to fruition



#### 1933-2007

- Founded in 1933 as
   Maharashtra Sugar Mills Ltd.
   (MSML) to manufacture sugar and allied products
- Tilaknagar Distilleries and Industries Ltd. (TDIL) promoted as 100% subsidiary of MSML to manufacture industrial alcohol, IMFL and sugar cubes
- TDIL merged with MSML after MSML exits sugar business and renamed to Tilaknagar Industries

#### 2008-2014

- Acquired subsidiaries Vahni Distilleries (Karnataka), Prag Distilleries (Andhra), Kesarval Springs Distillers (Goa) and PunjabExpo (Punjab)
- Acquired seven brands from Alcobrew Distilleries for CSD segment and IFB Agro's IMFL business ('Volga' vodka and 'Blue Lagoon' gin) for an entry into East Indian markets of West Bengal, Assam and Odisha
- Commissioned expansion of 50 KLPD molasses based distillery to 100 KLPD and 100 KLPD grain based distillery
- At its peak, registered net revenue of ₹ 824 crs in FY14

#### 2014-2017

- Expansion project at Prag stalled
- Defaults in repayment to banks and financial institutions
- Sale of assets of Kesarval Springs Distillers to Indospirit Beverages Pvt. Ltd. in 2015

#### 2018 onwards

- Restructuring of debt completed with EARC and one-time settlements reached with all lenders
- Enters into 10 yrs agreement to manufacture products for Pernod Ricard products in Maharashtra
- EBITDA more than doubled in FY23 to ₹ 137 crs
- Volumes in FY23 at 9.6 mn
- Raised more than ₹ 310 crs through preferential issue of equity + warrants, since Dec-21
- Edelweiss ARC debt refinanced through existing cash reserves & Term Loan from Kotak Mahindra Bank
- CRISIL assigns A-/Stable rating in January 2024









New Launch

Mansion House
Chambers



Courrier Napoleon Brandy Green



India's first premium flavoured brandy

Mansion House
Flandy

Premium / Semi-Premium ₹ 700-1,000



**#1 Premium Brandy in India**Mansion House Brandy



Mansion House Gold Whisky



Blue Lagoon Gin

*Deluxe* ₹ 500-700



Madiraa XXX Rum



Courrier Napoleon Brandy Gold

(Note: All MRP for 750ml)



# Two millionaire brands in the portfolio





Drink responsibly: The consumption of alcoholic beverages should always be approached responsibly and with awareness.



# Senior management





Amit
Dahanukar
Chairman &
Managing Director



Abhinav
Gupta
CFO
Previously CFO with Trident Limited



Ameya
Deshpande
President – Strategy & Corp Dev
Previously Investment Banker with
Deutsche Bank and BNP Paribas &
Co-founder at Authenticook



Tarun
Behl
Vice President – Works
22+ yrs of alcobev experience
In United Spirits/Diageo India,
Shaw Wallace



Shivani
Dahanukar
Executive Director



Ahmed
Rahimtoola
CMO
14+ yrs with Allied
Blenders & Distillers



Yuvraj Singh
Som
Vice President – Strategy &
Operations
13+ yrs with Radico Khaitan



Minu Bamboat

Vice President – Secretarial

20+ yrs experience

# **FULL YEAR FINANCIALS**



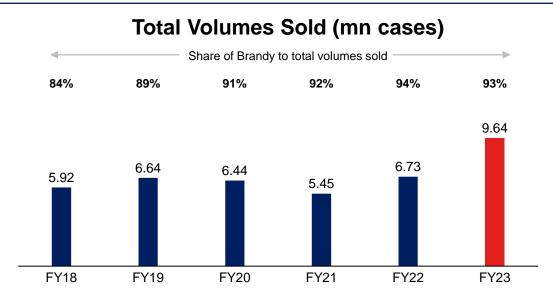


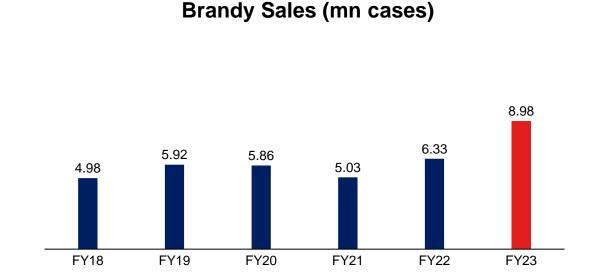


# Improving business fundamentals

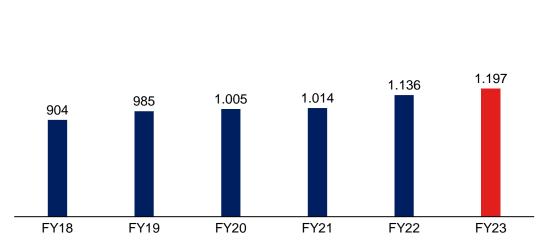
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Premiumisation strategy to enhance margins and cash flows

