

WIL/SEC/2022 July 27, 2022

Bombay Stock Exchange Limited	National Stock Exchange of India Limited
Department of Corporate Services,	ListingCompliance Department
SP. J. Towers, Dalal Street,	Exchange Plaza, Bandra-Kurla Complex,
Mumbai - 400 001	Bandra (E), Mumbai – 400 051
(Scrip Code-514162)	(Symbol: WELSPUNIND)

Dear Sirs/ Madam,

Subject: Disclosure of information pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In compliance with Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Company's Code of Practices and Procedure for Fair Disclosure of Unpublished Price Sensitive Information, kindly find attached Earnings Presentation, inter alia, on unaudited financial results of the Company for the quarter ended June 30, 2022.

Please take the same on record.

Thank you,

For Welspun India Limited

Shashikant Thorat Company Secretary ICSI Membership No.: FCS-6505

Enclosed: Earnings Presentation as mentioned above

Welspun India Limited

Welspun House, 6th Floor, Kamala City, Senapati Bapat Marg, Lower Parel (West), Mumbai 400 013, India. T : $+91\ 22\ 6613\ 6000\ /\ 2490\ 8000\ F$: $+91\ 22\ 2490\ 8020\ /\ 2490\ 8021$

E-mail: companysecretary_wil@welspun.com Website: www.welspunindia.com

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Corporate Identity Number: L17110GJ1985PLC033271





Earnings Presentation

Welspun India Limited

Home Textile | Advance Textile | Flooring

Q1 FY23

27th July 2022

NSE: WELSPUNIND Bloomberg: WLSI:IN Reuters: WLSP.NS



FLOORING







Inside this **Presentation**

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Welspun India - Global Home Textiles Leader









Strategy to accelerate

growth & capture

larger share of the

fast-growing market

















ESG Focused

organization with well-defined principles, roadmap and targets

















Strong **Emerging Businesses:**

- Flooring Solutions disrupting the world of flooring
- Advanced Textiles dealing with innovative product applications







Thought leader

Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & **All Product Categories**



A certified woman owned **business**

with >25% women in a 24,000+ strong workforce



Welspun India Ltd (WIL), part of \$2.3 bn Welspun Group, is a global leader in the Home Textiles landscape. With a strong global distribution network and world-class vertically-integrated manufacturing facilities located in India, Welspun is strategic partners with top global retailers.

WIL is differentiated by its strategy based on **Branding, Innovation and** Sustainability.

Management Commentary

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I am happy to share that our Domestic Retail, Global Brands & direct-to-consumer (D2C) businesses continue to deliver exceptional performances during Q1FY23, with the Domestic Retail business registering a 113% growth and the overall D2C & Brands business growing by 40% year-on-year. These businesses have achieved such strong growth in a tough operating environment marked by unusually high input costs and relatively softened demand conditions. This demonstrates the efficacy of our strategy to focus on enhancing our retail footprint, expanding the reach of our brands, and making relentless progress on our D2C journey.

In the face of macro headwinds, in our core businesses of Home Textiles, we have maintained our mind share and our deep client relationships. Backed by a differentiated business model, marquee clientele, scale, a strong balance sheet and unwavering focus on ESG & circularity in all aspects of our operations, we remain focused on transitioning from being a manufacturer to a D2C player and emerge as an 'FMCG of home textiles' enabled by sustained investments in innovation, technology and a strong set of brands that position us to benefit disproportionately as demand trends improve."

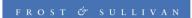


Ms. Dipali Goenka

NASSCOM®

Industry 4.0 2022

Artificial Intelligence for Towel counting & Defect detection



Sustainability 2022

Awarded by Frost & Sullivan and TERI under 2 categories in Sustainability



Highest Exports 2010- 2021

Platinum award for Highest global exports. Winning for 11 years in a row

TESCO

Sustainability

2022

Community Sustainable award for ESG efforts



Product Development

2022

Excellence in Product development

FUTURESCAPE

Sustainability & CSR

2021/2020

Amongst Top 100 Companies in India

dun & bradstreet

Industry Performance

2021/2022

Outstanding performance for Textile category

Home Textiles Today

Supplier Titan 2020

Response to COVID & stakeholder support



Innovation

2020

Innovation partner for Home category

and many more...

