

PPFL/SE/2023-2024/ 015

To,

BSE Limited 25th Floor, P.J Towers, Dalal Street, Mumbai-400001 National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (E), Mumbai -400051

May 25, 2023

Scrip Code: 542907

Scrip Code: PRINCEPIPE

Dear Sir/Madam,

Sub: Presentation at Conference Call for Analyst and Investors

In continuation to our letter No. PPFL/SE/2023-24/009 dated May 22,2023, please find enclosed presentation to be made for Conference Call Scheduled on Friday, May 26, 2023, at 10:30 a.m. IST.

Kindly take the same on record.

Thanking You.

Yours faithfully,

For PRINCE PIPES AND FITTINGS LIMITED



Shailesh K Bhaskar Company Secretary & Compliance Officer ACS: 36475 Encl. as above.

PRINCE PIPES AND FITTINGS LIMITED

Mfg. & Exporters of UPVC, CPVC, PPR & HDPE Pipes, Fittings, Valves & Water Tanks

Corp. Off.: The Ruby, 8th Floor; 29, Senapati Bapat Marg (Tulsi Pipe Road), Dadar (W), Mumbai - 400 028; Maharashtra, India.
T: 022-6602 2222 F: 022-6602 2220 E: info@princepipes.com W: www.princepipes.com
Regd. Off.: Plot No. 1, Honda Industrial Estate, Phase II, Honda Sattari, Honda - 403 530, Goa, India.
CIN: L26932GA1987PLC006287

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Prince Pipes and Fittings Limited

ORFIT



INVESTOR PRESENTATION Q4 & FY23



This information may contain certain forward-looking statements/details in the current scenario, which is extremely dynamic and increasingly fraught with risks and uncertainties. Actual results, performances, achievements or sequence of events may be materially different from the views expressed herein. Investors/shareholders/public are hence cautioned not to place undue reliance on these statements/details, and are advised to conduct their own investigation and analysis of the information contained or referred to in this section before taking any action with regard to their own specific objectives. Further, the discussion following here in reflects the perceptions on major issues as on date and the opinions expressed here are subject to change without notice. The Company undertakes no obligation to publicly update or revise any of the opinions or forward-looking statements expressed in this section, consequent to new information, future events or otherwise.

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INVESTOR PRESENTATION | May 2023

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- Volumes in Q4 FY23 at 44,317MT as compared to 45,287 MT in Q4 FY22
- EBITDA for Q4 FY23 improved by 6% YoY at ₹ 148 crore versus ₹ 140 crore in Q4 FY22

Margins enhanced significantly by 380 bps YoY to 19.4% in Q4 FY23

- PAT improved by 7% YoY for the quarter at ₹ 94 crore as compared to ₹ 88 crore in Q4 FY22
- \circ $\,$ Company continues to remain long term debt free during the quarter $\,$







- Revenues in FY23 grew by 2% YoY to ₹ 2,711 crore from ₹ 2,657 crore in FY22
- Volumes improved by 13% YoY in FY23 to 157,717 MT compared to 139,034 MT in FY22
- EBITDA at ₹250 crore in FY23 vs. ₹415 crore in FY22
- PAT in FY23 at ₹ 121 crore as compared to ₹ 249 crore in FY22
- Short term debt reduced from ₹ 150 crore in March 2022 to ₹ 58 crore in March 2023
- Working capital days 57 days as on March 2023, (68 days as on March 2022)
 - > Inventory days 57 days vs. 85 days as on March 2022
 - > Debtor days 56 days vs. 60 days as on March 2022
 - Creditor days 56 days vs. 77 days as on March 2022





- Performance for FY23 was adversely impacted by sharp decline in PVC prices leading to destocking and inventory losses severely impacting performance in H1 FY23.
 - After a steep correction of ~ Rs. 66 per kg from April till November 2022, PVC prices recovered by ~ Rs. 11 per kg till March 2023.
- Resilient performance of Q3 FY23 continued in Q4 FY23 with significant improvement in operational margins.
 - Company delivering healthy recovery in bottom-line performance in Q4 FY23 led by stable input prices and focus on improving product mix.
 - Continue to launch state-of-the-art products in Piping division (e.g., OneFit and WireFIT) as a part of the Company's growth strategy to bring innovative and global products to the domestic market.
- Expansion in the Eastern region with greenfield capacity planned in the state of Bihar.
 - To bolster its presence in East India, the Company plans to add ~ 35,000 MT Pipes greenfield capacity in Bihar at an estimated cost of ~Rs. 150 crore.
 - > The Company shall share further details at a later stage following the completion of regulatory and necessary approvals.





- Bathware division launch planned towards end of Q1 FY24 Focus on bringing innovative and elegant products backed by robust service infrastructure.
 - Vendors and designs have been finalized.
 - > Core team including key state heads have been appointed.
- Company migrating to a global ERP system from a legacy system in Q1 FY24.
 - The implementation witnessed certain transitioning challenges causing temporary impact to business processes and performance in Q1 FY24.
- Penetration of STOREFIT water tank continues to gain traction across markets, gaining positive response from dealers and customers.
 - Emerging as a high-performing product in the storage solutions segment, given its promise of high quality aided by awareness campaigns.





Launched WireFIT, range of Electrical Conduit Pipes & Fittings

- WireFIT is the latest addition to the wide range of piping solutions within the Prince brand and brings an assurance of quality, reliability and durability
- It offers great chemical resistance, good impact strength, and low conductivity - making it a perfect fit for homes and workplaces.
- Additionally, its high heat deflection temperature and ductile behaviour at low temperatures ensure safety at all times
- Launched Prince OneFit, 2nd product in collaboration with Lubrizol, global leaders in CPVC
 - It is super resistant to corrosion, high of Industrial Applications.
 - As the Indian Industry gears towards faster growth, Prince Onefit with Corzan CPVC Technology is ready to accelerate productivity by enhancing performance and minimizing downtime.







