June 05, 2024

Sub: Reminder to shareholders for claiming unclaimed dividends, whose shares are liable transferred to IEPF

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of the communication sent to the shareholders of the Company, whose dividend remained unclaimed for seven consecutive years, requesting them to claim the same on or before September 13, 2024, concerning the proposed transfer of shares to the IEPF Authority, pursuant to Section 124(6) of the Companies Act, 2013, read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended from time to time.

You are requested to kindly take note of the same and disseminate appropriately.

Yours Sincerely,

For Tata Consumer Products Limited

Delnaz Dara Harda

Company Secretary & Compliance Officer

ACS:73704

Encl. A/a
NOTICE FOR TRANSFER OF EQUITY SHARES TO INVESTOR EDUCATION AND PROTECTION FUND

June 03, 2024

Dear Shareholder(s),

As per Section 124 (6) of the Companies Act, 2013 ("the Act") read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer, and Refund) Rules, 2016 ("the IEPF Rules"), any dividend(s) that remained unclaimed or unpaid for seven years from the date of transfer to respective Unpaid Dividend Account shall be transferred by the Company to the Investor Education and Protection Fund ("IEPF"). Details of such unclaimed unpaid dividend(s) have been regularly updated by the Company on its website and reminder letters have also been sent to the shareholders from time to time, to claim their unclaimed unpaid dividend(s). Further, all shares in respect of which dividend(s) remained unclaimed or unpaid for seven consecutive years or more, shall also be transferred to IEPF.

Based on the records maintained by Link Intime India Private Limited, Registrar & Transfer Agent ("RTA") of the Company, the number of dividend(s) as indicated in the Annexure has remained unpaid or unclaimed in your Folio - Demat account for the last seven consecutive years. Hence, your unpaid or unclaimed dividend(s) and corresponding share(s) are liable to be transferred to IEPF.

To avoid this transfer, you are requested to claim the unpaid or unclaimed dividends by filling out and signing the enclosed Annexure and providing the necessary documents mentioned below to the RTA, on or before September 13, 2024.

SHAREHOLDERS HOLDING SHARES IN ELECTRONIC FORM shall submit a Self-attested copy of the client master list. Kindly ensure that the Bank details registered against your demat account are correct or update the same with your Depository Participant. Payment will be made to the Bank Account registered against the Demat Account.

SHAREHOLDERS HOLDING SHARES IN PHYSICAL FORM shall submit the Investor Service Request Form ISR - 1, Form ISR - 2 and Form No. SH 13 (Nomination Form) duly filled as per the instructions stated therein along with the supporting documents including the original cancelled cheque stating your name as the Account holder to Link Intime India Private Limited, the Registrar and Transfer Agent of the Company, on or before September 13, 2024.

As per the SEBI circular dated November 3, 2021, and December 14, 2021, outstanding payments will be credited directly to the bank account of the folio as KYC Compliant. The Investor Request Forms are available for download at our RTA’s website: https://www.linkintime.co.in ➤ Resources ➤ Downloads ➤ KYC ➤ Formats for KYC.

It should be noted that payment can be made to shareholders holding shares in physical form only if the folio is KYC compliant.

In case, the dividend amount(s) are not claimed on or before September 13, 2024, the Company will be compelled to transfer the unclaimed dividend amount for F.Y. 2016-17 to the IEPF and consequently transfer the shares held by you to IEPF, without any further notice, by following the due process as provided under the IEPF Rules.

However, the shareholder can still claim both the unclaimed dividend(s) amount and corresponding share(s) including all benefits accruing on such shares, from the IEPF Authority, after obtaining the letter of entitlement from the Company, by making an application in the prescribed Form IEPF-5 online to IEPF and sending the physical copy of the same duly signed (as per the specimen signature recorded with the Company) along with requisite documents enumerated in the Form IEPF-5 to the Company at their Corporate Office/Registered Office. Please note that no claims can be made against the Company in respect of shares/dividends transferred to IEPF under the said IEPF Rules.

