

Ref: SECT: STOC: 49-22

May 30, 2022

To The Secretary **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, <u>Mumbai - 400 001</u> To The Manager, Listing Department, **National Stock Exchange of India Limited** Exchange Plaza, C-1, G Block, Bandra-Kurla Complex, **B**andra (East), Mumbai – 400 051

Scrip Code: 519552

Scrip Code: HERITGFOOD

Sub: Investor Presentation - reg

Pursuant to Regulation 30 and other respective regulations of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are herewith enclosing the copy of Investor Presentation which covers the milestones achieved by the Company during the quarter/year ended March 31, 2022, apart from that there are certain other information which is required to be known by our existing shareholders as well as prospective investors of the Company.

The copy of the disclosure is available in the website of the Company i.e. www.heritagefoods.in

Kindly take the same on record and display the same on the website of your exchange.

Thanks & Regards

For HERITAGE FOODS LIMITED

UMAKANTA BARIK Company Secretary & Compliance Officer M. No: FCS-6317

Enc: a/a

About the Company:

Heritage Foods founded in the year 1992 is one of the fastest growing Private Sector Enterprises in India, with two business divisions' viz., Dairy and Renewable Energy under its flagship company Heritage Foods Limited and Cattle feed business through its subsidiary, Heritage Nutrivet Limited (HNL). Presently Heritage's milk and milk products have market presence in Andhra Pradesh, Telangana, Karnataka, Kerala, Tamil Nadu, Maharashtra, Odisha, NCR Delhi, Haryana, Uttar Pradesh and Uttarakhand. It has total renewable energy generation capacity of 10.50 MW from both Solar and Wind for captive consumption of its dairy factories.





INVESTOR PRESENTATION

Milk Shake Chocolate

Heritage

Heritage Badam Milk ^{*}Milk Shakë Vanilla

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SUPPORTS DIGESTION

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Strawber

May 2022



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Discussion Summary

03)	Financial Highlights
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Consolidated Q4 & FY22 Results: Key Highlights



Q4 FY22 YoY ANALYSIS INR in Mn **Revenues & Gross Margin (%) ^EBITDA & EBITDA Margin (%)** *PAT & PAT Margin (%) 23.2% 20.2% 7.2% 4.3% 3.9% 1.8% 6,959 6,194 443 242 298 126 Q4 FY22 Q4 FY21 Q4 FY22 Q4 FY21 Q4 FY21 O4 FY22 **FY22 YoY ANALYSIS** 25.7% 22,3% 26,813 10.7% 24,731 6.9% 2,647 6.2% 3.6% 1.539 1,848 965 FY21 FY22 FY21 FY22 FY21 FY22

^ EBITDA excludes other income & finance cost; *PAT (continuing operations) for Q4 FY22 & FY22 excludes exceptional items gain due to changes in fair value of derivative liabilities and fair value loss on FVTPL securities

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Q4 & FY22: Key Performance Highlights

***FINANCIAL UPDATES**



- Q4 FY22 Results Consolidated: Revenue from operations increased by 12.4% YoY to INR 6,959 mn during the quarter due to growth in milk sales and VAP products. EBITDA was at INR 298 mn as compared to INR 443 mn in Q4 FY21. Net Profit during the quarter stood at INR 126 mn
- FY22 Results Consolidated: Revenue from operations increased by 8.4% YoY to INR 26,813 mn during FY22 led by growth in milk sales and VAP products. EBITDA stood at INR 1,848 mn in FY22. Net Profit during FY22 stood at INR 965 mn

BALANCE SHEET HIGHLIGHTS

- Debt-to-Equity ratio during FY22 stood at 0.01:1
- S Cash & Bank balance stood at INR 356 mn as on March 31, 2022

OPERATIONAL HIGHLIGHTS

- S Milk procurement during Q4FY22 was increased by 9.30%
- Average milk sales during Q4 FY22 was 1.04 MLPD as compared to 0.99 MLPD in Q4 FY21
- Curd sales during FY22 grew by 17.22% YoY at 286.34 metric tonnes per day (MTPD) compared to 244.28 (MTPD) in FY21
- Overall growth in Value added products (VAP) grew in 19.45% in FY22 and 16.23% in Q4FY22.

