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# PRITIKA Group of Industries Casting | Forging | Machining

# Chairman's Message



Commenting on the results, Mr. Raminder Singh Nibber, Chairman, Pritika Auto Industries Limited said:

The past few quarters have been challenging for the auto sector as well as overall economy. However, Pritika Auto has been resilient in the face of market headwinds. Our revenue for Q1 FY21 stood at Rs. 22.81 crore, while EBITDA was Rs. 0.21 crore. The entire automotive value chain has been sluggish, which was worsened by the nationwide lockdown due to COVID-19. Despite this, we have improved our revenue realization per ton. Our volumes this quarter represent less than one and a half months of operations. While the lockdown adversely impacted sales and consumer sentiment, leading OEMs across India continue to rely on us to deliver quality products on time, reaffirming the trust and faith they have placed in us.

Since March 2020, the Covid-19 outbreak has further worsened the challenging industry scenario. This pandemic has resulted in a significant slowdown in the overall economy, impacting all businesses across the nation as well as the world. Likewise, we at Pritika Auto have also been significantly impacted by this in terms of low demand. However, we retained our entire workforce without any pay cuts during this time. As the industry re-opens gradually, the entire impact of this business lockdown remains to be seen.

On a brighter note, the agricultural sector is expected to boom in the second half of this year, backed by a strong monsoon. This coupled with gradual reopening of industries is likely to stimulate the market and trigger recovery. We are already witnessing the positive effects of this in our order book.

To complement domestic recovery, we also aim to grow our international reach. We recently won a repeat export order from our existing US-based client. This brings our total export order value to USD 2 million. The repeat order reaffirms the trust and value that international clients associate with Pritika, based on our product quality and on-time delivery. Our regular participation at 'Agritechnica' in Germany gave us increased visibility in international markets. These products are being used in material handling applications, thereby diversifying our catering beyond the automotive sector. Such developments open up new avenues in international markets and help diversify our product portfolio. We expect the export business to grow further this year, with existing clients as well as possibility of adding new clients.

Following economic and operational recovery from the Covid-19 pandemic, we expect the domestic tractor market to start rebounding. Agricultural growth should further spur demand in the coming quarters. Our technological capabilities, operational efficiencies, and strong client relationships continue to be our pillars of strength, seeing us through this period. To complement this, we are also adding value-added products to our portfolio, which is expected to improve profitability.

I would like to thank the entire team of 'Pritika' for their untiring efforts, hard work, sincerity and dedication. Also, I would like to thank all our valued stakeholders, whose support and faith in our Company gives us the determination and ambition to set and achieve higher benchmarks."



### **Key Recent Developments**

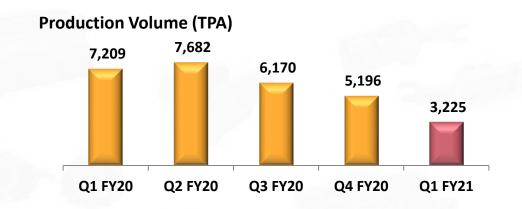
# Strategy – To expand capacity organically and through acquisitions, on back of strong order book, while expanding export opportunities

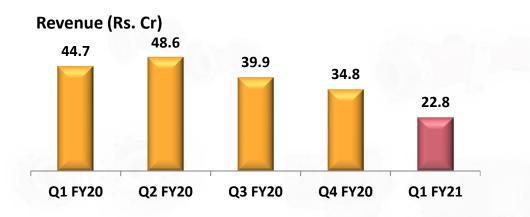
- Company temporarily suspended production and all operations in March-April 2020 as per the Government directives, in light of the outbreak of Covid-19 pandemic.
- ➤ Won repeat export order from US-based client, bringing total export order value to USD 2 million
- ➤ Won first export order worth USD 0.5 million from US-based multinational conglomerate after regular participation in Agritechnica