Awards, Recognitions & Green Initiative

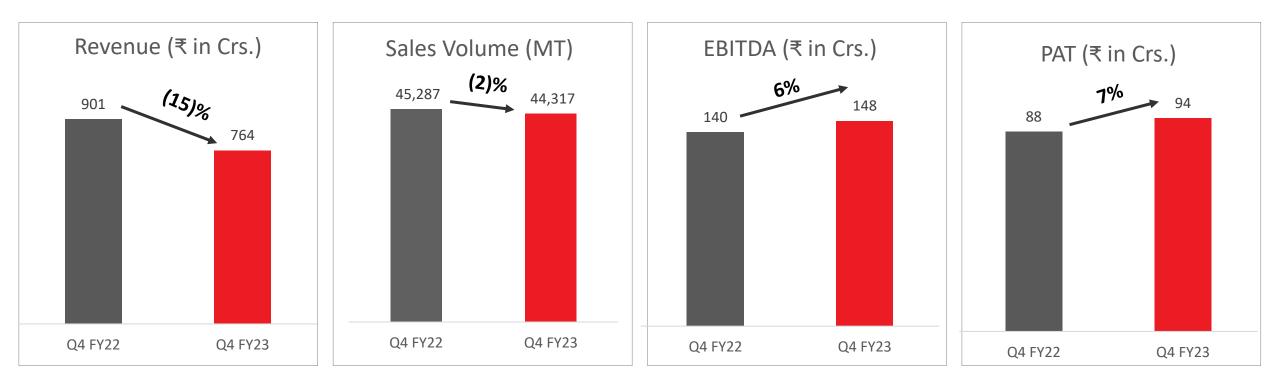
- Chennai plant achieved IGBC Gold Rated Green Factory Building certification by the Indian Green Building Council (IGBC).
 - Earlier Jaipur plant had achieved Platinum rated Green Building certification by IGBC.
- Won the Best Channel Loyalty Program award for the second consecutive year at The Annual Customer Fest Show 2023 organized by KamiKaze B2B Media.
 - Prince UDAAN has opened up opportunities for our wholesalers, retailers, and plumber partners - helping them earn more, earn fast, and earn with dignity.
- Efforts towards Green Initiative Supporting Indian innovation with Team SHUNYA of IIT Bombay.
 - The Company is privileged to be part of this inspiring endeavour through its products.
 - Team SHUNYA demonstrated successfully a house which is Net Positive Energy, Net Zero Water and Net Zero carbon.
 - Team SHUNYA received 1st prize in 2 contests

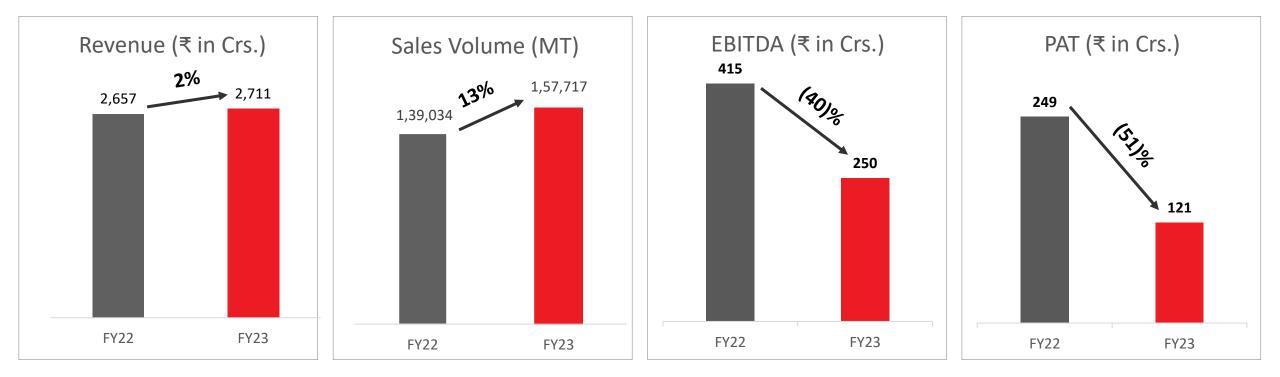














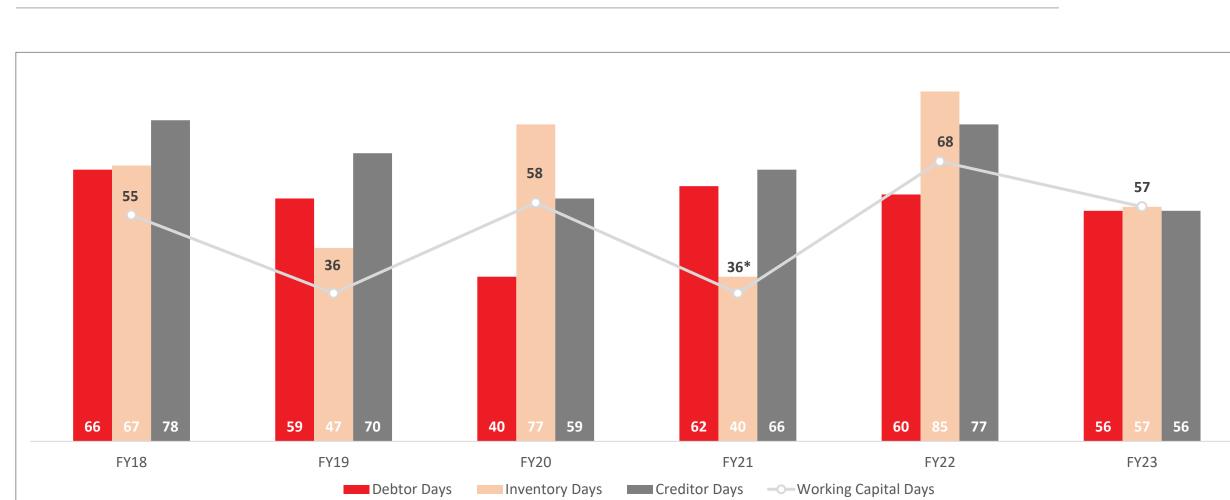


PROFIT & LOSS STATEMENT AS ON 31ST MARCH 2023



Particulars	Q4 FY23	Q3 FY23	Q4FY22	Y-o-Y (%)	FY23	FY22	Y-o-Y (%)
Total Sales	764	706	901	(15)	2,711	2,657	2
Raw Material Consumed	512	548	655	(22)	2,092	1,892	11
Employee benefit expenses	31	31	35	(11)	116	116	-
Other Expenses	73	58	71	(3)	253	234	8
EBITDA	148	69	140	6	250	415	(40)
EBITDA Margin (%)	19.4	9.8	15.6	380 Bps	9.2	15.6	(640) Bps
Depreciation	21	21	20	5	83	70	19
EBIT	127	48	120	6	167	345	(51)
EBIT Margin (%)	16.6	6.8	13.3	330 Bps	6.1	13.0	(690) Bps
Other Income	3	1	0	-	9	6	50
Finance Cost	2	1	4	100	11	14	(21)
PBT	128	48	117	9	165	337	(51)
PBT Margin (%)	16.7	6.8	12.9	380 Bps	6.1	12.7	(660) Bps
Tax Expenses	34	13	29	17	44	88	(50)
PAT	94	35	88	7	121	249	(51)
PAT Margin (%)	12.3	5.0	9.7	260 Bps	4.5	9.4	(490) Bps
EPS (in INR)	8.5	3.2	8.0	6	10.9	22.6	(52)



