

REF: CIL/CC/58/2023-24

October 16, 2023

To,
The Department of Corporate Services,
The BSE Limited,
P. J. Towers,
Dalal Street,
Mumbai- 400 001

Scrip Code: 531358

To,
The Department of Corporate Services,
The NSE Limited
5th Floor, Exchange Plaza
Plot No. C/ 1, G Block,
Bandra – Kurla Complex,
Bandra (East), Mumbai – 400 051

Sub: Investor Presentation

Please find enclosed a copy of Investor Presentation on the Un-Audited Financial Results of the Company for the Quarter ended September 30, 2023.

Kindly take the above document on your record.

Thanking You,

Yours Truly,

For Choice International Limited

Karishma Shah

(Company Secretary & Compliance Officer)



Connecting **PEOPLE** to **PROSPERITY**



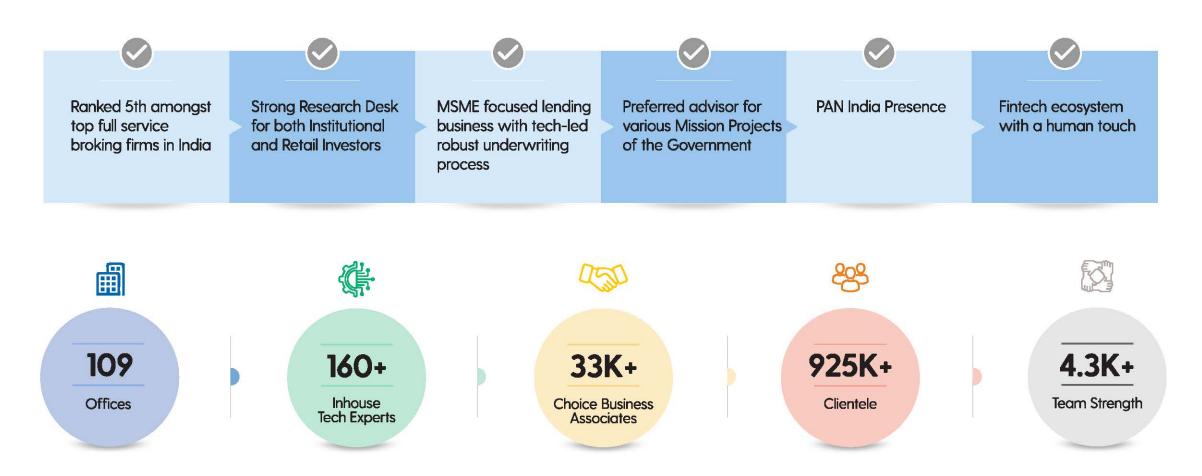
Choice International Ltd. (BSE: 531358, NSE: CHOICEIN)

Q2 & H1 FY24 Earnings Presentation



Company Overview

One of the leading financial conglomerates with over a decade's expertise providing tech-led services

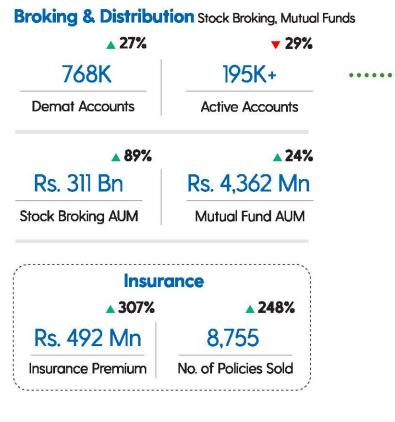


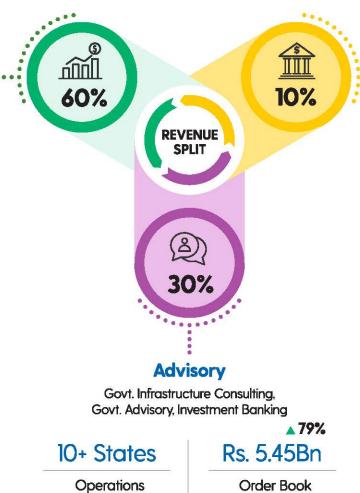
^{*}After excluding discount brokers and bank brokers