Q4 & FY22 Consolidated Profit & Loss Statement



Particulars (INR. in Mn)	Q4 FY22	Q4 FY21	YoY %	FY22	FY21	YoY %
Revenue from Operations	6,959	6,194	12.4%	26,813	24,731	8.4%
COGS	5,555	4,756	16.8%	20,835	18,374	13.4%
Gross Profit	1,404	1,438	(2.4)%	5,978	6,357	(6.0)%
Gross Margin %	20.2%	23.2%	(304 bps)	22.3%	25.7%	(341 bps)
Employee Expenses	418	445	(5.9)%	1,843	1,778	3.6%
Other expenses	670	538	24.5%	2,227	1,909	16.6%
Share of loss of an associate and a joint venture	17	12	44.8%	60	22	172.3%
EBITDA	298	443	(32.7)%	1848	2,647	(30.2)%
EBITDA Margin %	4.3%	7.2%	(287 bps)	6.9%	10.7%	(381 bps)
Depreciation	135	120	12.4%	522	462	12.9%
EBIT	163.8	323.3	(49.3)%	1,326	2,185	(39.3)%
Finance Cost	11	30	(65.3)%	40	192	(79.1)%
Other Income	25	35	(30.4)%	113	80	40.3%
*PBT before Exceptional Items	178	328	(45.8)%	1,399	2,073	(32.5)%
Exceptional Items	-	/ -		91	-	N.A.
PBT after Exceptional Items	178	328	(45.8)%	1,308	2,073	(36.9)%
Taxes	51	86	(39.0)%	342	535	(36.0)%
^ PAT	126	243	(47.9)%	965	1,539	(37.3)%
PAT Margin %	1.8%	3.9%	(210 bps)	3.6%	6.2%	(262 bps)

EBITDA excludes other income & finance cost; *PBT (in Q4FY21 & 9M FY21), Gain due to changes in fair value of derivative liabilities and fair value loss on FVTPL securities and ^PAT (in Q3 FY21 & 9M FY21) includes profit and loss from continued operations

Consolidated Balance Sheet

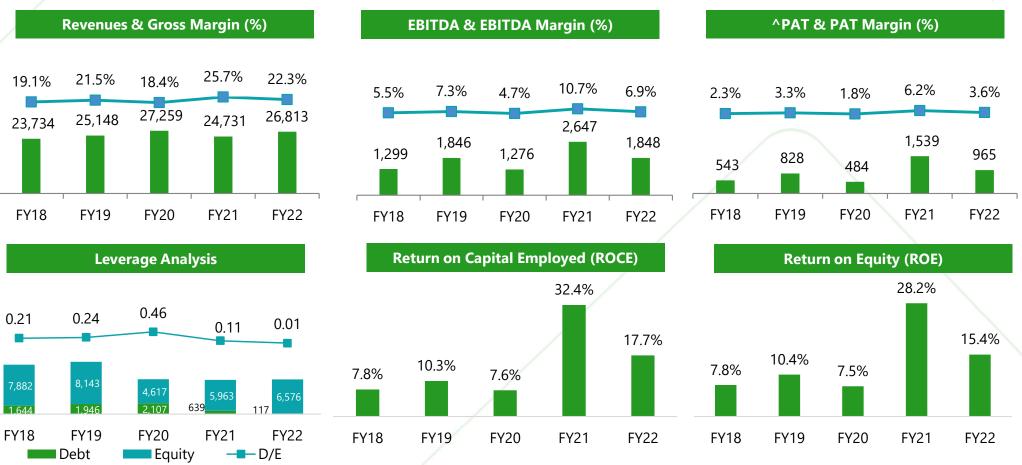


Deutinulous in IND Mu	March 2022 M	
Particulars in INR Mn	March 2022 Ma	arch 2021
EQUITY AND LIABILITY		
Equity Share Capital	232	232
Reserve and Surplus	6,344	5,726
Shareholders Fund	6,576	5,958
Minority Interest	0	5
Total Equity	6,576	5,963
Non-Current Liabilities		
Long-term Borrowings	80	340
Deferred tax liabilities (net)	239	241
Other long term liabilities	305	162
Total non-current liabilities	624	743
Current Liabilities		
Short-term Borrowings	38	299
Trade payables	519	355
Other financial liabilities	1,035	1,194
Other current liabilities	234	231
Total current liabilities	1,826	2,080
Total Equity and Liability	9,026	8,785

