

Tech Mahindra Limited Sharda Centre, Off Karve Road, Pune - 411004, Maharashtra, India

Tel. +91 20 6601 8100 Fax. +91 20 2542 4466

techmahindra.com connect@techmahindra.com

15th May, 2024

To, **BSE Limited**Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001 **Scrip Code: 532755**

National Stock Exchange of India Limited

Exchange Plaza, 5th floor, Plot No. - C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051

NSE Symbol: TECHM

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir / Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you that Mr. Peeyush Dubey, Chief Marketing Officer has been designated as Senior Management Personnel of the Company with effect from 18th May, 2024.

The relevant details with respect to the above appointment as Senior Management Personnel as prescribed under Clause 7 of Para A of Part A of Schedule III of the SEBI Listing Regulations read with the SEBI circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13 July, 2023 is enclosed as Annexure A.

The above information is also available on the website of the Company at www.techmahindra.com

Kindly take the above on record.

For Tech Mahindra Limited

Anil Khatri Company Secretary

Enclosure: As above



Tech Mahindra Limited Sharda Centre, Off Karve Road, Pune - 411004, Maharashtra, India

Tel. +91 20 6601 8100 Fax. +91 20 2542 4466

techmahindra.com connect@techmahindra.com

Annexure A

Details under Clause 7 of Para A of Part A of Schedule III read with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/ CFDPoD1/P/CIR/2023/123 dated 13 July, 2023

Sr. No.	Particulars	Details
1	Name of Senior Management Personnel	Mr. Peeyush Dubey
2	Reason for change	Mr. Peeyush Dubey, Chief Marketing Officer is designated as Senior Management Personnel of the Company effective 18 th May, 2024
3	Date of Appointment	18 th May, 2024
4	Brief Profile (in case of appointment)	Mr. Peeyush Dubey is the Chief Marketing Officer at Tech Mahindra and leads the global marketing charter for the Company. With nearly 25 years of experience in marketing communications, digital marketing, and B2B marketing, Peeyush is passionate about enhancing stakeholder confidence in the brand and reducing friction to sales. Peeyush brings a wealth of experience in strategic leadership and marketing within the tech industry. Peeyush's approach to marketing transformation is based on the holistic framework of 'brand-demand-expand', which involves creating compelling value propositions, influencing key decision-makers, generating high-quality demand, and expanding customer relationships. He has successfully implemented this framework across multiple geographies and industries and built global brands that stand out in the market. He leverages the power of modern marketing technologies to design and execute integrated campaigns that deliver measurable business outcomes. He thrives on learning about the emerging trends and best practices in marketing and inspiring a high-performance team with a shared vision and values. Prior to joining Tech Mahindra, he held the role of



Tech Mahindra Limited Sharda Centre, Off Karve Road, Pune - 411004, Maharashtra, India

Tel. +91 20 6601 8100 Fax. +91 20 2542 4466

techmahindra.com connect@techmahindra.com

		Chief Marketing Officer at MathCo. He has
		also served as Executive Vice President and
		CMO at LTI and contributed significantly to
		companies like Mindtree and Infosys in
		various leadership capacities.
		Peeyush holds an MBA from ICFAI Business
		School and has a degree in Executive
		Education-Leadership from the University of
		Michigan.
5	Disclosure of relationships between	Not Applicable
	directors	