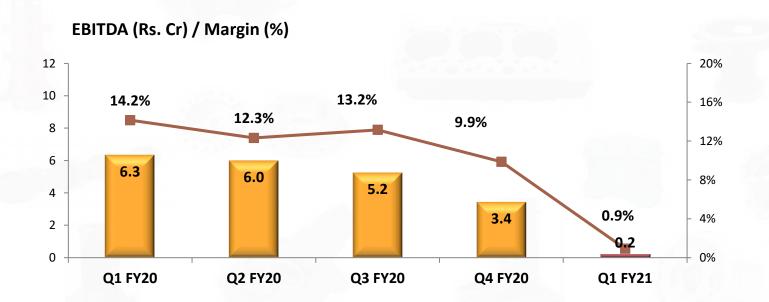




# Quarterly Financial Highlights – Q1 FY21









# **Quarterly Financial Highlights**

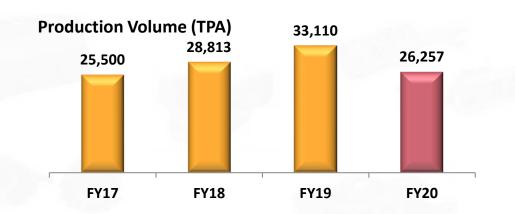
Rs. Cr	Q1 FY21	Q1 FY20	Y-o-Y	Q4 FY20
Total Income from operations	22.81	44.70		34.79
Other Operating revenue	0.00	0.00		0.00
Net Revenue	22.81	44.70	(48.97%)	34.79
Raw Materials	14.31	25.29		19.87
Employee Cost	1.71	3.43		3.62
Other Cost	6.58	9.66		7.86
Total Expenditure	22.60	38.37		31.35
EBITDA	0.21	6.32	(96.67%)	3.43
EBIDTA margin (%)	0.92%	14.15%	(1323 bps)	9.87%
Other Income	0.34	0.29		0.52
Depreciation	1.94	1.81		2.03
Interest	1.90	1.95		1.87
Profit Before Tax	(3.29)	2.85	(215.2%)	0.05
Tax	(0.89)	0.63		(0.10)
Profit After Tax	(2.39)	2.22	(207.86%)	0.14
PAT Margin (%)	(10.50%)	4.97%	(1547 bps)	0.42%
Basic EPS (Rs.)	(1.35)	1.25*	(208.00%)	0.08

- Decline in volumes and revenue on account of nationwide lockdown due to COVID-19 pandemic
- Revenue realization per ton improved during this quarter
- Fixed expenses and depreciation during lockdown led to EBITDA & PAT margin decline

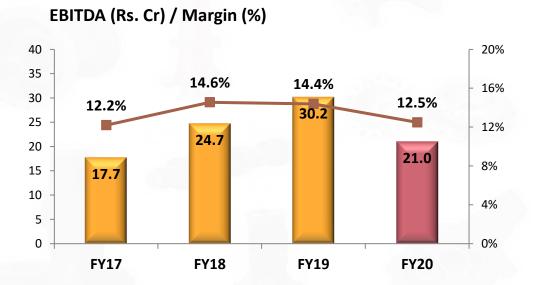
<sup>\*</sup> Preferential issue of 1,75,000 equity shares during Q4 FY19

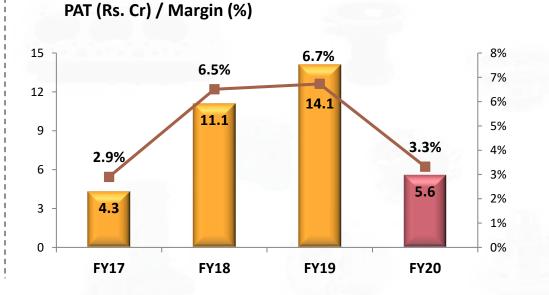


# **Annual Financial Highlights – FY20**











# **Annual Financial Highlights – FY20**

Rs. Cr	FY20	FY19	YoY%
Total Income from operations	167.95	209.71	
Other Operating Income	0.00	0.00	
Net Revenue	167.95	209.71	(19.91%)
Raw Materials	96.43	122.76	
Employee Cost	13.89	12.72	
Other Cost	36.65	44.06	
Total Expenditure	146.97	179.54	
EBITDA	20.98	30.17	(30.45%)
EBIDTA margin (%)	12.49%	14.39%	(190 bps)
Other Income	1.50	1.65	
Depreciation	7.55	6.33	
Interest	7.27	7.85	
Profit Before Tax	7.66	17.64	
Тах	2.08	3.52	
Profit After Tax	5.58	14.12	(60.50%)
PAT Margin (%)	3.32%	6.73%	(341 bps)
Basic EPS* (Rs.)	3.15	8.03	(60.77%)

- Decline in revenue reflects slowdown in commercial automotive sector adversely impacting demand
- Lower volumes with fixed costs during lockdown impacted EBITDA margins