Particulars in INR Mn	March 2022 M	larch 2021
ASSETS		
Non-Current Assets		
Property, Plant and Equipment	5,705	5,714
Capital WIP	74	157
Investment Property	44	45
Intangible assets under development	44	39
Other intangible assets	6	26
Investment in Associate & Joint Venture	174	129
Financial assets	67	58
Other non-current assets	4	22
Total non-current assets	6,118	6,191
Current Assets		
Inventories	2,058	1,983
Investments	0	.04
Trade Receivables	185	152
Cash & Bank Balances	356	236
Loans	1	230
Other Financial Assets	37	32
Other Current Assets	271	186
Total Current Assets	2,908	2,595
Total Assets		
10101 ASSELS	9,022	8,785

Consolidated Financial Summary





Shareholding Structure

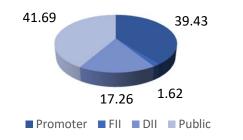


Prominent Investors – 31 st March 2022 (% Hold	ding)
UTI – Long Term Equity Fund	4.97
Kotak Small Cap Fund	3.30
Sundaram Mutual Fund	2.57
L&T Mutual Fund	2.54
Aditya Birla Sun Life Small Cap Fund	1.38
IDFC Emerging Business Fund	0.70

Market Data as on 28th May 2022

Market capitalization (INR. Mn)	13,374.2
Price (INR Mn)	291.5
No of shares outstanding (Mn)	46.4
Face Value (INR)	5.0
52-week High-Low (INR)	565.0-280

Shareholding Pattern



Share Price Performance



Source: BSE



Heritage Foods Ltd.

Amongst the leading private players in the Dairy Industry

Overview

- 30 years of legacy and domain expertise in dairy industry backed with strong product portfolio and brands serving +1.5 million households in 11 states.
- Product portfolio includes Curd, Ice Cream, Frozen Dessert, Paneer, Butter Milk, Flavoured Milk, Milkshake, Cold Coffee, Lassi, A2 Milk and UHT milk.
- Strong relationships with +0.3 million dairy farmers for milk procurement.
- 18 State-of-the-art milk processing facilities with a processing capacity of 2.65 million litres per day (MLPD).
- Dedicated and experienced team and technologically advanced R&D infrastructure with stringent quality control.

Vision

To delight every home with fresh and healthy products and empowering the farmer



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heritagefoods.in

Toll Free: 1-800-425-2931

Heritage in Numbers (FY22) Sales: INR 26,813 mn Milk Chilling Capacity: 2.10 MLPD^ *Adj. PAT: INR 965 mn Milk Processing Capacity: 2.65 MLPD Debt/Equity: 0..1:1 Milk Packaging Capacity: 1.66 MLPD ROCE: 17.3% Curd Packaging Capacity: 742 MTPD^ ROE: 15.4% 1 Wholly Owned Subsidiary: Heritage Nutrivet Ltd and 1 JV Co: Heritage Novandie Foods Pvt Ltd



Nurture. Nourish. Flourish

Decoding our growth mantra



	Nurture	Nourish	Flourish
Empowering Farmers	Direct procurement of milk from farmers	Assist and equip farmers to improve milch animals' yield	Increase farmers income, enhance the farmers social-economic lives
Tech-Enabled Business Operations	Expand milk processing capabilities with state-of-the-art machinery	Maintaining stringent quality control and product innovation	Delighting consumers through omni- channel supply chain
Strengthening Product Portfolio	Built a strong product portfolio through Consumer-centric approach	Heritage Novandie JV to strengthen value-added products proposition	Aspire to be nationally recognized brand for healthy & fresh products
Financial Excellence	D/E at 0.02:1; Cash & Cash Equivalents at INR 356 mn as on 31 March 2022	Deploying internal accruals for funding the Company's capex plans	Focus on efficient capital management & maximize shareholders value