Key Highlights

A diversified mix for sustainable business

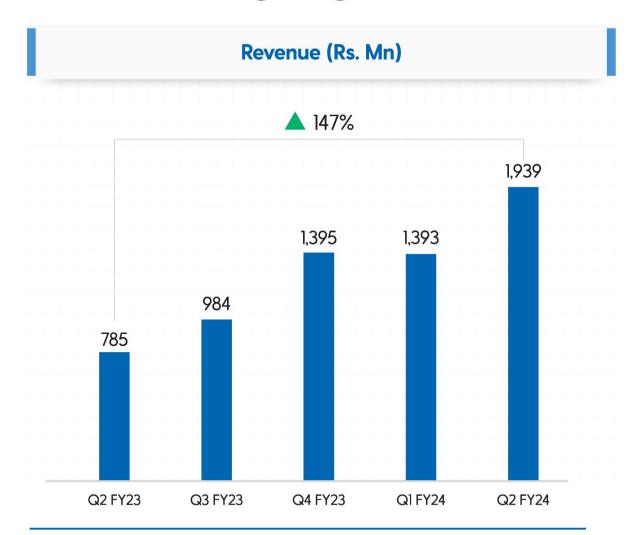


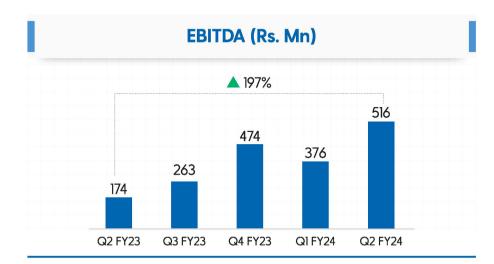


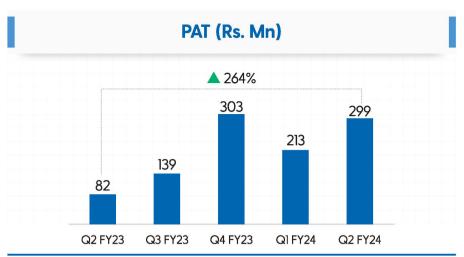




Q2 FY24 Highlights



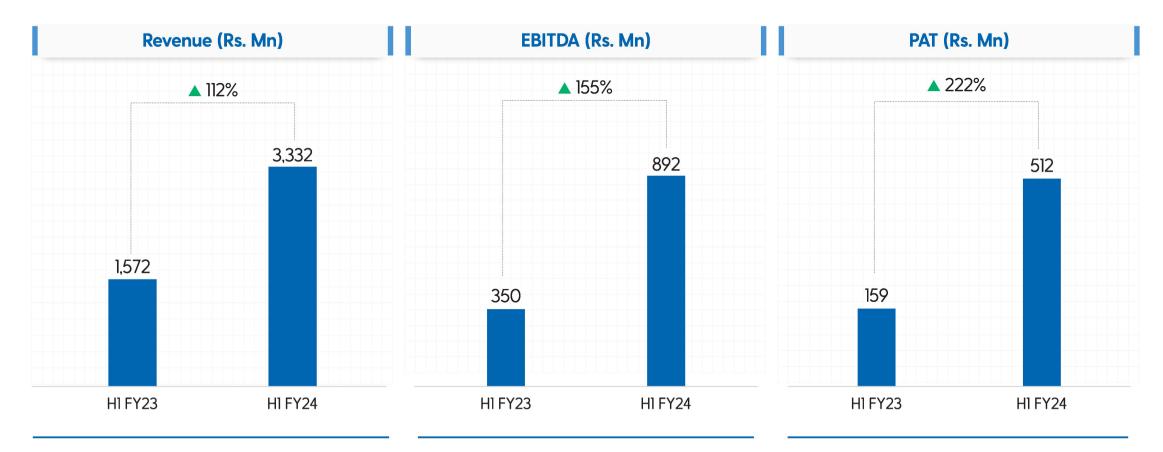




^{*}Figures indicate YoY Increase



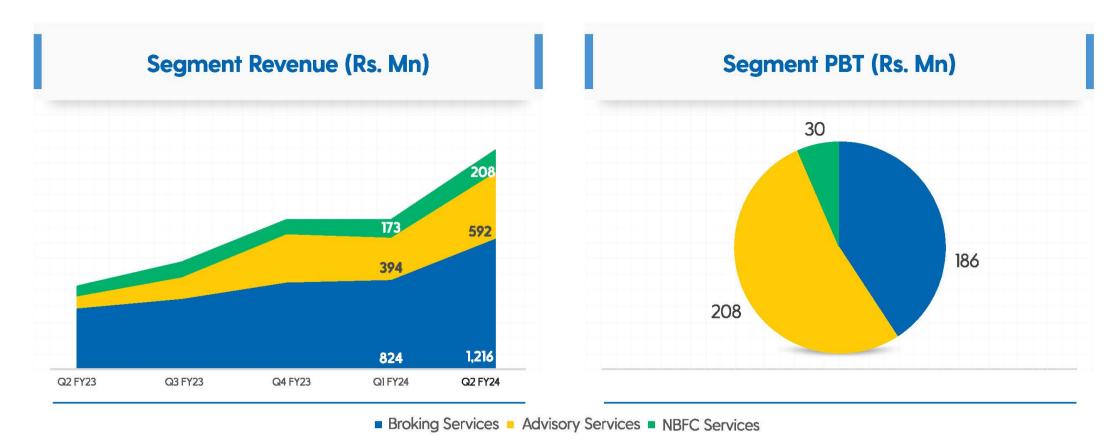
H1 FY24 Highlights



^{*}Figures indicate YoY Increase



Q2 FY24 Highlights



Excludes:

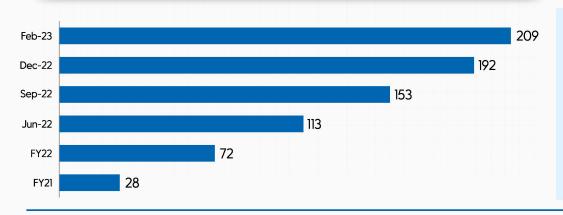
- · Unallocable revenue: Q1FY24 42, Q2FY24 43
- · Inter segment revenue elimination: Q1FY24 40, Q2FY24 120

Excludes:

· Other Unallocable expenditure net off Unallocable income: 24

Stock Broking - Industry Overview

ADTO (Rs. Lacs Crores)



Growing Industry
ADTO with
increasing share
from semi-urban
geographies and
steady growth of
retail participation



Higher Compliance Costs Gradual Industry Consolidation Moderation in client accretion

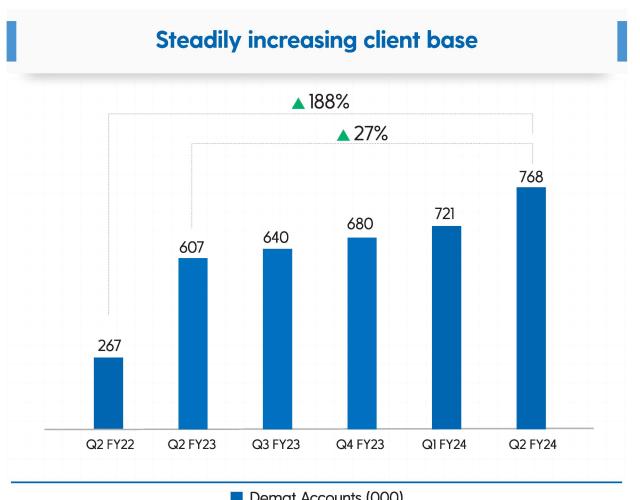
Beneficial for Choice, being industry leader with:

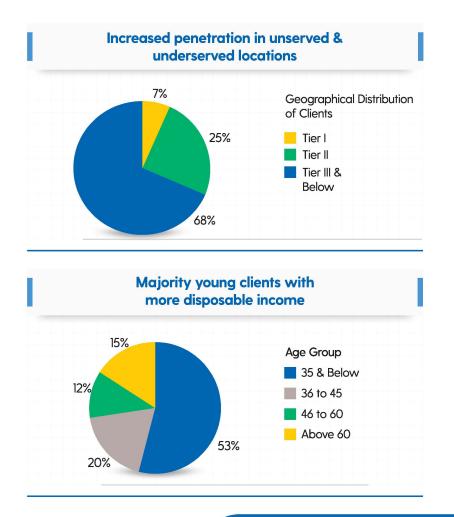
- Enhanced Revenue Streams through diversification
- Cross Sale Capability
- Low Acquisition Cost
- Focused on Tier 3 & below geographies
- · Physical presence on ground

- Technology at core for increased operational efficiency
- Focus on Value Added Services like Wealth Management, Research, Advisory and Financial Planning to maximize Customer Engagement
- Potential Inorganic Growth



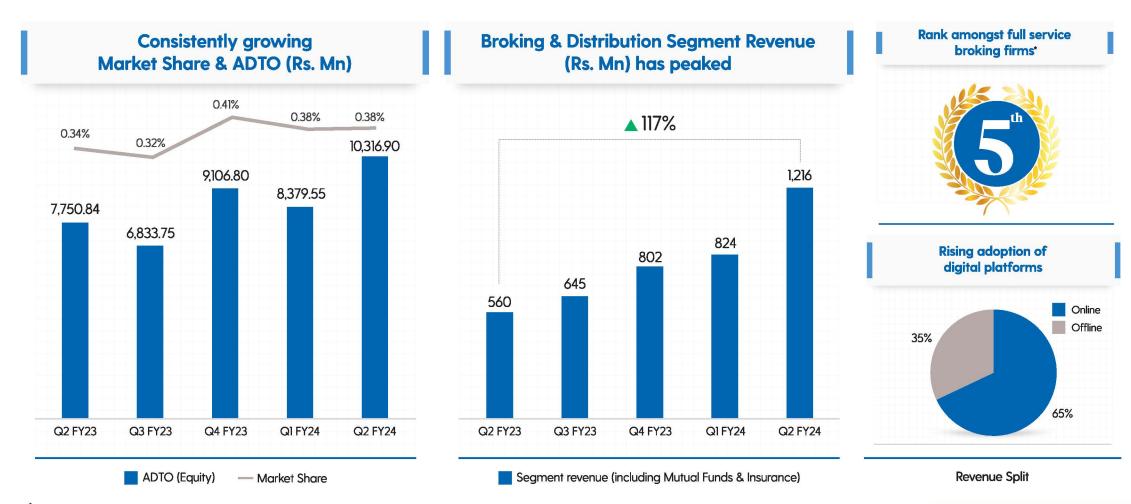
Expanding our PAN India reach and client demographic







