



March 06, 2018

**National Stock Exchange of India Limited**  
Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai-400001

**Ref: Bharti Airtel Limited (532454 / BHARTIARTL)**

**Sub: Press Release**

Dear Sir/ Madam,

We are enclosing herewith a press release titled "Airtel acquires the India leg of GBI's India–Middle East–Europe submarine cable", being issued by Bharti Airtel Limited.

Kindly take the above information on record.

Thanking you,

Sincerely Yours

**For Bharti Airtel Limited**

*Rohit*  
For: Rohit Krishan Puri  
Dy. Company Secretary



**Bharti Airtel Limited**

(a Bharti Enterprise)

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## **Airtel acquires the India leg of GBI's India–Middle East–Europe submarine cable**

- *Airtel picks up large capacity on the Middle East – Europe leg of cable, through its subsidiary*
- *Will consolidate Airtel's global network leadership and enable it to serve the exploding data demand in emerging markets like India, Gulf and Africa*

**New Delhi, March 6, 2018:** Bharti Airtel (“Airtel”), India’s largest telecommunications services provider, and Gulf Bridge International (“GBI”), a global cloud provider for the Middle-East and Europe, today announced a strategic agreement to unlock the capacity on GBI’s India-Middle East-Europe submarine cable system.

Under the agreement, Airtel through its subsidiary, has acquired the rights to use significant capacity on Middle East-Europe leg of GBI’s cable system.

With this new investment Airtel has further consolidated its leading position as a global capacity provider. It now has large capacities – owned and leased - on multiple international submarine cable systems. GBI’s cable asset will complement Bharti Group’s existing global network viz. IMEWE, EIG, SMW4 and MENA and add significant long term bandwidth capacity, enabling it to serve the booming data demand across emerging markets like India and Africa.

GBI is a multilayer terrestrial and subsea cable meshed network bridges the East to the West through the Middle East, and helps contribute to the region’s transformation towards knowledge-based economies.

**Ajay Chitkara, Director and CEO for Global Voice and Data Business, Bharti Airtel** said, “We are delighted to announce this agreement with GBI. With this, we are adding a large capacity to meet the growing data, content demand in markets like India as well as serve the connectivity needs of global carriers and enterprise customers. The agreement offers great synergies to Airtel and GBI as both partners will be able to build on each other’s strengths in their respective markets. This will also complement Airtel’s existing global network spanning 250,000 Rkms with presence in 50 countries and contribute to our vision of serving customers with a future ready network that is built on cutting-edge technology.”

**Abdulla Al Rwali, Executive Vice Chairman and Managing Director, GBI** said, “We are committed to build a sustainable network in partnership with global leaders, with an ultimate goal to offer the best user experience to our partners and end-users. In line with this objective, today, we are excited to onboard Airtel and together deliver greater value to customers.”



### About Bharti Airtel Limited

Bharti Airtel Limited is a leading global telecommunications company with operations in 16 countries across Asia and Africa. Headquartered in New Delhi, India, the company ranks amongst the top 3 mobile service providers globally in terms of subscribers. In India, the company's product offerings include 2G, 3G and 4G wireless services, mobile commerce, fixed line services, high speed home broadband, DTH, enterprise services including national & international long distance services to carriers. In the rest of the geographies, it offers 2G, 3G, 4G wireless services and mobile commerce. Bharti Airtel had over 394 million customers across its operations at the end of December 2017. To know more please visit, [www.airtel.com](http://www.airtel.com)