Deploy 'Nurture-Nourish-Flourish' Approach for the next wave of growth

Technology enabled 'Grass to Glass' Approach 'Tech' it to the next level



Milk Procurement

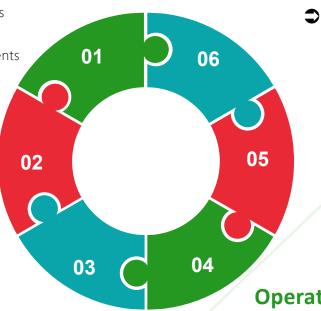
Digitally automated procurement systems sends mail alerts to the Procurement & Inputs team about quality & quantity, tanker acknowledgments and farmer payments

Heritage DIGIT Centre

Creates SMS alerts on milk stock, tanker monitoring, procurement representative feedback, weekly status reports & other related activities

Materials Management

Digitally enabled approval process from Purchase Requisition to Purchase Order release and prompt invoice submission tracking & communication of capex material status



Consumer Delight

Satiate tastebuds & bring delight to +1.5 million households by supplying pure and high-quality milk & milk products through omni-channel distribution network

Sales & Distribution

IT-enabled sales automation sends periodic analysis of sales and inventory to channel partners through SMS alerts

Operations

Online digitally enabled operations for handling dispatch (through GPS), product shelf life & merchandizing

Maintaining stringent quality check across the 'Milk-Value Chain' ensuring purity

Presence across the value chain

Concentrated focus at every stage



Cattle Feed, Nutrition & Animal Health	Procurement from milk farmers	Milk Chilling Centres	Dairy Processing	Sale of Dairy & Value Added Products
 Through wholly-owned subsidiary company Heritage Nutrivet 2 modern manufacturing facilities with an installed capacity of 12,000 MT per month 	 1.2 MLPD milk procurement 0.3 million milk farmers base in 8 states 11,334 procurement representatives 92 Heritage Procurment Centres 	 2.10 MLPD milk chilling capacity 187 Bulk Coolers, Mini Chilling & Chilling Centres 	 18 state-of-the art plants 2.65 MLPD processing capacity 1.66 MLPD packaging capacity 742 MTPD Curd Packaging Capacity 	 1.1 MLPD milk & 0.4 MLPD/KgPD Value added products sold in 11 States 2 Brands namely Heritage & Dairy Pure Omnichannel presence 0.13 million Retail Outlets 65 Heritage Distribution Centres 859 Heritage Parlours 15 e-Commerce websites 23 Organized Retail Chains/MRFs

Creating a sustainable business model through 'Connecting the dots' approach



Increasing Value-Added Products Share Delighting Consumers with 'more the merrier' Approach



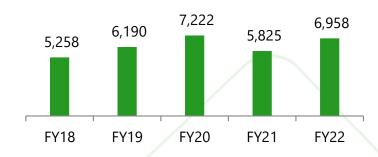
Diverse Product Portfolio

Milk	Fresh Milk, A2 Milk and UHT Milk
Value Added Products	Curd, Paneer, Tikka Paneer, Butter Milk, Flavoured Milk, Cold Coffee, Milk Shakes, Immunity Milk, Sweets, Cheese and Ice creams/Frozen Deserts
FAT – Consumer Pack	Ghee, Butter and Fresh Cream

Factors driving Value-Added Products Demand

- High disposable income
- Convenience
- Urbanization
- Growing consumer preference for branded healthier & nutritious alternatives

Value-Added Products Sales (in INR Mn)



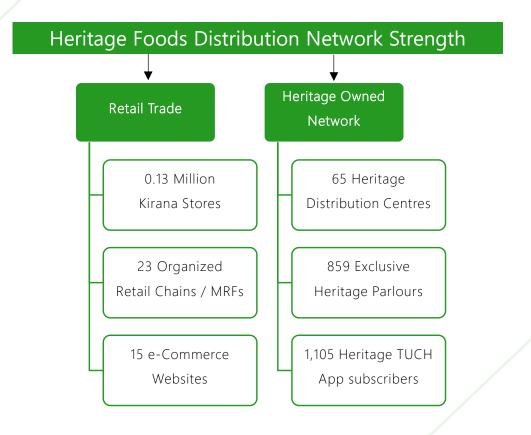
The value-added products (VAP) have clocked a CAGR of 5.76%, during FY18-22.

