| BSE Limited | National Stock Exchange of India Limited |
| :--- | :--- |
| Phiroze Jeejeebhoy Towers, | Exchange Plaza, |
| Dalal Street, Fort, | Bandra-Kurla Complex, Bandra (East), |
| Mumbai 400 001. | Mumbai 400 051. |
| Stock Code :532638 | Stock Symbol : SHOPERSTOP |

Dear Sir / Madam,

## Sub: Outcome of the meeting of the Board of Directors held on January 20, 2022

Pursuant to Regulation 30 \& 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with applicable Schedule thereto, as amended, ("the SEBI LODR"), enclosed please find herewith the Unaudited Financial Results (Standalone and Consolidated) for the quarter and nine months ended December 31, 2021 ("the Financial Results") duly approved the Board of Directors of the Company at its meeting held today i.e. on January 20, 2022.

We also enclose herewith the following:

- Limited Review Report issued by the Statutory Auditors of the Company on the Financial Results; and
- Press release and Investors' presentation issued by the Company

The meeting of the Board commenced at IST $03.30 \mathrm{p} . \mathrm{m}$. and concluded at IST $07.45 \mathrm{p} . \mathrm{m}$.
The above information is also available on the Company's corporate website i.e. https://corporate.shoppersstop.com/investors/.

Kindly take the same on record.
Thank you.
Yours faithfully, For Shoppers Stop Limited


[^0]

 Accounting Standards) Rules, 2015, as amended.
 reporting segment.

 Rs 20.11 Crores in consolidated results (Standalone Rs 16.60 Crores ) for the period 1 June, 2007 to 31 March,2010, fully paid under protest
 Consolidated financial results as an exceptional item. There is no profit/ loss on sale of this investment in Standalone financial results. Accordingly, Crossword ceased to be a subsidiary of the Company. Balance two tranches aggregating 39\% of stake sale is expected to be completed by August 31, 2022 and last tranche of $10 \%$ stake sale is expected to be completed by August $31,2024$.

 Limited and disclosed as exceptional item in the Standalone financial results

 concessions in "Other income" in the Statement of Profit and Loss as under :
(Rs.in Crores)

| Standalone |  |  |  |  |  | Consolidated |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| For the Quarter Ended |  |  | For the Nine Months Ended |  | For the Financial Year Ended | For the Quarter Ended |  |  | For the Nine Months Ended |  | For the Financial Year Ended |
| 31 Dec 2021 | 30 Sep 2021 | 31 Dec 2020 | 31 Dec 2021 | 31 Dec 2020 | 31 Mar 2021 | 31 Dec 2021 | 30 Sep 2021 | 31 Dec 2020 | 31 Dec 2021 | 31 Dec 2020 | 31 Mar 2021 |
| 10.42 | 28.30 | 12.11 | 99.21 | 164.47 | 174.09 | 10.42 | 28.64 | 12.20 | 100.31 | 166.86 | 176.83 |

 for the nine month period ended: 31 December 2021-28,671, 31 December 2020-2,55,300; for the year ended 31 March 2021-6,96,359),
 December 2021-92,550, 31 December 2020- NIL; for the year ended 31 March 2021- NIL).
 unlikely situation of reoccurrence of COVID the eventual impact may be different than estimate, as at the date of approval of these financial results.

 Ind AS 28 on Accounting for Investments in Associates.

 unmodified report has been issued.

