

Hyundai Mobis & Tata Elxsi Announce Collaboration towards Autonomous Driving

To work on developing a tool to accelerate the ongoing research & development for Autonomous Driving

Bangalore/Hyderabad – 10 October 2018 - Mobis Technical Centre, India, a wholly owned subsidiary of Hyundai Mobis, South Korea, announced their collaboration with Tata Elxsi for the development of Synthetic Scene Generator Tool.

HMTCI and Tata Elxsi are working on developing a tool that can replicate every real-world scenario an automobile could encounter, which could run into millions of possibilities.

This tool would help accelerate the ongoing research and development support HMTCI is providing to their OEMs in Autonomous Driving.

Tata Elxsi's is bringing together deep expertise in digital technologies including Artificial Intelligence, Extended Reality, and Gaming to develop this advanced simulation tool that will accelerate the realization of driverless cars.

Shaju S, Head of Automotive Division of Tata Elxsi said, "Our leadership position in automotive engineering services and Autonomous driving technologies, coupled with digital capabilities will be a valuable addition for Hyundai Mobis. We are delighted to be partnering with Hyundai Mobis in realizing their vision for the future of autonomous driving."

About Hyundai Mobis:

Hyundai Mobis is a listed South Korean company that serves as the Parts & Service arm for Hyundai Motor Company, Kia Motors & Genesis Motors and is one of the Global Top 10 Automotive Suppliers.

Hyundai Mobis Technical Centre in India (MTCI) plays a key role in the R & D Prospects for the Parent Company "Mobis "to be a 'Global Top Tier' automotive part supplier in 2020. The Centre in Hyderabad works on various Projects related to Vehicle Infotainment, Mechatronics (Chassis, Safety, Vision Systems), CAE (CFD, Crash, Durability, EMI-EMC, and NVH) etc.

About Tata Elxsi

Tata Elxsi is a global design and technology services company, headquartered in Bangalore. It addresses the automotive, broadcast and communications, consumer electronics and healthcare industries. This is supported by a network of design studios, development centers, and offices worldwide.

Tata Elxsi works with leading OEMs and suppliers in the automotive and transportation industries for R&D, design and product engineering services from architecture to launch and beyond. It brings together domain experience across Infotainment, Autonomous Driving, Telematics, Powertrain, and Body electronics, along with technologies such as Artificial Intelligence, Analytics, Cloud and IoT.

Tata Elxsi is accredited with Automotive SPICE Level 5 certification and is a member of leading consortiums such as AUTOSAR and OPEN Alliance.

For more information, visit www.tataelxsi.com.

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