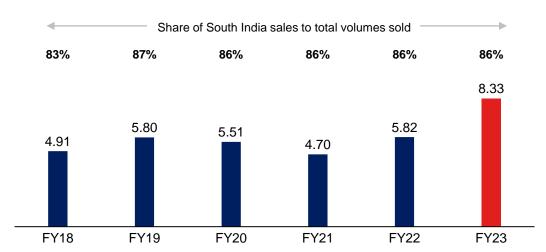




# NSR per case (₹)



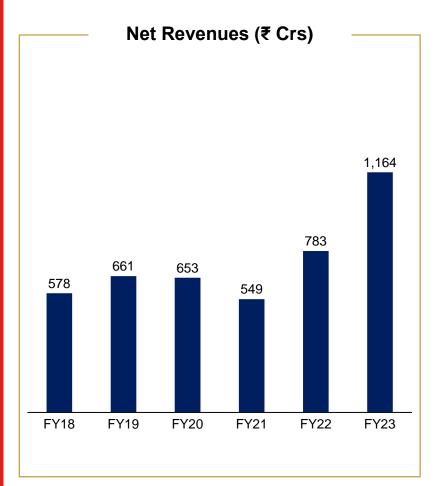
#### Robust sales in South India (mn cases)

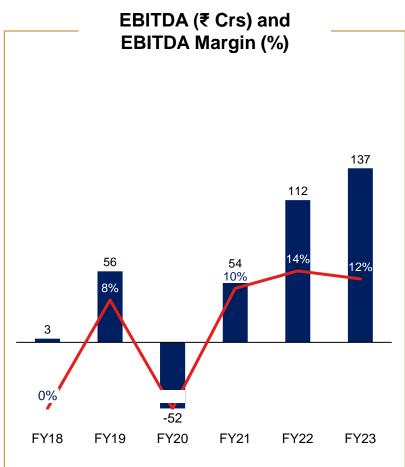


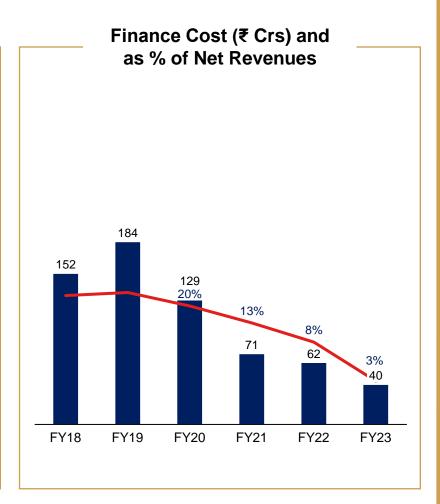


# Focus on margins and cashflows











# **Income Statement**



Particulars (₹ Crs)	Mar-23	Mar-22	Mar-21
Revenue from Operations (Gross)	2,469.3	1,792.1	1,418.4
Excise Duty	1,304.9	1,008.7	869.6
Revenue from Operations (Net)	1,164.4	783.4	548.8
Cost of Material Consumed	633.3	378.0	291.3
Change in Inventories of Finished goods & Work in Progress	-17.0	4.4	-13.9
Total Cost of Goods Sold	616.3	382.4	277.4
Gross Profit	548.1	401.0	271.4
Employee Expenses	37.6	32.1	25.2
Other Expenses	373.3	256.8	192.1
EBITDA	137.2	112.1	54.1
EBITDA Margin (%)	11.8%	14.3%	9.9%
Other Income	7.5	10.5	11.4
Depreciation	32.3	32.7	33.1
EBIT	112.3	89.8	32.4
EBIT Margin (%)	9.6%	11.3%	5.8%
Finance Cost	40.2	61.9	71.0
Exceptional Items/Share from Associates	77.7	13.2	0.0
Profit before Tax	149.9	41.2	-38.6
Profit before Tax (%)	12.8%	5.2%	-6.9%
Tax	-0.0	-4.0	-0.2
Profit After Tax	149.9	45.2	-38.4
Profit After Tax excl. Exceptional Items	72.2	32.0	-38.4
PAT Margin (%) excl. Exceptional Items	6.2%	4.0%	-6.9%
Reported Diluted EPS (As per Profit after Tax)	8.56	3.08	(3.07)