12 The previous period's figures have been regrouped / rearranged wherever necessary to conform to the current period's classification(s)


Place: Mumbai
Date : 20 January, 2022

EXTRACT OF UNAUDITED STANDALONE AND CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2021 (Regulation 47(1)(b) of the SEBI (LODR) Regulations, 2015)

| Particulars | Standalone |  |  |  |  |  | Consolidated |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quarter Ended |  |  | For the Nine Months Ended |  | For the Financial <br> Year Ended <br> 31 March 2021 <br> Audited | Quarter Ended |  |  | For the Nine Months Ended |  | For the Financial Year Ended |
|  | 31 Dec 2021 Unaudited | 30 Sep 2021 <br> Unaudited | 31 Dec 2020 Unaudited | 31 Dec 2021 Unaudited | 31 Dec 2020 Unaudited |  | 31 Dec 2021 Unaudited | 30 Sep 2021 <br> Unaudited | 31 Dec 2020 Unaudited | 31 Dec 2021 Unaudited | 31 Dec 2020 Unaudited | 31 March 2021 Audited |
| Total Income from operations | 965.82 | 699.17 | 738.59 | 1,930.17 | 1,252.04 | 1,943.86 | 972.65 | 709.63 | 746.45 | 1,951.78 | 1,268.50 | 1,973.20 |
| Profit / (Loss) for the period before tax and Exceptional Items | 66.57 | (4.07) | (27.93) | (74.80) | (307.70) | (332.53) | 67.51 | (4.62) | (32.33) | (76.56) | (322.63) | (346.87) |
| Profit / (Loss) for the period before tax after Exceptional Items | 66.57 | (4.07) | (27.93) | (89.80) | (317.70) | (354.93) | 94.44 | (4.62) | (32.33) | (49.63) | (322.63) | (346.87) |
| Profit / (Loss) for the period after tax and Exceptional Items | 50.18 | (3.03) | (20.71) | (70.59) | (238.13) | (275.22) | 78.05 | (3.58) | (25.10) | (30.42) | (243.06) | (267.16) |
| Total Comprehensive Loss for the period | 50.09 | (3.13) | (20.94) | (70.87) | (215.63) | (252.38) | 77.22 | (3.74) | (25.35) | (31.50) | (220.58) | (244.30) |
| Equity Share Capital | 54.74 | 54.73 | 54.69 | 54.74 | 54.69 | 54.69 | 54.74 | 54.73 | 54.69 | 54.74 | 54.69 | 54.69 |
| Other equity |  |  |  |  |  | 126.98 |  |  |  |  |  | 65.04 |
| Earnings per share (In Rs.) (not annualised for quarter) Face value of Rs.5/- Per Share |  |  |  |  |  |  |  |  |  |  |  |  |
| - Basic | 4.58 | (0.27) | (2.26) | (6.45) | (26.71) | (29.24) | 7.06 | (0.33) | (2.75) | (2.85) | (27.26) | (28.38) |
| - Diluted | 4.58 | (0.27) | (2.26) | (6.45) | (26.71) | (29.24) | 7.05 | (0.33) | (2.75) | (2.85) | (27.26) | (28.38) |

 websites, www.nseindia.com and www.bseindia.com and on the Company's website, www.corporate.shoppersstop.com
2) This above financial results have been reviewed and recommended by the Audit Committee and have been approved and taken on records by the Board of Directors at its meetings held on 20 January 2022 .

## Place: Mumbai <br> Date : 20 January 2022

- enstomer Care Associate \& Managing Director \& Chief Executive Officer


# Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended 

Review Report to
The Board of Directors
Shoppers Stop Limited

1. We have reviewed the accompanying statement of unaudited standalone financial results of Shoppers Stop Limited (the "Company") for the quarter ended December 31, 2021 and year to datc from April 1, 2021 to Deccmber 31, 2021 (the "Statement") attached herewith, being submilted by the Company pursuant to the requir ements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").
2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recounition and measurement principles laid down in Indian Accounling Slandard 34, (Ind AS 34) "Interim Financial Reporting" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review tngagements (SRE) ᄅ410, "Keview of Interim Financial Intormation Fertormed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specitied under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
5. Emphasis of Matter Paragraph
a. COVID

We draw attention to Note 8 of the statement which describes management's assessment of the impact of the COVID 19 pandemic on the operations and
 recoverabllity of assets of the Company.

