

# Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126  
Registered Office : 29th & 30th Floor, World Trade Center  
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**BRIGADE**

Building Positive Experiences

Ref: BEL/NSEBSEPR/27062022

27<sup>th</sup> June, 2022

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir/Madam,

**Sub.: Press Release - "Brigade Group Signs JDA to develop 2.1 million sft of Residential Apartments in Chennai":**

We are enclosing herewith the copy of the press release titled "Brigade Group Signs JDA to develop 2.1 million sft of Residential Apartments in Chennai".

This is also hosted on the Company's website at [www.brigadegroup.com](http://www.brigadegroup.com)

Kindly take the same on your records.

Thanking you,  
Yours faithfully,

For Brigade Enterprises Limited

  
P. Om Prakash  
Company Secretary & Compliance Officer

Encl.: a/a



## PRESS RELEASE



### **Brigade Group Signs JDA to develop 2.1 million sft of Residential Apartments in Chennai**

Brigade targets revenue of Rs 6,000 Crores from its Residential Business over the next 5 years in the city.

**Chennai 27 June, 2022:** Brigade Group has signed a Joint Development Agreement to develop around 2.1 million square feet in Chennai. The land, located at Perumbakkam, just off OMR Sholinganallur junction, is spread over 15 acres and will be developed as a large residential township. Perumbakkam is one of the fast-emerging residential hubs in Chennai, witnessing increasing infrastructure development recently.

“South India will continue to be a key focus for us, and this project is part of our strategy to expand our presence in Chennai. The project will have a revenue realisation of over Rs. 1500 Crores in about 5 years. We expect a positive response from customers, especially from the IT and ITeS sectors as it is located in the heart of the IT Office belt.” said Ms. Pavitra Shankar, Executive Director and Head of Residential Business, Brigade Enterprises Ltd.

Brigade Group is targeting a revenue of about Rs 6,000 Cr over the next 5 years from its Chennai residential business, alone. Further, as part of its consolidation plans in Chennai, the Group is expanding its presence in the Residential, Commercial and Retail verticals.

#### **About Brigade Enterprises**

Established in 1986, Brigade Enterprises Ltd. is one of India’s leading property developers with 35 years of expertise in building positive experiences for all their stakeholders and winning their customers’ trust. Brigade has developed many landmark buildings and transformed skylines across South India in the cities of Bengaluru, Mysuru, Hyderabad, Chennai and Kochi with developments across Residential, Office, Retail, Hospitality and Education Sectors.

#### **For more information contact:**

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