

Head Office : 812, Tulsiani Chambers, 212, Nariman Point, Mumbai - 400 021. Tel, : 91-22-4920 4089 / 2282 4089 Fax : 91-22-4920 4081 / 2284 1281 Email : info@mangalamorganics.com Web : www.mangalamorganics.com CIN - L24110MH1981PLC024742 Registered Office / Factory : Village Kumbhivali, Savroli-Kharpada Road, Khalapur-410 202, Dist. Raigad (Maharashtra) Tel. 02192 - 276140

#### Date: May 30, 2022

**
The National Stock Exchange of India Limited Listing & Compliance Department Exchange Plaza, C-1 Block G, Bandra Kurla Čomplex, Bandra (E), Mumbai - 400051
NSE Symbol: MANORG

Dear Sir/Madam,

Sub: Investor Presentation for Q4 & FY 2021-22

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose a copy of Investor Presentation for the Quarter and Financial Year ended March 31, 2022 (Q4 and FY 2021-22).

This Investor Presentation may also be accessed on the website of the Company at <u>www.mangalamorganics.com</u>.

We request you to disseminate the above information on your website.

Thanking you,

Yours faithfully,

For Mangalam Organics Limited



Heena Lukha Company Secretary

Encl: As above







An ISO 9001/14001 45001:2018 Certified Company













mangalam CamPure

Investor Presentation – May 2022







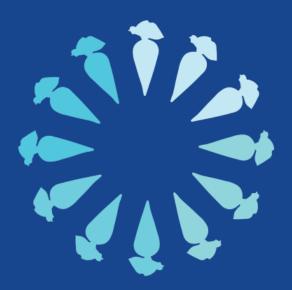


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# **Company Overview**





### Who We Are

Mangalam Organics Limited is a pioneer in the field of pine chemistry. It is a leading manufacturer of terpene and rosin derivatives.

### What We Manufacture

TerpeneChemistryCamphor,Dipentene, Sodium AcetateSynthetic ResinsTerpenePhenolic,Alkyl Phenolic, Rosin-based Resins

### Our Legacy

Our operations are led by an experienced management team, with over five decades of experience in the pine chemicals industry.

### Our Mission

To continue to strive and innovate to meet the growing requirements of our valued customers.

### Our wide Footprint

Turpentine, our principal raw material to manufacture Camphor, is procured from the globe: Brazil, across Argentina, Chile, USA, Russia, Indonesia, Vietnam, China, Portugal, and Spain, among other countries. Domestic sale of Camphor and Synthetic Resins takes place through our network of 8 offices across India. Our products are also exported to Europe, USA, African, Middle Eastern and Southeast Asian countries.





## **Our Journey**



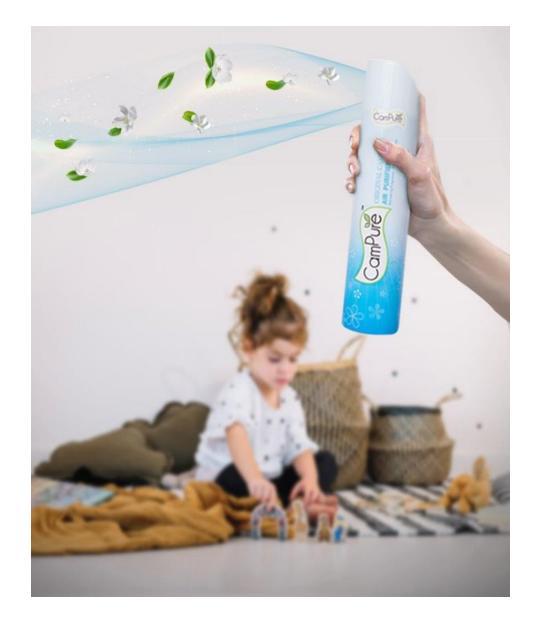
#### **Business-to-Business**

#### **Business-to-Consumer**

Trading	Manufacturing	Expansion	Listing	Diversification	Brand Establishment	Product Portfolio	Brand Strengthening	Listing	Expansion
1946 Late Ramgopal Dujodwala (founder of Mangalam Organics Ltd.) commenced Trading in Rosin	1949 Late Ramgopal Dujodwala established a Rosin and Turpentine manufacturing unit at Hoshiarpur, followed by a unit at Una, Faridabad, and one in J&K	1988 Facility built for manufacture of Rosin and Turpentine at Khopoli (Maharashtra)	1994 Facility built for manufacture of Camphor and MOL listed on BSE Limited	2007 Kamal Dujodwala took over as Chairman. Set up a new division to manufacture Synthetic Resins	2013 Commenced manufacturing and retailing of Mangalam Camphor Tablets	2017 Commenced manufacturing and retailing of homecare products based on Camphor under "CamPure"	2019 We started marketing campaigns & brand strengthening initiatives full fledge.	2021 Mangalam Organics Ltd. got listed on NSE	2022 Mangalam Organics Ltd. commenced commercial production of additional plant of 5000 MT on 31st January 2022.

