

1st August, 2023

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Fax: 022-26598237/38 **BSE Limited**

Corporate Relationship Department 1st Floor, New Trading Ring, PJ Towers, Dalal Street, Fort, Mumbai - 400 001 Fax: 022-22723121/1278

Company Code: PVRINOX/532689

Sub: First Quarter FY 24 - Investor Presentation

Dear Sir / Madam,

Please find attached presentation on Investor update for 1st quarter ended June, 30 2023 for the financial year 2023-24.

This is for your information and records.

Thanking You

Yours faithfully, For PVR INOX Limited

Mukesh Kumar SVP - Company Secretary & Compliance Officer

Encl: A/a



Disclaimer



This presentation has been prepared for general information purposes in respect of PVR INOX Limited ("Company") together with its subsidiaries and joint venture (together, with the "Company", the "Group") only, without regard to any specific objectives, suitability, financial situations and needs of any particular person and does not constitute any recommendation or form part of any offer or invitation, directly or indirectly, in any manner, or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company in any jurisdiction, nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefor. This presentation does not solicit any action based on the material contained herein. Nothing in this presentation is intended by the Group to be construed as legal, accounting or tax advice.

This presentation has not been approved and will not or may not be reviewed or approved by any statutory or regulatory authority in India or by any Stock Exchange in India.

This presentation contains certain forward-looking statements relating to the business, financial performance, strategy and results of the Group and/ or the industry in which it operates. Forward-looking statements are statements concerning future circumstances and results, and any other statements that are not historical facts, sometimes identified by the words including, without limitation "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. The forward-looking statements, including those cited from third party sources, contained in this presentation are based on numerous assumptions and are uncertain and subject to risks. A multitude of factors including, but not limited to, changes in demand, competition and technology, can cause actual events, performance or results to differ significantly from any anticipated development. Neither the Group nor its affiliates or advisors or representatives nor any of its or their parent or subsidiary undertakings or any such person's officers or employees guarantees that the assumptions underlying such forward-looking statements are free from errors nor does either accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. Forward-looking statements speak only as of the date of this presentation and are not guarantees of future performance. As a result, the Group expressly disclaims any obligation or undertaking to release any update or revisions to any forward-looking statements in this presentation as a result of any change in expectations or any change in events, conditions, assumptions or circumstances on which these forward-looking statements are based. Given these uncertainties and other factors, viewers of this presentation are cautioned not to place undue reliance on these forward-looking statements. Certain numbers in these presentations and materials have

The information contained in these presentations and materials are only current as of the dates specified herein and have not been independently verified. None of the Group, its directors, promoters or affiliates, nor any of its or their respective employees, advisers or representatives or any other person accepts any responsibility or liability whatsoever, whether arising in tort, contract or otherwise, for any errors, omissions or inaccuracies in such information or opinions or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this presentation or its contents or otherwise in connection with this presentation, and makes no representation or warranty, express or implied, for the contents of this presentation including its accuracy, fairness, completeness or verification or for any other statement made or purported to be made by any of them, or on behalf of them, and nothing in this presentation or at this presentation shall be relied upon as a promise or representation in this respect, whether as to the past or the future. Past performance is not a guide for future performance. The information contained in this presentation is current, and if not stated otherwise, made as of the date of this presentation. The Group undertakes no obligation to update or revise any information in this presentation as a result of new information, future events or otherwise. Any person/ party intending to provide finance/ invest in the shares/ businesses of the Group shall do so after seeking their own professional advice and after carrying out their own due diligence procedure to ensure that they are making an informed decision.

Disclaimer



This presentation is not a prospectus, a statement in lieu of a prospectus, an offering circular, an advertisement or an offer document under the Companies Act, 2013, as amended, the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, or any other applicable law in India.

This presentation is strictly confidential and may not be copied or disseminated, reproduced, re-circulated, re-distributed, published or advertised in any media, website or otherwise, in whole or in part, and in any manner or for any purpose. Any unauthorized use, disclosure or public dissemination of information contained herein is prohibited. No person is authorized to give any information or to make any representation not contained in or inconsistent with this presentation and if given or made, such information or representation must not be relied upon as having been authorized by any person. Failure to comply with this restriction may constitute a violation of the applicable securities laws. Accordingly, any persons in possession of the aforesaid should inform themselves about and observe any such restrictions. By reviewing this presentation, you agree to be bound by the foregoing limitations. You may not repackage or sell the presentation. Information contained in a presentation hosted or promoted by the Group is provided "as is" without warranty of any kind, either expressed or implied, including any warranty of fitness for a particular purpose.

By accessing this presentation, you accept this disclaimer and any claims arising out of or in connection with this presentation shall be governed by the laws of India and only the courts in Gurugram, India, and no other courts shall have jurisdiction over the same.



