

VIDLI RESTAURANTS LIMITED

Reg Office:-D-09, Eastern Business District, LBS Road, Bhandup West, Mumbai 400078.

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CIN: L55101MH2007PLC173446

Date: 25th July, 2023

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001.

Script Code: 539659
Script ID: VIDLI

Dear Sir(s),

Sub: Submission of Investor Presentation.

Dear Sirs,

Please find enclosed the copy of the Investor presentation.

Please take the same on your record.

Thanking you,

Yours Truly
For Vidli Restaurants Limited

Dr. Vidhi V. Kamat
Managing Director
DIN: 07038524



INVESTOR PRESENTATION

Date : 24th July 2023



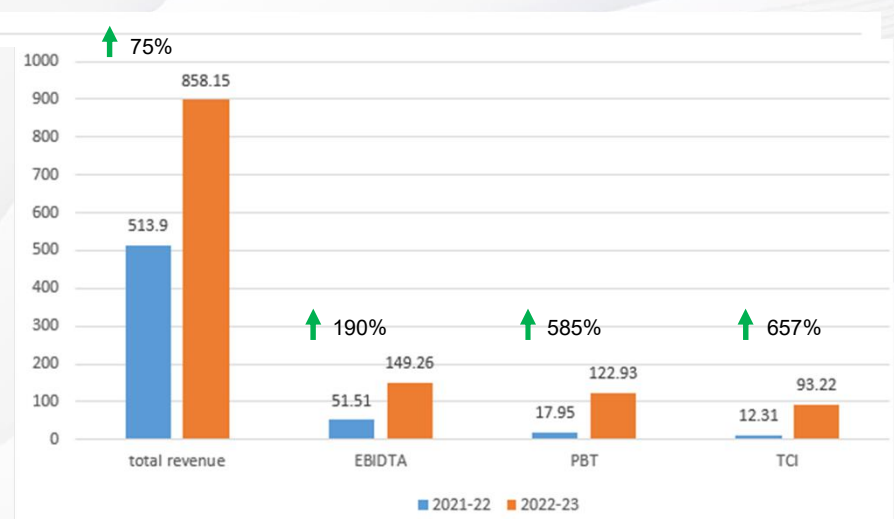
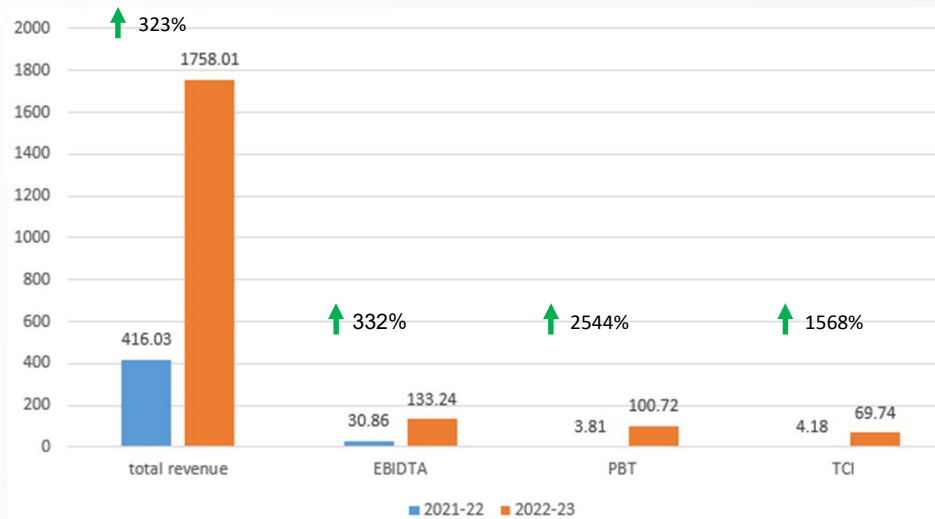
THE VITSKAMATS GROUP

FY22 - 23

Company Overview

Vidli Restaurants Ltd

Vitzen Hotels Ltd



TCI – Total Comprehensive Income

DISCLAIMER

Statements made in this Presentation describing the Company's objectives, projections, estimates, predictions and expectations may be 'forward-looking statements', within the meaning of applicable securities laws and regulations. As 'forward-looking statements' are based on certain assumptions and expectations of future events over which the Company exercises no control, the Company cannot guarantee their accuracy nor can it warrant that the same will be realized by the Company. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statements on the basis of any subsequent developments or events or for any loss any investor may incur by investing in the shares of the Company based on the 'forward-looking statements'.