## **Our Business Segments**





### **B2B- Terpene**

- Camphor: Religious use, healthcare products, hygiene products
- Dipentene: Paints, cleaning and degreasing agents
- Sodium Acetate: Textile and dyes industry, Leather tanning

#### **B2B - Synthetic Resin**

- Terpene Phenolic Resin Adhesives
- Alkyl Phenolic Resin Rubber Products i.e., Tyers
- **Rosin Ester** Paint and varnish material industry, thermoplastic compounds for road marking, hot melts and glues susceptible to pressure, insulation finishes

#### **Revenue break-up**



FY22

#### **B2C - Retail Operations**

- **CamPure** Homecare and personal care products based on Camphor
- Mangalam Camphor tablets for pious uses
- Private Labelling Initiatives







- 1. In our Terpene operations, continuing focus on yields, time cycle, energy conservation and quality of the products has enabled us to maintain our sales volume and profitability.
- 2. Through our Resin operations, we continue to offer closely formulated and niche solutions to our customers, enabling regular business and healthy margins.
- 3. Our retail operations continue to grow, as we expand the distribution of our brands Mangalam and CamPure and as we take on additional private labelling opportunities.



## **Our Product Portfolio – B2B**





**Terpene Phenolic Resin | Alkyl Phenolic Resin | Rosin Esters** 

Camphor| Dipentene | Sodium Acetate



#### **Business-to-Consumer**



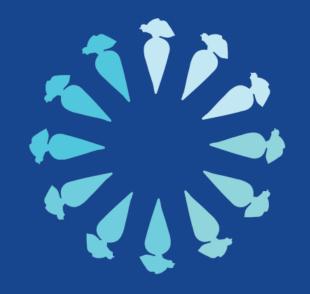


CamPure - Homecare and personal care products based on Camphor Mangalam - Camphor tablets for pious uses Private Labelling Initiatives





# **Financials**



# **FY22 Consolidated Financial Performance**

Revenues (Rs. Crs) EBITDA (Rs. Crs) PAT (Rs. Crs) +45% -29% -37% 490.6 127.8 84.6 91.0 338.2 53.7 FY21 FY22 FY21 FY22 FY21 FY22 PAT Margin (%) EBITDA Margin (%) Revenue growth of 45% in FY22 vs FY21. ٠ 1930 bps 1410 bps Increase in input costs lead to decline in ٠ profitability for the year and quarter end. 37.8% 25.0% Company continues its efforts on improving ٠ efficiencies and margins going forward. 18.5% 10.9% Successfully commissioned the capacity at Khopoli ٠ and It is under stabilization. FY21 FY22 FY21 FY22 12

Mangalam Organics Limited

# **Q4FY22** Consolidated Financial Performance

Revenues (Rs. Crs) EBITDA (Rs. Crs) PAT (Rs. Crs) +29% -82% -96% 48.4 32.8 124.3 96.0 8.7 1.3 Q4FY21 Q4FY22 Q4FY21 Q4FY22 Q4FY21 Q4FY22 PAT Margin (%) EBITDA Margin (%) 4340 bps 3310 bps 34.1% 50.4% 7.0% 1.0% Q4FY21 Q4FY22 Q4FY21 Q4FY22 13

Mangalam Organics Limited –

# **Q4 FY22 Consolidated Profit & Loss Statement**



Particulars (Rs. Crs)	Q4 FY22	Q4 FY21	Y-0-Y (%)	Q3 FY22	Q-0-Q	FY22	FY21	Y-0-Y (%)
Revenue from Operations	124.3	96.0	29%	117.6	6%	490.6	338.2	45%
Cost of Materials Consumed	53.8	44.8		81.0		284.3	147.1	
Purchase of stock in trade	1.4	1.3		1.3		5.2	3.9	
Changes in Inventories of finished goods, work in progress and stock-in trade	18.1	-24.1		-16.8		-12.6	-27.6	
Gross Profit	51.0	74.1	-31%	52.1	-2%	213.7	214.9	-1%
GP %	41%	77%		44%		44%	64%	
Employee Benefits Expense	8.4	7.2		7.7		29.7	26.9	
Other Expenses	33.9	18.5		19.8		93.0	60.2	
EBITDA	8.7	48.4	-82%	24.6	-65%	91.0	127.8	-29%
EBITDA %	7.0%	50.4%		20.9%		18.5%	37.8%	
Other Income	0.3	0.2		0.1		1.4	1.0	
Depreciation and Amortisation Expense	3.4	3.9		3.9		15.0	13.5	
EBIT	5.6	44.7	-87%	20.8	-73%	77.4	115.3	-33%
Finance Costs	2.9	0.1		0.7		4.2	1.0	
PBT	2.7	44.6	-94%	20.0	-87%	73.2	114.3	-36%
Total Tax Expense	1.4	11.8		4.9		19.5	29.7	
Profit for the year	1.3	32.8	-96%	15.1	-92%	53.7	84.6	-37%
PAT %	1.0%	34.1%		13.0%		10.9%	25.0%	
EPS	1.5	38.3		17.7		62.7	98.8	