Feathers in our cap





Read More

Recognized by Walmart as **trusted partner for 20 yrs** in recent corporate announcement





Our CEO Dipali Goenka selected as one of **most powerful women** in business





Welspun's manufacturing facilities featured in **National Geographic** "Superfactories"

Strong Global Presence



Key Customer Partnership

KOHĽS

wayfair

HG







Sainsbury's

Auchan

UK & Europe



₹JYSK



India







Mvntra



















SHERIDAN





AMERICA'S FLOOR SOURCE

★macy's

BED BATH & BEYOND

amazon



















homecentre

Making Your Home, So Easy Now







Key Highlights







E-Commerce



Click the Icons to know more

Total Income in Q1 FY 23 is ₹ 19,790 mn.

Net Debt stood at ₹ 21,392 mn vs. ₹ 22,289 mn (March 2022)

EBITDA in Q1 FY23 Stood at ₹ 1736 mn @ Margin 8.77%

Branded business at ₹4,214 mn in Q1 FY23, grew by 41% YoY

Flooring Business grew by 40%YoY in Q1 FY 23 to reach ₹ 1,694 mn



Quarterly Highlights – YoY

Q1 FY23

				(₹ Million)	
	Revenue	EBITDA	PBT	PAT	Cash Profit
	19,790	1,736	364	224	1,317
Growth (YoY)*	(6.7%) 🗸	(51.1%)↓	(82.6%)↓	(84.5%)↓	(45.9%)↓
Margin (%)		8.8%	1.8%	1.1%	
Margin Expansion/Contraction (y-o-y)		(795 Bps)	(800 Bps)	(566 Bps)	
EPS/CEPS				0.23	1.33

Note:

^{*} Q1FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

Quarterly Highlights - QoQ

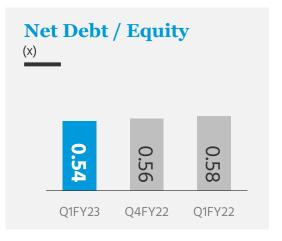
Q1 FY23

				(₹ Million)	
	Revenue	Revenue EBITDA		PAT	Cash Profit
	19,790	1,736	364	224	1,317
Growth (QoQ)	(11.9%) 🗸	(29.6%)↓	(66.6%)↓	(57.1%)↓	(31.3%)↓
Margin (%)		8.8%	1.8%	1.1%	
Margin Expansion/Contraction (Q-o-Q)		(220 Bps)	(300 Bps)	(119 Bps)	
EPS/CEPS				0.23	1.33

Quarterly Highlights

(₹ Million)

Particulars	30-June-22	31-Mar-22	30-June-21
Net Worth	39,666	39,717	38,471
Short Term Loans	17,264	19,742	17,956
Long Term Loans	12,163	12,142	11,774
of which Net Flooring Debt	8,358	8,300	7,656
Gross Debt	29,426	31,884	29,730
Cash & Cash Equiv.	8,035	9,595	7,236
Net Debt	21,392	22,289	22,495
Net Debt excl. Flooring debt	13,034	13,989	14,839
Total Assets	91,929	94,368	92,025



Note: quarterly chart figures are on TTM basis.

Revenue Highlights

(₹ Million)

Revenue	B2B			Branded#			
	Glob	Global*		Glo	bal*	Domestic	
	Innovation	Others	– Domestic	Online	Offline	Online	Offline
Q1FY23	2,398	9,689	1,131	811	2,290	28	1,086
Sales Contribution (%)	14%	56%	6%	5%	13%	0%	6%
Q4FY22	4,103	11,832	1,123	885	1,277	25	1,019
Sales Contribution (%)	20%	58%	6%	4%	6%	0%	5%
Q1FY22	5,529	9,465	934	908	1,579	45	464
Sales Contribution (%)	29%	50%	5%	5%	8%	0%	2%
Growth YoY (%)	-57%	2%	21%	-11%	45%	-39%	134%

55% YoY

Growth in **Domestic Business**

41% YoY

Note:

*Non-Domestic

#Includes Innovation

Revenue excludes Other Operating Income

Growth in **Branded business**

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Revenue Highlights

(₹ Million)

Revenue		Home Texti	Flooring Business			
	HT - B2B	HT – Branded	HT - E-Comm	Advanced Textiles	Flooring – B2B	Flooring – Branded
Q1FY23	10,967	3,156	838	898	1,353	219
Sales Contribution (%)	63%	18%	5%	5%	8%	1%
Q4FY22	14,924	2,070	910	742	1,392	226
Sales Contribution (%)	74%	10%	4%	4%	<i>7</i> %	1%
Q1FY22	14,297	1,918	953	625	1,006	126
Sales Contribution (%)	77%	10%	5%	3%	4%	1%
Growth YoY (%)	-23%	65%	-12%	44%	34%	74%

