



Date: January 24, 2023

BSE Limited  
Floor 25, P J Towers,  
Dalal Street,  
Mumbai – 400 001  
India

National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051  
India

Scrip Code: 543529

Symbol: DELHIVERY

**Sub: Press Release - Godrej Appliances Awards Contract for “Pan-India End-To-End Supply Chain of their Air Cooler business” to Delhivery Ltd.**

Dear Sir/ Madam,

Pursuant to the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of the press release proposed to be released by the Company as **Godrej Appliances Awards Contract for “Pan-India End-To-End Supply Chain of their Air Cooler business” to Delhivery Ltd.**

The above disclosure is also being uploaded on website of the Company at [www.delhivery.com](http://www.delhivery.com).

You are requested to take the same on records.

Thanking you,

Yours faithfully,

For Delhivery Limited

Sunil Kumar Bansal  
Company Secretary & Compliance Officer  
Membership No: F4810

Place: Gurugram

Encl: As above



**Godrej Appliances Awards Contract for “Pan-India End-To-End Supply Chain of their Air Cooler business” to Delhivery Ltd.**

**Gurugram, 24th January 2023:** Godrej Appliances, a business unit of Godrej & Boyce, has awarded the contract to build and manage the pan-India supply chain for their air-cooler business to Delhivery Ltd., India's largest fully integrated logistics provider. Through this partnership, Delhivery will deploy its integrated warehousing and distribution solution to drive market penetration of Godrej air coolers.

Delhivery and Godrej Appliances have jointly inaugurated a new warehouse in Ghaziabad (NCR) to handle all fulfillment needs at a Pan India level. Integrating Godrej systems with Delhivery's End-to-End Supply Chain Platform will ensure end-to-end supply chain visibility through a single, technology-enabled platform.

Godrej was the first to introduce Inverter Technology into air coolers to drive power savings and efficiency and is designed to provide relief to consumers, particularly in the northern and central belt where summer temperatures soar. The brand has plans to scale up its presence in the category with a slew of new offerings.

**Commenting on the announcement, Amit Jain, Product Head – Air Coolers, Godrej Appliances,** said, *“Along with high brand trust, Godrej also enjoys a strong sales and service network. While we leverage the same to get into newer spaces , we must have partners who can seamlessly and cost-effectively support our vision to make our products available quickly, across the country including upcountry territories. Air Coolers is a highly seasonal category and hence, quick delivery and replenishment will play a key role in the category’s growth. Delhivery's technology-driven supply chain solutions make them the partner of choice for our business.”*

**Commenting on the partnership, Rajaganesh Sethupathi, Senior Vice President, Supply Chain Solutions, Delhivery,** said, *“We are delighted to be the partner of choice for Godrej Appliances and look forward to a long-standing relationship with them. Our supply chain solutions power a wide range of use cases across sectors such as consumer electronics, white goods, automotive spare parts, industrials, pharma, healthcare, FMCG, retail, e-commerce, and new-age d2c brands. We enable tangible cost optimization while enhancing the reliability & quality of logistics.”*

**Vivek Gupta, Head of Consumer Business, Supply Chain Solutions, Delhivery,** added, *“A journey that started with us offering only transportation services across our LTL and FTL services, has evolved to a unified integrated solution. We are confident our model will yield the desired results for Godrej*



*Appliances and will help them capture a large pie of the growling Air-cooler market by enabling distribution not just to the tier 1 & 2 cities but into the ever-increasing demand of tier 3,4&5 markets.”*

### **About Delhivery Limited**

Delhivery is India's largest fully integrated logistics services provider. With its nationwide network covering over 18,400 pin codes, the company provides a full suite of logistics services such as express parcel transportation, PTL freight, TL freight, cross-border, supply chain, and technology services. Delhivery has successfully fulfilled over 1.7 billion shipments since inception and today works with over 28,000 customers, including large & small e-commerce participants, SMEs, and other enterprises & brands. For more information about Delhivery, please visit [www.delhivery.com](http://www.delhivery.com).

### **About Godrej Appliances**

Godrej Appliances, a business unit of Godrej & Boyce, is one of the leading Home Appliances players in India. Godrej & Boyce was the first Indian Company in 1958 to manufacture Refrigerators and since then Godrej Appliances has expanded its portfolio across many other categories like Washing Machines, Air Conditioners, Microwave Ovens, futuristic Thermo-electric cooling solutions, Air Coolers, Deep Freezers, highly specialized Medical Refrigerators, UVC Technology-Based Disinfecting devices, Dishwashers and more recently InsuliCool product range, all powered by the driving philosophy of 'Things Made Thoughtfully'. This thought extends from human-centric design to planet centric design. Environment is a core value at Godrej. Both manufacturing units of Godrej Appliances became the first in the country to win the coveted Platinum Plus Green Co certification for their pioneering green manufacturing practices. The brand takes pride in not just its carefully designed products and environment-friendly technologies, but also best in class after-sales service delivered through over 680 service centers and more than 4500 SmartBuddy service experts spread all over the country.