



SHRI BAJRANG ALLIANCE LIMITED

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E-Mail : sales.sbal@goelmt.com, Website : www.sbal.co.in

Addl. Place of Business : Kh. No. 521/58, Dharsiwa-Tilda Road, Vill.-Tandwa, Tehsil-Tilda,
Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



Dated: 30.05.2023

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Corporate Presentation on Q4 & FY23
Ref: Equity Shares – BSE:- **526981**

Pursuant to Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015, we are enclosing herewith the Corporate Presentation on Q4 & FY23 of the Company.

The copy of the said presentation is also being hosted on the website of the company.

Kindly acknowledge the same.

Thanking you

Yours faithfully
For, Shri Bajrang Alliance Limited

NISHANT
AGRAWAL Digitally signed by
NISHANT AGRAWAL
Date: 2023.05.30
19:56:45 +05'30'

(Nishant Agrawal)
Company Secretary & Compliance Officer

Encl: As above

SHRI BAJRANG ALLIANCE LIMITED

Q4 & FY23

Investor Presentation

Disclaimer

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Shri Bajrang Alliance Limited (the "Company") solely for the information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

Certain statements in this presentation concerning our future growth prospects are forward looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The Risk and uncertainties relating to the statements include, but are not limited to, risks and uncertainties regarding fiscal policy, competition, inflationary pressures and general economic conditions affecting demand / supply and price conditions in domestic and international markets. The company does not under take to update any forward -looking statement that may be made from time to time by or on behalf of the company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. The Company does not make any promise to update/provide such presentation along with results to be declared in the coming years

Operating and Financial Highlights Q4 & FY 23

Operating and Financial Performance

- **QoQ increase in Sales with 682% increase in Sales from Q3FY23 to Q4FY23.**
- **YoY increase in Net Profit with 49% increase in Net Profit from FY22 to FY23.**
- **YoY Record high Sales Revenues achieved by the company. Revenues increased by 206% to Rs. 523.73 Cr.**
- **YoY increase in EPS with 49% increase in EPS from FY22 to FY23**

Strategic Update

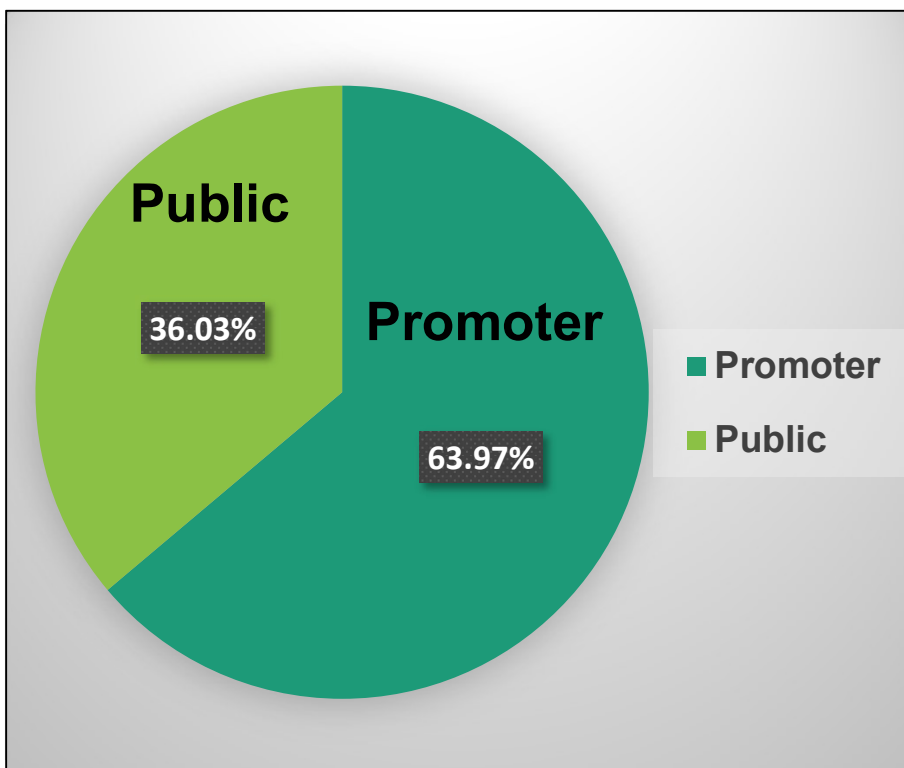
- **Expanding Retail presence specially in D-Mart & Reliance Stores**
- **Launch of New Products – Pizza Pocket, Panner Pakoda and Idli across Reliance Stores.**
- **Golden Association with D-Mart Ready & Jio Mart.**
- **Export order secured for UK based overseas Customer of 11 Containers.**

