Celebrity Fashions Limited

31st August, 2020

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai - 400051

Scrip Code : 532695

NSE Symbol : CELEBRITY

Dear Sir/Madam,

Sub.: Submission of Copies of Newspaper advertisement - Notice of 31st Annual General Meeting

Pursuant to Regulations 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the newspaper advertisement published on 31st August, 2020 informing about the dispatch of the Notice of 31st Annual General Meeting to be held on Monday, 21st September, 2020 at 2.30 p.m. through Video Conferencing / Other Audio Visual Means and e-voting services to be provided to the Members of Celebrity Fashions Limited.

The Notice has been published in the following newspapers:

1. Business Standard (English)
2. Tamil Murasu (Tamil)

This is for your information and records.

Thanking you,

Yours faithfully,

For CELEBRITY FASHIONS LIMITED

A. Rishi Kumar
Company Secretary & Compliance Officer

Encl: a/a
NOTICE OF 31st ANNUAL GENERAL MEETING

NOTICE is hereby given that the 31st Annual General Meeting ("AGM") of the Company will be held on Monday, 21st September, 2020 at 02.30 p.m. IST through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the business as set out in the Notice of the 31st AGM dated 21st August, 2020 ("Notice").

The AGM will be convened in compliance with the applicable provisions of the Companies Act, 2013 and the Rules made thereunder and the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular Nos. 14/2020, 17/2020 and 20/2020 dated 8th April, 2020, 13th April, 2020 and 05th May, 2020 respectively issued by the Ministry of Corporate Affairs and Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May, 2020 issued by SEBI.

Notice convening the AGM and the Annual Report containing Board’s Report, Auditor’s Report, Audited financial statements for the financial year 2019-20, has been sent on 20th August, 2020, through electronic mode only, to those members whose e-mail addresses are registered with the Company/RTA/Depositories as on 21st August, 2020. The requirement of sending physical copies of the Annual Report has been dispensed with vide relevant circulars.

Pursuant to Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 and Regulation 44 of SEBI (LODR) Regulations, 2015, the Company has engaged the services of Central Depository Services (India) Limited (CDSL) to provide e-voting facility (remote e-voting and e-voting at the AGM). The members are also informed that:

1. The cut-off date to determine eligible members to cast votes by e-voting is 14th September, 2020. The remote e-voting shall be open for 03 (Three) days commencing at 09.00 a.m. on 18th September 2020 and ends at 05.00 pm on 20th September, 2020.

2. Members may participate in the AGM even after exercising their right to vote through remote e-voting, but shall not be allowed to vote again at the AGM. In case, if a member, cast his vote in remote e-voting as well as through e-voting at the AGM, the vote cast through remote e-voting only shall be considered.

3. Any person who acquires shares of the Company after dispatch of this Notice and holds shares as of the cut-off date i.e. 14th September, 2020 are requested to refer the e-voting instructions in the Notice. However, if already registered with CDSL for remote e-voting, then the existing user ID and password can be used for casting vote.

4. The notice containing instruction for remote e-voting and e-voting at the AGM is enclosed with the Annual Report which is available on the website of the Company www.celebritygroup.com and e-voting website of CDSL www.evotingindia.com and the website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively.

5. For any queries/grievances or issues regarding attending the AGM and remote e-voting, please refer to Frequently Asked Questions ("FAQ") and e-voting manual available at www.evotingindia.com under help section or reach to Mr. Mehboob Lakhani (022-23058543) or Mr. Rakesh Dalvi (022-23058542) of Central Depository Services (India) Limited Helpdesk:1800225533, E-mail:helpdesk.evoting@csdlindia.com or to Link Intime India Private Limited (RTA) (email – rnt.helpdesk@linkintime.co.in/ Toll free : 18001020878) or to the undersigned by email at investorservices@celebritygroup.com.

The Company has appointed M/s. BP & Associates, Practicing Company Secretaries, Chennai as the Scrutinizer for the e-voting process (i.e remote e-voting and e-voting at the AGM) in a fair and transparent manner.

Pursuant to the provisions of Section 91 of the Companies Act, 2013 read with Rule 10 of the Companies (Management and Administration) Rules, 2014, the Register of Members and Share Transfer Books will remain closed from 19th September, 2020 to 21st September, 2020 (both days inclusive) for the purpose of AGM.

By order of the Board
for CELEBRITY FASHIONS LIMITED

Date: 28th August, 2020
Place: Chennai

A. Rishi Kumar
Company Secretary
31வது அக்டோபர் நாளுக்காலம் அறிவிப்பு
21 வருடம், 2020 முதல், இயல் நாள் முதல் வாழ்வில் முக்தமாக வந்தல் பற்றிய கோட்டையை உருவாக்கும் வருட கோட்டையை உருவாக்கும் சுயமான நாள் (AGM) பிறந்தது. 21 வருடம், 2020 வருடம் தொடக்கம் முதல் 02:30 விளக்க திட்டமிட்டன. "வருட கோட்டை" (VC) என்று சுய நகருக்குட்பட்டு "CASM" என்று நகர். வருட கோட்டையை உருவாக்கும் நாளை அறிவிக்கின்றனர். "வருட கோட்டை", தினசரி நிகழ்வுகள் கொண்டு நடைபெரும். 8 வருடம், 2020, 13 வருடம், 2020 வருடம் 05 மணி, 2020 முதல். கொண்டாட்ட சுயத் திட்டமிட்டன. வருட கோட்டையை உருவாக்கும் நாள் 14/2020, 17/2020 வருடம் 09:00 மணி, 2020 வருடம் 12:00 மணி, 2020 வருடம் 09:00 மணி, பவர்கால வேலைகள் நகர் நரம்பிட்டன. வருட கோட்டையை உருவாக்கும் நாள் 2020 வருடம் 21 வருடம், 2020 வருடம் 09:00 மணி, பவர்கால வேலைகள் நரம்பிட்டன. வருட கோட்டையை உருவாக்கும் நாள் 2020 வருடம் 29 வருடம், 2020 வருடம் 11:00 மணி, பவர்கால வேலைகள் நரம்பிட்டன. வருட கோட்டையை உருவாக்கும் நாள் 2020 வருடம் 13 வருடம், 2020 வருடம் 09:00 மணி, பவர்கால வேலைகள் நரம்பிட்டன.