

March 07, 2022

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**



**(Dhiraj Kapoor)**  
**Company Secretary & Compliance Officer**

Encl: As above



Nagpur, March 6, 2022

## **HERO MOTOCORP PARTNERS WITH NAGPUR POLICE ON INTERNATIONAL WOMEN'S DAY**

### **HANDS OVER 60 HERO SCOOTERS & 500 HELMETS TO POLICE COMMISSIONERATE & FIRE DEPARTMENT TO PROMOTE ROAD SAFETY & WOMEN EMPOWERMENT**

In keeping with its unwavering commitment to Diversity & inclusion (D&I) and Safety, Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, today handed over 60 Hero scooters and 500 helmets to the Nagpur Police Commissionerate (NMC) and the Fire Department to commemorate International Women's Day.

These Hero scooters would enable police officers and fire department officers to provide rapid services during emergency situations, thereby ensuring better security to the citizens of Nagpur – particularly women.

The scooters were handed over to the Police Commissionerate and the Fire Department by **Mr. Vikram Kasbekar, Executive Director, Hero MotoCorp**, in the presence of **Hon'ble Union Minister of Road Transport and Highways, Shri Nitin Gadkari**.

Shri Amitesh Kumar, Honorable Commissioner of Nagpur and Shri Jaiprakash Gupta, Member, Khadi and Village Industry Commission were also among the notable dignitaries who attended the event.

**Shri Nitin Gadkari, Hon'ble Union Minister of Road Transport and Highways**, said, *"We appreciate Hero MotoCorp for taking the initiative and partnering with the Nagpur Police and Fire Department on the occasion of International Women's Day. This is an excellent example of a Corporate and local authorities collaborating together to ensure the safety of citizens, particularly women."*

Handing over the scooters, **Mr. Vikram Kasbekar, Executive Director, Hero MotoCorp**, said, *"As a responsible corporate, Hero MotoCorp has always been committed to creating mass public awareness about Road Safety and Women Empowerment. As an ongoing initiative, we*

Press Release

*are partnering with several state police departments, empowering police officers with effective mobility options. Our association with the Nagpur Police and Fire departments is reaffirmation of our commitment to creating a safe and secure city.”*

Addressing the gathering, **Dr. Prakash Jain, Proprieter, Hero Aditya Agency** in Nagpur, said *“In collaboration with Hero MotoCorp, we will continue to promote road safety and women empowerment in the city and its surrounding areas. We highly value our partnership with the local administration and police department and we will keep strengthening this association through various CSR initiatives.”*

Hero CSR has supported Women Empowerment and accordingly 6 women achievers were selected from various fields offering their services to the society:

- 1) Prajakta Lavangare Verma, First Woman Divisional Commissioner of Nagpur Division;
- 2) Smt. Aswati Dorje, Jt. Commissioner of Police;
- 3) DCP Vinita Sahu;
- 4) Dr. Sharda Naidu, Principal of IDCPE College from the field of Education
- 5) Ms. Sarita Kaushik, editor, and author from the field of Media; and
- 6) Smt. Snehal Shinde from the field of women entrepreneurship

The new Hero scooters are equipped with sirens, loudspeaker and other essential police accessories, to empower officers in the city to adequately perform their patrolling duties.

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*For more information, please visit:*

[www.heromotocorp.com](http://www.heromotocorp.com) | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp | IG: HeroMotoCorp

Press Contact:

[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)