Particulars	Slide No.
Key Highlights	6
Result Summary	9
Growth Update	21
Content Pipeline	27

Preamble



- ➤ The Hon'ble National Company Law Tribunal ('NCLT'), Mumbai Bench on 12th January, 2023 approved the 'Scheme of Amalgamation' between INOX Leisure Limited and PVR Limited. The scheme became effective from 6th February 2023.
- ➤ The Appointed date for the merger was 1st January, 2023. Consequently, Q4 FY'23 & Q1 FY'24 results for the company are reported on a merged basis for PVR INOX and are not comparable with earlier periods.
- ➤ For like to like comparison, numbers pertaining to Q1 FY'23 are being presented on a Proforma basis for PVR + INOX.
- ➤ Previous period figures have been regrouped and rearranged wherever necessary.
- ➤ All financials are presented after excluding the impact of IndAS-116 'Leases'.

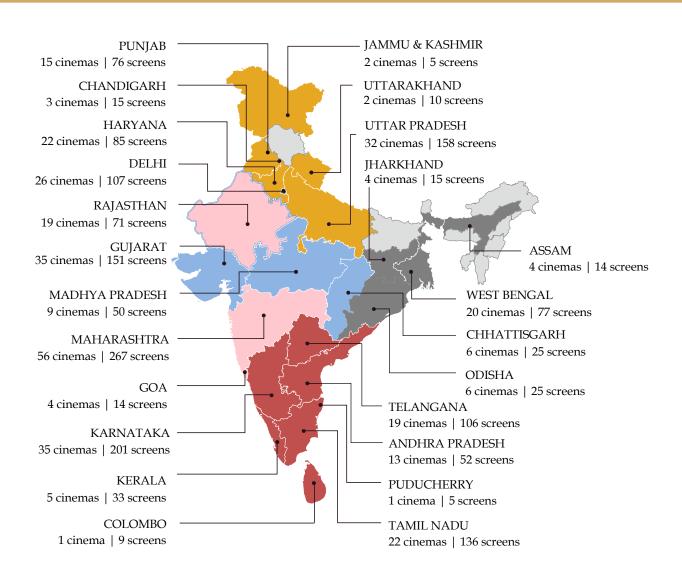


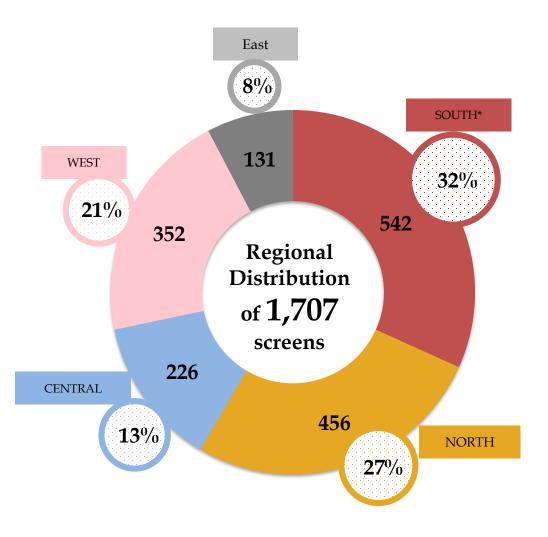


^{*} These are Proforma numbers for the combined entity PVR INOX Note: Above financial numbers are after excluding the impact of Ind AS 116 – 'Leases'

Diversified screen network of 1,707 screens 114 cities



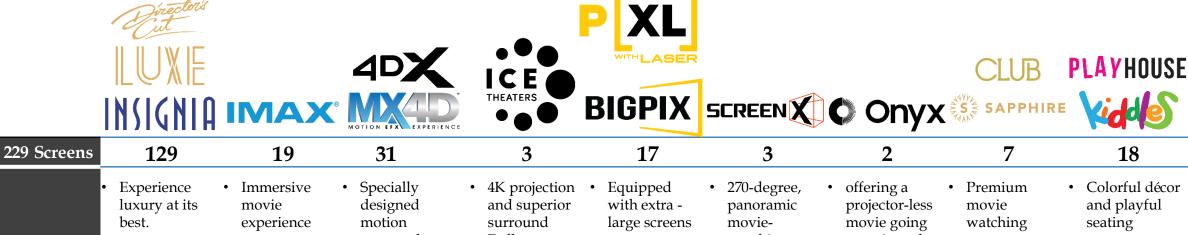




Note: Includes 11 Management Properties with 38 screens Map not to scale, Screen Portfolio as on date

Premium / Special Formats





- **Features**
- Crystal-clear images
- Giant screens
- Powerful digital surround sound
- seats and synchronized to
- onscreen action
- Environmental effects like wind, mist, bubbles and more