Company Overview

Who are we ?

Our Journey

Management Team

Our Presence

Who Are We

(VIDLI | 539659 | INE564S01019)

Vidli Restaurants Limited was incorporated in India on 24th August, 2007 as a private limited company under the Companies Act, 1956 with its registered office located in Mumbai. It is promoted by Dr. Vidhi Vikram Kamat. Being born out of an iconic brand – KAMATS, The company is food and beverage focused. The company has rights to use / grant the Trade Mark "KAMATS" and "VITHAL KAMATS" by virtue of an Agreement for Use of Copy Right Mark / Trade Mark. The Company has Listed its Equity Shares on Bombay Stock Exchange (BSE) on 15th February 2016.

It operates and grants license (for its own and Licensed Brands) Like Kamats , Kamats Legacy Vithal Kamats, Pepperfry By Kamats and Urban Dhaba . It also leases and operates 4 Star and 3 Star Hotels pan India under its brand VITS & VITS Select (Operated under its Subsidiary - Vitizen Hotels Ltd.)

Key Highlights

- Company has been continually making profits since its listing for over 7 continuous years , including the pandemic.
- Company's Revenue CAGR has been 145% since Listing.
- Employee Base of over 3500 Employees (including those not only on companies payrolls but also on managed and franchised hotels).
- Winner of over 10+ awards and recognitions including Best performing stock on BSE 2015 , Maharashtra Gaurav Governor's Award 2023, Hindustan Times , Golden Spoon Awards for 3 continuous years and many others.

Vidli Restaurants Ltd



84.01%
Subsidiary

Vitizen Hotels Ltd

Our Brands



Our Journey

2007

VIDLI Restaurant is formed

2015

VIDLI goes Public with record breaking 7.86 times over subscription. Kamats grows to many more locations

2016

Listed on BSE (SME Platform)
IPO

2020

COVID 19 Pandemic Affects Operations. Despite that VIDLI posts Profit.

2022

Rights Issued

2022

Launch of Owned Premium Outlet-Kamats Legacy at Eastern Business District, Bhandup Mumbai