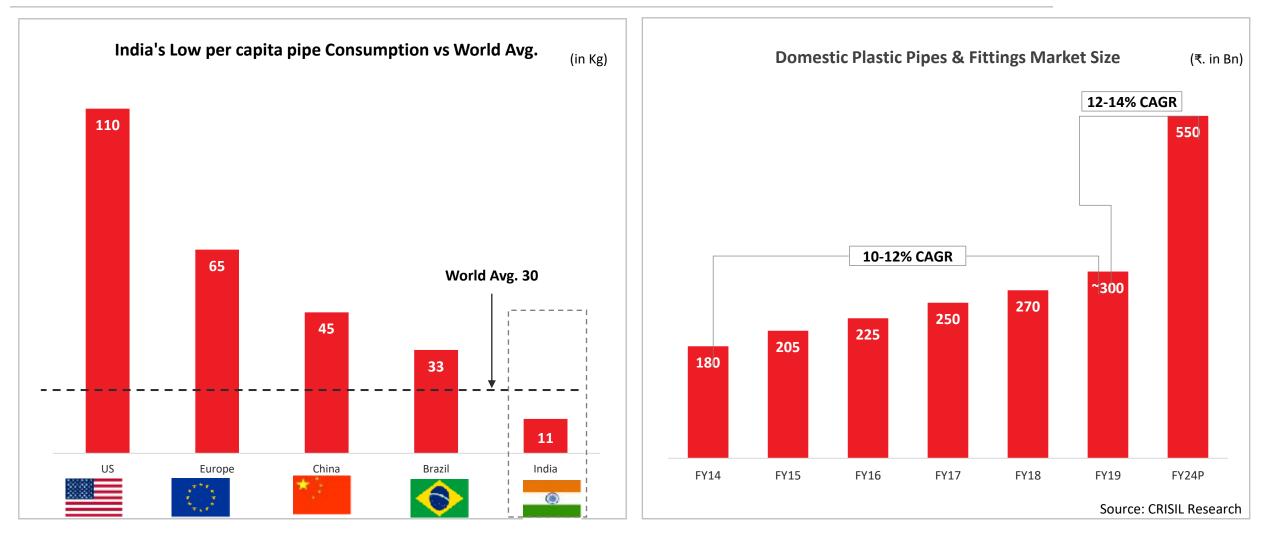


* Reclassified to 15 days based on regrouping of financials for FY 21



INDUSTRY OVERVIEW

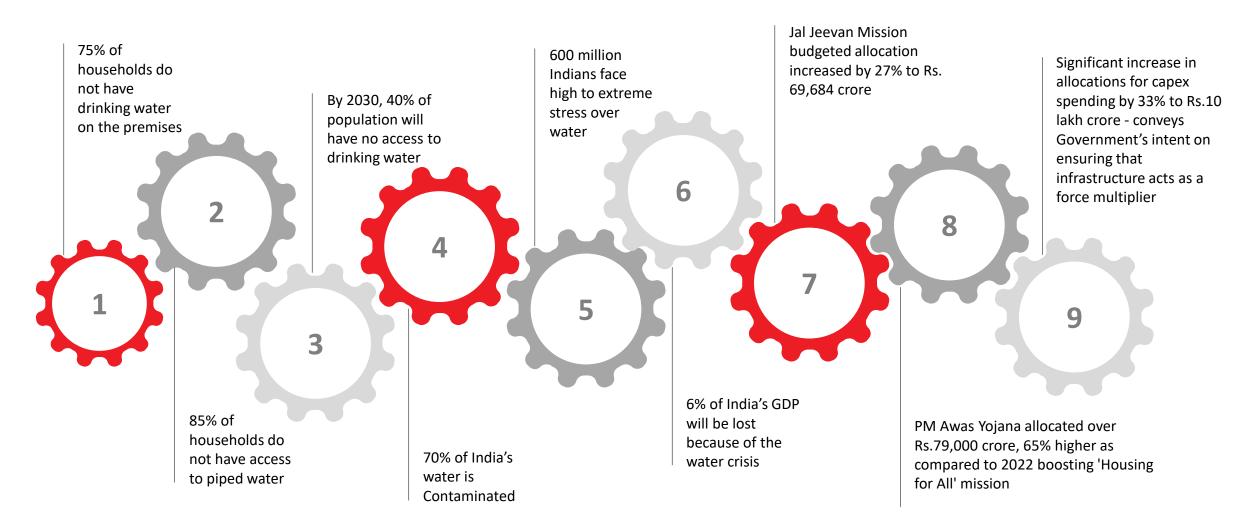




• Industry growth outlook remains strong driven by Government's focus on expanding areas under irrigation and increasing urban infrastructure spending

• Growing penetration of branded plumbing pipes in affordable housing project segment would further led to demand among the pipe segment





Source: Union Budget Highlights 22-23, Industry Data



Prince Pipes and Fittings Limited is an Indian manufacturer of polymer pipes and fittings for plumbing, irrigation and sewage disposal.

It ranks amongst the top 5 companies in the piping industry thanks to its massive production capacity and a wide distribution network. PPFL is considered the Industry's Most Trusted Brand and has the Largest Range of SKUs.

Having operated for more than three decades, the company has numerous manufacturing units located strategically across the country. It is promoted by the Chedda family and is recognised for its extensive range of products and their pristine quality.

Vision

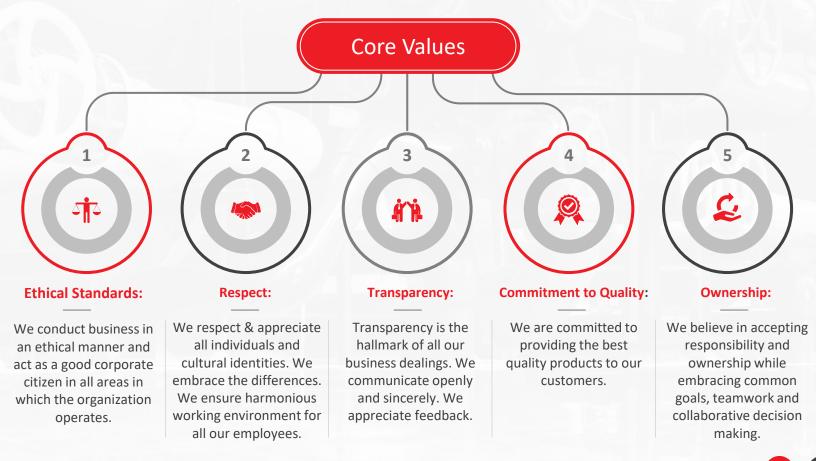
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To be an acknowledged leader in Indian plastic piping industry by exceeding customers expectations and maximizing bottom line for all our stake holders.



Mission

Our mission is to bring a revolution in plastic piping industry through innovative solutions which would create a profitable growth and benefit our customers & the society at large.



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PRINCE AT A GLANCE

PRINC



OUR STRATEGY TO SUCCESS



We generate organic growth by focusing on innovation, market proximity, digitalization and our industrial potential.

Organic growth



We cater to new product segments and invest in deepening our market penetration.