- Dolby **Atmos®** audio.
- LED panels on the side walls
- · Dual 4K or
- RGB laser projection systems and advanced Dolby Atmos sound
- watching experience
- experience by bringing the visual power of LED picture quality to the big screen
- Colorful décor and playful seating concept.
 - A selection of family-friendly films and an indoor play structure where kids can climb, slide and explore

18

Special Formats represent 13.5% of total screens

Result Summary (Consolidated) - Q1, FY'24 vs Q1, FY'23



(INR Mn)

	Q1, FY′24			Q1, FY′23*		
Particulars	Reported	Ind-AS 116 Impact	Ind-AS 116 Adjusted	Proforma*	Ind-AS 116 Impact	Ind-AS 116 Adjusted
Total Income	13,298	54	13,244	15,915	19	15,896
Expenses	9,524	-2,717	12,241	10,114	-2,399	12,513
EBITDA	3,774	2,771	1,003	5,801	2,418	3,383
EBITDA Margin	28.4%		7.6 %	36.4%		21.3%
Depreciation & Amortization	2,908	1,797	1,111	2,247	1,353	894
EBIT	866	974	-1 08	3,554	1,065	2,489
Finance Costs	1,945	1,481	464	1,938	1,523	415
PBT	-1,079	-507	-572	1,616	-4 58	2,074
Corporate Tax	-259	-128	-131	512	-138	650
PAT	-820	-379	-441	1,104	-320	1,424

^{*} These are Proforma numbers for the combined entity PVR INOX

Key Operating Numbers



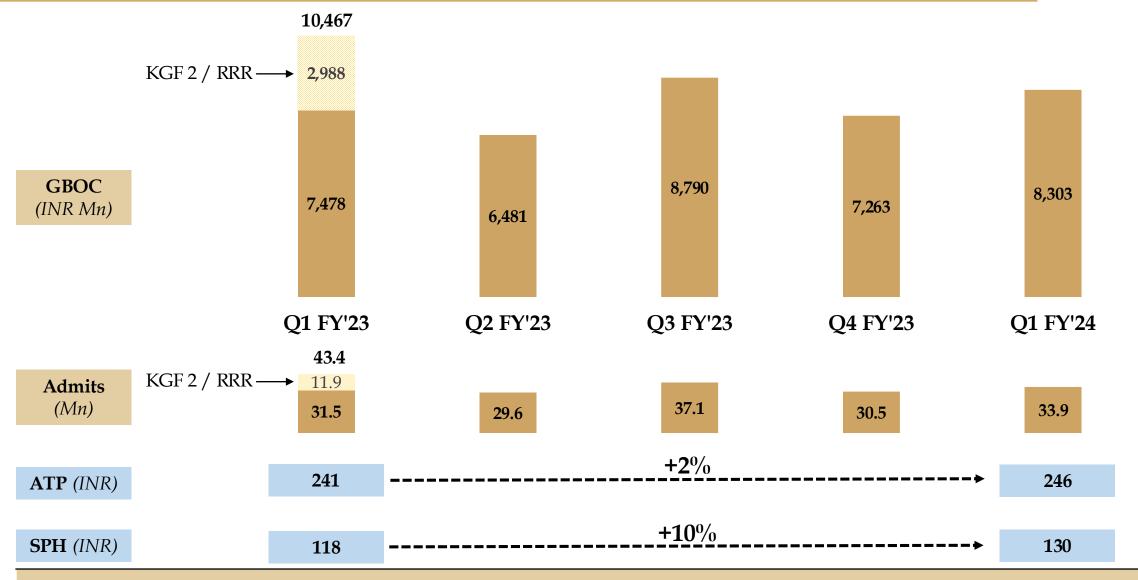
For the purpose of comparing Q1 FY'24 operating & financial numbers, proforma PVR INOX numbers have been presented for the corresponding quarter in FY'23

Particulars	Units	Q1, FY'24	Q4, FY′23		Q1, FY′23	
Operating Numbers		Reported (A)	Reported (B)	QoQ Change (%) (A /B-1)	PVR + INOX Proforma (C)	YoY Change (%) (A /C-1)
Cinemas		360	359	0%	337	7%
Screens*		1,697	1,680	1%	1,550	9%
Seats	'000s	359	357	0%	334	7%
Admits	Mns	33.9	30.5	11%	43.4	-22%
Occupancy	%	22.3%	22.2%	+10 bps	31.4%	-910 bps
Avg. Ticket Price (ATP)	INR	246	239	3%	241	2%
F&B Spend per Head (SPH)	INR	130	119	9%	118	10%

