



17 May, 2024

To, The Secretary, BSE Limited P. J. Towers, Dalal Street, Mumbai- 400 001 Scrip Code – 543714	To, The Secretary, National Stock Exchange of India Limited Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 Symbol – LANDMARK
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Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the below-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

For Landmark Cars Limited

Mr. Amol Arvind Raje
Company Secretary and Compliance Officer
(A19459)



Landmark Cars and Kia India to strengthen its ties with a new dealership

17th May 2024, Mumbai – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, is widening its offerings in the State of West Bengal with Kia India by acquiring an existing Kia dealer in Kolkata. It will be Landmark Car's second Kia dealership, the first one being in Hyderabad for which Letter of Acceptance (LOA) has already been received from Kia. The Company has received an LOA to operate one showroom and two workshops in Kolkata. This dealership will be established in one of the wholly owned subsidiaries of Landmark Cars, namely Landmark Premium Cars Private Limited.

Landmark added Kia India to its portfolio of offerings with proposed showroom and workshop in Hyderabad and now it has further strengthened its relationship with Kia India with presence in Kolkata market.

This is in line with the Company's strategy of horizontal expansion with a fast-growing, premium brand and vertical expansion by going deep into an identified geography.

Throughout the years, Landmark has earned a strong reputation as the preferred choice for original equipment manufacturers (OEMs). Their commitment to providing high-quality automotive retail services has made them a trusted partner of the OEM in the automotive retail space.

About Landmark Cars Limited:

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, Kia and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - www.grouplandmark.in

Safe Harbour Statement:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For more information please contact:



Landmark Cars Limited

CIN No: L50100GJ2006PLC058553

Mr. Amol Rajee

Company Secretary & Compliance Officer

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