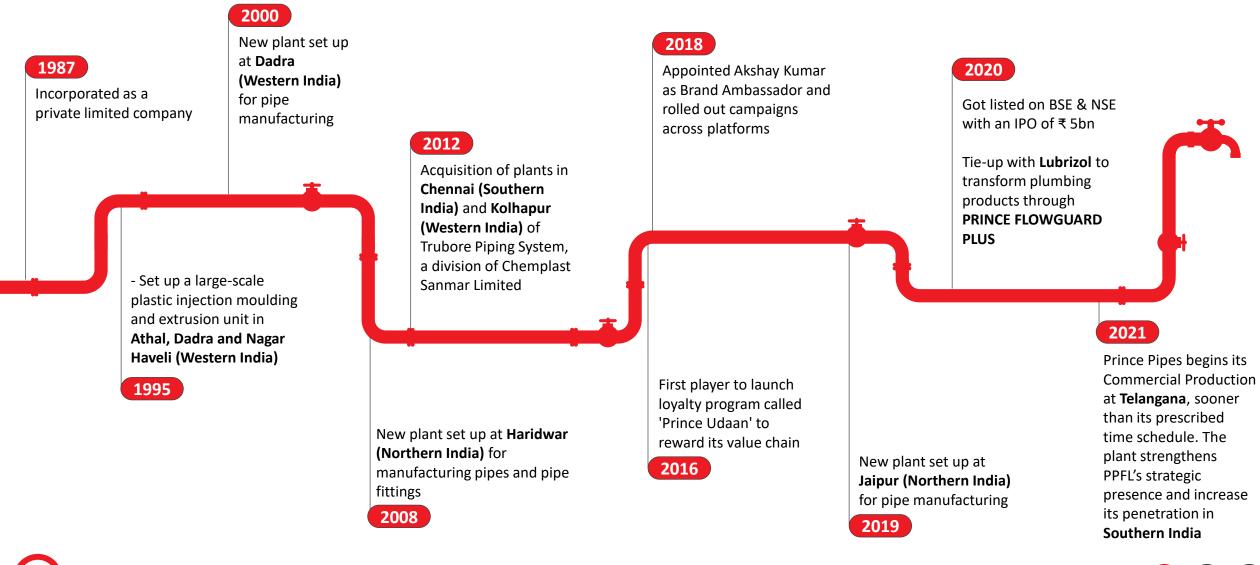
Operational Excellence

We achieve cost reductions by continuously optimizing our production processes and organizational structures.



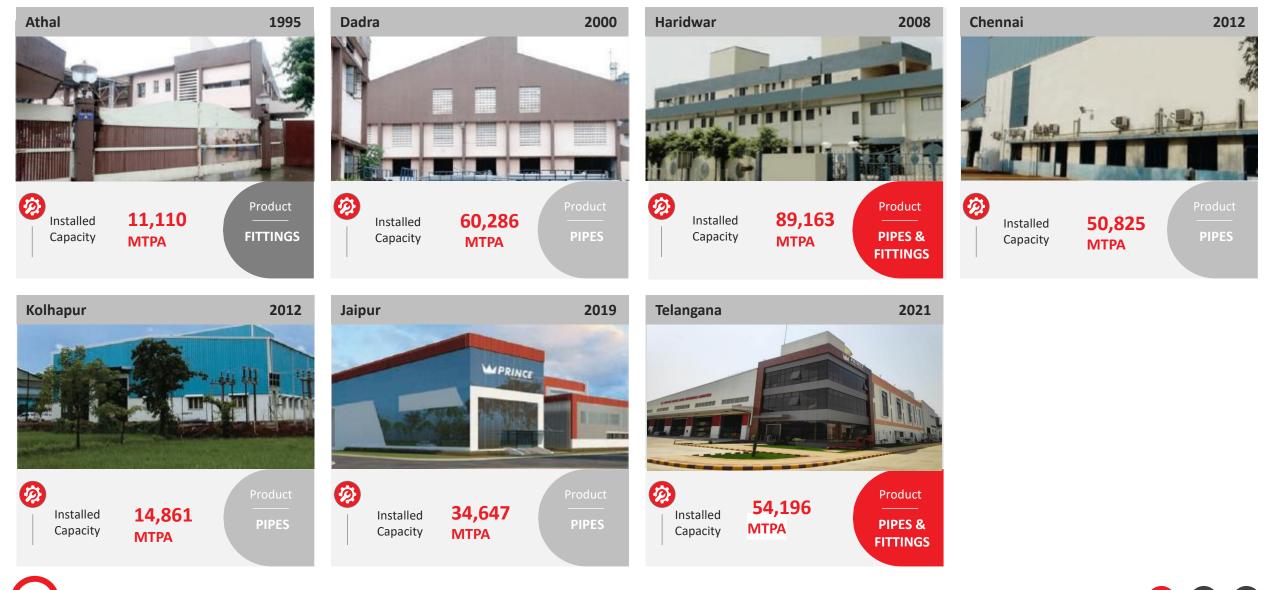
OUR JOURNEY





OUR MANUFACTURING CAPABILITIES





ALWAYS STAYING AHEAD OF THE CURVE





2008

First company to venture into North India and set up a plant at Haridwar

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2012

Acquired Chennai & Kolhapur plant through inorganic strategy from Chemplast Sanmar

2014

Early movers in Eastern India with a unique asset light model

2020

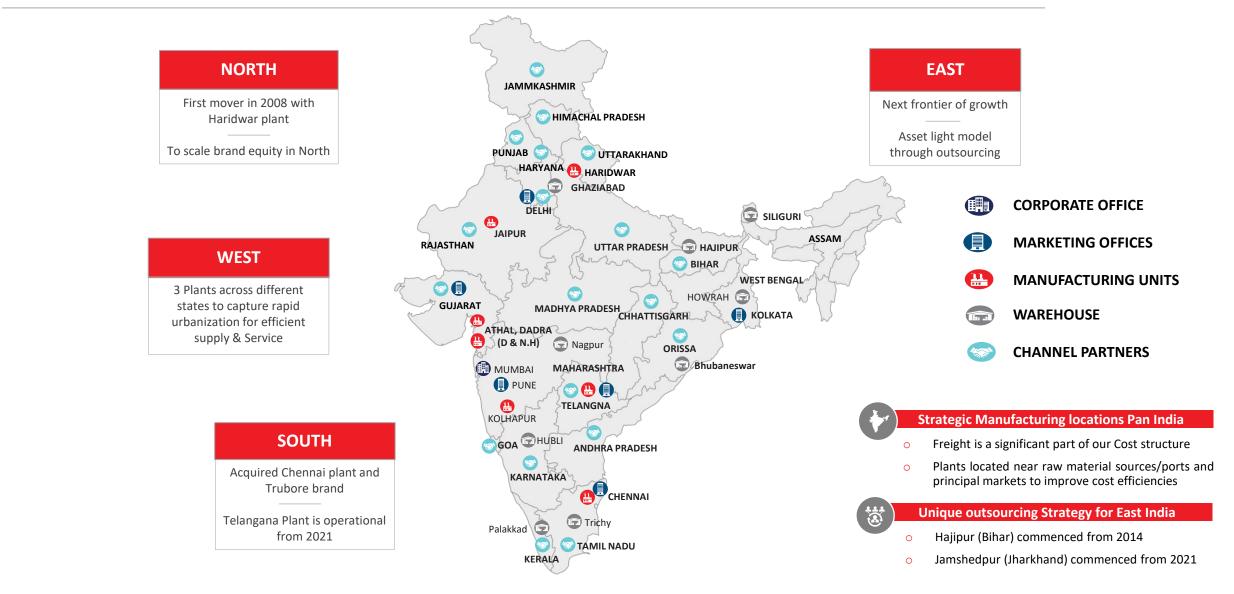
Tie up with Lubrizol to form CPVC compound and market the brand FlowGuard Plus 2021