## **Profit & Loss Statement**

rofit & Loss Statement			Organics Lir		
Particulars (Rs. Crs)	FY22	FY21	FY20	FY19	
Revenue from Operations	490.6	338.2	374.5	424.6	
Cost of Materials Consumed	284.3	147.1	209.7	249.4	
Purchase of stock in trade	5.2	3.9	4.0	4.0	
Changes in Inventories of finished goods, work in progress and stock-in trade	-12.6	-27.6	-4.7	-8.3	
Gross Profit	213.7	214.9	165.5	179.5	
GP %	44%	64%	44%	42%	
Employee Benefits Expense	29.7	26.9	25.5	22.2	
Other Expenses	93.0	60.2	53.7	48.6	
EBITDA	91.0	127.8	86.3	108.6	
EBITDA %	18.5%	37.8%	23.1%	25.6%	
Other Income	1.4	1.0	1.0	1.8	
Depreciation and Amortisation Expense	15.0	13.5	9.0	6.2	
EBIT	77.4	115.3	78.4	104.2	
Finance Costs	4.2	1.0	5.2	3.6	
PBT before exceptional items	73.2	114.3	73.2	100.6	
Exceptional items	0.0	0.0	-10.3	1.0	
РВТ	73.2	114.3	62.9	101.6	
Total Tax Expense	19.5	29.7	15.4	29.2	
Profit for the year	53.7	84.6	47.6	72.4	
PAT %	10.9%	25.0%	12.7%	17.0%	
EPS	62.7	98.8	55.5	84.1	

# **Consolidated Balance Sheet**

Equity & Liabilities (Rs. Crs)	Mar-22	Mar-21
Equity Share Capital	8.6	8.6
Other Equity	295.5	243.1
Total Equity	304.1	251.7
Financial liabilities		
Borrowings	52.1	0.0
Provisions	3.0	2.5
Deferred tax Liabilities (Net)	5.0	3.5
Total Non-Current Liabilities	60.0	6.0
Financial Liabilities		
(i) Borrowings	159.8	24.3
(ii) Trade Payables	32.5	24.1
(iii) Other Financial Liabilities	0.1	0.0
Provisions	1.1	1.0
Other Current Liabilities	2.5	4.1
Current tax Liabilities (net)	0	0
Total Current Liabilities	195.9	53.6
Total Liabilities	560.0	311.3

Assets (Rs. Crs)	Mar-22	Mar-21	
Property, plant and equipment	198.0	120.6	
Capital Work-in-Progress	7.7		
Financial Assets			
(i) Investments	0.0	0.0	
(ii) Loans	0.0	0.0	
(iii) Other Financial Assets	10.2	0.4	
Total Non-Current Assets	215.8	121.0	
Inventories	243.8	106.2	
Financial Assets			
(i) Trade Receivable	44.1	34.4	
(ii) Cash and Cash Equivalents	0.5	1.0	
(iii) Other Bank Balances	0.9	33.4	
(iv) Other Financial Assets	12.3	0.1	
Current Tax Assets (net)	5.4	1.6	
Other Current Assets	37.2	13.6	
Total Current Assets	344.2	190.3	
Total Assets	560.0	311.3	