## S R B C \& CO LLP <br> Chartered Accountants

Shoppers Stop Limited
Review Report on the Quarterly and Year to Date Unaudited Standalone Financial Results Page 2 of 2
b. Litigation

We draw attention to Note 3 to the unaudited financial results regarding non provision of retrospective levy of service tax for the period from June 1, 2007 to March 31, 2010 on renting of immoveable properties given for commercial use, aggregating Rs 16.60 crores, pending final disposal of the appeal filled before the Supreme Court.

Our conclusion is not modified in respect of these matters.

For S R B C \& CO LLP
Chartered Accountants
ICAI Firm registration number: 324982E/E300003


Mumbai
January 20, 2022

# Independent Auditor's Review Report on the Quarterly and Year to Date Unaudited Consolidated Financial Results of the Company Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended 

## Review Report to The Board of Directors Shoppers Stop Limited

1. We have reviewed the accompanying Statement of Unaudited Consolidated Financial Results of Shoppers Stop Limited (the "Holding Company") and its subsidiaries (the Holding Company and its subsidiaries together referred to as "the Group"), its associate for the quarter ended Derember 31, 2021 and year to date from April 1, 2021 to December 31, 2021 (the "Statement") attached herewith, being submitted by the Holding Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations").
2. This Statement, which is the responsibility of the Holding Company's Management and approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind AS 34) "Interim Financial Reporting"" prescribed under Section 133 of the Companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 241Ü, "Review of Interim Financial Information Performed by the Independent Audltor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information ronsists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the Circular No. CIR/CFD/CMD1/44/2019 dated March 29, 2019 issued by the Securities and Exchange Board of India under Regulation 33(8) of the Listing Regulations, to the extent applicable.
4. The Statement includes the results of the following entities:

Parent Company
i. Shoppers Stop Limited

Subsidiaries
i. Crossword Bookstores Limited (upto October 11, 2021)
ii. Gateway Multichannel Retail (India) Limited
iii.Shopper's Stop Services (India) Limited
iv.Shoppers Stop.com (India) Limited
v. Upasna Trading Limited

## Associate

i. Crossword Bookstores Limited (w.e.f October 11, 2021)
5. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the ronsideration referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standards ('Ind AS') specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules issued thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

## S R B C \& CO LLP <br> Chartered Accountants

Shoppers Stop Limited
Review Report on the Quarterly and Year to Date Unaudited Consolidated Financial Results
Page 2 of 2
6. Emphasis of Matter paragraph
a. COVID

We draw attention to Note 8 of the statement which describes management's assessment of the impact of the COVID 19 pandemic on the operations and recoverability of assets of the Company.
b. Litigation

We draw attention to Note 3 to the unaudited financial results regarding non provision of retrospective levy of service tax for the period from June 1, 2007 to March 31, 2010 on renting of immoveable properties given for commercial use, aggregating Rs 20.11 crores, pending final disposal of the appeal filled before the Supreme Court.

Our conclusion is not modified in respect of these matters.
7. The accompanying Statement includes unaudited interim financial results and other unaudited financial information in respect of:

- Three subsidiaries, whose interim financial results and other financial information reflect total revenues of Rs Nil and Rs Nil, total net loss of Rs. * and Rs. *, total comprehensive loss of Rs. * and Rs. *, for the quarter ended December 31, 2021 and the period ended on that date respectively.
- One associate, whose interim financial results includes the Group's share of net loss of Rs. 0.73 Cr and Group's share of total comprehensive loss of Rs. 0.74 cr for the quarter ended December 31, 2021 and for the period ended on that date respectively.
[*loss below Rs 1 lakh]
The unaudited interim financial results and other unaudited financial information of these subsidiaries and an associate have not been reviewed by any auditors and have been approved and furnished to us by the Management and our conclusion on the Statement, in so far as it relates to the affairs of these subsidiaries and associate, is based solely on such unaudited interim financial results and other unaudited financial information. According to the information and explanations given to us by the Management, these interim financial results are not material to the Group.