<sup>\*</sup> Preferential issue of 1,75,000 equity shares during Q4 FY19



# Balance Sheet as on 31st March 2020

Rs. Cr	As on 31 <sup>st</sup> Mar '20	As on 31 <sup>st</sup> Mar '19
Equity	120.37	115.41
Equity Share Capital	17.73	17.73
R&S	102.63	97.68
Non-Current Liabilities	31.71	31.55
Financial Liabilities		
Long Term Borrowing	22.32	23.30
Provisions	1.53	1.28
Deferred Tax Liabilities	2.01	1.65
Other LT Liabilities	5.85	5.32
Current Liabilities	90.60	85.24
Financial Liabilities		
Short term Borrowings	41.81	32.50
Trade Payables	17.15	19.97
Other Financial Liabilities	25.11	26.87
Other Current Liabilities	5.12	4.03
Short term Provisions	1.41	1.87
Total Equity & Liabilities	242.68	232.20

Rs. Cr	As on 31 <sup>st</sup> Mar '20	As on 31 <sup>st</sup> Mar '19
Non-current Assets	118.65	105.47
Property, Plant and Equipment	82.47	78.40
Capital work in progress	14.59	8.88
Goodwill on Consolidation	13.55	13.55
Financial Assets		
Non Current Investments	3.62	0.23
Other Financial Assets	1.38	1.14
Deferred Tax Assets/ (Liability)	1.27	1.85
Long term Loans & Advances	0.00	0.00
Other Non Current Assets	1.77	1.41
Current Assets	124.03	126.73
Inventories	58.11	55.93
Financial Assets		
Trade Receivables	46.40	47.43
Cash & Cash Equivalents	1.33	0.53
Bank	1.32	1.29
Other Financial assets	13.32	17.44
Short term Loans & Advances	0.00	0.00
Other Current Assets	3.55	4.11
Total Assets	242.68	232.20

Slowdown in automotive sector coupled with recent lockdown adversely impacted working capital cycle



# **Key Ratios**



Preferential issue of 1,75,000 equity shares during Q4 FY19









### Leading manufacturer of tractor components in India

- Incorporated in 1973 by Mr. R.S. Nibber
- Nearly five decades of experience in Tractor/Auto Component manufacturing

### **Modern Manufacturing Facilities**

- Punjab and Himachal Pradesh
- Total installed machined capacity 50,000 tons pa

### Among biggest component suppliers in machined casting Segment

- Supply to OEMs like M&M, Swaraj, TAFE, Escorts, SML Isuzu, TMTL, Ashok Leyland, New Holland Tractors India Ltd., Brakes India Ltd.
- Wide & Diversified client base

### **Diversified Portfolio**

 Axle Housings, Wheel Housings, Hydraulic Lift Housings, End Cover, Plate Differential Carrier, Cylinder Blocks, Crank Cases

### **Strong Pan India Customer presence**

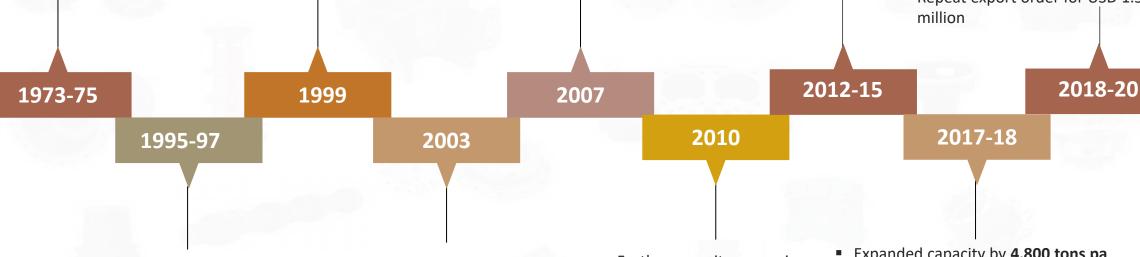
Strong demand for products across key markets in India

### Journey So Far...

Group of Industries Casting | Forging | Machining

- Started by Mr. R. S. Nibber in 1973 as small unit of forgings for Railways
- Started machining shop in Delhi
- Expanded Foundry by 2,400 tons pa – Phase
- Total Capacity: **5,400** tons pa
- Started First integrated Foundry & Machine Shop in Village Bathri (Himachal Pradesh) with 7,800 tons **pa** capacity
- Total Capacity of **15,600** tons pa
- 2012- Expansion of capacity by 4,800 tons pa - Total **25,200 tons pa**
- 2015- Expansion of capacity by 4,800 tons pa - Total 30,000 tons pa