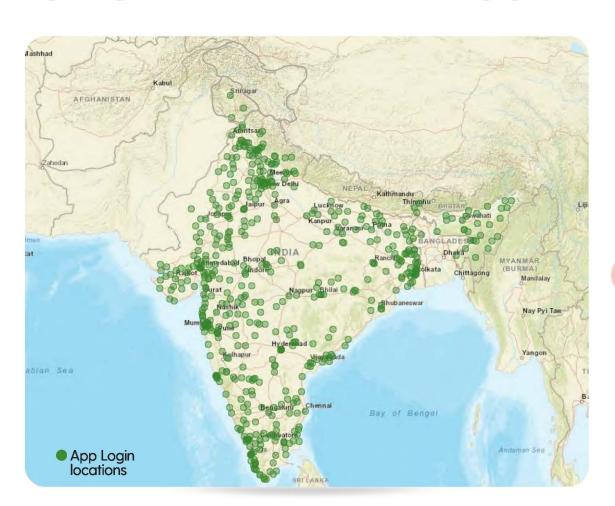
Expanding our PAN India reach and client demographic



^{*}After excluding discount brokers and bank brokers

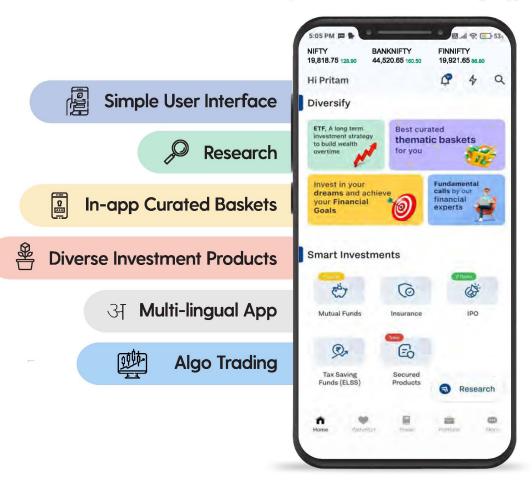


Expanding our PAN India reach and client demographic



Choice FinX

One Customer, One Platform - Financial Services Super App



^{*}Some features are available only on Android



Simple User Interface, Research, In-app Curated Baskets, Diverse Investment Products



User Behavior-Driven Client Engagement:

We focused on enhancing client engagement through user behavior analysis. Leveraging insights, we have seen success in upselling other products to our clients.



Scalability Enhancement:

We achieved major scalability improvements by transitioning from a monolithic architecture to a icroservices-based architecture. Additionally, we migrated our backend API architecture from a DLL framework to a cloud-based framework, enhancing system performance and reliability.



Auto Scalable Architecture:

Implementing an auto-scalable architecture allowed us to increase our system's load capability from 5x to 10x, ensuring seamless service even during peak usage times.



Margin Trading Facility (MTF)
Orders

Advance Orders - Bracket Orders, GTT, Cover Orders and Icebergs







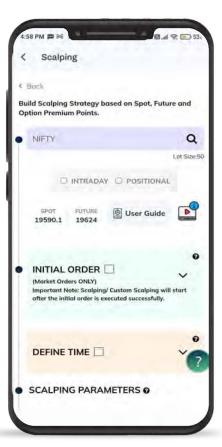
Figures indicate QoQ change



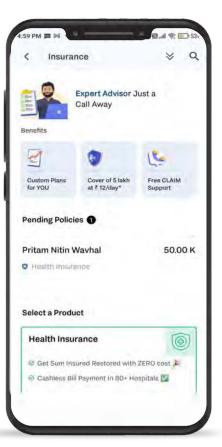
Simple User Interface, Research, In-app Curated Baskets, Diverse Investment Products



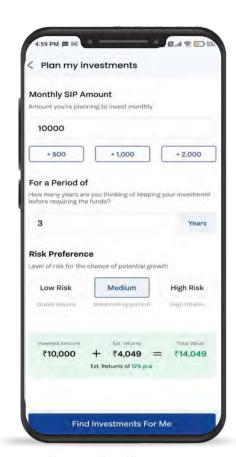
Users can now trade BSE F&O SENSEX Contracts



Launched Auto trade & Scalping features



Enhanced Advisory Model for Tailored Insurance Recommendations



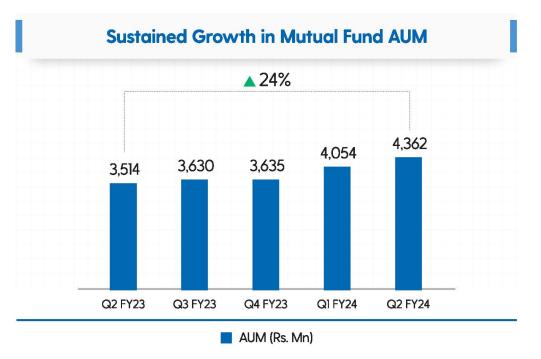
Personalized Investment
Planning for Mutual Fund Users

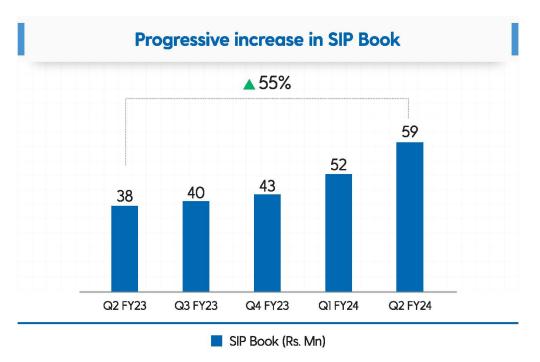
^{*}Some features are available only on Android