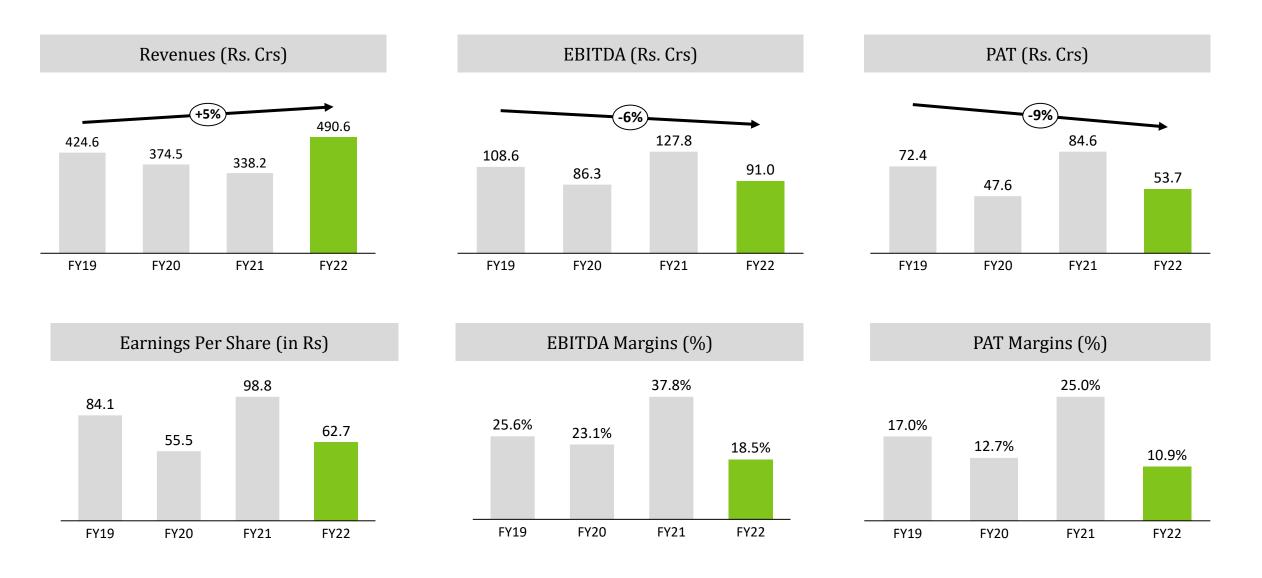
Angalam Organics Limited –

## **Cash Flow Statement**

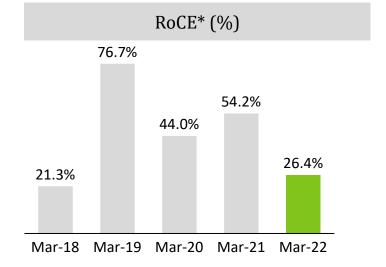


Particulars (Rs. Crs)	FY22	FY21	FY20
Profit before Tax	73.1	114.1	62.9
Operating Profit before Working Capital Changes	91.9	128.0	77.1
Changes in Working Capital	-153.2	-72.1	33.3
Cash Generated from Operations	-61.3	55.8	110.4
Direct Taxes paid (net of refund)	21.8	29.6	17.1
Net Cash from Operating Activities	-83.1	26.3	93.3
Net Cash Flow from Investing Activities	-99.5	-28.1	-59.3
Net Cash Flow from Financing Activities	182.1	2.3	-35.9
Net change in cash & cash equivalents	-0.5	0.4	-1.9

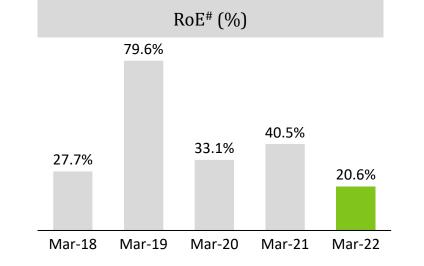


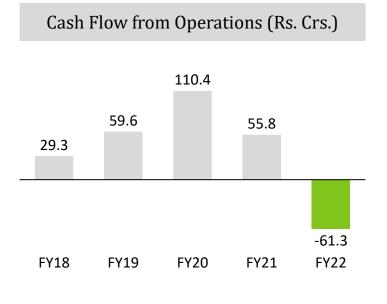


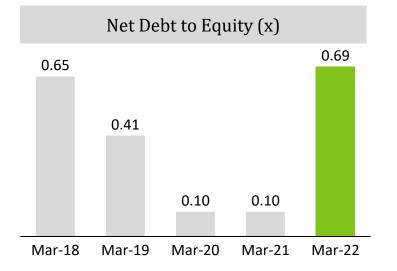










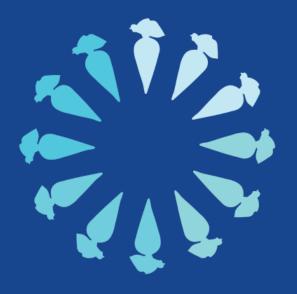




#RoE = Net Profit / Average Total equity
\*RoCE = EBIT/Avg. Capital Employed
Capital Employed = Total Assets - Current Liabilities

# Transformation

from B2B to B2C



## Mangalam - Brand to reckon with





#### Why Camphor?

As written in our Holy books, Pure Camphor symbolises union with God as it burns completely, leaving behind no trace. Pure Camphor dispels negativity, keeps one healthy and attracts prosperity.

#### Significance of the Camphor Flame

Camphor flame inspires the devotee to spread warmth and fragrance through one's life, burning away energetically to eventually allow the focus solely on the almighty without any trace of existence or ego. At the end of the aarti, one places his hands over the flame and touches his eyes and forehead which signifies "may the light which illumined the Lord light up my vision and may my thoughts be as pure and beautiful as this Camphor flame"

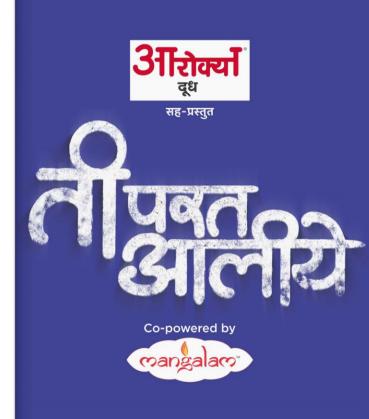
# How to check the purity of Camphor?

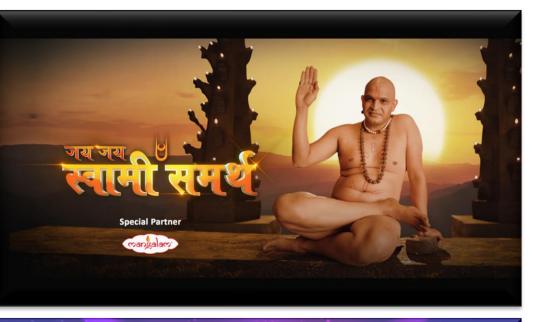
Pure Camphor burns completely without sparking and does not leave behind any residue or ash.