Note:

HT - Home Textile HT-Branded includes sales from licensed brands Revenue excludes Other Operating Income 39% YoY

Growth in **Textile Branded business**

44% YoY

Growth in **Advance Textile Business**

39% YoY

Growth in **Flooring Business**

Operational highlights (Quarterly)

Manufacturing Capacity & Utilization

	Particulars	иом	Annual Capacity	Q1FY23	Utilization (%)	Q4FY22	Utilization (%)	Q1FY22	Utilization (%)
	Bath Linen	MT	85,400	11,632	54%	14,360	67%	19,179	95%
	Bed Linen	Mn mtrs	108	14.0	52%	15.5	69%	21.8	97%
Home Textile	Rugs & Carpets	Mn sq mtrs	12.0	1.8	60%	1.7	57%	2.7	100%
Textile	Advanced Textile								
	Spunlace*	MT	27,729	2,386	34%	2,010	93%	1,848	76%
	Needle Punch	MT	3,026	246	32%	318	50%	368	45%
	Wet Wipes	Mn Packs	100	5.0	20%	6.5	40%	15	49%

	Dantiaulaus	<i>иом</i>	Annual	Capacity	Q1FY23	Utilisation	Q4FY22	Utilisation	Q1FY22	Utilisation
Flooring	Particulars	ООМ	Expected	Operational	QIF123	(%)	Q4F122	(%)	QIF122	(%)
	Flooring	Mn sq mtrs	27	18	1.5	37%	1.5	37%	0.97	30%

Quarterly Profit & Loss

(₹ Million)

Particulars	Q1 FY23	Q1 FY22	YoY Change*	Q4 FY22	QoQ Change
Total Income	19,790	22,272	(6.7%)	22,471	(11.9%)
EBITDA	1,736	4,598	(51.1%)	2,464	(29.6%)
EBITDA Margin (%)	8.8%	20.6%	(795 bps)	11.0%	(220 bps)
Finance Cost	323	489	(33.9%)	263	22.9%
Depreciation	1,049	972	8.0%	1,115	(5.8%)
PBT (after exceptional)	364	3,138	(82.6%)	1,087	(66.6%)
PAT (After Minority Interest)	224	2175	(84.5%)	522	(57.1%)
PAT Margin	1.1%	9.8%	(566 bps)	2.3%	(119 bps)
Cash Profit^	1,317	3,168	(45.9%)	1,918	(31.3%)
EPS (₹)	0.23	2.17	(83.6%)	0.53	(57.1%)

Note

^{*}Q1FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

[^] Cash Profit = PBDT (before exceptionals) less Current Tax

Quarterly Segment Results

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(1.5%)

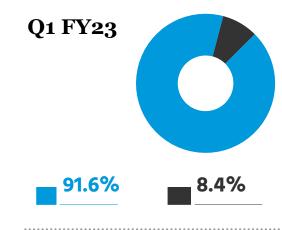
					(C Willion)
Particulars Particulars	Q1 FY23	Q1 FY22	YoY Change*	Q4 FY22	QoQ Change
Home Textile					
Revenue	18,521	21,283	(8.5%)	20,730	(10.7%)
EBITDA	1,716	4,805	(54.3%)	2,404	(28.6%)
EBITDA Margin (%)	9.3%	22.6%	(929 bps)	11.6%	(233 bps)
Flooring					
Revenue	1,694	1,214	39.6%	1,892	(10.5%)
EBITDA	21	(263)	-	(29)	-

(21.7%)

1.2%

Note:

Revenue Segmentation (%)



Legend



Home Textile



Flooring

EBITDA Margin (%)

^{*} Q1FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

Enhancing capacity; catering to growing demand

- Rise of homebody economy & focus on hygiene driving increased consumption of Home textile products
- Enhancing our capacity through de-bottlenecking & rebalancing facilities to cater to this demand
- Capital light expansion in the areas of processing, cut & sew etc.