^{*}Includes 38 management screens across 11 cinemas which are managed under a 'Management fee' model. The above table excludes Operating KPIs of management properties

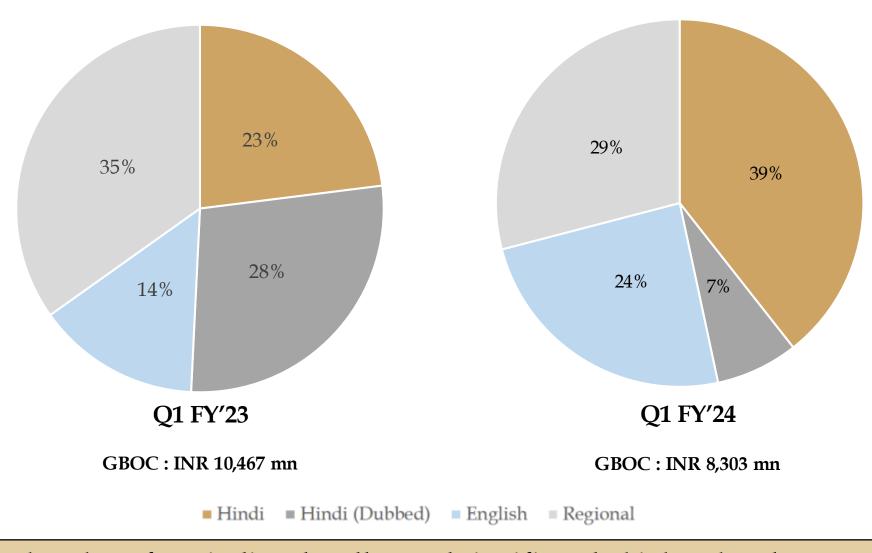
Quarterly Key Operating Metrics - PVR INOX





Despite volatility in Box office, steady growth witnessed in ATP & SPH



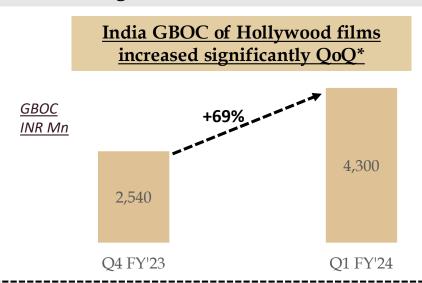


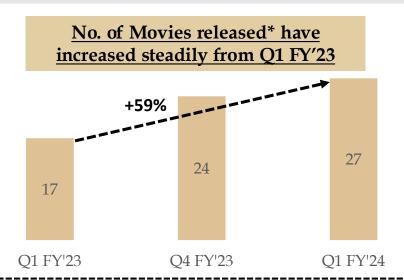
Market share for Hindi and Hollywood significantly higher than last year

Hollywood Box Office surges with impressive Q-o-Q rebound



Significant benefit for PVR INOX due to higher presence in Metros & Tier 1 markets.





1.75x QoQ growth in avg. BO of top 10 films - Q1 FY'24 : INR 230 mn | Q4 FY'23 : INR 131 mn











Guardians of the Galaxy Vol 3

442 | 724

329 | 454

the Spider Verse

Evil Dead Rise

212 | 382

The Flash

206 | 357

PVR INOX GBOC | India GBOC* (INR Mn)

INVESTOR UPDATE: Q1 FY'24

13

Hollywood films strong performance continues



Weekend Box Office: BARBIE and OPPENHEIMER Combine for Fourth Highest-Earning Domestic Weekend of All-Time, Best Summer Weekend on Record

Source: Box Office Pro (US)



Oppenheimer, Barbie, Mission Impossible 7 collect ₹78 crore in weekend; Hollywood films rule Indian Box Office

Source: Livemint

66

Sensational Openings of Barbie and Oppenheimer
Driving Cinemark Toward Record-Breaking
Summer Box Office Weekend, Tracking to be
Among the Highest Box Office Weekends of All
Time

CINEMARK

Box Office: 'Mission Impossible 7' Becomes The Highest-Grossing Film of Tom Cruise In India

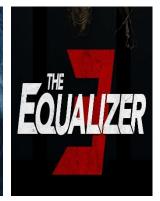
"

Upcoming Hollywood Films



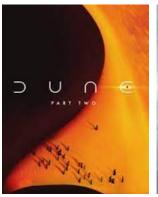
AND AT HIS PORT.

THE THE PORT.