- Acquired foundry capacity of 12,000 tons pa of Amrit Duraparts
- Total 50,000 tons pa
- Won 1,200 tons pa order for low HP tractor components
- Received 2,400 tons pa order of rear axle housings
- Won first export order for USD 0.5 million from the US
- Repeat export order for USD 1.5 million



- Started machine shop in Mohali
- Started Foundry in Derabassi (Punjab) with capacity of 3000 tons/annum - 1997
- Expanded Foundry by 2,400 tons pa - Phase II
- Total Capacity:7,800 tons pa

- Further capacity expansion by 4,800 tons pa – Total 20,400 tons pa
- 100% Booked by leading **OEMs**
- Expanded capacity by 4,800 tons pa
- Total installed capacity 34,800 tons ра
- 100% booked by leading OEMs
- Expanded capacity by 3,200 tons pa







### Chairman

### **Raminder Singh Nibber**

- Aged 75 years: Mechanical Engineer started career with Escorts Limited for 10 years
- Awarded "UDYOG PATRA" for Self Made Industrialists by Institute of Trade and Industrial Development in July 2003
- Chairman of Confederation of Indian Industry Mohali Zone
- Executive Member of Mohali Industries Association, Rotary Club & PHD Chamber of Commerce



### **Managing Director**

### **Harpreet Singh Nibber**

- Aged 46 years: Mechanical Engineer worked for more than 2 years in reputed tractor manufacturing Company
- Responsible for Manufacturing and Business Development of all Units
- Worked in Marketing & Development functions of Pritika Group for almost 2 decades
- Executive Member of Mohali Industries Association, Rotary Club















Mr. Narinder Kumar Tyagi Chief Financial Officer

- Chartered Accountant with more than 25 years of experience in finance and accounts functions
- Worked with various reputed public and private sector organizations like Nahar Spinning Mills Limited, TDT Copper Ltd. & others

**Sri Ajay Kumar Rai** Executive Director

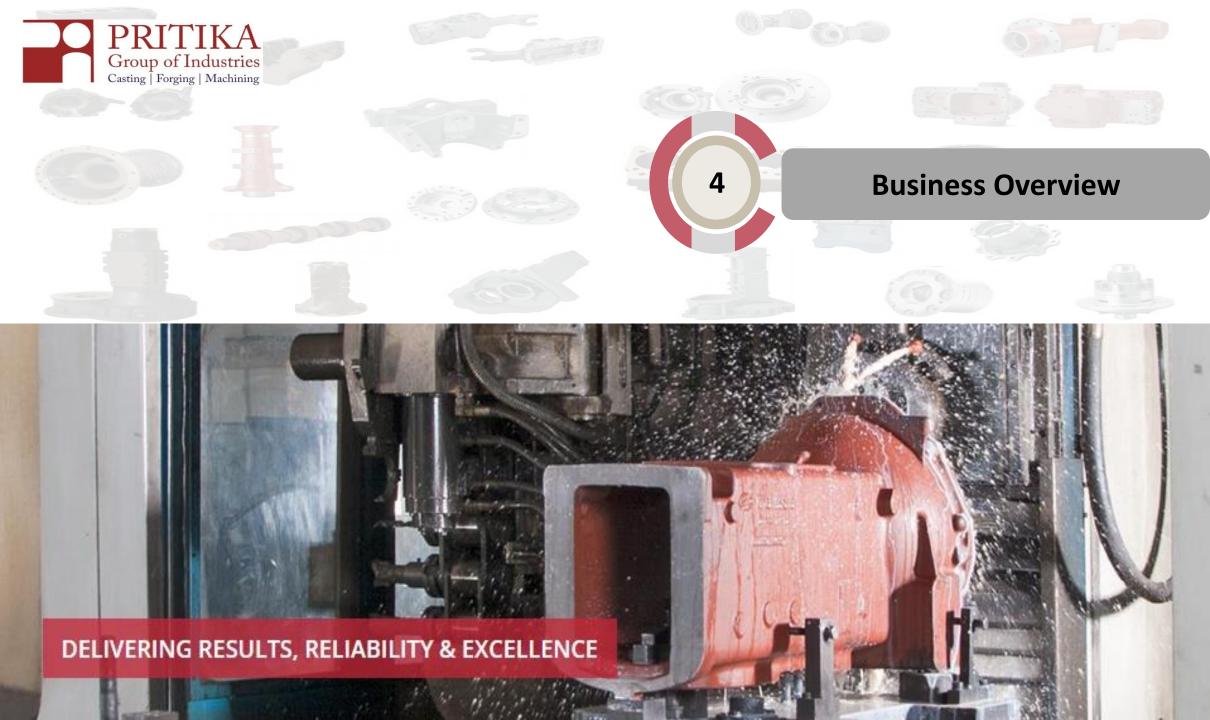
- Graduate in Mechanical Engineering and a Masters Degree holder in Business Administration
- 21 years of experience in various engineering industries and been with the group for 15 years
- Was the head of materials at Nibber Castings for about 4 years and Project Head for Pritika Autocast
- Approved Internal Auditor for ISO