Towels

80,000 MT

Capacity in FY21

85,400_{MT}

Capacity in FY22

90,000 MT

Starting Q2FY23



Bed Linen

90 Mn. Meters

Capacity in FY21

90 Mn. Meters

Capacity in FY22

108 Mn. Meters
Starting Q1FY23



Rugs & Carpets

10 Mn. Sq. Meters
Capacity in FY21

Mn. Sq. Meters
Capacity in FY22

18 Mn. Sq. Meters Starting Q1FY24

HOME TEXTILES:

Capacity expansions at Vapi and Anjar operationalized in H1FY23

ADVANCED TEXTILES:

 Spunlace expansion commercialized in Q4FY22

FLOORING:

 The planned capacity installation to be completed by Q2FY23



Summary of Financial Statements

Profit & Loss Summary

(₹ Million)

Particulars	FY18	FY19	FY20	FY21	FY22	Q1 FY 23
Total Income	61,318	66,084	68,362	74,080	93,773	19,790
Growth YoY* %	-8.8%	7.8%	3.4%	8.4%	26.6%	-6.7%
EBITDA	12,046	11,467	13,098	14,198	14,246	1,736
EBITDA Margin	19.6%	17.4%	19.2%	19.2%	15.2%	8.8%
Depreciation	5,042	4,358	4,811	4,536	4,205	1,049
Finance cost	1,408	1,593	1,777	1,975	1,313	323
PBT (Before exceptional)	5,597	5,516	6,510	7,686	8,728	364
Exceptional Items	-	(2,647)	434	-	-	
PAT (After Minority Interest)	3,850	2,098	5,074	5,397	6,012	224
Cash Profit^	9,413	8,977	9,702	10,197	10,703	1,317
EPS (₹)	3.83	2.09	5.05	5.37	6.06	0.23

Note:

^{*}Q1FY22 numbers adjusted for ROSCTL of Q4FY21 of Rs.1,050 Mn

[^] Cash Profit = PBDT (before exceptionals) less Current Tax

Balance Sheet Summary

(₹ Million)

Particulars	31-Mar-18	31-Mar-19	31-Mar-20	31-Mar-21	31-Mar-22	Q1 FY 23
Net Worth	26,057	27,793	29,721	36,447	39,717	39,666
Short Term Loans	12,580	14,080	17,717	17,452	19,742	17,264
Long Term Loans	20,228	19,024	16,704	10,962	12,142	12,163
of which Net Flooring Debt	-	2,797	6,526	6,959	8,300	8,358
Gross Debt	32,807	33,104	34,421	28,414	31,884	29,426
Cash & Cash Equiv.	2,538	2,821	4,803	5,087	9,595	8,035
Net Debt	30,269	30,283	29,618	23,327	22,289	21,392
Net Debt excluding Flooring debt	30,269	27,486	23,092	16,368	13,989	13,034
Capital Employed*	62,962	65,456	68,825	71,305	79,053	76,802
Net Fixed Assets (incl CWIP)^	33,641	36,154	38,105	38,042	39,881	39,927
Net Current Assets	23,734	22,210	21,828	24,536	24,839	24,714
Total Assets	72,249	77,423	83,103	86,778	94,368	91,929

Net Debt of Core business reduced by 49.1% in last 4 Years (FY 19 to FY22)

Note

^{*}Capital Employed = Net worth + Gross Debt + Other long term liabilities | ^Net current assets does not include Cash & cash equivalents

Ratios Summary

		FY18	FY19	FY20	FY21	FY22	Q1 FY23
Solvency ratios	Net Debt/Equity	1.16	1.09	1.00	0.64	0.56	0.54
	Net Debt/EBITDA	2.51	2.64	2.26	1.64	1.56	1.82
	EBIT/Interest	4.98	4.46	4.66	4.89	7.65	6.50
Operational ratios	Current ratio	1.42	1.25	1.19	1.33	1.37	1.42
	Fixed asset turnover	1.80	1.81	1.77	1.93	2.33	2.28
	Total asset turnover	0.84	0.84	0.81	0.85	0.99	0.99
	Inventory days	79	75	83	88	78	80
	Debtor days	56	60	59	59	39	40
	Payable days	39	39	49	54	36	37
	Cash conversion cycle	96	95	93	93	80	83
Return ratios	ROE	15.4%	15.2%	16.1%	16.3%	15.8%	10.2%
	ROCE (Pre-tax)	11.3%	10.9%	12.3%	13.8%	13.4%	9.6%

Improving Key Ratios, Continuous Reduction in Net Debt

Note:

- ROCE = EBIT / Average Capital Employed & ROE = Net Profit / Average Net worth
- Total asset turnover = Sales/ (Fixed assets + Gross current assets)
- Return Ratios figures adjusted for Exceptional item

Welspun ESG way: Encompassing all stakeholders



Welspun is going through a major transformation where we are embedding <u>sustainability</u> and <u>circularity</u> in every realm of our value chain.