Commissioning of Telangana plant, marking the Company's expansion towards South India

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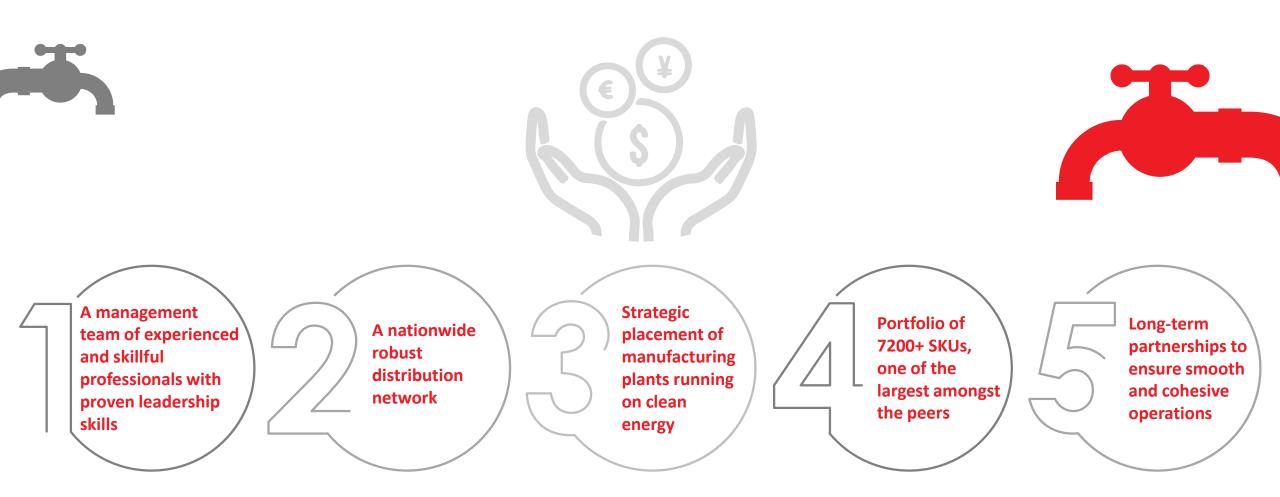
STRATEGIC DISTRIBUTION - EXPANDING FOOTPRINTS