Stock Broking - Allied Products

Maximizing growth of portfolio with a mix of products





Fleet of Products









Bond





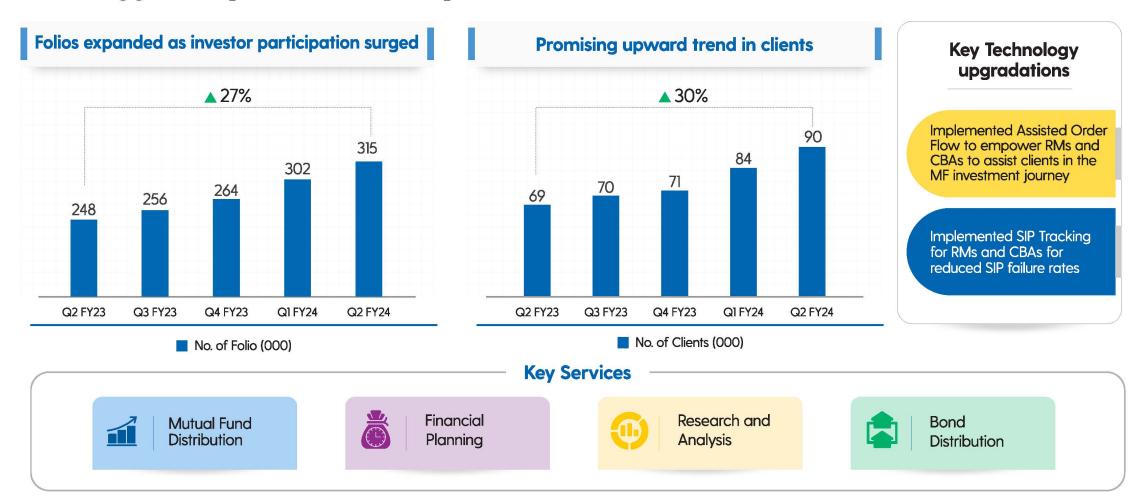




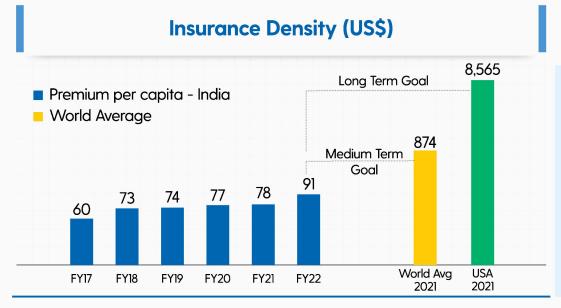


Stock Broking - Allied Products

Maximizing growth of portfolio with a mix of products



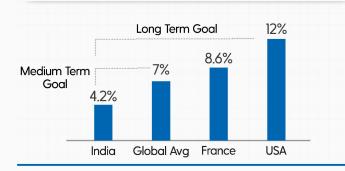
Insurance - Industry Overview



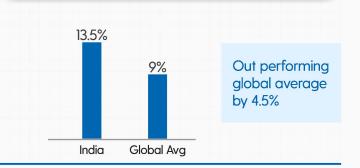
Insurance Premium
Density is increasing
driven by Insurance
Brokers contribution
yet a long way to
go compared to
Global Average and
Leading Economies
showing
humongous
opportunities in
India in this sector



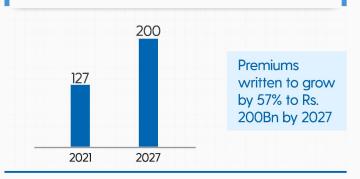
Global Insurance Penetration (As on 2021)



Insurance Premium Growth (2021)



Insurance Premiums Written (Rs. Bn)



Source: Statista, Invest India, IBEF

Insurance - Industry Overview

Key Growth Factors in the sector



Myriad of Initiatives

IRDAI has also undertaken various initiatives towards boosting the insurance penetration, such as permitting insurers to conduct video-based KYC, launching standardized insurance products and allowing insurers to offer rewards for low-risk behaviour



Mission Insurance

Mission of 'Insurance for All' by 2047 which is expected to lead to a significant increase in insurance penetration and would help in bolstering the ease of doing business and will aid in making the sector more investment-friendly



Commission Regulations 2023

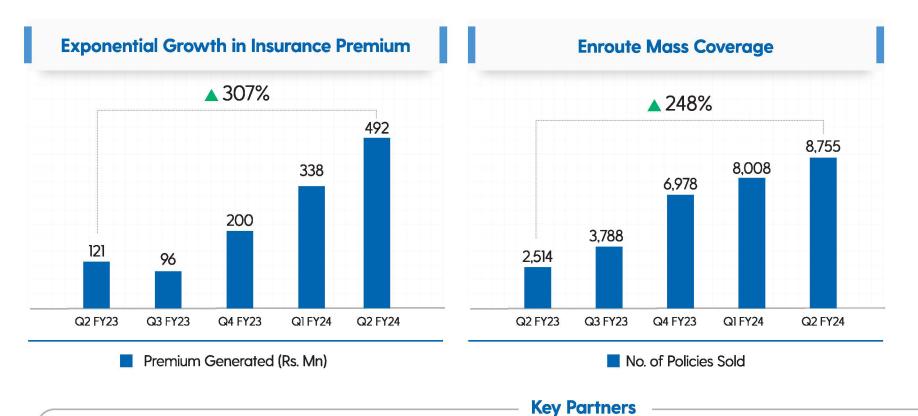
Payment of Commission Regulations 2023, the insurance regulator has replaced the earlier individual cap on commission payments on insurance products with an overall cap on expenses of management of insurers leading to higher Insurance Payouts to brokers.





Insurance Distribution

Tapping into new territories, Propelled by surge of marquee clients





























Insurance Distribution

Tapping into new territories, Propelled by surge of marquee clients



YoY increase in Corporate Insurance

163%

YoY surge in inquiries generated

Institutional Business Partnerships

Throughout the quarter, we have been dedicatedly working on establishing strong institutional collaborations, particularly with a variety of financial institutions, including retail lenders. Below, you'll find a list of the products and policies that were successfully distributed through these partnerships during this period:

245K+

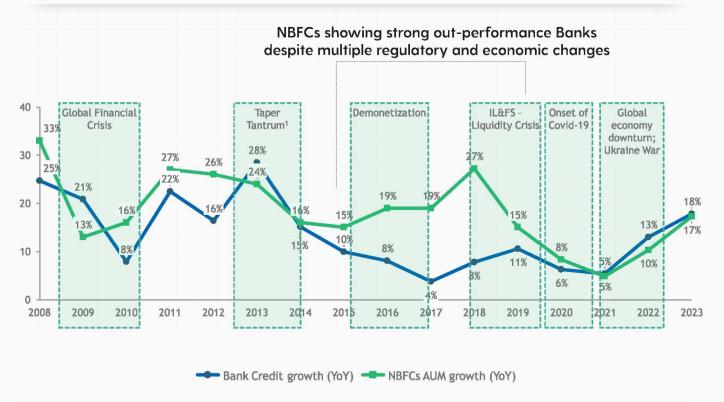
Borrowers Insured

₹ 224 Mn

Premium Generated

NBFC - Industry Overview

Banks Vs NBFCs - YoY growth in Advances





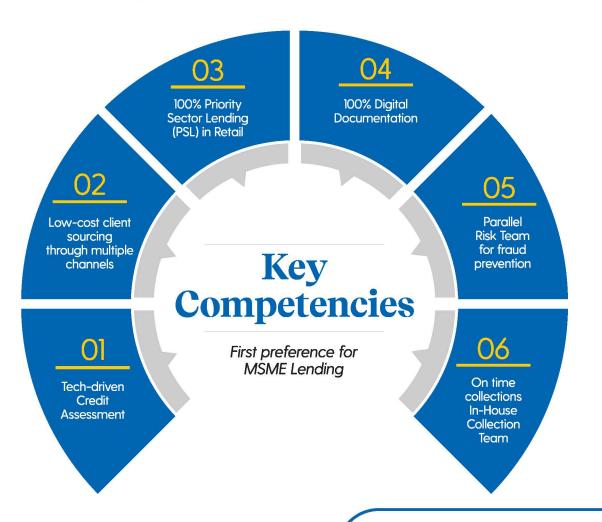
Growth Prospects for NBFCs

- Digital Transformation
- Regulatory Framework
- · Wider & Effective reach
- · Schemes by Government
- Robust Risk Management
- Innovative Products



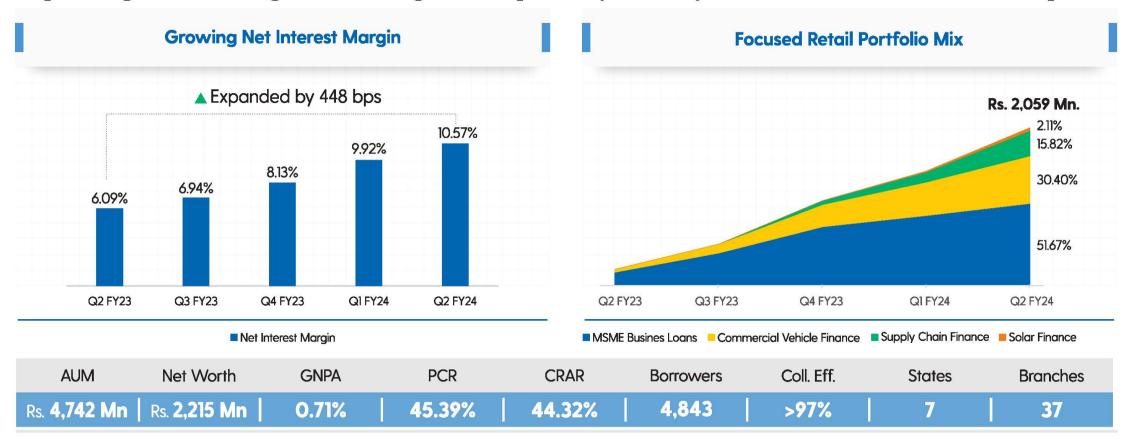
Empowering MSMEs through retail lending tailored specifically for the dynamic semi-urban and rural landscapes