## Mangalam over the last year (Brand strengthening)











### **CamPure - Homecare and personal care products with the goodness of camphor**

### Angalam Organics Limited

#### CamPure

A creation with a rich history and vibrant future an organic product made from the extract of the pine tree.

While in the Indian domestic market, Camphor is widely used for religious purposes, it has usage far and wide across countries globally.

Camphor also plays a vital role as the active ingredient in several orthopaedic, skin and congestionrelated pharmaceuticals and leading pharmaceutical companies are increasingly purchasing Camphor with more R&D being done on Camphorbased formulations.

On the hygiene side, Camphor is replacing naphthalene and PDCB in the West and is gaining increasing share of the homecare market.

Going forward, it is estimated that India will start using camphor for innovative hygiene products as in the pictures above.



The goodness of camphor is something we've known of for centuries, and its usage extends far beyond our prayer rooms. Over the years we have heard from countless people who choose camphor as a safe alternative to regular air fresheners. Inspired by such stories, we have launched the camphor cone









## **CamPure over the last year (Brand Strengthening)**











## **Reviews For Our Products**



mangalar

100%

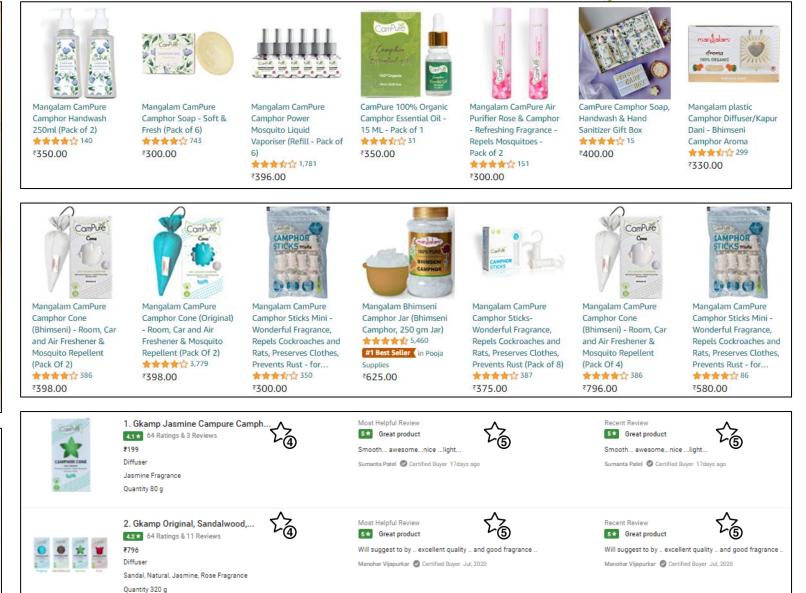
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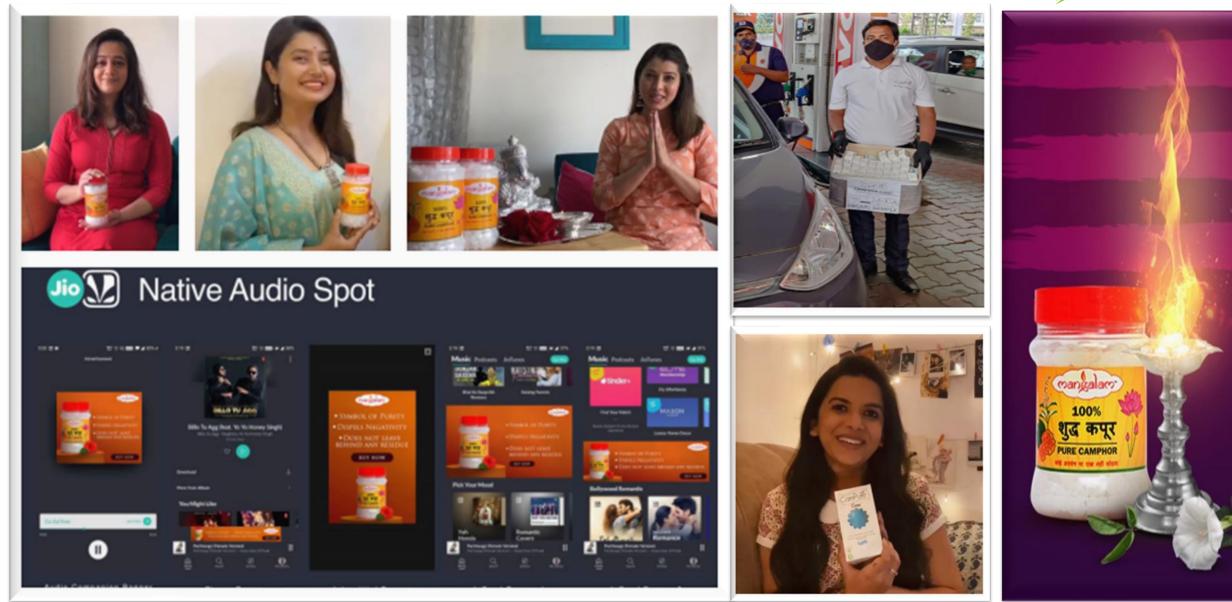


Mangalam Organics Limited-



# **Social Media Presence**









Ø MUMBAI CamPure cone #CalmKare - Car

Click here

**Click here** 



CamPure





#Campure #Organic #Camphor CamPure Cone vs Chemical based Air Fresheners (Phool ya Fool ?)