2022

Company got migrated to Main Board of BSE Ltd

OUR BOARD OF DIRECTORS



Dr. Vikram Vithal Kamat
Director and Founder



Dr. Vidhi Vikram Kamat
Managing Director



Mrs. Nanette Dsa
Chairperson and Independent
Director



Mr. Kurian Chandy
Director



Mr. Ammin Rajgotwala
Independent Director

Our Management



Mr. Pushpadhanu Saha
VP Operations- VITS Hotels & Resorts



Mr. Subhendu Talele
AVP Operations - Kamats



Mr. Aslam Syed
GM Operations



Mr. Abdul Wahab
GM Sales



Ms. Haimanti Bhattacharya
Corporate GM - Marketing & PR

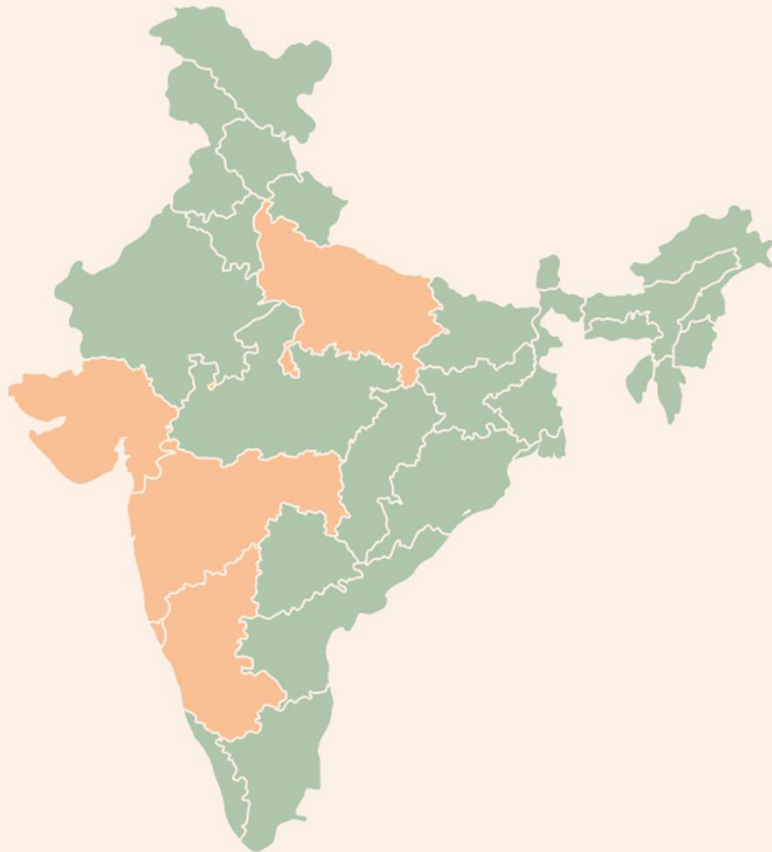


Ms. Bhakti Khanna
Company Secretary



Mr. Ravindra Shinde
CFO

VIDLI RESTAURANTS LTD. EXPANDING ACROSS INDIA



The Group today exists pan India, with its presence of VITS Hotels and Kamats Restaurants; their strongest hold being on Maharashtra and Gujrat.

Business Overview

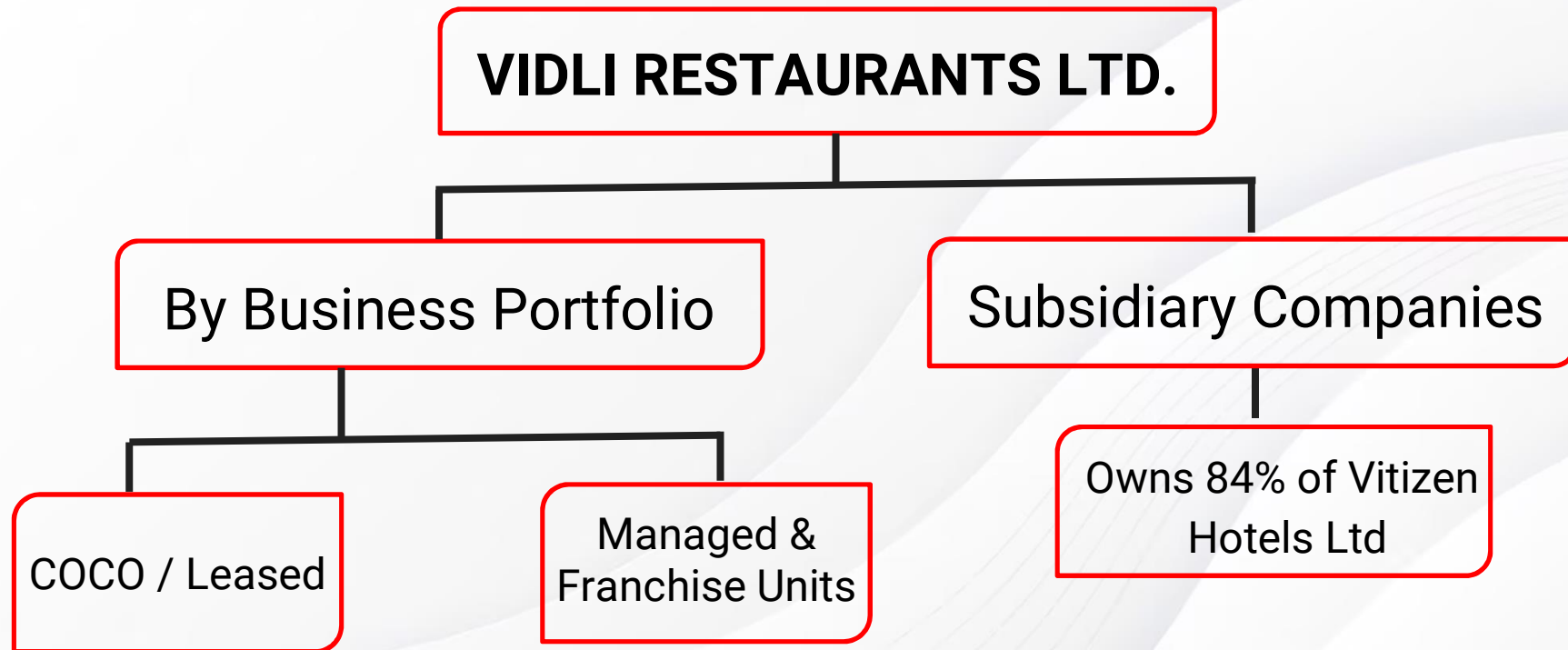
Our Business Structure

Our Business Model

Our Offerings

Competitive Advantage

Our Business Structure



Our Business Model

COCO / Leased - Company owns or operates leased hotels and restaurants, under its brand VITS and Kamats.