Total Loan Book Retail Loan Book Rs. 4,742 Mn Rs. 2,059 Mn **Our Offerings MSME** Commercial **A Business** Vehicle Loan **Finance** Supply Solar Chain **Finance** Finance





Empowering MSMEs through retail lending tailored specifically for the dynamic semi-urban and rural landscapes



Abbreviations

- AUM Asset Under Management GNPA Gross Net Performing Assets PCR Provision Coverage Ratio CRAR Capital Risk Adequacy Ratio
- · Coll. Eff. Collection Efficiency



Robust Underwriting Processes

Real-time Credit Bureau checks

In addition to own Credit Bureau scorecard for individual clients for better screening

Multiple Database Checks

Dedupe Check on more than 15 databases

Centralized Credit Team

KYC verification, IVR, TVR, ensuring uniform processes

Geo-tagging

of 100% branches and centers and 70% customers' houses

Cashless Operations

via penny drop verification along with strict KYC compliance

Well-diversified Liability Profile

Banks













Financial Institutions



Pragati ke partner













Wide range of product offering to cater multiple customer segments in priority sector

Products Name	Business Loans (Unsecured)	Business Loans (Secured)	Supply Chain Finance	Vehicle Loans	Solar Loan
Ticket Size	Upto Rs. 750K	Upto Rs. 5 Mn	Upto Rs. 10 Mn	Upto Rs. 2.5 Mn	Upto Rs. 2.5 Mn
Tenor (in Months)	Upto 60	Upto 120	Upto 3	Upto 60	Upto 60
ROI Range	18-28%	16-20%	15-30%	15-25%	18-24%
Security Coverage (%)	NA	60-70	100	100	100
Processing Fee	Upto 2%	Upto 2%	Upto 2%	Upto 2%	Upto 2%
Average Ticket Size	Rs. 350K	Rs. 750K	Rs. 5 Mn	Rs. 400K	Rs. 800K
Repayment Frequency	Monthly	Monthly	Bullet Repayment	Monthly	Monthly





Leading NBFC With Differentiated Product Offerings



Diversified Geographical Reach



Al and ML Based Systems



Robust Underwriting Processes



Balanced Liability Profile



Ample Liquidity & Positive ALM

Choice Matters: Impacting Tomorrow



MSME Credit Gap:

Out of over 640 lakh MSMEs in India, only 14% have access to credit & the overall credit gap in the MSME Sector is INR 25 lakh crores in India.

With our aim to serve the underserved, we have developed a robust and 100% digital process to eliminate challenges faced by MSMEs.



Green Energy Credit Gap:

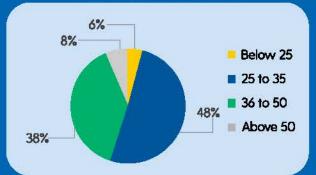
India's energy sector is experiencing a transition but the green energy sector is getting only 25% of the annual financing it needs to meet the energy transition goals. There is a funding gap of USD 170 Bn/year through 2030.

Further, the Indian EV market is also projected to USD 114 Bn by 2029.





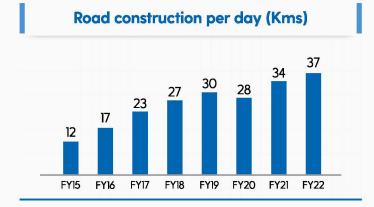




Advisory Services - Industry Overview

Infrastructure is much more than cement and concrete.
Infrastructure guarantees a better future. Infrastructure connects people.

Shri. Narendra Modi Hon'ble Prime Minister of India





National Infrastructure Pipeline

9,084 Projects US\$ 1,806.70 Bn Total Project Cost **1,997**Projects Under Development

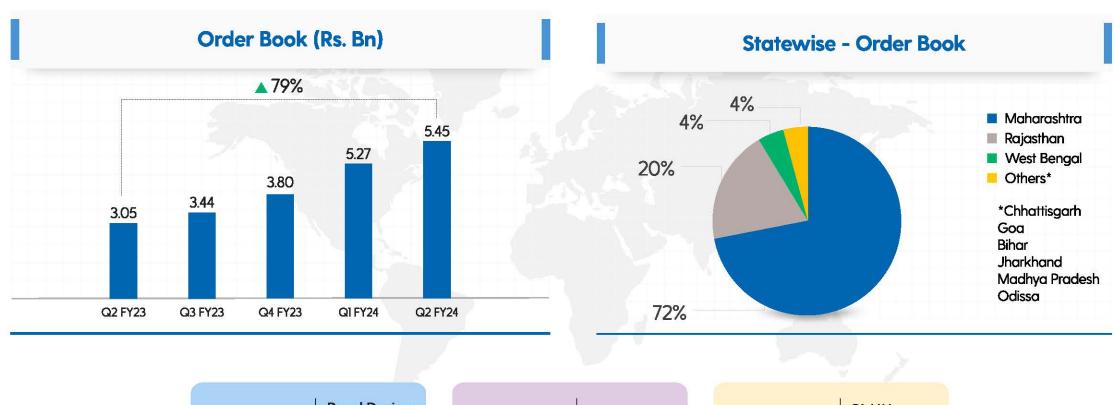
57Sub-sectors

	Road & Highways	Railways	Water Resources	Logistics Infrastructure	Electricity Generation	Transmission Distribution
Projects	3,758	756	635	272	926	424
Value (US\$ Bn.)	404.08	244.72	155.81	13	325.39	119.5



Advisory Services

Government Infrastructure Consulting, Government Advisory, Investment Banking



3K+ Km Road Design & Monitoring across India

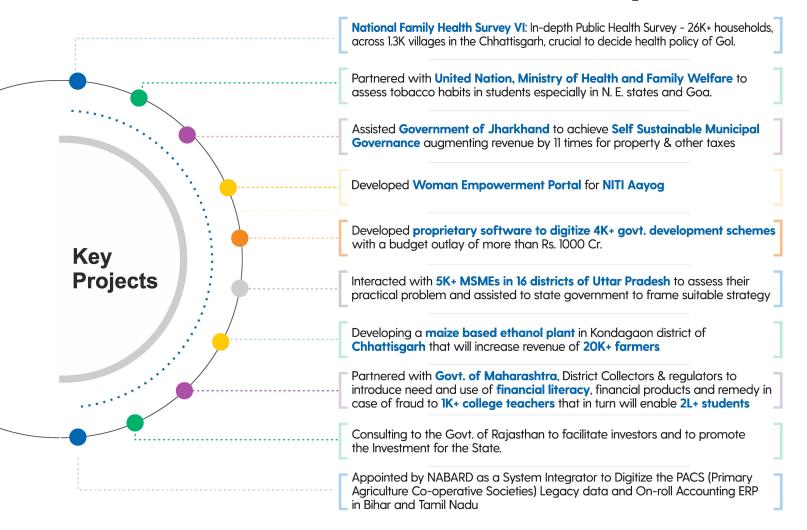
Road Design & Project Offices

200K+ PMAY Beneficiary Served



Advisory Services

Association with over 500 Urban Local Bodies, 25 State Departments and 10,000+ Panchayati Raj institutions.