Our conclusion on the Statement in respect of matters stated in para 7 is not modified with respect to our reliance on the work and the financial results certified by the Management.

For S R B C \& CO LLP
Chartered Accountants
ICAI Firm registration number: 324982E/E300003

per Firoz Pradhan
Partner
Membership No.: 109360


UDIN: 22109360 AAAAAQ9932
Mumbai
January 20, 2022


## 1 <br> KEY HIGHLIGHTS

## 2

GROWTH
3
STRATEGIC PILLARS

COMPANY FINANCIALS

## MARKET OUTLOOK

## Customer

Customer Sentiments are extremely positive. Double vaccination, relaxed restriction and overall improvement in safety protocol increased Customer Entry.

## Omni

Omni is here to stay and growing, particularly with the younger population. Online growth has been consistently higher. However Online share is marginal, leading to opportunities.

Sustained demand during Festive Period and Marriage Season in October and November. Higher ATV, increased footfall and over-all higher spend by the Consumer.

## Covid - Omicron

From mid-December, we observed Covid Omicron spreading, Government has taken steps to avert any crises.

## Q3 HIGHLIGHTS

- Sales grew by +34\%, close to pre-covid levels
- Non-GAAP EBITDA grew by 5 times
- Q3 EBITDA @ Rs. 100 Crs vs Rs. 21 Crs in FY21
- EBITDA Margins by +610bps
- Investments continue
- New Stores and Renovations: Capex Rs 55 Cr, Deposits Rs. 11 Crs
- Omni Rs. 40 Crs as Opex
- New Stores opened - 5
- Significant reduction in Working Capital - Rs. 80 Crs vs Q3 FY21
- Back to Net Debt Free


FINANCIAL KPI'S - GAAP
Sales +35\%


FINANCIAL KPI'S - NON GAAP

Sales +34\%


Gross Margin +180 bps


Gross Margin +170 bps


## CAPITAL EFFICIENCY KPI'S



Working Capital
$\square$ Q3FY21 Q3FY22




Q3 FY21 liquidity and Net Cash are higher due to preceding Rights Issue


1 KEY HIGHLIGHTS


2 GROWTH

STRATEGIC PILLARS

COMPANY FINANCIALS

## STORE FOOTPRINT



## LULU MALL, THIRUVANTHAPURAM



## EDM, GHAZIABAD



## SKYMARK, NOIDA



## MAC MAKER MAXITY, MUMBAI



## CLINIQUE MAKER MAXITY, MUMBAI




## STRATEGIC PILLARS PERFORMANCE

Vs FY21
8.1M


FIRST CITIZENS
71\%


Sales Contribution

## FIRST CITIZEN




## PRIVATE BRANDS

Improvement in Margins +160 bps Cash Margin

Sales and Contribution \%


Q3FY21
Q3FY22

Sales Growth +32\% vs FY21

- PB Contribution

$$
\text { - Overall } 14 \%
$$

- Apparels

18\% (+185 bps)

- Online

17\%

- Kids
- Growth +98\%
- Volume growth $+70 \%$
- Newly launched brands:
- Men's Indianwear Brand Bandeya contributed 5\% to Private Brands
- Youth centric D2c Brand Infuse is growing fast at an Annual run rate of +5 Cr


## BEAUTY

Beauty Sales and Contribution \%


Q3FY21
Q3FY22


- Beauty Sales Mix $-17 \%$ (+ 75 bps)
- 28 New brands launched in Q3; YTD 70 Brands
- Arcelia (Private Brand)
- Launched 40+ SKUs of Perfumes, Deodorants and Sheet Masks
- $75+$ SKUs of Makeup and Nails to be launched in Q4