CamPure

CamPure cone #CalmKare - Cupboard

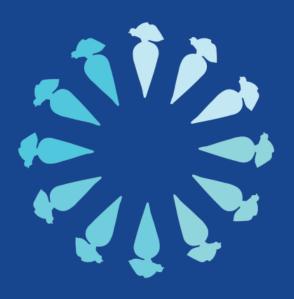


To watch – Click here

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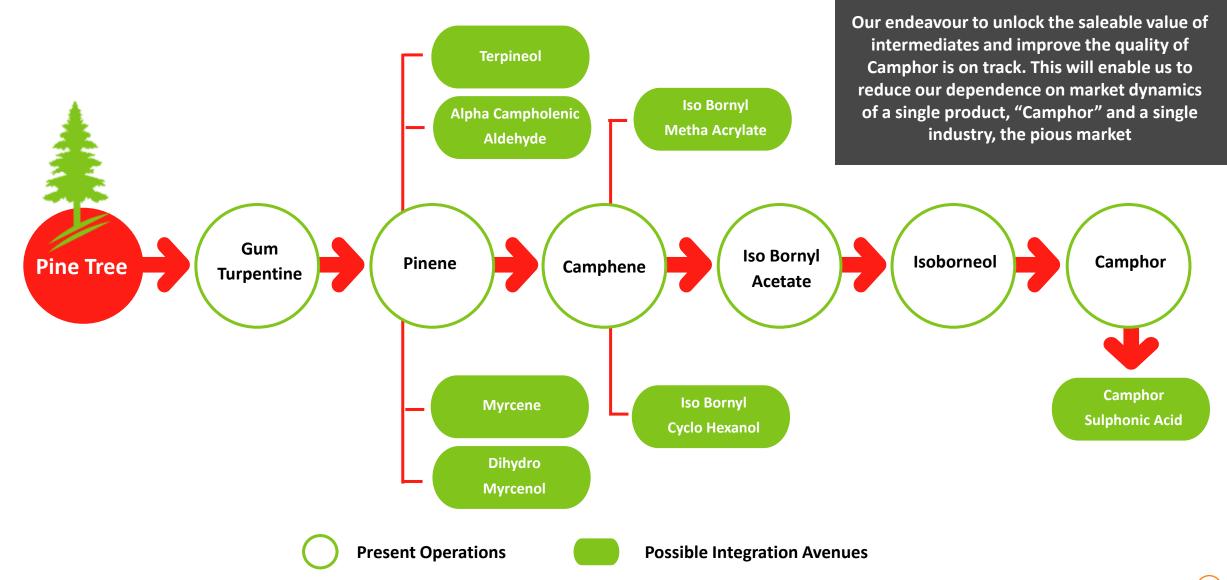
CamPure cone #CalmKare - Study area

# **Future Strategy**



## **1. B2B – Unlocking the Value of Intermediates**





## 2. B2B – Synthetic Resins – Niche Approach

# Mangalam Organics Limited



### **Bespoke and Niche Approach**

#### **Terpene Phenolic Resin**

- Increase range of terpene phenols to cater wide needs of customers in domestic market
- Pursue product approvals with global tyre and adhesive customers in the domestic and export market