We identify existing running under performing assets not requiring major Capex.

Brand : Booked in our Company .

Expenses : Booked in our Company.

Advantage : Turnover and potential profits all captured by us in our books.

Disadvantage : Risk is with our company. Losses / expenses are in our company's books, if any.

Managed / Franchised - Company leverages its strong brand value of VITS and Kamats to lend use of its brand name under guidelines to third parties.

Revenue : All sales are booked in third party books. Our company receives loyalty from the sales, which is typically 5% to 7% of the turnover of the Hotel/ Restaurant asset.

Expenses : All expenses are of the owner of asset / third party; not in company books.

Advantage : Entire risk is with the owner of asset that helps us grow visibility without funds.

Disadvantage : Fees received are small and do not help our company's topline significantly.

Our Business Model – Asset Light Model

Steadily gaining strong foothold through focus on Leased and Managed Hotels which will lead to high growth

Key Factors

No upfront requirement of capex

Maintenance Capex required – Nil

Break even of Operating profit in just 1 year

Facilitates expansion plans and ramping up presence

Creates brand visibility at a faster rate

IMAGES OF SOME OF OUR VITS PROPERTIES



IMAGES FROM KAMATS



IMAGES FROM OUR PREMIUM DINE- KAMATS LEGACY



Competitive Advantage

An iconic group with 80 years of legacy that is synonymous with fresh vegetarian food

A trusted chain of hotels in many corners of the country offering luxury to budget

Hospitality academy that focusses on skill for being industry ready and assures employment

KAMATS- A family and brand name that people know and trust for decades

Key Metrics

Restaurants :

No Of Operating Units : COCO :5, Franchised : 31
Hotel : Leased 1

Total System Sales : 5383.58 Lakhs

Break Up : COCO & Leased :1221.53 Lakhs
Franchised : 3625.57 Lakhs ,Corp. Revenue From Franchised :
496.86 Lakhs, Other Revenue :39.62 Lakhs

Rev Break Up For Corporate Revenue Earned From
Franchised: Royalty : 196.05 Lakhs, Other Operational :134.16
Lakhs, Trading : 166.65 Lakhs

VITS Hotels :

No Of Operating Units:COCO:1, Franchised : 18

Total System Sales :4995.81 Lakhs

Break Up : Leased : 499.79 Lakhs COCO : Nil,
Franchised :4097.66 Lakhs, Revenue From Franchised :
342.84 Lakhs, Other Revenue :55.52 Lakhs

System wide Group Occupancy : 70%
System wide Group ARR : 2990/- Lakhs

Rev Break Up For Corporate Revenue Earned From
Franchised: Royalty : 156.16 Lakhs ,Other Operational :133.09
Lakhs, Trading :53.59 Lakhs

Financials (F.Y. 2022 – 23)

(Rs. In Lakhs)

VIDLI RESTAURANTS LTD (STANDALONE)		
Particulars	Current Year	Previous Year
Total revenue	1,758.01	416.03
EBIDTA	133.24	30.86
PBT	100.72	3.81
TCI	69.74	4.18

(Rs. In Lakhs)

VITIZEN HOTELS LIMITED (STANDALONE)		
Particulars	Current Year	Previous Year
Total revenue	898.15	513.90
EBIDTA	149.26	51.51
PBT	122.93	17.95
TCI	93.22	12.31

CONSOLIDATED RESULTS

Particulars	Current Year	Previous Year
Total revenue	2,607.56	875.86
EBIDTA	282.50	79.44
PBT	223.66	18.83
TCI	148.07	(1.94)

TCI – Total Comprehensive Income

Thank You

**For More Information
Pls. contact**

Mr. Ravindra Shinde cfo@kamatsindia.com

Ms. Asha Gurav cfo@vitshotels.com

Ms. Bhakti Khanna / Mr. Salman Shaikh

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dcs@kamatsindia.com

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www.kamatsindia.com | www.vitshotels.com

Vidli Restaurants Ltd.

Registered Office :

Kamats Legacy , D09 , EBD Mall, LBS Marg,
Bhandup West Mumbai 400078

Corporate Office :

501, Jai Antriksh, Makwana Road, Marol, Andheri
East Mumbai 400059

www.kamatsindia.com | www.vitshotels.com