We are striving to be the absolute benchmark and global leader in the use of ESG framework and compliance to sustainable practices. Our social and philanthropic initiatives are run through Welspun Foundation and are centered around 3E's – Environment & Health, Education, Empowerment.

We have built a roadmap on Sustainability for WIL that enlists our goals under Sustainability till 2030.



Independent review of Welspun India's performance across 170+ ESG (Environmental, Social & Governance) parameters



Click here for more details



Environmental

- Implemented ISO 14001
 Environmental Management
 Systems at both manufacturing sites
- Flagship facility is fresh water positive: 30 mn liters per day sewage treatment plant enables use of treated sewage instead of Freshwater in production operations
- Replaced coal with Biomass for power generation and avoided over 12,000 tons of GHG emissions
- Recognized with the prestigious National Water Award 2020 (1st prize in "Best Industry" category

Water Story



Social

- Engaged with Cotton Farmers to train & enable them grow sustainable forms of Cotton (Better Cotton Initiative and Organic Cotton) in an initiative spread over 350 villages, impacting 15,314 farmers.
- Focus on inclusion and gender diversity – large segment of women workers in Cut-&-Sew operations
- "SPUN" initiative: empowering women in rural communities earn livelihood by making handicraft goods from Factory textile scrap
- "SPUN" by Welspun recognized as one of the top 100 corporateready social enterprises, globally by World Economic Forum

Sustainable Cotton Story



Governance

- Board Committee on ESG
- Executive remuneration linked to ESG goals
- Initiated a broad Enterprise Risk Management framework
- ACCESS module in SAP to enable access of relevant data to authorized users
- Launched ESG Compass an integrated ESG digital platform with automated data dashboards covering over 90 indicators and extending to all sites, locations and subsidiaries in India
- Robust Ethics framework in place
- Compliance management tool in place
- Innovation & intellectual property oriented culture reflected in 35 patents filled globally

Governance Framework

Sustainability Initiatives – Growing business responsibly



Rated "Low Risk" on ESG factors by one of the top ESG rating agency

Among **Top 100 Sustainable** companies in India by ET-Futurescape

	Sustainalytics	DJSI ratings	Crisil ratings
	SUSTAINALYTICS	Dow Jones Sustainability Indices In Collaboration with RobecoSAM	CRISIL An S&P Global Company
ESG 202	Score improved to 14.8 from 17.9 (Mar'21)	Score improved from 8 to 48 (Nov'21)	Score 63 – Strong (May'22)

Journey Till Date (Q1FY23) – Environmental Impact



1,50,000+ acres

Landbank of sustainable cotton farming



702.3 million

Liters of recycled water used in process this quarter



36,697 GJ Energy

Saved through energy conservation this quarter



59%

Of cotton used from sustainable sources this quarter



515 tons

Recycled cotton reused in process this quarter

Journey Till Date – Social Impact



- Students reached ~62K
- ◆ FY22-23 Target: ~83K



- Livelihood Impact
 - Total benefited 1500

Health Impact –

Total beneficiaries ~45K



- To reduce road accidents on WFL constructed road
- Beneficiaries 600
- ◆ Target ~60K