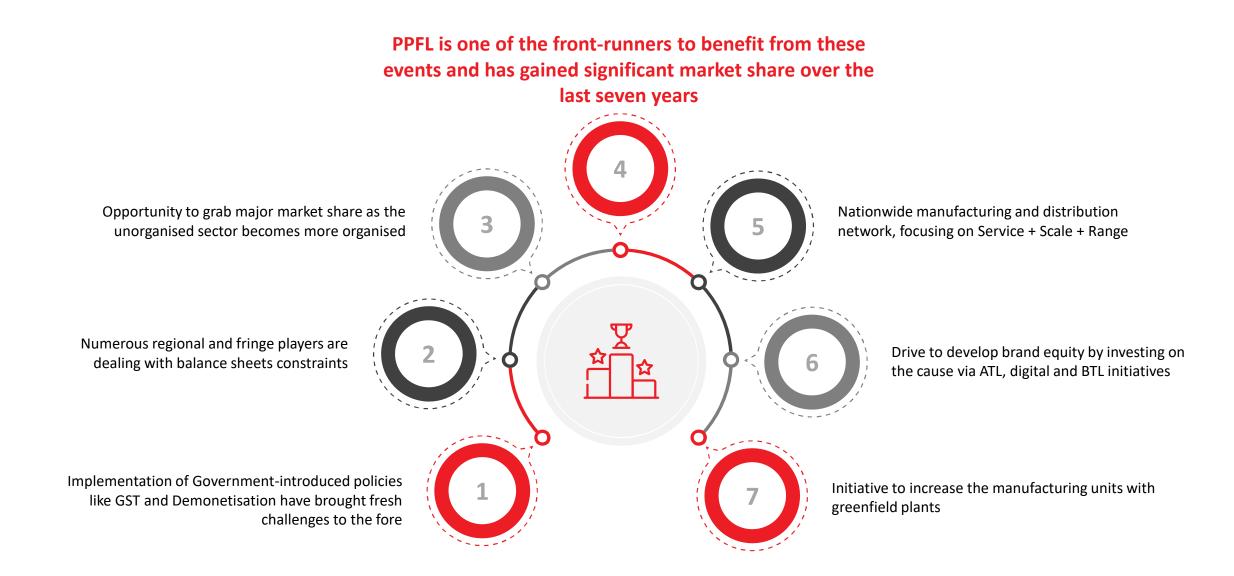






MARKET CONSOLIDATION – A BOON FOR PRINCE PIPES AND FITTINGS

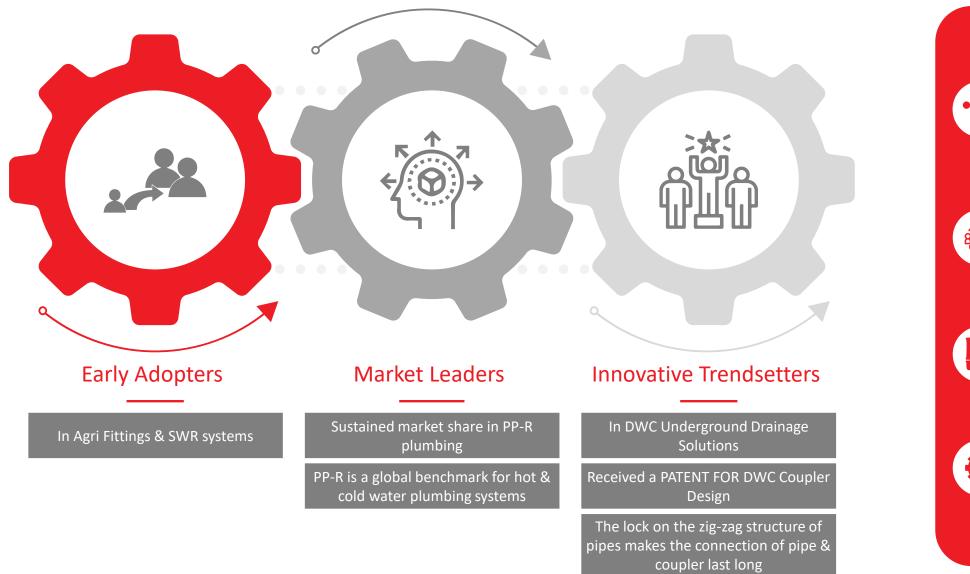




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LEADERSHIP AND INNOVATION







Over 3 decades, built a deep knowledge of handling multiple polymers



Leading to a transition in polymer profile



Largest range of SKU's across multi polymers



Evolving product profile to more niche products

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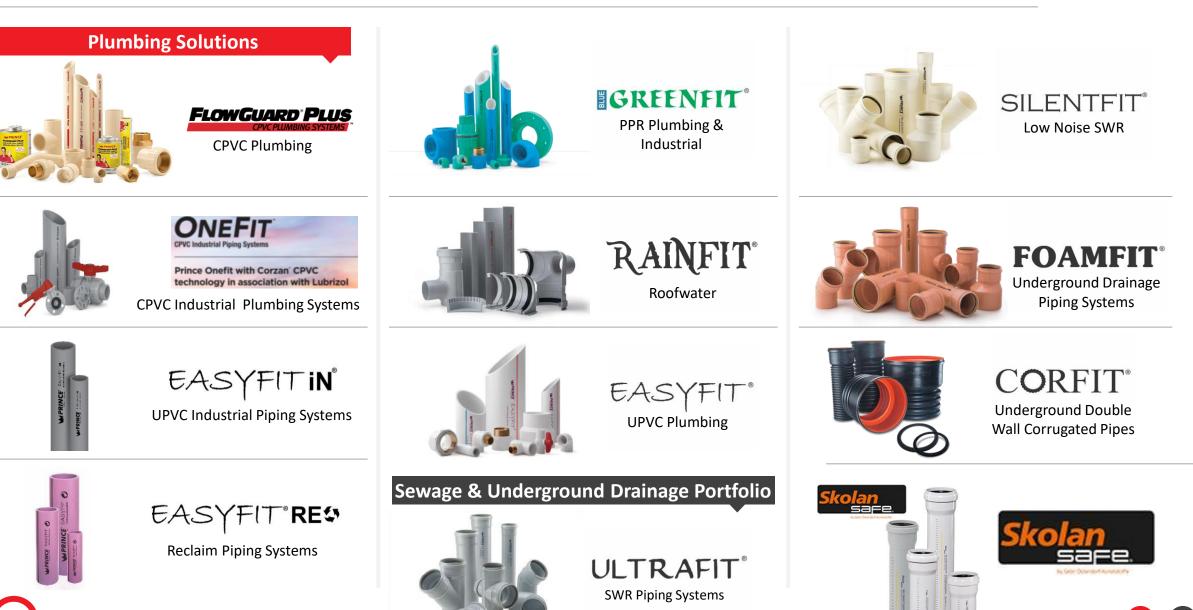
THE ROAD AHEAD...WHY PRINCE FLOWGUARD PLUS ?











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PRODUCT BASKET





TECHNICAL COLLABORATION WITH TOOLING HOLLAND



INNOVATING TO THE NEXT LEVEL PRINCE PIPES TIES UP WITH TOOLING HOLLAND BV



Global leaders in Mould Manufacturing



Researcher & Innovator



40+ Rich Experience in Mould Making



29

Good potential in Tool **Room and Project**

Pioneers in many critical **Technologies**



Great impetus to Prince Pipes' growth plans

Enabling to

sharpen

Building & offering superior products, aligned to global standards and at competitive costs

fooling holland Own technical know-

how upgradation with productivity improvements





Launched Range of Tanks under the Brand



30 Years

Leveraging experience in Plastics & Building materials offering a wide range of sizes from 500 to 5,000 ltrs

Strong Pan India Presence

Advantage of Multi-Locations Manufacturing & Marketing

Robust Distribution Infrastructure Efficient Selling with Minimal additional Cost

#Brand

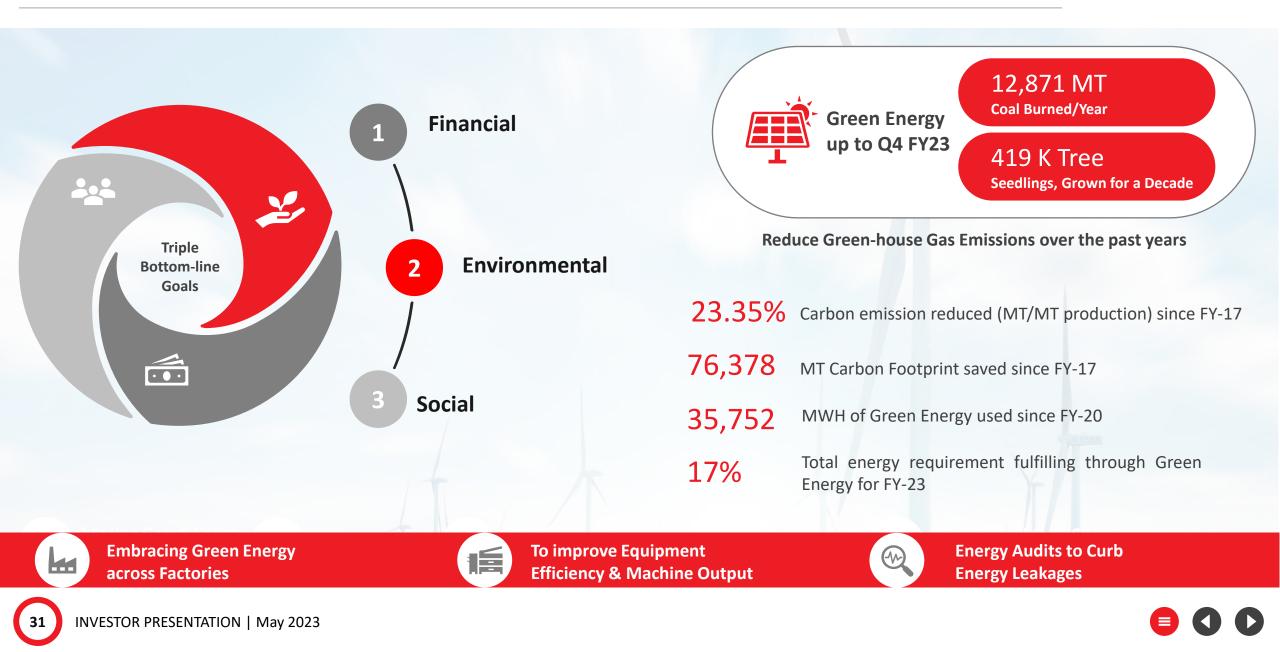
An opportunity for a National brand like Prince post disruption in tank segment



