

Date: May 27, 2023

То,	То
BSE Limited	National Stock Exchange of India Limited
Corporate Relationship Department	Exchange Plaza, Plot No. C-1, Block G,
25 th Floor, Phiroze Jeejeebhoy Towers,	Bandra Kurla Complex, Bandra (East)
Dalal Street, Mumbai- 400001	Mumbai - 400051
Scrip Code: 543258	NSE SYMBOL: INDIGOPNTS

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 for Investor Presentation.

Pursuant to the Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the presentation for the Investors/Analysts on audited Financial Results of the Company for the Financial year ended March 31, 2023.

You are requested to take note of the same.

Thanking you,

For Indigo Paints Limited

Sujoy Sudipta Bose Company Secretary & Compliance Officer

Encl: As above

Registered Office: INDIGO Paints Limited, Indigo Tower, Street-5, Pallod Farm-2, Baner Road, Pune - 411045 T: +91 20 6681 4300, Email: info@indigopaints.com, Website: www.indigopaints.com, CIN: L24114PN2000PLC014669

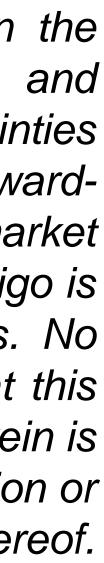
INDIGO Paints Ltd Investor Presentation (Q4 & FY 23)



Disclaimer

Certain statements and opinions with respect to the anticipated future performance of Indigo Paints Ltd ("Indigo") in the presentation ("forward-looking statements"), which reflect various assumptions concerning the strategies, objectives and anticipated results may or may not prove to be correct. Such forward-looking statements involve a number of risks, uncertainties and assumptions which could cause actual results or events to differ materially from those expressed or implied by the forwardlooking statements. These include, among other factors, changes in economic, political, regulatory, business or other market conditions. Such forward-looking statements only speak as at the date the presentation is provided to the recipient and Indigo is not under any obligation to update or revise such forward-looking statements to reflect new events or circumstances. No representation or warranty (whether express or implied) is given in respect of any information in this presentation or that this presentation is suitable for the recipient's purposes. The delivery of this presentation does not imply that the information herein is correct as at any time subsequent to the date hereof and Indigo has no obligation whatsoever to update any of the information or the conclusions contained herein or to correct any inaccuracies which may become apparent subsequent to the date hereof. Certain figures may have been rounded off to the nearest decimal.





Agenda for discussion





Agenda for discussion





Corporate Update

- with a net revenue of Rs. 1,073.33 Cr.
- Sales growth largely in line with the industry. However, as guided, the product mix was favorable which propelled the gross margins and profitability further.
- Company continued its advertising spends as part of its long term brand building strategy.
- The new plant in Tamil Nadu is in the trial phase and will commence commercial production shortly.
- Company has recently acquired a 51% stake in Apple Chemie, which has given us the required expertise in the waterproofing & construction chemicals product range.
- Apple Chemie will soon expand its foot print pan India and continue its focus on B2B segment, while Indigo Paints will target the retail consumers for the waterproofing and construction range.
- Board of Directors have recommended a dividend of Rs. 3.50 per share.

• Indigo Paints has crossed the milestone of Rs. 1,000 Cr for the FY 2022-23 and closed the year