 Diverse talent pool of 1K+ professionals including Retired Beaurocrats and professionals from fields like Agriculture, Health, Livelihood, Tribal, Social Sector, Public Policy, Treasury, Capacity Building and Scheme Administration area.

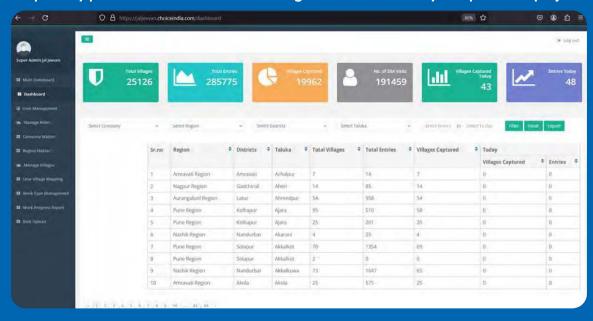
Clients





Choice Matters: Impacting Tomorrow

Proprietary platform for real time monitoring and to ensure timely completion of projects



Projects

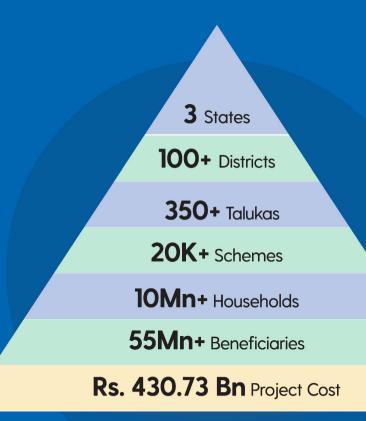












Impact of our Flagship Projects

Choice Matters: Impacting Tomorrow

Choice is committed to actively participate in India's remarkable growth story and leveraging our resources, expertise, and innovative solutions to make a meaningful impact on various aspects of Indian life, from economic development and employment opportunities to social well-being and environmental sustainability.

We aim to be a catalyst for positive change, aligning our success with the progress and prosperity of the nation and its people.



Key Initiatives:

Partnership with Rajasthan State Govt.:

Developing and executing a comprehensive strategy to bolster the state's investment ecosystem, drive economic growth and foster social inclusivity.

System Integration for computerization of PACS in Bihar:

With our commitment to driving innovation and positive change in the rural financial landscape, we are set to digitize PACS (Primary Agricultural Credit Societies) in Bihar.

4,495
PACS to be computerized

Advantages of PACS computerization



Increased Transparency



Nodal centre for Schemes



Employment Generation



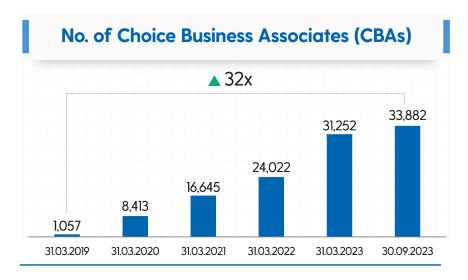
Advisory Services - Key Clientele

Niti Aayog	ि गुण्या एवित्रम वेक India EximBank	BULLING INFRASTRUCTURE - BUILDING THE MATER	FRANKLANDER OWN THEN AND THE A	Valence III Saferi (vg. Spraise) Manter Arene Velgene (Velgen) - House Saferia Weekshop - Saferia (Velgen) - House	वमामि	Border Road Organisation	Government of Maharashtra	प्रधानमंत्री प्रधानमंत्री आवास योजना		State Urban Development Agency Chantisgark	hargane likin für Cryptoria ("met "C. C. Comment "C. Comment "C
मुखी गांव गंपण विसार	URBAN DEVELOPEMENT ANI HOUSING DEVELOPEMENT	पटना नगरपातिका टाउप OF PATNA	बिर्क ने ग्रह सहानासालिक विर्कार है । जि. तार्ग	Visionary Ursum Devocation men	Dedicated Freight Corrido	PATROLE NICSI	CHEROLE PARTIES	रेलटेल RAILTEL	S JNFPA	verifie enforcement solution Hational Highway Autory of India	CIPET R d c
BSNL Connecting India		इंडियनऑयल IndianOil	ਪੁਕਰੰਧੀਸ਼ੀ NTPC NTPC Limited	À	पावरिखड	SECURITY PRINTING AND MINITING CORPORATION OF INDIA LIMITED.	() ICICI Securities	्रीम्हर्वेषासी NHPC	एन वी सी सी NBCC 4 Naveatra CDSE	्र प्रसार भारती ॐ	Aliasisty of Unbas Development Quarterment of India
Med Massing for Reportmentions and Urban Innochromation	SEUM HAL	And GIS A	ਦਿਤਦਿਤ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼ ਦਰਫ਼	ADITYA BIRLA GROUP	Liberty Videocon	MANAPPURAM FINANCE LIMITED	Manikaran Power Limited	kaya	ROHA A JIT Grove company wellyathes from you with you	SHEKHAWATI	SANIMAR CHEMPLAST SANMAR LIMITED
PURANICS	OF FITTIRE				38/					Advisor	
ideas that stay with you	FUTURE GENERALI TOTAL INSURANCE SOLUTIONS	RELIGARE Health Insurance	Fino शिक्षे वेरीहरा बैक	Department for International Development	WELSPUN	PCRA	HGIEL To Wade Propie Mem	YNOC & INID	HATSUN	SYNERGY Bizcon Lid.	TRANSASIA Member of ERBA Mannheim Group
	Vakrangee	BHANDERI	Fino Read Adjoint State GKB Ophthalmics Ltd.	Department for International		POCRA Newtor Corporation Led contents to the base for base	HGIEL BOWN Ston.	MARSHALL SONS 99): (INDIA) LTD.	HATSUN		
ideas that stay with you	Vakrangee 🔊		GKB	Department for International Development	WELSPUN	POCRA		Marshall sons 99).	囤	Bizcon Lid. WAPCOS LIMITED	Member of ERBA Mannheim Group एकिज़म बैंक EXIM BANK भारतीय नियति-आयात वैंक



Choice Connect

To enable individual agents to become financial advisors with the help of proprietary engine, engaging trainings and digital execution of services















Choice Connect

To enable individual agents to become financial advisors with the help of proprietary engine, engaging trainings and digital execution of services

Helping Agents

- Web, Andriod and iOS platform to work from anywhere
- Wide range of product basket
- Both recurring and non-recurring revenue stream
- · Start with zero investment
- Unlimited Earnings
- Subject Matter experts to support and guide
- Complete Digital process to do business
- Use of Proprietary algos to support CBAs and generate business opportunities

Focus on CBA Experience

Business Support

- Dedicated RM for each product helping them on each step
- Easy to use web and app platform helping them to track all the business on the go
- Regular product trainings with Industry experts and Subject matter experts
- Ready available MIS to understand business momentum

Future Focus

- Technological enhancement focusing on reducing efforts on CBAs
- Development of Proprietary Algos for suggesting suitable products
- Adoption of Regulatory changes

CBA Onboarding

- 100% Digital on-boarding process: Allowing them to start business on the fly
- Sarvashreshtha Aarambh Program: Providing detailed induction to CBAs to increase familiarity with the company

