



Date: 03rd December, 2022

To,
The Corporate Relations Department,
Bombay Stock Exchange Limited,
PJ, Tower, Dalal Street, Fort
Mumbai-400001.

To
The Metropolitan Stock Exchange of India Limited,
Vibgyor Towers, 4th Floor Plot No C 62, G Block Opp.
Trident Hotel Bandra Kurla Complex Bandra (East)
Mumbai-400098.

Ref: Scrip Code: 538607

Scrip ID: TOYAMSL

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligation Disclosure Requirements), Regulations, 2015 for Title Sponsor for upcoming India- Bangladesh ODI series.

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that the company has signed on as the title sponsor for the Bangladesh- India ODI series, set to begin on the 4th of December 2022. Through its soon-to-be subsidiary Pacific Star Sports Services LLC, TSL will take the title of title sponsor for the ODI's of the Bangladesh- India Tour.

The tour, consisting of ODI's and tests, would be the first tour in Bangladesh since 2015, and the first since 2010 that would have team India play more than a one match test series in Bangladesh. The Bangladesh vs India ODI Series 2022 will be streamed live and broadcasted on Sony Sports Network and Sony LIV.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,

For Toyam Sports Limited
(Formerly known as Toyam Industries Limited)

Mohamed Ali Rajabali Budhwani
Managing Director
DIN: 01976253

Encl: Media release

TOYAM SPORTS LIMITED

(Formerly known as Toyam Industries Limited)

CIN: L74110MH1985PLC285384

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503, Shri Krishna, New Link Road, Opp. Laxmi Industrial Estate, Andheri West, Mumbai - 400053, Maharashtra.

Media Release

Toyam Sports Limited Signs on as Title Sponsor for upcoming Bangladesh - India ODI series



Trophy Unveiling for Toyam Sports Limited sponsored Bangladesh vs India ODI Series

Toyam Sports Limited (TSL), in a first, is pleased to announce that the company has signed on as the title sponsor for the Bangladesh- India ODI series, set to begin on the 4th of December 2022. Through its soon-to-be subsidiary Pacific Star Sports Services LLC, TSL will take the title of title sponsor for the ODI's of the Bangladesh- India Tour.

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Bangladesh Cricket Board (BCB) president Nazmul Hassan comments - "Cricket is very popular in Bangladesh and I am sure, Toyam Sports Limited (TSL) will be able to achieve their goal by coming on board as the title sponsor of a high-profile series like this one. I wish them all the best."

Speaking on the development, Mr. Mohamedali Budhwani (CMD TSL) said "This is a significant milestone for TSL. This development underscores our presence in the Cricket world. With veteran players like Rohit Sharma, KL Rahul and Virat Kohli representing team India, this series will surely manage to keep cricket fans entertained. As also with the series being telecasted / streamed on Sony Sports Network and Sony LIV, eyeballs are virtually guaranteed."

"This move is the result of months of hard work done by our core team handling this sporting vertical. As mentioned in all our previous communications, we are singularly focused on growing each vertical we are present in, and can now start to see the efforts pay off. With this same mindset, we continue to work towards expanding our horizon in this industry and venture into newer opportunistic sporting verticals. While we are proud to have already successfully conducted cricket leagues overseas (in Kenya, Tanzania etc.), this ODI series will be our 1st such venture domestically. Going ahead I can only assure exciting times for TSL."

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About Toyam Sports Limited

Toyam Sports Limited (TSL) is a publicly (BSE & MSEI) listed company, run passionately by sports enthusiasts, engaged in sports production, promotion and management. On the Mixed Martial Arts (MMA) space, TSL successfully conducted the 'Kumite-1 League', in the presence of legendary Mike Tyson, and will be soon showcasing the league's vision through its '1st of its kind' reality TV show, 'Kumite-1 Warrior Hunt'. TSL has also established its foothold in the Cricket business. TSL will soon own a majority stake in Rajwada Cricket League and Pacific Star Sports Services LLC, courtesy which it has league rights in countries like Kenya, Mauritius and Greece across formats like T10 and T20, domestically and internationally. Additionally, TSL is on course to establish its international footprints after being associated with Africa Cup T20, Tanzania Cricket Premeir League, Cricket Kenya and Oman Cricket Academy in various capacities. TSL also aims to address athlete mental wellbeing via its stake ownership in Bhakti World Radio.

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