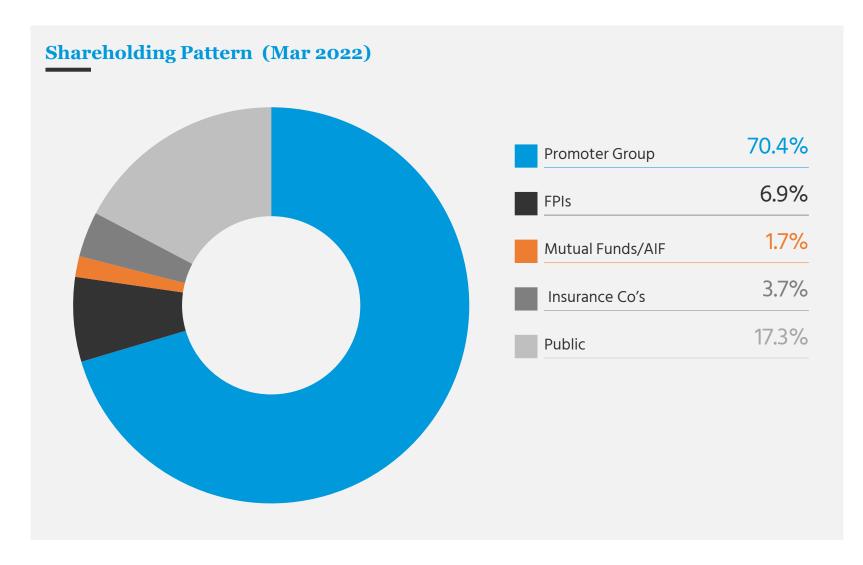
Welspun Super Sport Women

- 28 athletes supported
- Medals: 53

Sustainability – Progress against Targets

Aspects	Q1FY 23	Goal 2025	Goal 2030
Carbon Neutral (measured as % RE)	WIP	20% RE	100% RE
100% Sustainable Cotton	59%	50%	100%
Fresh Water Positive in Production operations	14.45 KL/MT	5 KL/MT	0 KL/MT
Zero hazardous waste to Landfill (ETP chemical sludge)	8.75 MT	0 MT	о мт
Impacting 1 million lives in CSV	1,07,988	5,00,000	1,000,000
Farmers in Welspun sustainable farming project (cumulative)	16,000	20,000	50,000

Share Holding Summary



Top Institutional Shareholders
LIC of India
L&T Mutual Fund
Aditya Birla Sunlife MF
Tata Mutual Fund

Disclaimer

The information contained in this presentation is provided by Welspun India Limited (the "Company"), although care has been taken to ensure that the information in this presentation is accurate, and that the opinions expressed are fair and reasonable, the information is subject to change without notice, its accuracy, fairness or completeness is not guaranteed and has not been independently verified and no express or implied warranty is made thereto. You must make your own assessment of the relevance, accuracy and adequacy of the information contained in this presentation and must make such independent investigation as you may consider necessary or appropriate for such purpose. Neither the Company nor any of its directors assume any responsibility or liability for, the accuracy or completeness of, or any errors or omissions in, any information or opinions contained herein. Neither the Company nor any of its directors, officers, employees or affiliates nor any other person accepts any liability (in negligence, or otherwise) whatsoever for any loss howsoever arising from any use of this presentation or its contents or otherwise arising in connection therewith.

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This presentation contains statements of future expectations and other forward-looking statements which involve risks and uncertainties. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers with respect to the consolidated results of operations and financial condition, and future events and plans of the Company. These statements can be recognized by the use of words such as "expects," "plans," "will," "estimates," or words of similar meaning. Such forward-looking statements are not guarantees of future performance and actual results, performances or events may differ from those in the forward-looking statements as a result of various factors and assumptions. You are cautioned not to place undue reliance on these forward looking statements, which are based on the current view of the management of the Company on future events. No assurance can be given that future events will occur, or that assumptions are correct. The Company does not assume any responsibility to amend, modify or revise any forward-looking statements, on the basis of any subsequent developments, information or events, or otherwise.

Any reference herein to "the Company" shall mean Welspun India Limited, together with its consolidated subsidiaries.