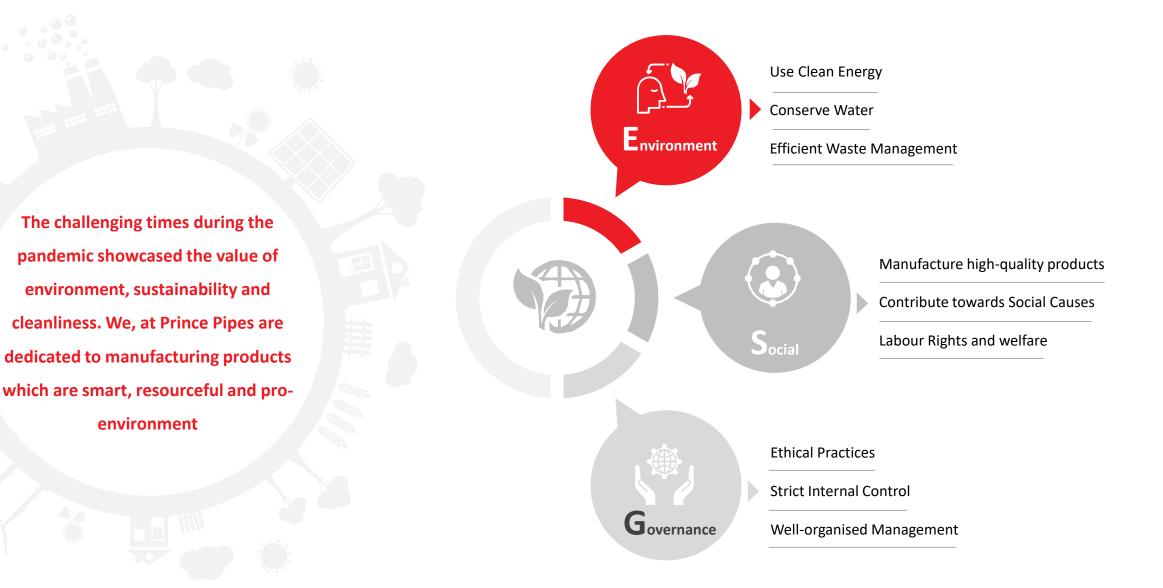
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Certificate of appreciation for active association at the Gujarat Premier 10th Mega Industrial Exhibition VCCI Global Trade Show 2016

Mr. Parag Chheda - JMD was awarded the 'Inspiring Business Leader Award' at the Economic Times Summit, 2016

Digital Transformation Awards 2016 – Transformation with Cloud Networking by Citrix



The Economic Times Polymers Awards 2017 – for Excellence in Building and Construction (Plumbing) Large Enterprises



Prince pipes has been awarded Brand of the year- pipes at Reality+ INEX Awards 2021 Prince Pipes & Fittings Jaipur plant wins gold at National awards for Manufacturing competitiveness 2021 Nihar Chheda wins "ET POLYMERS – Next Generation Leader" Award 2021





Prince Pipes has been awarded the best channel Loyalty Program in the customer FEST Awards

Prince Pipes Jaipur plant achieved IGBC Platinum rated Green Building certification from the Indian Green Building Council (IGBC)



Prince Pipes has been awarded The best channel Loyalty Program in the customer FEST Awards Prince Pipes Chennai plant achieved IGBC Gold rated Green Building certification from the Indian Green Building Council (IGBC) Prince Pipes wins Sustainability 4.0 awards by Frost & Sullivan Prince Pipes wins brand of the year water Technologies award by INEX Reality+

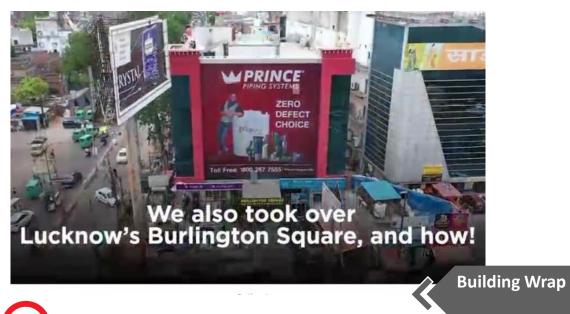
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PRODUCT BRANDING





Storefit Promotion Through Social Media









World Plumbing Day Campaign

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PRODUCT BRANDING

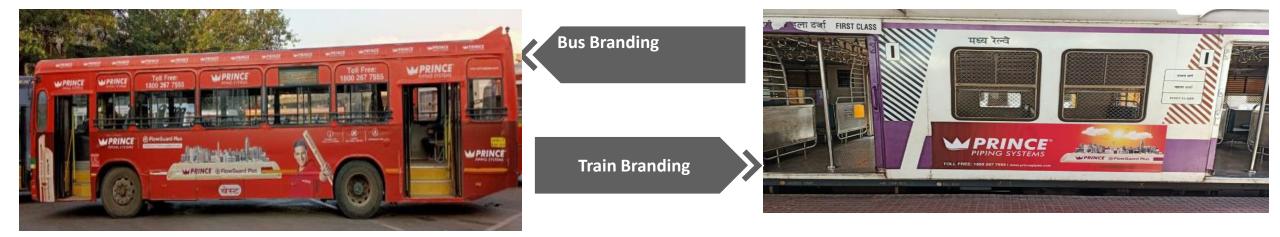




Cab Branding

Bus Shelter Branding

Hoarding Branding





PAN INDIA-INFLUENCER & CHANNEL ENGAGEMENT ACTIVITIES



The Parivaar & Mitra Meets are conducted to build confidence, influence community and resolve the issues, queries regarding the product and service, introduce them to our new products, features, benefits and applications of the products respectively.

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PRIN



Independent & Nominee Directors



Mr. Jayant S. Chheda

Founder, Chairman and MD

He has an extensive industry knowledge, more than four decades of experience and has been associated with the company since its incorporation. He was conferred with the Lifetime Achievement Award at the Vinyl India Conference, 2014.



Mr. Parag J. Chheda

Joint Managing Director

Associated with the company since 1996 and was awarded Inspiring 'Business Leader Award 2016' at the Economic Times Summit.



Mr. Vipul J. Chheda

Executive Director

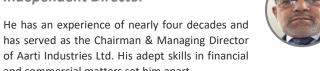
His honed skills and dedication towards our vision for 20 years have made him a vital part of our growth story.



Mr. Rajendra Gogri,

and commercial matters set him apart.

Independent Director



Mr. Dilip Deshpande,

Independent Director

He has more than 45 years of experience, having served C-level roles in multiple corporates, including Finolex Industries Ltd. He also provides professional coaching to executives.

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Mr. Ramesh Chandak,

Independent Director

With past affiliations at KEC International Ltd. Parag Milk Foods Ltd. and RR Global, he has more than 40 years of industry experience. He also served as the Director in numerous corporates and is a Chartered Accountant.

Mrs. Uma Mandavgane,

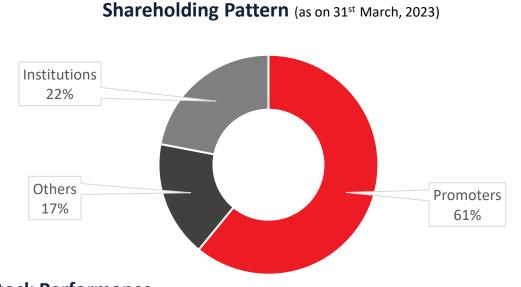
Independent Director

With an experience of nearly 22 years, she has served at numerous capacities including directorship in multiple corporates and experience in industry and consulting. Her last professional stint was in Zee Media Corporation Ltd.