Agenda for discussion





Indigo Paints | Q4 FY 23 financials

Statement of audited financial results for the quarter and year ended March 31, 2023							
	(All amounts in rupees lakhs, unless otherwise stated)						
SI.		Quarter ended					
No	Particulars	Mar 31, 2023	Dec 31, 2022	Mar 31, 2022			
		(Audited)	(Unaudited)	(Audited)			
1	Income:						
	Revenue from operations	32,547.00	28,126.51	28,837.82			
	Other income	281.34	377.75	250.67			
	Total Income	32,828.34	28,504.26	29,088.49			
2	Expenses:						
	Material Related Expense		15,800.43	16,262.58			
	Employee benefits expense	1,873.87	2,024.16	1,433.63			
	Finance cost	38.90	29.69	53.38			
	Depreciation and amortisation expense	871.77	871.15	832.38			
	Other expenses	6,192.31	6,246.21	5,764.89			
	Total Expenses	26,284.89	24,971.64	24,346.86			
3	Profit before exceptional items and tax	6,543.45	3,532.62	4,741.63			
4	Profit before tax	6,543.45	3,532.62	4,741.63			
5	Total tax expense	1,675.73	906.30	1,282.88			
6	Net Profit for the period	4,867.72	2,626.32	3,458.75			
7	Total Other comprehensive income for the period	(12.38)	3.34	21.52			
8	Total Comprehensive Income for the period	4,855.34	2,629.66	3,480.27			



Indigo Paints | FY 23 financials

State	Statement of audited financial results for the quarter and year ended March 31, 2023						
	(All amounts in rupees lakhs, unless otherwise stated)						
SI.		Year e	Year ended				
No	Particulars	Mar 31, 2023	Mar 31, 2022				
		(Audited)	(Audited)				
1	Income:						
	Revenue from operations	1,07,333.43	90,597.48				
	Other income	1,006.75	1,089.32				
	Total Income	1,08,340.18	91,686.80				
2	Expenses:						
	Material Related Expense	59,524.93	51,352.46				
	Employee benefits expense	7,310.08	5,632.91				
	Finance cost	137.59	133.04				
	Depreciation and amortisation expense	3,434.66	3,125.08				
	Other expenses	22,345.18	20,013.74				
	Total Expenses	92,752.44	80,257.23				
3	Profit before exceptional items and tax	15,587.74	11,429.57				
4	Profit before tax	15,587.74	11,429.57				
5	Total tax expense	2,393.80	3,024.77				
6	Net Profit for the period	13,193.94	8,404.80				
7	Total Other comprehensive income for the period	(2.35)	13.36				
8	Total Comprehensive Income for the period	13,191.59	8,418.16				

8



Indigo Paints | Q4 FY 23 financial Analysis

Quarterly Financial Highlight

Quarterly						
Particulars	Q4	Q3	Q4			
(Rs. Crs)	FY 23	FY 23	FY 22			
Operational Income	325.47	281.27	288.38	12.86%		
Other Income	2.81	3.78	2.51			
Total	328.28	285.04	290.88			
Gross Profit	152.39	123.26	125.75			
Gross Margin %	46.82%	43.82%	43.61%			
EBITDA	71.73	40.56	53.77	33.40%		
EBITDA %	22.04%	14.42%	18.64%			
PBT	65.43	35.33	47.42	38.00%		
PAT	48.68	26.26	34.59	40.74%		
PAT%	14.83%	9.21%	11.89%			

RS. Cr



Analysis | Q4 FY23

- Rs.325.47 Cr
- EBITDA and PAT have expanded by 33.40 % and 40.74% respectively over Q4 FY22
- EBITDA margin expanded significantly to 22.04% from 18.64% in Q4 FY22
- PAT margin also expanded significantly to 14.83% compared to 11.89% in Q4 FY22.

• Q4 FY 23 Operational Income has expanded by 12.86% over Q4 FY 22 from Rs. 288.38 Cr to

Gross Margins expanded to 46.82% in Q4 FY23 over 43.61% in Q4 FY22 and 43.82% in Q3FY23



Analysis | Q4 FY23

- Growth in Net revenue for the quarter largely in line with the industry.
- the same trend to continue barring any black swan events.
- favorable product mix and prudent cost control measures.