Growth Support

- Research Reports on all the major products along with details of suitable clients: For better prospect identification and conversion
- Personalised marketing materials including whatsapp shares: To help in lead generation
- Regular Reward and recognition programs including Product contests: To increase motivation
- Zero Cost Web and App platform
- Regular reminders on Leads including renewals, SIP dues, Quarterly settlements, etc





Way Forward

Focus on MSME Lending

Lending platform with average ticket size of < Rs.1 Mn



Newer demographies

Targeting Tier III & below cities in India by leveraging our CBA network & scaling our branches



Elevating Advisory Services Portfolio

Amplify the expanse of our advisory services portfolio to bolster its order book



Objective is to prioritize both organic expansion and inorganic expansion by acquisition of external assets



Innovation in Technology

Attaining enhanced operational efficiency by placing a strong emphasis on automation and digitization



Focus is centered on achieving equal contributions from all three business verticals reflecting our commitment to expand the services offered





Consolidated Financial Performance - Quarterly

	(
Particulars (Rs. Lakhs)	Q2 FY24	Q2 FY23	Y-o-Y Growth (%)	Q1 FY24	Q-o-Q Growth (%)
Revenue from Operations Other Income	19,095 293	7,671 178	149% 64%	13,791 135	39% 117%
Total Income	19,388	7,849	147%	13,926	39%
EBITDA EBITDA Margin	5,158 27%	1,738 22%	197%	3,760 27%	37%
EBIT Margin	4,983 26%	1,630 21%	206%	3,612 26%	38%
PBT PBT Margin	4,000 21%	1,157 15%	246%	2,939 21%	36%
PAT PAT Margin	2,992 15%	821 11%	264%	2,127 15%	41%



Consolidated Financial Performance - Quarterly

Particulars (Rs. Lakhs)	Q2 FY24	Q1 FY24	Q-o-Q (%) Growth	Q2 FY23	Y-o-Y (%) Growth
Revenue from Operations Other Income	19,095 293	13,791 135		7,671 178	
Total Income	19,388	13,926	39%	7,849	147%
Employee Benefit Expenses Finance Costs Depreciation and Amortisation Expenses Administrative and Other Expenses	5,399 984 175 8,830	4,705 673 148 5,461		2,245 473 109 3,865	
Total Expenses	15,388	10,987	40%	6,692	130%
PBT	4,000	2,939	36%	1,157	246%
Tax Expenses	1,008	812		336	
PAT	2,992	2,127	41%	821	264%
Other Comprehensive Income	(8)	(5)		-	
Total Comprehensive Income	2,984	2,122		821	



Consolidated Financial Performance

Particulars (Rs. Lakhs)	H1FY24	H1FY23	Y-o-Y (%) Growth
Revenue from Operations	32,886	15,444	
Other Income Total Income	427 33,313	276 15,720	112%
Employee Benefit Expenses Finance Costs Depreciation & Amortisation Expenses Administrative & Other Expenses	10,103 1,657 322 14,292	4,333 958 210 7,891	
Total Expenses	26,374	13,392	97%
PBT	6,939	2,328	198%
Tax Expenses	1,821	737	
PAT	5,118	1,591	2227
Other Comprehensive Income	(13)	1	
Total Comprehensive Income	5,105	1,592	



Consolidated Balance Sheet

Particulars (Rs. Lakhs)	30.09.2023	31.03.2023
ASSETS		
Non Current Assets		
a) Property, Plant and Equipment	9,776	9,557
b) Capital Work-In Progress	-	18
c) Investment Property	159	159
d) Goodwill	825	825
e) Other Intangible Assets	1,985	2,089
f) Intangible Assets Under Development	578	484
g) Financial Assets		
i) Investments	1,055	1,055
ii) Loans	13,006	8,134
iii) Other Financial Assets	910	823
h) Current Tax Assets (net)	1,006	606
i) Deferred Tax Assets	204	133
j) Other Non Current Assets	252	244
k) Goodwill on Consolidation	-	:=
Total Non Current Assets	29,756	24,127
Current Assets		
a) Financial Assets		
i) Securities Held for Trade	644	763
ii) Investments	389	54
iii) Trade Receivables	15,338	11,551
iv) Cash and Cash Equivalents	8,295	8,733
v) Bank Balances Other Than Above	15,014	16,464
vi) Loans	34,626	15,519
vii) Other Financial Assets	45,173	32,578
b) Other Current Assets	1,316	1,054
Total Current Assets	1,20,795	86,716
Total Assets	1,50,551	1,10,843



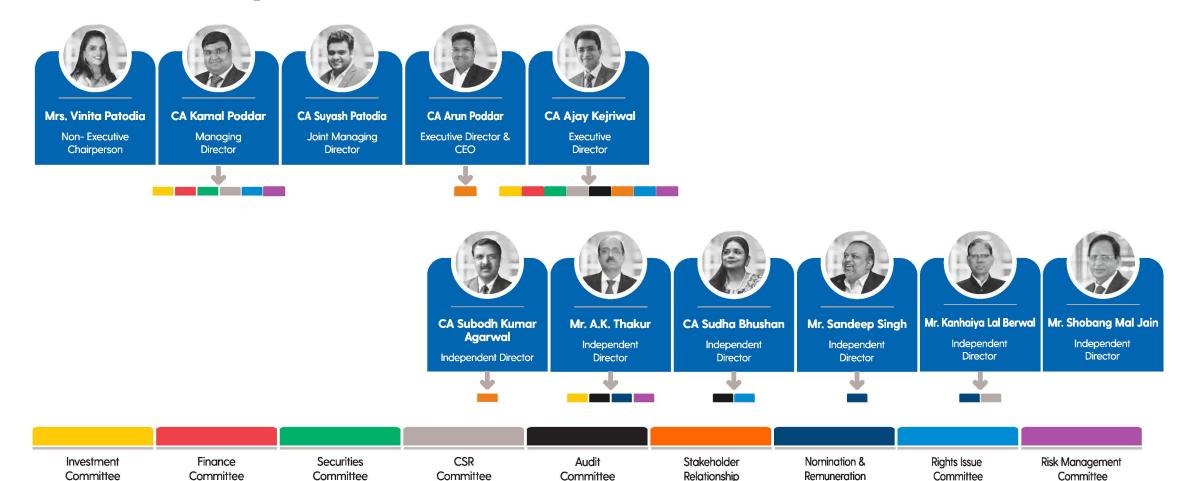
Consolidated Balance Sheet

Particulars (Rs. Lakhs)	30.09.2023	31.03.2023
EQUITIES AND LIABILITIES Equity a) Equity Share Capital b) Other Equity c) Non Controlling Interest	9,951 43,648 516	9,951 37,779 478
Total Equity	54,115	48,208
Liabilities Non Current Liabilities a) Financial Liabilities i) Borrowings ii) Other Financial Liabilities b) Provisions c) Deferred Tax Liabilities d) Other Non Current Liabilities	15,501 2,316 553 302	8,940 600 486 397 1,574
Total Non Current Liabilities	18,672	11,997
Current Liabilities a) Financial Liabilities i) Borrowings ii) Trade Payables - Total outstanding dues of micro enterprises and small enterprises - Total outstanding dues of creditors other than micro enterprises and small enterprises iii) Other Financial Liabilities b) Other Current Liabilities c) Provisions	24,926 86 2,780 45,278 2,805 1,889	11,626 265 2,606 29,974 5,369 798
Total Current Liabilities	77,764	50,638
Total Equity and Liabilities	1,50,551	1,10,843