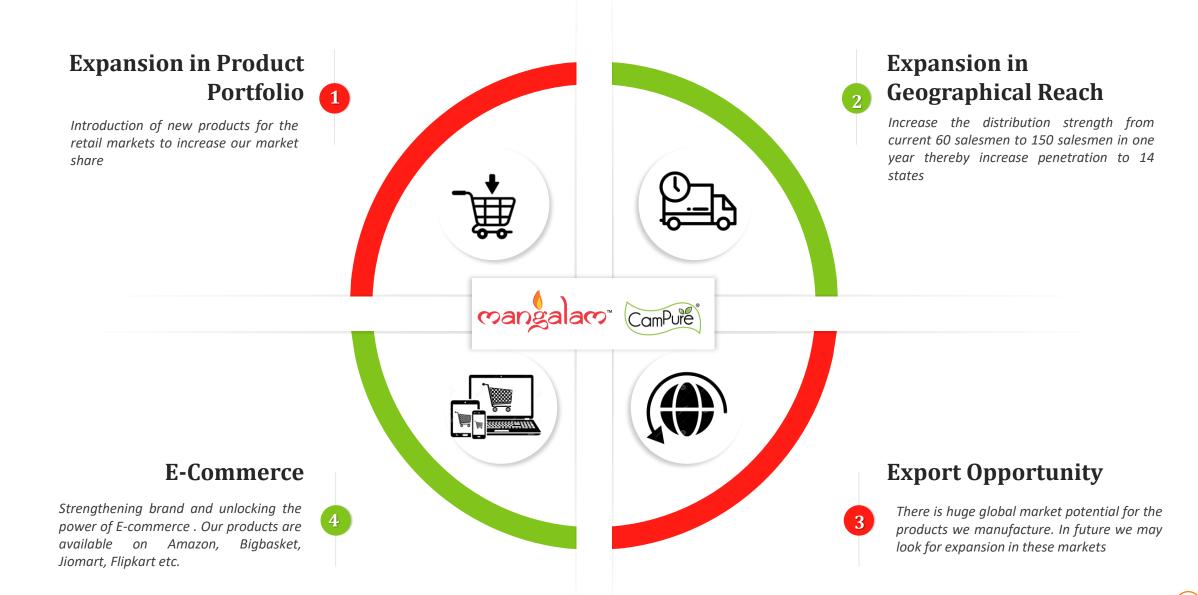
#### **Alkyl Phenolic Resin**

- Understand customer pain points and provide tailormade products
- Introduce wide range of quality products to enable registration with key distributors

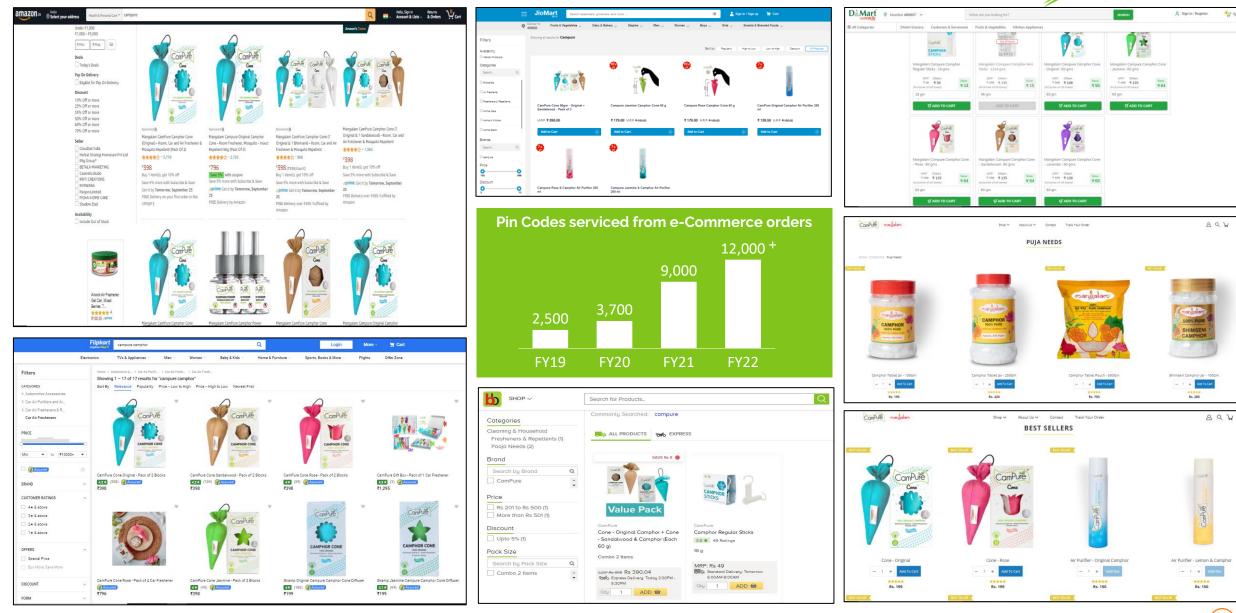
#### **Rosin Modified Resins**

- Explore opportunities of import substitution in adhesives and printing ink industry
- Improve quality of products to global standards to unlock export opportunities





## 4. B2C – Target retail market with e-Commerce



Mangalam

Organics Limited

# **Corporate Social Responsibility**





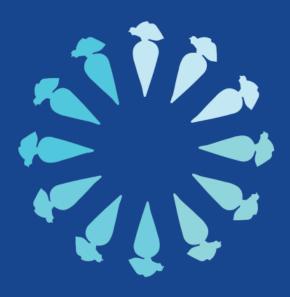






**Investor Presentation** 

# **Manufacturing Facility**



## **Our Manufacturing Facilities**





# **Our Manufacturing Facilities**



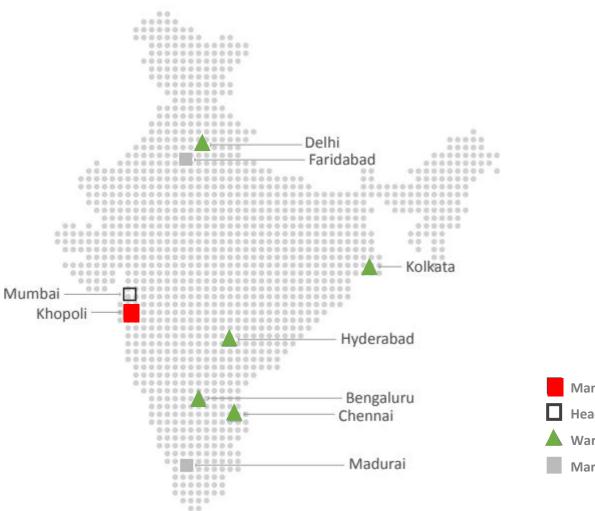


## **Our Sales Network**





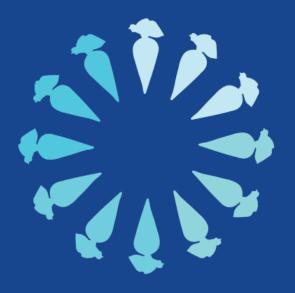
PAN India Presence With Growing Export Footprints