Business Dynamics of Value-Added Products

Riding on Value-Added Products for sustainable growth and enhanced margins

Robust Supply Chain Network Seasoned 'Dairy Products FMCG' player





Sound Supply Chain Management in place for

- Sourcing Milk directly from farmers
- Manufacturing high-quality milk & milk products and value-added products
- Cost-effective supply boosting omnichannel presence

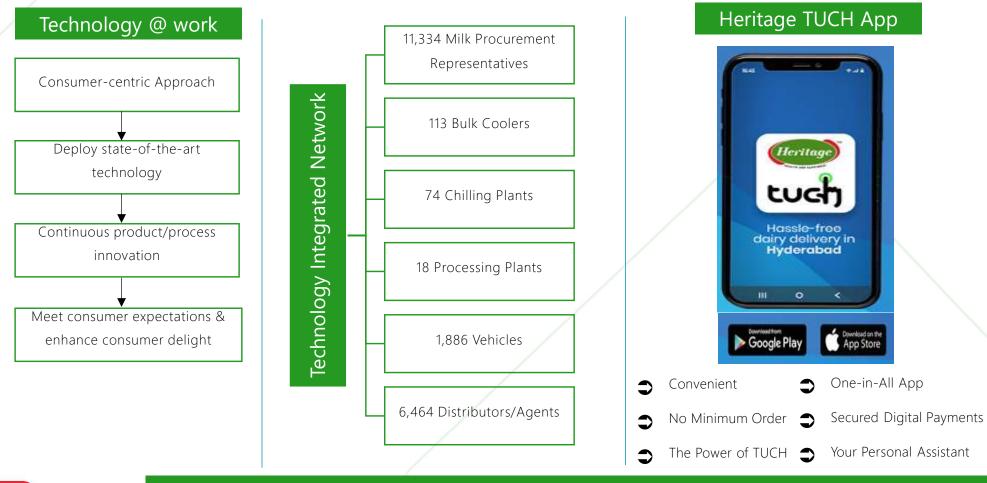
Supply Chain Management: Success Stories

- Integrated technology driven supply chain flexes our procurement & distribution capabilities aiding tight inventory control
- Deployment of data analytics gives deep-insight and understanding about the consumer behaviour leading to strengthen our product portfolio

Strengthening the brand through omnichannel presence

Technology Enabled Operations Raising the operational efficiency quotient





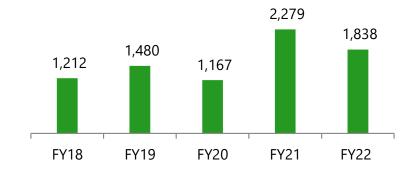
Harnessing technology for the next wave of growth

Steady operating cash flows fueled capex plans

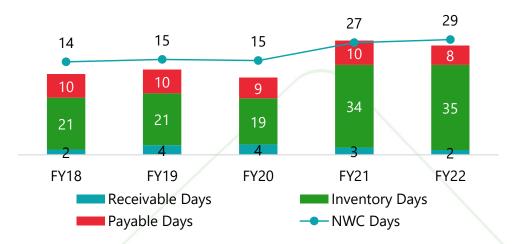


INR in Mn

Cash Generated from Operating Activities



Working Capital Analysis *



Financial Excellence

- Steady net cash flows from business operations and prudent working capital management has aided us to rely on internal accruals for meeting and executing the capex plans
- S Robust cash flow from operations allows the Company to reward its esteemed shareholders with consistent dividends
- Total proceeds from sale of Future Retail & Praxis Home Retail shares (INR 1,360 million) was utilized to prepay debt adding to the overall Balance Sheet strength and further strengthening the Company's debt-equity profile

Banking on financial prudence for propelling growth

* Revenues excludes revenue from discontinued operations

Heritage Nutrivet: Build on a strong foundation Ready to add meaningful contribution Heritage Nutrivet Ltd. (Wholly Owned Subsidiary Company catering the cattle feed industry)

Heritage Nutrivet Ltd. (HNL) is one of India's leading livestock and feed supplement company. The Company endeavours to provide cattle feed to milch animals and take care of overall health and immunity. Heritage Nutrivet aims to improve livestock milk yields and their reproductive ability.