Gross margin at 46.82% is the highest in the industry and with stabilized raw material prices, expect

Company had clocked the highest EBITDA margin of 22.04% in the last two years primarily driven by



Indigo Paints | FY 23 financial Analysis

Annual Financial Highlight

Year Ended			% Change
Particulars	FY 23	FY 22	
(Rs. Crs)			
Operational Income	1,073.33	905.97	18.47%
Other Income	10.07	10.89	
Total	1,083.40	916.87	
Gross Profit	478.09	392.45	
Gross Margin %	44.54%	43.32%	
EBITDA	181.53	135.98	33.50%
EBITDA %	16.91%	15.01%	
PBT	155.88	114.30	36.38%
PAT	131.94	84.05	56.98%
PAT%	12.18%	9.17%	

RS. Cr



Analysis | FY 23

- in FY22.
- Gross Margins improved to 44.54% y-o-y from 43.32% in FY22
- Healthy growth in EBITDA and PAT by 33.50% and 56.98% respectively over FY22
- EBITDA margin expanded to 16.91% from 15.01% in FY22
- PAT margin expanded to 12.18% compared to 9.17% in FY22.

FY 23 Operational Income has expanded by 18.47% to Rs. 1,073.33 Cr from Rs. 905.97 Cr clocked





Analysis | FY 23

- Growth in Net revenue for the FY 23 was 18.47% which was in line with the industry trend.
- material purchase policy.
- (FY 22) to 7.70% (FY23), although absolute amounts of A&P were largely unchanged.
- PAT margin continues to be healthy at 12.18%.

Gross margin at 44.54% is the highest in the industry despite the strategy to pass on some benefits in the gross margins for a higher growth. Margins primarily driven by better product mix and prudent

EBITDA margin was at 16.91%, a sharp increase from previous year; A&P cost reduced from 9.72%





Value / Volume Growth (Q4 FY 23 vs Q4 FY 22)

Product Category

Cement Paints + Putty

Emulsions

Enamels + Wood Coatings

Primers + Distempers + Others

Value Growth	Volume Growth
45.1%	42.0%
9.4%	5.2%
27.3%	24.8%
23.2%	37.6%





Value / Volume Growth (FY 23 vs FY 22)

Product Category

Cement Paints + Putty

Emulsions

Enamels + Wood Coatings

Primers + Distempers + Others

Value Growth	Volume Growth
33.2%	25.5%
18.2%	5.9%
30.3%	18.5%
18.9%	13.8%





Network expansion

	31.03.21	30.06.21	30.09.21	31.12.21	31.03.22	30.06.22	30.09.22	31.12.22	31.03.2
No. of Depots	44	44	44	45	47	47	47	47	47
Active Dealers	13,214	13,884	14,716	15,242	15,787	16,526	16,758	16,785	16,496
Tinting m/c	5,472	5,800	6,383	6,749	7,101	7,435	7,716	7,978	8,273





Salient Features FY 23

- Our portfolio of differentiated products accounted for 31.2% of Revenues in FY 23, compared to 29.6% of Revenues in FY 22
- Kerala's share of Revenue was largely unchanged from 28.01% in FY 22 to 27.84% in FY 23



Key Metrics for FY 23

Particulars	FY 20	FY 21	FY 22	FY 23
Freight expense (% of Net Revenue)	10.5%	9.9%	8.9%	9.0%
Advertising & promotional expense (% of Net Revenue)	12.7%	10.7%	9.7%	7.7%
Employee cost (% of Net Revenue)	6.7%	6.7%	6.2%	6.8%
Other expenses (overheads) (% of Net Revenue)	4.0%	3.7%	3.5%	4.2%
Return on Equity	24.3%	12.6%	12.9%	17.0%





Future guidance

- May 23 is looking good as well.
- Renewed focus is also on throughput per Tinting Machine.
- the dealers across India. This should contribute significantly to the growth of the Company.
- Company is planning a new water based paint plant at Jodhpur of 90,000 KLPA capacity.

During the year while the revenue grew by 18.47%, the EBITDA and PAT grew at a faster pace of 33.50% and 56.98% respectively. In the upcoming year, on the strength of several initiatives taken by the company, April 23 has been an exceptionally good month for the Company in top line growth, and

Sales growth in Tier-1,2 almost double that of Tier-3,4, rural and expect the trend to accelerate.

Company has launched a range of water proofing products which has started hitting the shelves of





Thank You