Q4 & FY23 Financial Performance Highlights

(Rs Lakhs)	Consolidated					Standalone				
	Q4FY23	Q3 FY23	Q4 FY22	FY23	FY22	Q4FY23	Q3 FY23	Q4 FY22	FY23	FY22
Turnover	36182.21	4630.66	5303.13	52519.72	17265.16	36167.21	4630.66	5303.13	52498.82	17261.26
EBITDA	323.52	159.45	288.78	1213.29	1209.38	308.68	160.15	289.24	1193.77	1206.83
PBDT (Cash Profit)	361.52	14.87	275.27	988.27	946.13	347.51	15.57	276.50	969.80	944.35
PBT	294.67	(58.30)	208.48	709.79	685.99	280.66	(57.60)	209.71	691.32	684.21
PAT	1382.61	(416.24)	2588.96	3430.52	7206.82	262.13	(42.64)	133.89	564.00	378.33
EPS (Rs)	15.36	(4.62)	28.77	38.12	80.08	2.91	(0.47)	1.49	6.27	4.20

Shareholding Pattern as on 31st March 2023

Shareholding Pattern



Break up of Shareholding Pattern

Shareholding	% of Total Sh.
Promoter	63.97%
Public	36.03%

FOCUSING ON ENVIRONMENTAL SUSTAINABILITY with the help of ESG framework



Environmental Responsibility

- Invested in technology for Decomposing the waste products
- Reduced carbon footprints
- Vegan and vegetarian Product Manufacturer (no harm to the animals)
- Utilizing edible waste in Company Leased farm for cattle feeds



Social Responsibility

- Skill development sessions for female workers.
- Talent development through skill set training and mentoring.
- Developing a stable eco – system of vendors.
- Following Zero Waste Policy



Governance Framework

- Disciplined capital allocation
- Robust risk management framework



WE GET THE LIQUID GOLD FLOW

GO:LD™

We Showcased our diverse range of CO2 extracted Essential Oils manufactured in FI & HI 2022 , Paris and Vita Foods , Geneva , Switzerland



A GOELDEN HUE EMBRACES BY INDUS FOOD



Overwhelmed to have spent three Goelden days in The Indus Food Show, Hyderabad with trade focused F&B Fair.



TAKING THE CENTRE STAGE AT AAHAR 2023, DELHI

GO:LD™

In March , we participated in the Aahar Food Exhibition in Delhi, one of the biggest food exhibitions in India.