The IEPF Rules and the application form (Form IEPF-5), as prescribed by the MCA for claiming back the shares' dividend, can be found on the website of the IEPF Authority at www.iepf.gov.in.

Further, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, mandate transfer of shares only in dematerialized mode. Therefore, if you are holding shares in physical form, you are once again requested to dematerialize your shares at the earliest.

For better investor servicing, Shareholders are requested to keep their PAN, bank details, latest address and email id against their folio no. updated, by writing to RTA / Depository Participant as applicable.

Please feel free to contact the Company / the Registrar & Transfer Agent in case you have any queries, as per the details furnished hereunder:

Company Secretary & Nodal Officer
Tata Consumer Products Limited
11/13 Botavala Building, 1st Floor, Office No. 2-6, Humayan Circle, Fort, Mumbai-400 001
Tel: +91 22 6121 8400
E-mail: investor.relations@tataconsumer.com
Website: www.tataconsumer.com

Investor Interface Cell
LINK INTIME INDIA PRIVATE LIMITED
C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg,
Vikhroli West, Mumbai -400 083
Tel No: +91 22 810 811 8484 Fax No: +91 22 6656 8494
Email Id: cis-unit@linkintime.co.in
Website: www.linkintime.co.in

Assuring you of our best services always,

Yours faithfully,
For Tata Consumer Products Limited

Delnaz Dana Harda
Company Secretary & Nodal Officer

Encl: as above
Dear Sir / Madam,

Sub: Payment of unclaimed dividend

This has reference to the letter dated June 3, 2024. please arrange to make the payment of unpaid/unclaimed dividend as stated below on the basis of this advice:

☐ I enclose the original instrument(s). ☐ I do not possess the original instrument(s).

I confirm that I have not sold my shares and continue to be the holder of shares registered in my name. I have also not encashed the instrument(s) sent to me earlier, nor have I received any money in connection with the payment(s) mentioned below:

<table>
<thead>
<tr>
<th>Warrant No.</th>
<th>Net Amount (Rs. P.)</th>
<th>Date of Payment</th>
<th>Last Date to Claim</th>
</tr>
</thead>
<tbody>
<tr>
<td>18507</td>
<td>94.00</td>
<td>21 Aug 2017</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>15499</td>
<td>100.00</td>
<td>09 Jul 2018</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>11891</td>
<td>100.00</td>
<td>13 Jun 2019</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>27901</td>
<td>108.00</td>
<td>08 Jul 2020</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>25875</td>
<td>162.00</td>
<td>29 Jun 2021</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>28908</td>
<td>242.00</td>
<td>29 Jun 2022</td>
<td>13 - Sept - 2024</td>
</tr>
<tr>
<td>582</td>
<td>338.00</td>
<td>08 Jun 2023</td>
<td>13 - Sept - 2024</td>
</tr>
</tbody>
</table>

For shareholders holding shares in physical form: I request you to update my KYC Details/ Bank Details & Nomination, as given below & stated in enclosed ISR - 1 Form, ISR - 2 Form, & SH - 13 against the above folio and accordingly, I am enclosing self-attested documents, being the documentary evidence of Identity and Address:

• Self-Attested copy of PAN card/Aadhar Card
• Self-Attested copy of Passport/ Aadhar Card/ latest Utility Bill (should not be older than 3 months)
• Investor Request Form (ISR):
• Original Cancelled cheque bearing the name of the shareholder(s) (for physical holding)
• Any Other: Pl specify

Bank Name: Branch Name:
A/c Type: A/c No.: MICR: IFSC:

For shares held in Electronic/ Dematerialized Form: New Bank Details are registered against my A/c. I am enclosing -

• Self-Attested copy of the client master featuring my new address and bank details recorded against my Demat account.

Place: Date: Signature of the first named Shareholder

Please note that in the absence of complete bank details registered against your account with RTA/ Depository Participant, payment of outstanding dividend amount cannot be effected. Payment will be made only to KYC Complaint Shareholders. You are requested to return this Annexure duly filled in and signed to Link Intime India Private Limited, Registrar and Share Transfer Agent of the Company on or before September 13, 2024.