Gran Turismo

Meg 2

The Equalizer

Expendables 4

The Marvels

Dune: Part 2

Napoleon

Aquaman

- 1

INVESTOR UPDATE: Q1 FY'24-

Refer to Content Lineup section on slide 27 for more details

Regional Box Office demonstrates resilient performance

10,815

O1 FY'24



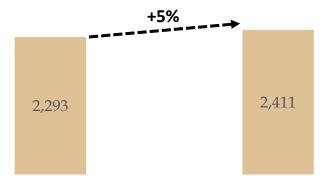
PERFORMANCE MOVIES

India GBOC of Regional Movies (INR mn)*

12,899

Q4 FY'23

PVR INOX GBOC of Regional Movies (INR mn)



Q4 FY'23

O1 FY'24

- PVR INOX **TOP 5 MOVIES IN** Q1 FY'24



Ponniyin Selvan 2 (Tamil)



Adipurush (Telugu)

217 | 1,659



Virupaksha (Telugu)

126 | 675



Dasara (Telugu)

125 | 470



2018

(Malayalam)

110 | 1,030

PVR INOX GBOC | India GBOC* (INR Mn)

Regional content's performance is expected to remain relatively stable

Regional Box office performing well across languages

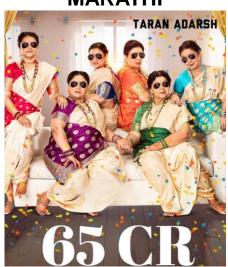






Carry on Jatta 3 (Released on 29/6/23)

MARATH

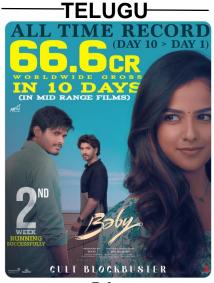


Baipan Bhari Deva (Released on 30/6/23)

TAMIL



Maaveran (Released on 14/7/23)



Baby (Released on 14/7/23)

Upcoming Regional Films













Jailer (Tamil)

Bhola Shankar (Telugu)

King of Kotha (Malayalam)

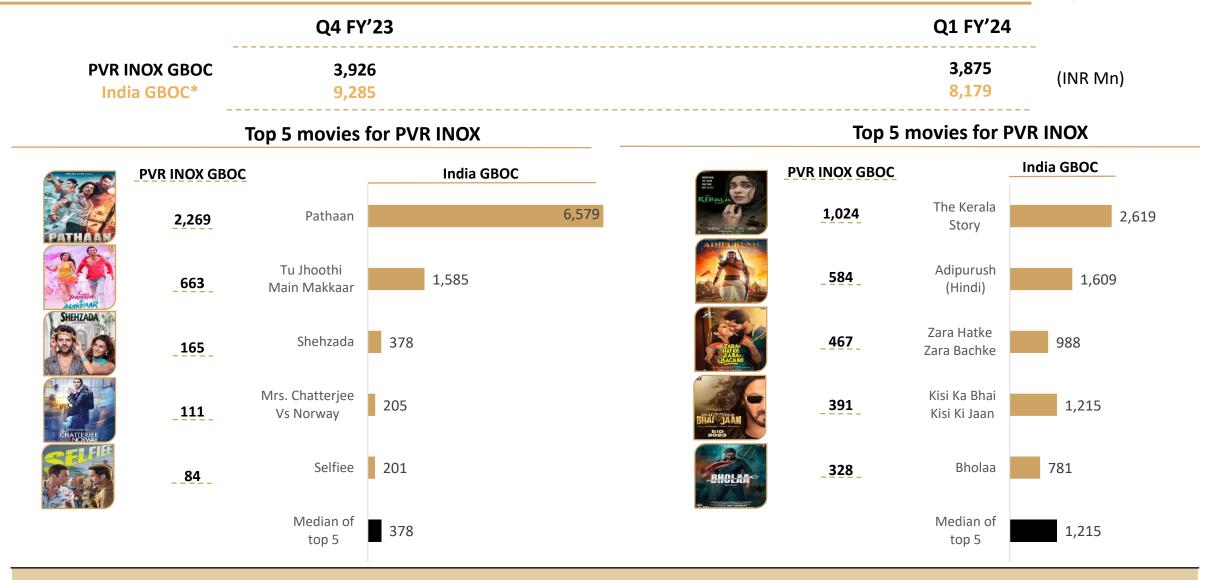
Salaar (Telugu)

Kushi (Telugu)

Leo (Tamil)

Hindi Box Office Performance





Revenue Analysis



Particulars (INR Mn)	Q1, FY′24	Q4, FY'23		Q1, FY′23	
Screens*	1,697	1,680	1%	1,550	9%
<u>Financials</u>	Reported (A)	Reported (B)	QoQ Change (%) (A /B-1)	PVR + INOX Proforma (C)	YoY Change (%) (A /C-1)
Sale of Movie Tickets	6,945	6,016	15%	8,828	-21%
Sale of Food & Beverages	4,277	3,520	22%	4,879	-12%
Advertisement Income	893	907	-2%	931	-4%
Convenience Fees	532	591	-10%	693	-23%
Other Operating Income	402	398	1%	306	32%
Other Income	195	216	-10%	260	-25%
Total Income	13,244	11,647	14%	15,896	-17 %

