

11 September 2024

To,

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400 001

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra East, Mumbai – 400 051

**Scrip Code: 500870**

**Scrip Symbol: CASTROLIND**

Dear Sir/Madam,

**Sub.: Press Release**

Please find enclosed herewith the Press Release titled “**Castrol India expands Auto Care product range with new additions**”.

The same can also be viewed on the Company’s website at:

[https://www.castrol.com/en\\_in/india/home/about-castrol/newsroom/press-releases.html](https://www.castrol.com/en_in/india/home/about-castrol/newsroom/press-releases.html)

This is for your information and records.

Thank You.

Yours faithfully,

For **Castrol India Limited**

**Hemangi Ghag**

**Company Secretary & Compliance Officer**

Encl.: A/a

**Registered address:**

**Castrol India Limited**

CIN: L23200MH1979PLC021359

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## **PRESS RELEASE**

### **Castrol India expands Auto Care product range with new additions**

- Introduces Microfibre Cloth and Shiner Sponge to the existing range of products.
- Entire range available nationwide in spare parts retail stores, accessory shops, and on major e-commerce platforms.

**Mumbai, 11 September 2024:** Castrol India Limited, a pioneer in automotive lubricants, has expanded its Auto Care product range with the introduction of two new additions, the Castrol Microfibre Cloth and the Castrol Shiner Sponge. These additions complement the existing range of Castrol Chain Cleaner, Castrol Chain Lube, Castrol 3-in-1 Shiner, Castrol 1-Step Polishing Compound and Castrol Anti-Rust Lubricant Spray. Read more about these [HERE](#).

Designed to provide exceptional cleaning and polishing results for both interior and exterior surfaces of vehicles, the Castrol Microfibre Cloth and the Castrol Shiner Sponge offer comprehensive solution for vehicle maintenance.

The **Castrol Microfibre Cloth** is a valuable addition to the vehicle maintenance category. Its advanced microfibre technology and durable construction effectively capture dirt, dust, and liquids without leaving behind residue or lint. The cloth's superior water absorption and retention capabilities minimise the need for frequent changes, while its quick-drying properties help prevent bacterial growth and odors. Versatile and easy to use, the Castrol Microfibre Cloth can also be employed for household cleaning tasks, such as cleaning glass windows, microwave ovens, and refrigerators.

The **Castrol Shiner Sponge** is an innovative product that effortlessly enhances surface gloss and color with just one swipe. Infused with a powerful shiner, this sponge quickly restores the shine to paint, plastic, and rubber surfaces. Its user-friendly application and refreshing lemon fragrance make vehicle cleaning a pleasant experience.

**Mr. Rohit Talwar, VP-Marketing at Castrol India Limited**, commented, "*With the introduction of our new Microfibre Cloth and Shiner Sponge, we are aiming to provide a complete range of innovative and best-in-class products to our customers to fulfil their everyday vehicle maintenance needs – be it inside or outside the engine. Our new product offerings and the expansion of our Auto Care product portfolio will help strengthen our position in the automotive care segment.*"

The entire range of Castrol Auto Care products is now available nationwide through spare parts retail stores, accessory shops, and major e-commerce platforms.

#### **About Castrol India Limited:**

Castrol India Limited is one of India's leading lubricant companies with brands such as Castrol CRB, Castrol GTX, Castrol Activ, Castrol MAGNATEC and Castrol VECTON, which are the brands of choice for millions of consumers and customers across the country. The Company also operates in select segments like High Performance Lubricants and metalworking fluids used in a wide variety of industries such as automotive manufacturing, mining, machinery, and wind energy. Castrol has a large manufacturing and distribution network in India with three blending plants and a distribution network of 350 distributors who reach consumers and customers through over 100,000 retail outlets. For more information, please visit [www.castrol.co.in](http://www.castrol.co.in).

#### **For more information, please get in touch with:**

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