Board Members

Board with extensive experience across businesses

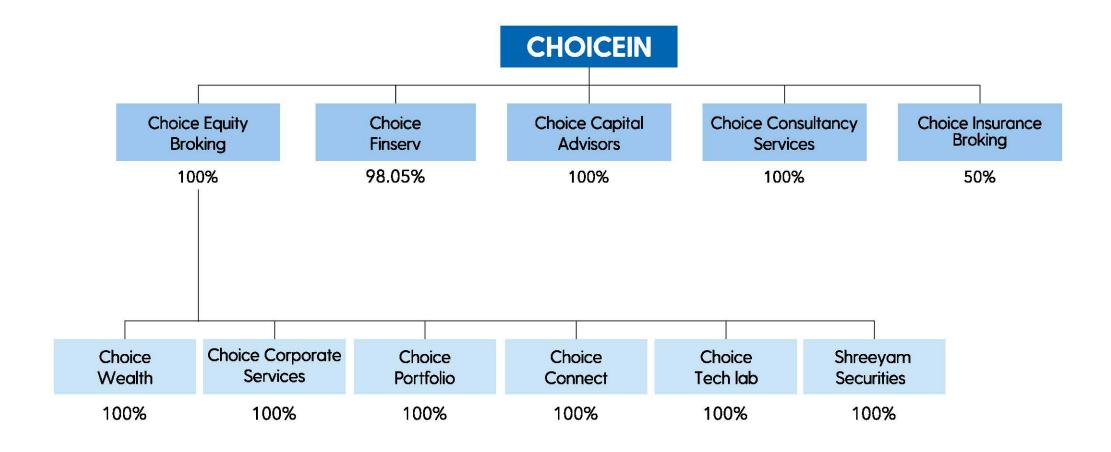


Committee

Committee

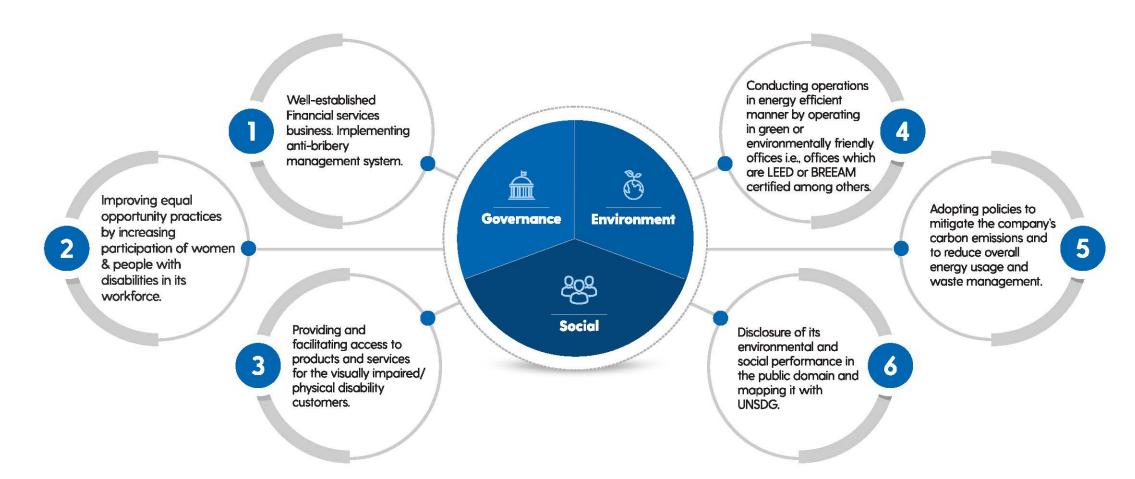


Current Entity Structure





Environmental, Social and Governance





Geographical Presence

Mumbai - (Head office)

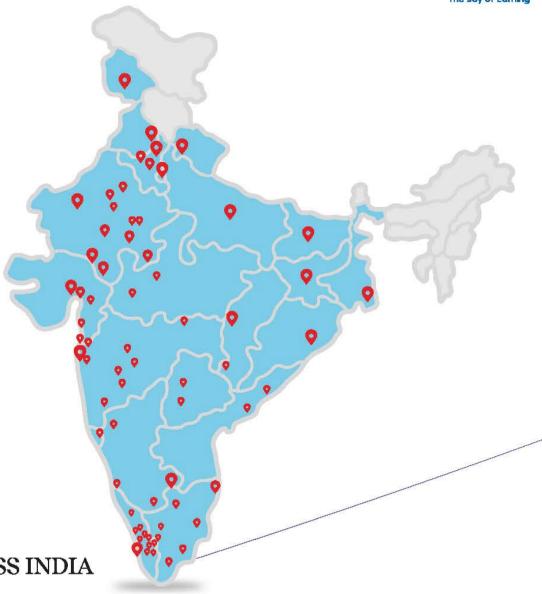
Agra Coimbatore Ahmedahad-1 Daman Ahmedahad-2 Debradun-1 Ahmedahad-3 Debradun-2 Ahmednagar Dhanbad **Erode** Aimer Aluva Faridahad Ambala Gandhi Nagar Anaamaly Guruaram Auranaabad Gwalior Bangalore **Himmat Nagar** Belaaum Hubli Indore Bhagalpur Bhilai Jabalpur Bhilwara-1 Jaipur-1 Bhilwara-2 Jaipur-2 Jaipur-3 Bhopal Bhubaneswar Jaipur-4 Bundi Jaipur-5 Chandiaarh Jalandhar Chennai Jalgaon

Jamshedpur Ihalawar Jhunihunu-1 Jhunihunu-2 Jodhpur Kaloor Kanjirappally Kannur-1 Kanpur-2 Kochi Kolhapur Kolkata-1 Kolkata-2 Kota-1 Kota-2 Kottaramattom Kottayam Kozhikode Lucknow Madurai Mandasaur

Managlore

Mehsana Morbi Mumbai-Marol Mysore Naapur Neemuch New Delhi-1 New Delhi-2 New Delhi-3 New Delhi-4 Noida Pala Palakkad Panaii **Panipat** Patna-1 Patna-2 Pune Raipur Rajahmundry Raisamand Ranchi

Ratiam Salem Secunderabad Sikar-1 Sikar-2 Surat Thane Thiruvalla Thrissur Tirunelveli Trichy Trivandrum Udaipur Uijain Vadodara-1 Vadodara-2 Varanasi Viiavawada Visakhapatnam Waranaal





Jammu

Chittorgarh

109 OFFICES IN 23 STATES / UNION TERRITORIES ACROSS INDIA

Media Presence

Extensive coverage by Television, Digital, Print and Social Media

News and Print Media





Follow Us on:-



Choice



Choice



ChoiceHQ_Social



choicehq_social



Choice



Hours on various TV channels covering Choice & our Analyst



Memberships and Certifications

Registered across exchanges in India

Memberships And Registrations

Certifications

Auditors









CDSL













MSKA & Associates

Chartered Accountants

· A Member firm of BDO



Disclaimer

Certain statements in this presentation concerning our future growth prospects are forward looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements.

The company's results may be affected by factors including, but not limited to, the risks and uncertainties in research and development; competitive developments; regulatory actions; the extent and duration of the effects of the COVID-19 pandemic; litigation and investigations; business development transactions; economic conditions; and changes in laws and regulations.

Choice International will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information, please contact Choice International Limited Sunil Patodia Tower, J B Nagar, Andheri East, Mumbai - 400 099

Ayush Sharma ayush.sharma@choiceindia.com +91 22 6707 9999



Thank you