



SHRI BAJRANG ALLIANCE LIMITED (AGRO DIVISION)

(Formerly known as Shri Bajrang Alloys Limited)

Kh. No. 150, Urla Guma Road, Village Borjhara, Raipur-493221, (CG) India.

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Email: sales.goeld@goelgroup.co.in, info.sbafoods@goelgroup.co.in, www.goeld.com

To,
The Corporate Relation Department,
The BSE Limited,
First Floor, Rotunda Building,
Dalal Street, Mumbai-400 001

Date: 10.06.2022

Ref: BSE Scrip Code- 526981

Dear Sirs,

Sub: Association with Prahlad Kakkar Founder of Genesis for Advertising and Media Services.

Ref:- Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the Securities Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 ("the said regulation"), we would like to inform you that our company has associated with **Mr. Prahlad Kakkar (born 24 March 1950 in Mumbai). He is an Indian ad film director, best known for his work on the famous Pepsi TV commercial with Amitabh Bachchan and Sachin Tendulkar. He is the founder and main director for Genesis Film Productions, established in 1977.**

This is for your information and record and inform Stakeholders accordingly.

Thanking you,

For, Shri Bajrang Alliance Limited
Shri Bajrang Alliance Limited


Director/Authorised Signatory
Nishant Agrawal
Company Secretary

Enclosed