**Sri Navpreet S. Sujlana**Deputy General ManagerSales & Marketing

- Graduated in Mechanical Engineering and done Information Technology course
- 12 years of experience in customer support function
- Worked with Compag as project team leader
- Responsible for Information Technology function
- Been with Group for more than 10 years

**Sri Ram Lal Dhiman**Director - Technical
Foundry

- Post graduate in Mechanical Engineering and Masters Degree in Business Administration
- 39 years of experience in engineering, Foundry industries and has been with Group for last 5 years
- Worked with giants of Industry like DCM, Mahindra & Mahindra and Amtek Group
- Approved Internal Auditor for ISO







### Rear Axle Housings





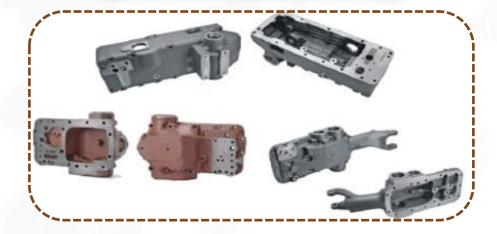




# **Diverse Product Offerings contd...**



### **Hydraulic Lift Covers/ Housing**



**Engine Covers** 



Clutch & Fly Wheel
Housings



**Differential Case** 



**Plate Diff. Carriers** 



**Bull Cages** 





# **Diverse Product Offerings contd...**

# Wheel Hubs Crank Case, Cylinder Blocks & Cam Shafts

### **Front Engine/Axle Support**



Brake Housings, End Covers & Actuating Disc



# **Market Share – Major Products**



Axle
Housings

28% Market share



Differential Case

25% Market share

Brake Housings

**20%** Market share

















# **Key Customers**













**Case New Holland** 

















# **Key Strengths**



### **Reputed and established Management**

- Dynamic Experienced Leadership
- Vast experience in Tractor and Auto Components - indicates strong ability to maintain business viability and steer business through operational hurdles
- Strong Team of Highly Skilled and Dedicated Professionals

### **Diversified Product offerings**

- Manufactures diverse range of products
- Continual expansion of product offerings

### Over five decade old strong and established brand

 Among leading manufacturers of tractor components in India

# Fully Integrated manufacturing set up

- Integrated operations from casting to machining
- "Ready to use" products for OEM's

# Long standing association with key Customers

- Escorts 43+ years
- TAFE 20+ years
- M&M-14+ years

# Strong Order book position

- Robust current order book
- Significant incremental enquiries

... All capacity additions till date - 100% pre-booked



# Awards & Recognitions



AWARDS	YEAR	ORGANIZATION
Best Quality	2001	CII – SIDBI India Engineering Trade Fair
2 <sup>nd</sup> Best Display Award	2005	Centre for International Trade & Industry at Made in Punjab Show
Best Quality Performance	2010-11	Swaraj Ltd.
Award For Casting Commodity	2012	Mahindra & Mahindra
Best Supplier	2012	TAFE
Best Kaizen	2013-14	TAFE
Star of Asia Award	2015	Economic Growth Society of India
India's Best Company of the year 2017- Best Automotive Components Manufacturing Company	2017	IBC Info Media Pvt. Ltd.
Award for Corporate Excellence	2018	Make in India Foundation (MIIF)







CAPABILITIES TO MEET YOUR GOALS



# **Vision and Mission of Company**

### **Our Vision**

To be First choice among Original Equipment's Manufactures for Machined Castings

To be One of the Largest Producers of Machined Castings in India

### **Our Mission**

Installed capacity of 1,00,000 of Machined Castings by Year 2023



# Way Ahead....

# Improve operational efficiencies **Key Focus Areas** Margin expansion Gain in Market Share Fully equipped manufacturing facilities of global standards – **Export Opportunities** to provide opportunity for exports to global OEMs Incremental Capex, partially, to be dedicated towards export market Continuous focus to keep adding new products in basket of **New Product Development** products Expand in Geographically strategic locations of **Geographical Diversification** India Looking for export opportunities







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