- State-of-the-art manufacturing facilities: Hindupur and Mallavalli, Andhra Pradesh
- Presence: Serves 0.3 million farmers across Andhra Pradesh, Telangana, Tamil Nadu, Karnataka and Maharashtra
- Specialized Products: Power-packed products with protein, energy, minerals and vitamins in adequate quantity and proportion to meet the nutritional requirements of dairy cattle
- Product Portfolio: Dairy Cattle Feed(Power, Milk rich, Supreme, Gomitra, Gomitra Plus, Milk Magic), HeritaMin, HeritaVit, HeritaCal, HeritaLiv, Amaze, Heritage supreme sinking fish feed.
- Supporting Farmers with Technical Knowledge: Provide technical support and build awareness amongst dairy farmers for improving milk productivity and profitability



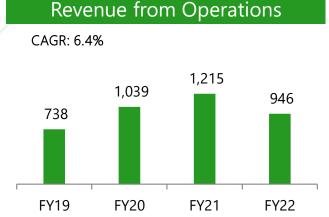


Enhancing socio-economic harmony by boosting cattle productive & profitability

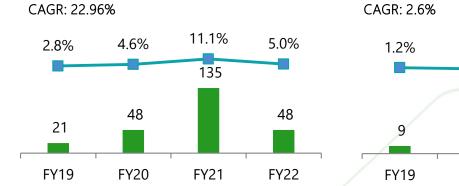
Heritage Nutrivet: Built on a strong foundation

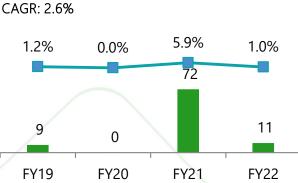
Ready to add meaningful contribution





EBITDA & EBITDA Margin





PAT & PAT Margin

Performance Highlights

During FY22, the Company's revenue stood at INR 946 Mn as against INR 1215 Mn in FY21. EBITDA stood at INR 48Mn as against Rs. 135 MN in FY21. PAT stood at INR 72 Mn. In FY21. PAT of FY22 is INR 11 Mn as against INR 72 Mn in FY21

Industry Overview and Outlook

- India is one of the fastest growing animal feed markets
- Demand for nutritionally balanced compound feed expected to register 7% CAGR during 2021-26 period, owing to surge in dairy products consumption & farmers opting for high yielding milch cattle
 - HNL well placed to garner better margins due to rising volumes & better output prices
 - Mr. Upendra Pandey appointed as CEO of HNL is a step towards Heritage's increased focus towards cattle/fish feed and nutrition business

All set to reap the benefits of being an organized player

Forging meaningful partnership Partnering to fortify the value proposition



Heritage Novandie: Salient Features

50:50
Partnership

 Leveraging Heritage Foods product legacy and reputation in Indian markets with French Partners – Andros group's global legacy, product knowledge and technology

Target Consumers Rising trend of nutrition quotient amongst the Indian consumers

Riding on Supply Chain Dynamics

Key USP

• Competitive pricing, premium packaging standards, localized supply chains for a larger distribution network and proven quality track record

• First of its kind, French Yogurt production aided by stateof-the-art manufacturing facilities and robust quality control of ingredients and process

Manie Yogurt & Flavoured Yogurt Drink SKUs





Heritage Novandie: Snapshot

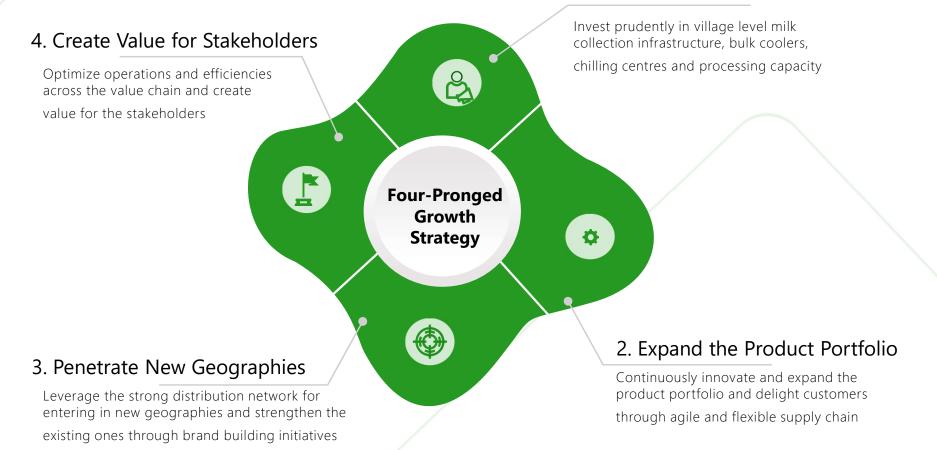
- State-of-the-art production facility: Palghar District, Maharashtra
- Product reach: Mumbai, Pune, Surat, Ahmedabad, Hyderabad and Bengaluru via omnichannel distribution network
- **Expansion Plans:** Penetrate in other parts of Southern India in FY22
- Augmented Reality (AR): Deploying AR for creating brand awareness, product usage knowledge and enhance consumer experience