Makeup: $+51 \%$



## KPI PERFORMANCE



## FINANCIALS Q3 FY22



## BALANCE SHEET



## CASH FLOW



## ANNEXURES

## FINANCIALS Q3 FY22

| Particulars | Non GAAP |  |  | GAAP |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY22 | FY21 | Gr\% | FY22 | FY21 | Gr\% |  |  |
| Revenue | 1190 | 885 | 34\% | 1070 | 794 | 35\% |  |  |
| Other Income | 14 | 6 | 128\% | 15 | 31 | -53\% | Adjustment in net profit | GAAP adj |
| Total Revenue | 1204 | 891 | 35\% | 1085 | 825 | 31\% | PBT (as per Non - GAAP) | 63 |
| Margin | 392 | 275 | 42\% | 387 | 273 | 42\% | Lease Rent (Non-GAAP) | -84 |
| Margin\% | 32.9\% | 31.1\% | 180 Bps | 36.1\% | 34.4\% | 170 Bps | Finance costs | 43 |
| Operating Exp. | 305 | 261 | 17\% | 204 | 178 | 14\% | Depreciation on ROU Assets | 48 |
| EBITDA | 100 | 21 | 380\% | 197 | 126 | 57\% | Remeasurement of leases life | -10 |
| Depreciation | 30 | 43 | -30\% | 81 | 100 | -19\% | Remeasurement of leases life | -10 |
| Finance Cost | 6 | 6 | 5\% | 50 | 54 | -7\% | as per GAA | 67 |
| PBT | 63 | -29 | 321\% | 67 | -28 | 338\% |  |  |
| Tax | 16 | -7 | 323\% | 16 | -7 | 324\% |  |  |
| PAT | 47 | -21 |  | 50 | -21 |  |  |  |

## FINANCIALS YTD FY22

| Particulars | Non GAAP |  |  | GAAP |  |  |  | GAAP adj |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rs. in Crs. | FY22 | FY21 | Gr\% | FY22 | FY21 | Gr\% |  |  |
| Revenue | 2221 | 1317 | 69\% | 2005 | 1181 | 70\% |  |  |
| Other Income | 25 | 12 | 105\% | 146 | 198 | -26\% | Adjustment in net profit |  |
| Total Revenue | 2246 | 1329 | 69\% | 2151 | 1379 | 54\% | Adjustment in net profit |  |
| Margin | 706 | 386 | 83\% | 705 | 385 | 83\% | PBT (as per Non - GAAP) | -137 |
| Margin\% | 31.8\% | 29.3\% | 240 Bps | 35.2\% | 32.6\% | 260 Bps | Lease Rent (Non-GAAP) | -208 |
| Operating Exp. | 745 | 596 | 25\% | 515 | 427 | 20\% | Finance costs | 131 |
| EBITDA | -14 | -197 | 93\% | 337 | 156 | 116\% | Depreciation on ROU Assets | 147 |
| Depreciation | 104 | 132 | -22\% | 259 | 294 | -12\% | Remeasurement of leases life |  |
| Finance Cost | 19 | 26 | -26\% | 153 | 169 | -10\% |  |  |
| PBT | -137 | -356 | 61\% | -75 | -308 | 76\% | PBT ( as per GAAP) | -75 |
| Exceptional Item/OCI | 15 | -13 | 214\% | 15 | -12 | 225\% |  |  |
| PBT(Aft. Excp \& OCI) | -152 | -343 | 56\% | -90 | -295 | 69\% |  |  |
| Tax | -19 | -80 | 76\% | -19 | -80 | 76\% |  |  |
| PAT | -133 | -263 | 49\% | -71 | -216 | 67\% |  |  |