^{*}Includes 38 management screens across 11 cinemas which are managed under a 'Management fee' model. The above table excludes Operating KPIs of management properties Note: Above financial numbers are after excluding the impact of Ind AS 116 – 'Leases'

Expense Analysis



Particulars (INR Mn)	Q1, FY′24	Q4, FY'23		Q1, FY′23	
Screens*	1,697	1,680	1%	1,550	9%
Variable Cost	Reported (A)	Reported (B)	QoQ Change (%) (A /B-1)	PVR + INOX Proforma (C)	YoY Change (%) (A /C-1)
FHC (%)	45.7%	46.9%	-120 bps	45.6%	+10 bps
COGS (%)	25.0%	26.4%	-140 bps	23.1%	+190 bps
Fixed Cost					
Rent	2,801	2,674	5%	2,651	6%
CAM	795	733	9%	692	15%
Personnel	1,559	1,514	3%	1,297	20%
Electricity & Water / Utilities	1,058	761	39%	926	14%
Other Expenses ex Movie Dist., Print	1,646	1,903	-14%	1,754	-6%
Total Fixed Expenses ex Movie Dist.	7,859	7,585	4 %	7,319	7 %
Movie Dist., Print charges^	331	266	24%	65	409%
Total Fixed Expenses incl. Movie Dist.	8,190	7,851	4 %	7,384	11%

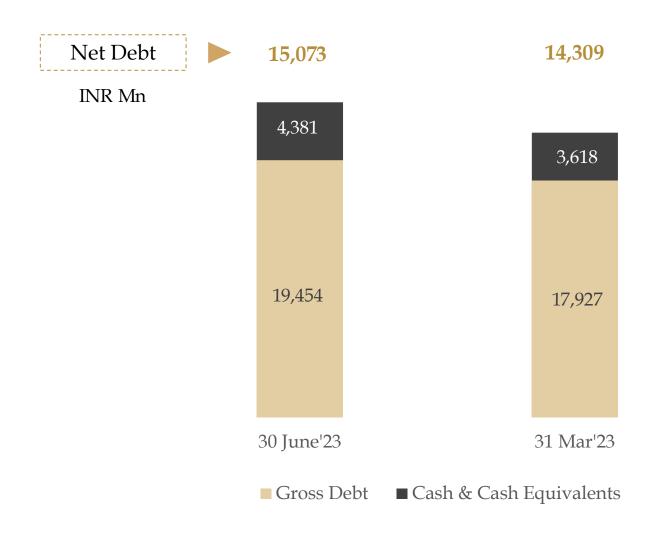
^{*}Includes 38 management screens across 11 cinemas which are managed under a 'Management fee' model. The above table excludes Operating KPIs of management properties

Note: Above financial numbers are after excluding the impact of Ind AS 116 - 'Leases'

[^]Expenses relating to Distribution of movies

Debt & Liquidity Position









S. No	New Properties opened in Q1 FY'24	Opening Date	Screens	Region
1.	INOX NCS Square, Guwahati	16-Apr-23	3	East
2.	INOX Vishal Cinemas, Delhi	1-May-23	6	North
3.	PVR Global Mall, Bangalore	4-June-23	7	South
4.	INOX Pacific Mall, Jasola, Delhi	30-June-23	10	North
5.	PVR Satyamev Emporio, Ahmedabad	30-June-23	5	Central
	Gross Screens Opened in Q1 FY'24	(A)	31	

S. No	Properties Closed* in Q1 FY'24	Closing Date	Screens	Region
1.	INOX Capital Mall, Bhopal	4-June-23	4	Central
2.	INOX Merion Skytech, Rohtak	4-June-23	3	North
3.	INOX Kharghar, Mumbai	4-June-23	4	West
4.	PVR Iris, Surat	4-June-23	3	Central
	Screens Closed in Q1 FY'24	(B)	14	
	Net Screens Added in Q1 FY'24	(A) - (B)	17	

^{*}Underperforming screens housed in malls that have come to the end of their life cycle



INOX VISHAL ENCLAVE, RAJOURI GARDEN, DELHI - 6 SCREENS (1 IMAX & 1 MX4D)

