Ready to conquer the unchartered path

Heritage Foods: The Road Ahead



1. Increase Milk Procurement



Designing a roadmap for seizing opportunities in the evolving dairy industry



Heritage

GHE

Heritage

COW GHEE

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(**30**)

(Heritage)

Annexures

Product Portfolio Reason to celebrate for every season



Milk









Double-Toned Milk

Immunity Milk

Full Cream Milk

Standardised Milk

Tikka Paneer



A2 Full Cream Milk

Cow Milk

Slim Milk

UHT Milk

Value Added Products



Curd



Butter Milk

Paneer



Flavoured Milk



Sweet & Sabja Lassi

Cheese





Sweets

Milk Shakes

Creating consumer-delight with diversified product portfolio

Malai Paneer Fresh



CRFÉ LATTE

Coffee

Cold Coffee

Product Portfolio Reason to celebrate for every season

Value Added Products





Heritage Kesar Shrikhand

Heritage Amrakhand

Badam Charger

Ice-Creams

Cups

Fat Products







Cones

Bars

1000



Kulfi (Anjeer & Malai)

Tubs



Family Packs





Cow Ghee



Buffalo Ghee



Hi Aroma Ghee



Cooking Butter



Table Butter



Fresh Cream

Creating consumer-delight with diversified product portfolio







Marketing and Consumer Connect Initiatives



Heritage

Heritage bytes

A digital consumer connect initiative featuring regular blogs and videos recipe campaign creating consumers rejoice with innovative and nutritious recipes curated with milk, curd, paneer and ghee.



Nutritious Ghee: More Than Just a Fat

Blogs, Heritage Bytes

Ghee is a staple of Indian cooking, no matter which part of the country you hail from. It is the perfect ingredient to supplement your food and cooking with.

Read more >



Milkshakes: Delicious, Refreshing, and Healthy Summertime Treats Blogs, Heritage Bytes

Milkshakes—we all love them. They're creamy, rich, and delicious, and are an excellent way of getting your daily intake of milk in the summer

without drinking hot beverages.

Read more >

POWER UP WITH REAL Badam Charger

Other Omnichannel Consumer Connect Initiatives

- Print & Radio Campaigns
- Wall Paintings
- Campus Connect
- Vehicles & Pushcart Branding

- Social Media Campaigns
- BigBasket Campaigns
- Launch of Heritage TUCH App for home deliveries in Hyderabad

Engaging & enthralling the consumers with meaningful conversations

Awards & Accolades Excellence seldom gets unnoticed FY22: Highlights



- CII National Energy Conservation Awards for FY 2020-21.
- 1st Prize won by Gokul Plant, Charndragiri (M), Chittoor Dist-517101, Andhra Pradesh, India.
- 2nd Prize won by Bayyavaram Plant, Bayyavaram(V), Visakhapatnam District-531031, Andhra Pradesh, India.
- Certificate of Merit to Bengaluru Plant, Yadavanhalli (V), Anekal Taluk, Bengaluru South-562107, Karnataka,
- IndiaCII National Award in Food Safety for the Year 2021.
- 1st Prize won by B. Kothakota Plant, Kothakota (M), Chittoor Dist-517370, Andhra Pradesh, India.

FY21: Highlights

- Won recognition cum appreciation from CBIT & Customs departments, Ministry of Finance, Government of India for prompt filing of returns and payments under GST for FY21
- Won all three Prestigious National Energy Conservation Awards (NECA 2020) in Dairy Sector for the year 2020

Inspiring us to chase excellence in our business endeavours

Thank You!

For Further Queries



Mr. Umakanta Barik

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DICKENSON

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