Previous years numbers are regrouped/rearranged wherever necessary

## 246

Stores

| 8.1M <br> FIRST CITIZENS | $\begin{gathered} 800+ \\ \text { BRANDS } \end{gathered}$ |
| :---: | :---: |
| 14\% Mix <br> PRIVATE BRANDS | 5\% Mix ECOM |
| $4 \cdot 3 \mathrm{M}$ <br> SQUARE FEET AREA | $\underset{\text { CITIES }}{45}$ |
| $40 \mathrm{M}+$ <br> WALK-INS in Q3 |  |
| 15.1 ${ }^{(1)}$ |  |

## DISCLAIMER

Certain statements in this release concerning our future growth prospects are forward-looking statements within the meaning of applicable securities laws and regulations, and which involve number of risks and uncertainties, beyond the Control of the company, that could cause actual results to differ materially from those in such forward-looking statements The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding Fluctuations in earnings, our ability to attract and retain highly skilled professionals, political instability, legal cost advantage, wage increases, our ability to attract and retain highly skilled professionals, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and General economic conditions affecting our industry.

Shopper's Stop Ltd. may, from time to time, make additional written and oral forward looking statements, including our reports to shareholders. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company. The Company also expects the media to have access to all or parts of this release and the management's commentaries and opinions thereon, based on which the media may wish to comment and/or report on the same. Such comments and/or reporting maybe made only after taking due clearance and approval from the Company's authorized personnel. The Company does not take any responsibility for any interpretations/ views/ commentaries/reports which may be published or expressed by any media agency, without the prior authorization of the

Company's authorized personnel.

## Shoppers Stop

## Sales soar 35\% YoY to Rs. 1070 Cr, returns to profitability and net debt to zero

## Q3FY22 Performance Highlights

1. Business recovery continues with easing of mobility restrictions and consumers returning to stores
a) Strong sales rebound and revenue improves by $35 \%$ year-on-year to Rs. 1070 Crores in Q3FY22, close to pre-covid levels
b) Private Brands revenue grows by 32\% year-on-year
c) Beauty Segment revenue up by $40 \%$ year-on-year
d) First Citizen sales contribution from the offline channel at $72 \%$ and online at $42 \%$
e) Personal Shoppers contribution at 10\%
2. Earnings before interest, tax, depreciation and amortization (EBITDA), up by $57 \%$ to Rs. 197 Crores while the gross margin grows by 170 basis points to $36 \%$.
a) EBITDA performance driven by robust demand recovery and tight control on costs
b) E-commerce sales continues to grow rapidly, up by $39 \%$
3. Investments continue for new stores and renovations with a capex of Rs. 55 crores
a) Operating expenditure of Rs. 40 Crores for Omnichannel
b) 5 new stores opened
4. Back to Net Debt Free

## Financial Performance

The Board of Directors of Shoppers Stop Limited (NSE: SHOPERSTOP \| BSE: 532638), at its meeting today, approved the results for the quarter ended $31^{\text {st }}$ December 2021. These are the financials, after factoring in necessary adjustments under Ind AS 116.

| Rs. In Crs. | GAAP |  |  | NON-GAAP |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q3FY22 | Q3FY21 | Growth\% | Q3FY22 | Q3FY21 | Growth\% |
| Sales | 1070 | 794 | $35 \%$ | 1,190 | 885 | $34 \%$ |
| Gross Margin | 387 | 273 | +170 bps | 392 | 275 | +180 bps |
| EBITDA | 197 | 126 | $57 \%$ | 100 | 21 | $380 \%$ |
| PAT | 50 | $(21)$ | - | 47 | $(21)$ | - |

## Shoppers Stop

Mr. Venu Nair, MD \& CEO at Shoppers Stop, said, "We are witnessing positive signs from a strategy that we initiated in the last 2 years. As the fashion and beauty retail is seeing encouraging early trends from the Wardrobe Reboot, we are rightly poised to capture the pent-up demand. Customer sentiments are extremely positive owing to the double vaccination, lesser restrictions and an overall improvement in safety protocols, leading to increased customer footfalls for us."
"The Company has seen a sustained demand during the festive period and the marriage season in October and November. We have witnessed a high customer spend and a higher Average Transaction Value (ATV). While Omnichannel is here to stay, our present online contribution gives us immense headroom to grow," he added.