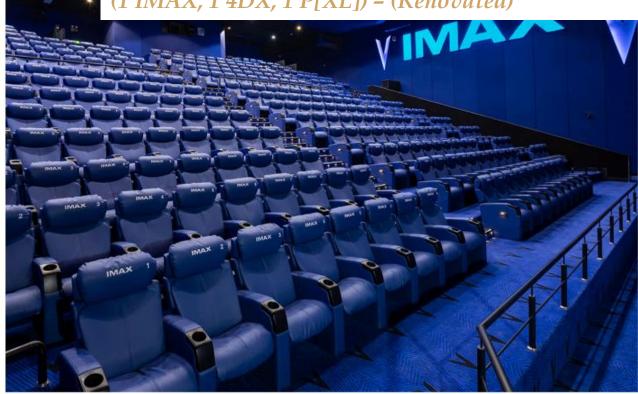








PVR DLF MALL OF INDIA, NOIDA – 7 SCREENS (1 IMAX, 1 4DX, 1 P[XL]) – (Renovated)



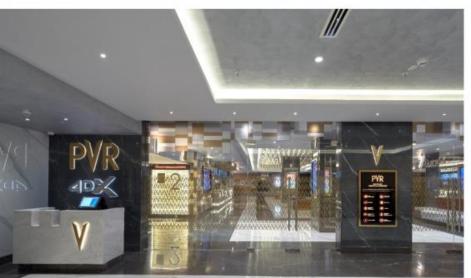






















MEG 2: THE TRENCH

CAST JASON STATHAM. WU JING

DIRECTOR BEN WHEATLEY

ENGLISH, HINDI, TAMIL, TELUGU

4™ AUG'2023



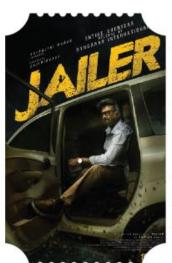
MISS SHETTY **MR POLISHETTY**

CAST NAVEEN POLISHETTY, ANUSHKA SHETTY

DIRECTOR MAHESH BABU P

TELUGU, KANNADA, MALAYALAM

4TH AUG'2023



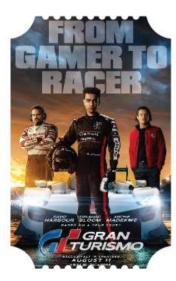
JAILER

CAST RAJINIKANTH, RAMYA KRISHNAN, YOGI BABU

DIRECTOR NELSON DILIPKUMAR

TAMIL

10TH AUG'2023



GRAN TURISMO

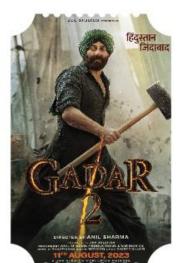
CAST DAVID HARBOUR,

ORLANDO BLOOM, DARREN BARNET

DIRECTOR **NEILL BLOMKAMP**

ENGLISH, HINDI

11[™] AUG'2023



GADAR 2

CAST SUNNY DEOL, AMEESHA PATEL, UTKARSH SHARMA

DIRECTOR ANIL SHARMA

HINDI

11[™] AUG'2023



OMG 2

CAST AKSHAY KUMAR, PANKAJ TRIPATHI. AMI GAUTAM

DIRECTOR AMIT RAI

HINDI

11[™] AUG'2023



BHOLA SHANKAR

CAST CHIRANJEEVI, TAMANNAAH, KEERTHY SURESH

DIRECTOR MEHER RAMESH

TELUGU

11[™] AUG'2023



BLUE BEETLE

CAST HARVEY GUILLEN, XOLO MARIDUENA

DIRECTOR ANGEL MANUEL SOTO

ENGLISH, HINDI, TAMIL, TELUGU

18TH AUG'2023





JUNIOR

CAST AMY VIRAK, SRISHTI JAIN, RAM AUJLA

DIRECTOR JASPAL SANDHU

PUNJABI

18[™] AUG'2023



KING OF KOTHA

CAST DULQUER SALMAAN, LEKSHI

DIRECTOR ABHILASH JOSHY

MALAYALAM, TAMIL, TELUGU, HINDI

24TH AUG'2023



ASTEROID CITY

CAST

SCARLETT JOHANSSON, TOM HANKS, MARGOT ROBBIE, STEVE CARELL

DIRECTOR WES ANDERSON

ENGLISH

25TH AUG'2023



DREAM GIRL 2

CAST

AYUSHMANN KHURRANA, ANANYA PANDEY

DIRECTOR RAAJ SHAANDILYAA

HINDI

25TH AUG'2023



THE EQUALIZER 3

CAST

DENZEL WASHINSTON, DAKOTA FANNING, DAVID DENMAN

DIRECTOR ANTOINE FUQUA

ENGLISH, HINDI

1ST SEP'2023



KUSHI

CAST VIJAY DEVERAKONDA, SAMANTHA, JAYARAM

DIRECTOR SHIVA NIRVANA

TELUGU, TAMIL, KANNADA, MALAYALAM

1ST SEP'2023



JAWAN

CAST SHAHRUKH KHAN

DIRECTOR ATLEE KUMAR

HINDI

7[™] SEP'2023



THE NUN 2

CAST

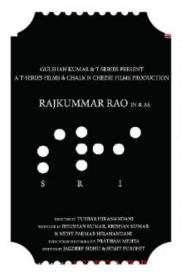