TAKING THE CENTRE STAGE AT AAHAR 2023, DELHI

MAR
13-18TH



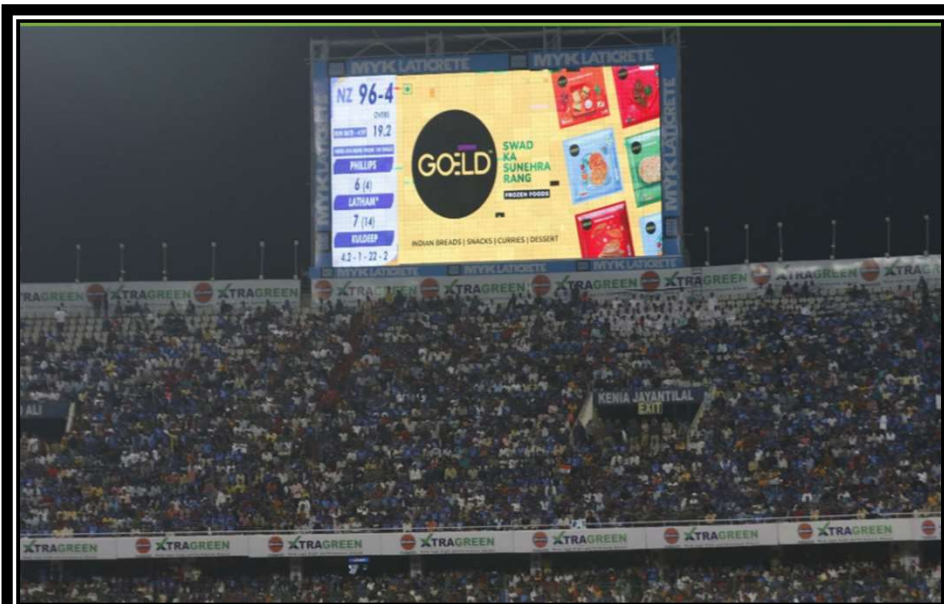
In March 2023, we participated in the Aahar Food Exhibition in Delhi, one of the biggest food exhibitions in India. We were thrilled to have the opportunity to showcase our products and interact with food lovers from all over the country.

At our stall, we hosted a variety of fun activities for the visitors and rewarded them with gifts. We were overwhelmed by the response we received and the rush of visitors who savoured our products.

The exhibition was not only a great opportunity to introduce our brand to new customers but also a chance to interact with other businesses in the industry. We had the chance to discover new products, share ideas, and make new connections. It was an enriching experience that we will always cherish.

GOLD THAT BOWLED THE HUNGER PANGS OVER WITH HOME SERIES 22-23 BETWEEN IND VS NZ ON JAN 23

GO:LD™



IPL MATCHES IN ASSOCIATION WITH FCC HOSPITALITY

GO:LD™

Serving the taste of Goeld in the IPL Matches for home ground of the Lucknow Super Giants



PAINTING THE COUNTRY GOLDEN ONE CITY AT A TIME

GO:LD™

PAINTING THE COUNTRY GOLDEN,
ONE CITY AT A TIME.

35+
CITIES

Mumbai | Delhi | Bangalore | Chennai | Pune | Hyderabad | Jaipur | Ahmedabad | Patna
Raipur | Kolkata | Goa | Chandigarh | Lucknow | Agra | Dehradun | Surat | Indore | Rajkot
Kanpur | Vijaywada | Bhopal | Baroda | Nagpur | Vizag | Bhubaneshwar | Mysore | Kota
Jammu & Kashmir | Jalandhar | Vadodara | Ludhiana | Bilsapur | Guwahati | Udaipur

GOELD AND GULAL WITH GOELDEN WOMEN AT WORK

GOELD™



GOELD AND GULAL

A Perfect Celebration of Goelden Women At Work.

We're thrilled to share the success of our recent Women's Day and Holi celebration event, where we had the pleasure of hosting a brunch activity with some incredible women from various fields of work. It was an absolute delight to see such an amazing group of entrepreneurs, professionals, and change-makers coming together to re-live the spirit of #GoeldenWomenAtWork.

The event was a perfect amalgamation of great food, networking, and meaningful conversations. We were delighted to serve our guests with an array of our products, which they thoroughly enjoyed, along with some delicious Thandai. Later, the air was filled with the spirit of Holi. Our guests had a fun-filled time playing with dry herbal gulal, creating memories to cherish.

MEET OUR GOELDEN WOMEN

We were honoured to show our gratitude for the outstanding women who help us flourish with their distinctive contributions to the workplace each and every day. Women have always been an essential component of our success, from our incredible team members to our beloved customers. Regardless of gender, we make a consistent effort to give all of our employees the chance to advance professionally. And we are certain that we can continue to do great things as a team if we work to create a welcoming & inclusive environment.



NEW PRODUCT LANCES



NEW PRODUCT LAUNCHES

MORE EDIBLE GOLD.

Idli | Pizza Pocket | Paneer Pakoda



THANK YOU

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