Each of our strategic pillars posted an encouraging performance:

- First Citizen Loyalty Customers continued to demonstrate a strong growth trajectory, with offline accounting for $72 \%$ of sales and online $42 \%$ (up by 160 bps). First Citizen Black Card Customers segment performed exceptionally with new enrollments increased by $85 \%$ year-on-year in Q3FY22. The First Citizen Black customer's' yearly spend is typically four times that of First Citizen members.
- Private Brand sales improved $32 \%$ while the margins widened by 160 basis points. The segment contributed $14 \%$ of the overall sales wherein apparels contributed $18 \%$ and online sales $17 \%$. Newly launched brands - men's Indian wear brand - Bandeya contributed 5\% to Private Brands, while youth-centric D2C brand - Infuse has grown fast, at an annual run rate of Rs. 5 crores.
- Beauty sales mix accounted for $17 \%$ of total sales which grew by 75 bps in Q3FY22. The quarter also witnessed the launch of 28 new brands ( 70 brands year-to-date). Arcelia, the private brand in the beauty segment, launched 40 SKUs of Perfumes, Deodorants and Sheet Masks. Another 75 SKUs of make-up and nails are to be launched in Q4FY22. Makeup accounts for 51\% of the beauty sales mix.
- Omnichannel continued to display exceptional performance as the segment showed more than $39 \%$ growth due to revamped $\mathrm{UI} / \mathrm{UX}$ that led to better user traction. While 130 lakh people downloaded the mobile app, better customer experience reflected in the improved app rating of 4.4 in Q3FY22 compared to 3.4 in Q3FY21. The Company has invested Rs. 40 Crores in digital as of date.
- Personal Shoppers Mix at 10\% of overall business. With 200 trained Personal Shoppers providing a delightful customer experience, the average ticket size was 3 times more for this segment. Extensive tele calling generated $1 \%$ of store sales.
- Store Expansion - We opened 5 stores, 3 on departmental and 2 on beauty. We have 10 stores currently under fit-out, which are expected to open in the next quarter


## Way forward

Encouraged by the strong rebound, the Company expects an accelerated growth trajectory now, driven by a robust recovery from the lockdown blues, accelerated small size store expansion, growth in the private-label mix, and an increased focus on high growth beauty business. The third wave may cause a small blip in the growth trajectory. Given the underlying business fundamentals, the enhanced digital capabilities and the balance sheet strength, Shoppers Stop is well poised to embark on a new wave of growth and create value for all stakeholders.

## Note:

We have published a detailed Non-GAAP and GAAP Income Statement. Our non-GAAP measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP.
--END--
About Shoppers Stop Limited: Shoppers Stop Ltd. is the nation's leading premier retailer of fashion and beauty brands established in 1991. Spread across 83 department stores in 45 Cities, the Company also operates 11 premium home concept stores, 129 Specialty Beauty stores of M.A.C, Estée Lauder, Bobbi Brown, Clinique, Jo Malone , Too Faced and Arcelia and 23 Airport doors, occupying an area of 4.29M sq. ft.

Shoppers Stop is home to one of the country's longest-running and most coveted loyalty program 'First Citizen'. The Company's one-of-a-kind shopping assistance service, 'Personal Shopper' is revolutionising the way Indians shop, bringing more value, comfort, and convenience to customer experiences. The brand's diversified omnichannel offering spans over 800+ recognised and trusted brands across an incomparable range of products that together serve our overarching objective of delivering customer delight.

For more information, contact:

## Shoppers Stop:

## Rohit Trivedi

$(P)+91-9322672437$
(E) Rohit.Trivedi@shoppersstop.com


[^0]:    Vijay Kumar Gupta
    Vice President - Legal, CS \& Compliance Officer
    ACS No: 14545