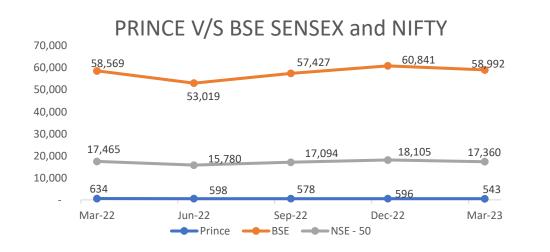


CORPORATE INFORMATION & SHAREHOLDING





Stock Performance (as on 31st March, 2023)



Stock Data

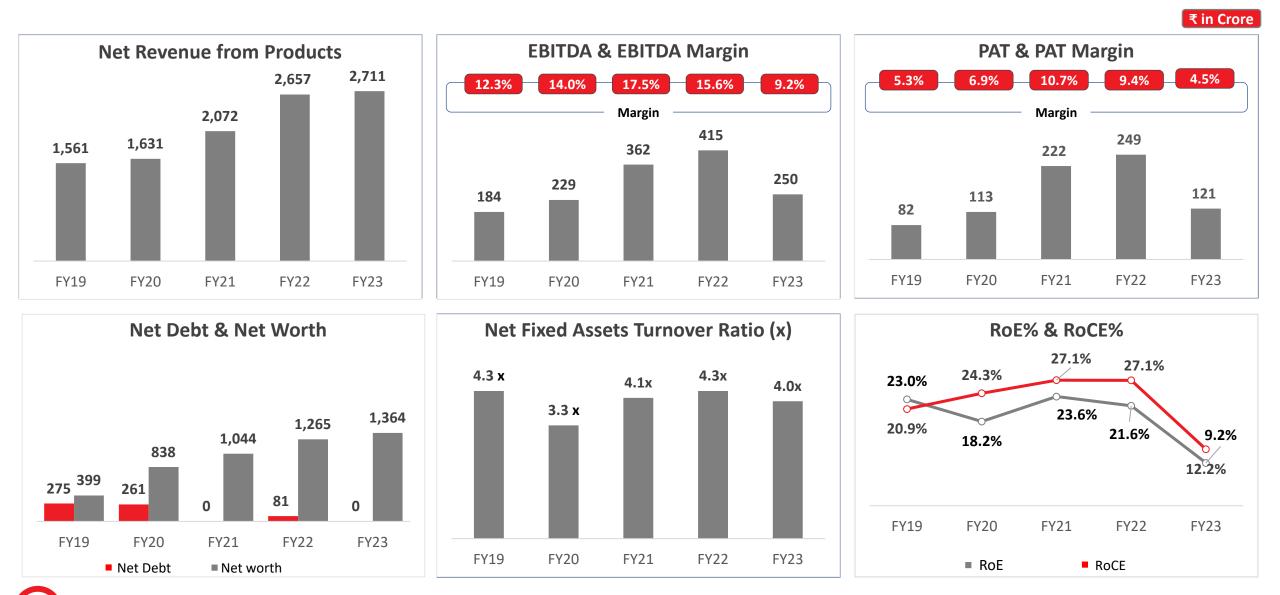
₹	Market Cap as on 24 th May 2023	₹ 6,432 Cr.
L.	Stock Price as on 24 th May 2023	₹ 581.75
↑↓	52 Week (High / Low)	₹ 652.80 / 513.10
	NSE / BSE - Symbol	PRINCEPIPE / 542907
٨	No. of Shares Outstanding	11,05,61,079

Top Institutional Shareholding (as on 31st March, 2022)

% O/S
9.21
2.54
1.84
1.67
1.34
1.13
1.07

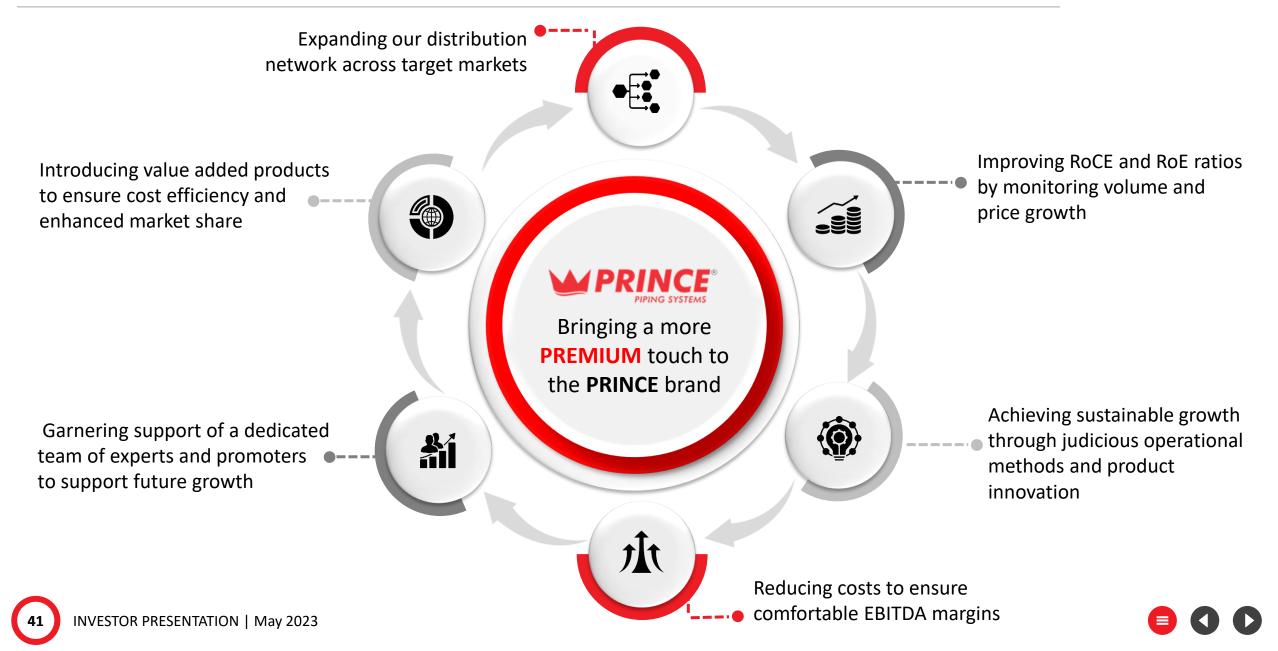


PRINCE PIPING SYSTEMS



OUTLOOK





THANK YOU

PRINCE PIPES AND FITTINGS LTD.

THE RUBY, 8TH FLOOR, 29, SENAPATI BAPAT MARG (TULSI PIPE ROAD), DADAR (WEST), MUMBAI- 400028, INDIA. Fax: + 91 22 6602 2220 Email: info@princepipes.com

CONTACT DETAILS

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Mr. Anand Gupta Deputy CFO Mail: aag@princepipes.com

Mr. Karl H Kolah Investor Relations Mail: khk@princepipes.com