STORM REED, TAISSA FARMIGA

DIRECTOR MICHAEL CHAVES

ENGLISH

8TH SEP'2023





SRI

CAST RAJKUMMAR RAO

DIRECTOR TUSHAR HIRANANDANI

HINDI

15[™] SEP'2023



MAUJAAN HI MAUJAAN

CAST BINNU DHILLION, GIPPY GREWAL, KARAMJIT ANMOL

DIRECTOR SMEEP KANG

PUNJABI

15™ SEP'2023



SKANDA

CAST RAM POTHINENI

DIRECTOR BOYAPATHI SRINU

TELUGU, HINDI, TAMIL, MALAYALAM, KANNADA

15TH SEP'2023



EXPENDABLES

CAST SYLVESTER STALLONE, JASON STATHAM, MEGAN FOX, 50 CENT,

DOLPH LUNDGREN

DIRECTOR SCOTT WAUGH

ENGLISH, HINDI,

22ND SEP'2023



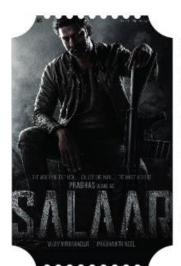
VIDUTHALAI -PART 2

CAST VIJAY SETHUPATHI, SOORI

DIRECTOR VETRIMAARAN

TAMIL

28[™] SEP'2023



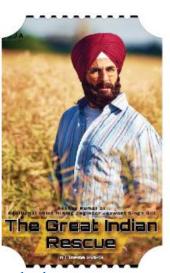
SALAAR

CAST PRABHAS, SHRUTI HASSAN

DIRECTOR PRASHANTH NEEL

TELUGU

28TH SEP'2023



THE GREAT INDIAN RESCUE

CAST AKSHAY KUMAR, PARINEETI CHOPRA

DIRECTOR TINU SURESH DESAI

HINDI

5[™] OCT'2023



KRAVEN THE HUNTER

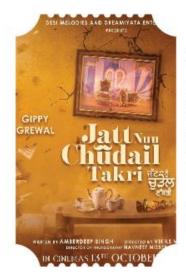
CAST AARON TAYLOR, JOHNSON, RUSSELL CROWE

J.C CHANDOR

ENGLISH, HINDI, TAMIL, TELUGU

6[™] 0CT'2023





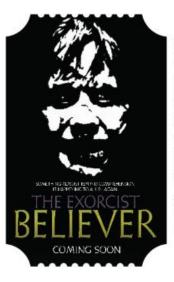
JATT NUU CHUDAIL TAKRI

CAST GIPPY GREWAL, SARGUN MEHTA

DIRECTOR VIKAS VASHISHT

PUNJABI

13[™] OCT'2023



THE EXORCIST: BELIEVER

CAST
LESLIE ODOM JR,
ELLEN BURSTYN,
ANN DOWD,
JENNIFER NETTLES

DIRECTOR DAVID GORDON GREEN

ENGLISH

13[™] 0CT'2023



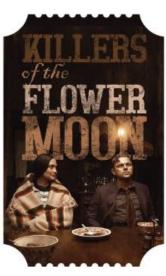
LE0

CAST THALAPATHY VIJAY, SANJAY DUTT, TRISHA, PRIYA ANAND, ARJUN, MANSOOR ALI KHAN

DIRECTOR LOKESH KANAGARAJ

TAMIL, TELUGU, HINDI, KANNADA

19[™] OCT'2023



KILLERS OF THE FLOWER MOON

CAST LEONARDO DICAPRIO, JESSE PLEMONS, LILY GLADSTONE, ROBERT DE NIRO

DIRECTOR MARTIN SCORSESE

ENGLISH

20 ™ OCT'2023



GANAPATH

CAST TIGER SHROFF

DIRECTOR VIKAS BAHL

HINDI

20 TH OCT'2023



TEJAS

CAST KANGANA RANAUT

DIRECTOR SARVESH MEWARA

HINDI

20 TH OCT'2023



GADDI JAANDI AE CHALAANGAAN MAARDI

CAST AMY VIRAK, BINNU DHILLON

DIRECTOR SMEEP KANG

PUNJABI

20 [™] OCT'2023



TIGER NAGESWARA RAO

CAST RAVI TEJA

DIRECTOR VAMSI

TELUGU

20 TH OCT'2023