Particulars (₹ Crs)	Mar-23	Mar-22	Mar-21
ASSETS			
Non - Current Assets			
Property, plant and equipment	417.5	438.8	467.8
Capital work-in-progress	0.1	100.2	100.1
Right of use assets	2.2	0.2	0.4
Intangible assets	0.3	0.3	0.4
Financial Assets			
(i) Investments	0.5	0.0	0.0
(ii) Loans	0.1		
(iii) Other Financial Assets	28.5	41.4	29.0
Income Tax Assets (Net)	4.3	3.1	3.8
Other non-current assets	6.5	9.2	69.8
Total Non - Current Assets	460.1	593.3	671.3
Current Assets			
Inventories	116.2	72.3	72.1
Financial Assets			
(i) Investments	22.1		
(ii) Trade receivables	338.8	236.8	181.1
(iii) Cash and cash equivalents	34.8	42.7	44.9
(iv) Bank balances other than (iii) above	9.4	27.9	3.2
(v) Loans	0.0		0.0
(vi) Other current financial assets	7.7	17.0	0.2
Other current assets	22.5	23.3	38.7
Total Current Assets	551.5	420.0	340.2
TOTAL ASSETS	1011.5	1013.3	1011.5





Particulars (₹ Crs)	Mar-23	Mar-22	Mar-21
Equity			
(a) Equity share capital	185.3	158.6	125.4
(b) Other equity	297.6	-25.1	-181.2
Total Equity	482.9	133.5	-55.7
Liabilities			
Non - Current Liabilities			
Financial liabilities			
(i) Borrowings	24	381	459
(ii) Lease liabilities	2.1	0.1	0.1
(iii) Other Financial Liabilities	64.3	40.2	60.2
Deferred Tax Liabilities			
Provisions	4.1	4.7	4.3
Other Non-Current Liabilities		14.5	30.5
Total Non- Current Liabilities	94.5	440.5	554.1
Current Liabilities			
Financial liabilities			
(i) Borrowings	229.1	204	242.9
(ii) Lease liabilities	0.3	0.1	0.5
(a) total outstanding dues of micro enterprises and small enterprises	34.4	23.7	25.4
(b) total outstanding dues of creditors other than micro enterprises and small enterprises	94.7	147.6	122.6
(iv) Other financial liabilities	29.6	17.7	73.4
Other current liabilities	12.2	19.8	19.3
Provisions	33.7	26.3	29
Current tax liabilities (net)			0
Total Current Liabilities	434.1	439.3	513.1
Total Equity and Liabilities	1012	1013.3	1012



# **Cash Flow Statement**



Particulars (₹ Crs)	Mar-23	Mar-22	Mar-21
Cash Flow from Operating Activities			
Profit before Tax	149.9	41.2	-38.6
Adjustment for Non-Operating Items	4.7	-86.9	-106.9
Operating Profit before Working Capital Changes	145.2	128.1	68.3
Changes in Working Capital	-72.8	-67.6	14.3
Cash Generated from Operations	72.4	60.4	82.6
Less: Direct Taxes paid	-1.2	4.7	2.9
Net Cash from Operating Activities	71.3	65.1	85.5
Cash Flow from Investing Activities	-11.8	-25.9	-0.3
Cash Flow from Financing Activities	-67.4	-41.3	-77.6
Net increase/ (decrease) in Cash & Cash equivalent	-7.9	-2.1	7.5
Add: Cash and cash equivalents as at 1st April	42.7	44.9	37.3
Add: Net effect of exchange gain on cash and cash equivalents			
Cash and cash equivalents as at 31st March	34.8	42.7	44.9

#### For further information, please contact:

#### Company:



Tilaknagar Industries Ltd. (BSE: 507205 | NSE: TI)

**Ameya Deshpande** 

President – Strategy & Corporate Development

Email: adeshpande@tilind.com

#### **Investor Relations Advisors:**



Orient Capital (a division of Link Group)

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### Thank You