Note : Map not to scale. For illustrative purpose only.

# Key Management Team





#### Mr. Kamalkumar Dujodwala (Chairman)

A Graduate in Science along with training at National Chemical Laboratory, Mr. Kamalkumar Dujodwala brings with him over 40 years of experience in the chemical Industry and has spearheaded commissioning and operations at various facilities across India. He has been the president of the All-India Manufacturers Organization and is presently the Vice President of the Indo-China Chamber of Commerce. Mr. Kamalkumar took over as Chairman of the Company in year 2007.

#### Mr. Pannkaj Dujodwala (Managing Director)

Mr. Pannkaj Dujodwala holds an MBA degree from Landsdown College, New Hampshire University, UK and is a Graduate in Commerce. He has been involved in the Pine Chemicals Industry for over 30 years and brings with him wide experience to oversee day-to-day activities at Mangalam Organics Limited.

#### Mr. Sharad Kumar Saraf (Independent Director)

Mr. Sharad Kumar Saraf is holding a degree in electronics engineering from the prestigious Indian Institute of Technology, Mumbai and has over 40 years of rich experience in International Trade. He has a year of experience in Industrial training in Germany. Mr. Saraf has founded the Technocraft Industries (India) Ltd. He has also established hi-tech technology park with engineering design services facilities, employing nearly 300 engineers with office in Germany & USA. Mr. Saraf has won the National Trophy for Export Excellence from Prime Minister of India.

#### Mr. Shree Narayan Baheti (Independent Director)

Mr. Shree Narayan Baheti is holding a degree in B.E. (Electricals) from College of Engineering and Technology, Jadavpur University, Kolkata. Mr. Baheti promoted the Focus Group of Companies. Over the years he had been holding the directorships in many companies engaged in Manufacturing, IT services and Financial Services. He has travelled all over the world with enough Trade and legal experience of many Countries.

#### Mr. Rajkumar Jatia (Independent Director)

Mr. Raj Kumar Subhkaran Jatia started his career in the family textile business and grew the business to Japan, Hong Kong and Nepal. Mr. Jatia acquired India's largest safety match company WIMCO and turned this failing company into a success. Mr. Jatia ventured into the hospitality field In the 1980s during the Asian Games, establishing India's first Hyatt Regency Hotel and thereafter constructed three more hotels in Mumbai, Kolkata and Pune which are operating under the Hyatt Regency brand. Mr. Jatia built India's first Four Seasons Hotel in Mumbai in 2008.

#### Mrs. Manisha Agarwal (Independent Woman Director)

Mrs. Manisha Agarwal is a qualified Chartered Accountant with a vast experience in financial markets, Personal finance and Recruitment for domestic as well as international corporations. Currently Mrs. Agarwal is handling family investments in Mutual Funds, Bonds, Stocks and other financial instruments. She is actively involved in Portfolio Management for her family members, Private Limited Companies and Family Trusts. She also prepares corporate and personal financial statements, tax return preparation and filing for companies, partnership firms and individuals. She is also involved in the Travel and Tour services business namely Voyapal along with her husband.



#### Mr. Sanjay Bhardwaj - Chief Executive Officer

Sanjay Bhardwaj is a qualified Chartered Accountant. He has been working with the Company in various capacities and departments since last 27 years i.e. from 1st November, 1994 to present. He has successfully handled various portfolios such as production, marketing, finance, human resources planning, etc. during his tenure with the Company.

#### Mr. Shrirang V Rajule – Chief Financial Officer

Shirang V Rajule is a Commerce Graduate having 40 years of expertise in Accounts, Finance and Taxation. Mr. Rajule is associated with Mangalam Organics Ltd for over two decades.

Mr. Akshay Dujodwala – Chief Strategy Officer

Mr. Akshay Dujodwala has received his Master's Degree in Business Analytics & Consulting from Warwick Business School, London and a Bachelors' Degree in Banking and Insurance from University of Mumbai. Mr. Dujodwala has also gained an experience by working in firms like Universal Consulting India Pvt Ltd, Enam Securities and ICICI Prudential AMC Ltd. He has been appointed as an Executive of the Company since September 2018 with a responsibility to head Retail Sales and Marketing department. He is instrumental in transforming the company from a B2B to B2C player.

# **Thank You**

Mangalam Organics Limited

### Mrs. Heena Lukha

### Mangalam Organics Limited

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