Let's connect

For further details please contact

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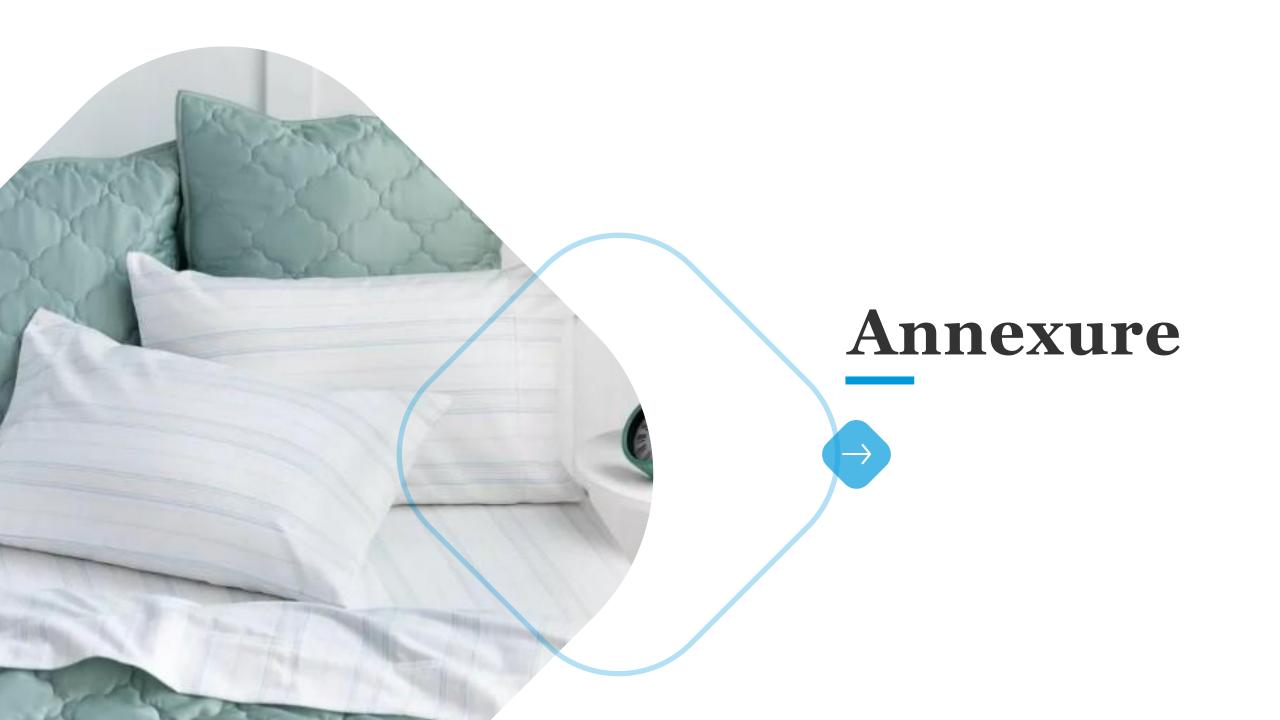
Mr. Abhinandan Singh

Group Head – Investor Relations abhinandan_singh@welspun.com









Owned Brands - Domestic







Brand Positioning

- Premium
- Thoughtfulness

Mass



Presence

- 2,402+ outlets
- 380 towns
- **240** Shop in Shop locations
- 7,833+ outlets
- **495** towns
- 125 Distributors



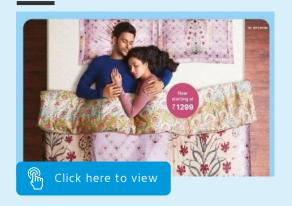
Early Success

- Leading brand on Myntra in home category
- Improved brand awareness
- Foray in mattress category with Yours'n'mine range
- #1 distributed Brand of HT in Home Linen **in the** country*
- Significant improvement in brand awareness

Festive Collection: Rangana Campaign



Launch of Healthy Life Campaign: Anti Viral



Regional Festive Campaign: Chalo Paltai



'Welspun' Campaign: Dono Taraf Khushiyan



Note: * As per 3rd party research

E-Commerce – Multipronged strategy to drive growth











Ecommerce Channel Growth

Brand.com Marketplaces Retailer.com



Build & Grow Branded Business

Own Brand License Brand



Robust Supply Chain

Inventory Planning Network Design



Strong Technology Back-end

Tech-Stack: Middleware PIM Analytics - GC3



Right **Organization**

COE Org Model Capability

Notes:

- PIM –Product Information Management
- GC3 -Global Command & Control Centre
- COE –Center of Excellence





Health & Wellness







Luxury



Innovation – Our strong suite

35 Patented Technologies

Filed globally

WIL: 31

Advance Textiles: 2

Flooring: 2

WINNER 2nd time in a row



CLARIVATE SOUTH AND SOUTH EAST ASIA INNOVATION AWARD 2021



Welspun India

has been recently recognized as the most 'Influential Innovators' at the Clarivate South and South East Asia Innovation Award 2021

Global Collaborations

with Top Universities, Technology Partners and Industry Associations

Key Innovations



HYGROCOTTON

Patented spinning technology makes towel softer loftier and sheet temperature regulating



Softer



Fluffier after wash



Temperature regulating



Thought leader

Collaboration With Tamper-proof Blockchain platform for state-of-the-art transparency for All Fibers & All Product Categories



Building Trust



Digital Verification



Enhancing Transparency

Other Innovations



ORGANIC

 Wrinkle resist properties



NANOCORE

- Prevent Allergy & Asthma
- Chemical-free



DRYLON

- Ultra soft
- Dries super fast



CHARCOAL

- Odor-control
- Hygienic & Detoxifying