

April 16, 2024

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers Dalal Street,
Mumbai 400 001
Stock Code: 543227,974728,974820 &
975101

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Happiest Minds develops an innovative GenAI chatbot for Happiest Health

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706

Happiest Minds develops an innovative GenAI chatbot for Happiest Health

Bengaluru, India, April 16, 2024: Happiest Minds Technologies Limited (NSE: HAPSTMNDS), a 'Born Digital. Born Agile', Mindful IT Company, today announced the new GenAI chatbot - 'hAPPI', developed by its Generative AI Business Services (GBS) unit for Happiest Health.

A groundbreaking Generative AI-powered chatbot, poised to redefine the way individuals engage in health and wellness knowledge conversations, hAppl represents a significant advancement in providing personalized and informative interactions for users in the healthcare domain.

Joseph Anantharaju, Executive Vice Chairman, Happiest Minds, said, "It is a matter of great pride that our GBS unit has developed an innovative Gen AI chatbot tailored for Happiest Health. We firmly believe in the transformative potential of Gen AI for our customers and Happiest Minds' future. Our Gen AI Business Unit has hit the ground running, already serving over 20 customers and in ongoing discussions with many more."

Sridhar Mantha, President & CEO, Generative AI Business Services, Happiest Minds, said, "In partnership with Happiest Health, we crafted India's premier GenAI healthcare chatbot using Large Language Models, enabling interactive health advice from a vast repository of articles. This breakthrough solution, equipped with a dynamic content update system and scalable to enterprise solution demands, significantly improves user interaction while meeting Happiest Health's strategic goals."

Anindya Chowdhury, President and CEO, Happiest Health, said, "We are excited to present hAppl as a transformative force in the health and wellness knowledge domain. We are confident that the simplicity of hAppl will enable consumers to easily chat about health and wellness concerns and get personalized responses curated from our treasure trove of over 4000 articles based on insights shared by thousands of doctors and other experts. This will ultimately contribute to improved health outcomes and well-being for all. Notably, hAppl achieves an impressive average response time of 3-4 seconds per query, highlighting its efficiency and effectiveness in delivering timely information to users."

Ravi Joshi, Chief Editor, Digital, Happiest Health, said, "hAppl represents a breakthrough in healthcare innovation, signaling a significant milestone in the industry's evolution. With its advanced AI capabilities, hAppl is positioned to revolutionize the way health and wellness conversations take place, paving the way for a more streamlined and efficient experience for users. By harnessing the power of artificial intelligence, hAppl offers users a seamless and intuitive interface for engaging in healthcare-related discussions. Its ability to understand natural language and swiftly address user queries sets a new standard for conversational AI in the healthcare landscape."

A trailblazer in Generative AI, Happiest Minds has strategically invested in a dedicated Generative AI business unit, enabling it to offer a comprehensive suite of services across various domains - EdTech, BFSI, Healthcare, etc. With a robust team of AI engineering experts, an extensive repository of 120+ use cases, and a track record of building tailored solutions for 20+ customers, Happiest Minds has solidified its position as a 'Niche & Established' player in Gen-AI Engineering Services, as recognized by Zinnov's 2023 Zones Ratings for Digital Engineering and ER&D Services.

About Happiest Minds Technologies

[Happiest Minds Technologies Limited](#) (NSE: HAPPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence](#), [blockchain](#), [cloud](#), [digital process automation](#), [internet of things](#), robotics/drones, [security](#), [virtual/ augmented reality](#), etc. Positioned as 'Born Digital . Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry groups: Industrial, Manufacturing and Energy & Utilities, Healthcare & Life Sciences, Retail, CPG & Logistics, Banking, Financial Services and Insurance (BFSI), Hi-Tech and Media & Entertainment, and EdTech. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI. A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia, and the Middle East.

Media Contact: media@happiestminds.com

About Happiest Health

Happiest Health is a global health & wellness knowledge enterprise promoted by Ashok Soota. Happiest Health provides credible and trustworthy health and wellness knowledge with views from globally renowned experts and doctors. The primary knowledge platforms are the daily newsletter, knowledge website, and newly launched monthly print magazine, and knowledge app. Happiest Health embraces scientific knowledge with a keen focus on medical breakthroughs providing kinder, gentler therapies including cell-based treatments. It also has deep coverage of integrated medicine including Ayurveda, homeopathy, and naturopathy. Happiest Health's focus on wellness is holistic and energizing. They live by their Mission Statement: "Better Knowledge. Better Health." and convey its benefits to all.