

Intellect/SEC/2024-25

May 14, 2024

1. National Stock Exchange of India Ltd.,

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051.

Scrip Code:

INTELLECT

2. BSE Ltd.

1st Floor, New Trade Ring, Rotunda Building, PJ Towers,
Dalal Street, Fort, Mumbai – 400 001.

Scrip Code:

538835

Dear Sir/Madam,

Sub: IntellectAI's First-of-its-Kind AI Bootcamp Unveils eMACH.ai Composed Purple Fabric in London

IntellectAI, the WealthTech and InsurTech business of Intellect Design Arena, recently hosted a first-of-its-kind AI bootcamp in London, aimed at senior leaders from leading financial firms. This immersive event showcased their revolutionary Purple Fabric platform, offering attendees firsthand experience and insights into creating their own use cases that harness the platform's capability to enable Enterprise Connected Intelligence that links five knowledge banks and expert agents by using Intellect's 8 proprietary technologies.

Purple Fabric, an advanced enterprise AI platform, enables businesses to swiftly create and implement AI solutions with its low-code, self-service approach, thus reducing costs and time investment while promoting innovation. The platform's robustness is further enhanced by IntellectAI's eMACH.ai framework, which features a sophisticated blend of events, Microservices-based, API-first, Cloud-native, and Headless architecture, all driven by Artificial Intelligence.

Please find enclosed herewith a copy of the proposed Media Release dated 14th May titled **"Revolutionising Enterprise Intelligence: IntellectAI's First-of-its-Kind AI Bootcamp Unveils eMACH.ai Composed Purple Fabric in London"**.

Kindly take the above information on record.

Yours truly,
for **Intellect Design Arena Limited**

V V Naresh
Company Secretary and Compliance Officer

Intellect Design Arena Limited

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Revolutionising Enterprise Intelligence: IntellectAI's First-of-its-Kind AI Bootcamp Unveils eMACH.ai Composed Purple Fabric in London

Bridging Intelligence Gaps: IntellectAI's Exclusive Bootcamp Empowers Financial Leaders with Enterprise-Connected Intelligence

London, May 14, 2024: [IntellectAI](#), the WealthTech and InsurTech business of Intellect Design Arena, recently hosted a first-of-its-kind AI bootcamp in London, aimed at senior leaders from leading financial firms. This immersive event showcased their revolutionary Purple Fabric platform, offering attendees firsthand experience and insights into creating their own use cases that harness the platform's capability to enable Enterprise Connected Intelligence that links five knowledge banks and expert agents by using Intellect's 8 proprietary technologies.

IntellectAI's Purple Fabric has moved the needle of AI to Enterprise-Connected Intelligence. The platform connected five rich knowledge banks, including Structured Data, Document Knowledge, Operations Knowledge, Regulatory Knowledge, and Market Knowledge, to Expert Agents or Co-pilots using 8 Intellect Proprietary technologies and models with customer-chosen Generative AI Models safely within the Enterprise IT ecosystem.

Purple Fabric, an advanced enterprise AI platform, enables businesses to swiftly create and implement AI solutions with its low-code, self-service approach, thus reducing costs and time investment while promoting innovation. With its robust features, such as data ingestion and contextual classification, it facilitates the development and deployment of specialised AI agents. By integrating a wealth of knowledge from various sources and expert agents, it enriches enterprise intelligence, empowering informed decision-making through its Enterprise Connected Intelligence framework.

The platform's robustness is further enhanced by IntellectAI's eMACH.ai framework, which features a sophisticated blend of events, Microservices-based, API-first, Cloud-native, and Headless architecture, all driven by Artificial Intelligence. This framework not only facilitates seamless integrations with customer enterprise systems but also ensures that the architecture remains future-proof, adaptable to new technologies and business needs as they arise. It enables the effective utilisation of the best LLM models to achieve significant business impact through Connected Intelligence.

The essence of the bootcamp was to demonstrate the art of possible with Purple Fabric, inspiring participants to visualise and create expert agents using LLMs and generative AI capabilities without compromising data security. Participants worked from ideation to creating

their own models and expert agents, taking use cases from concept to operationalisation at scale.



“At IntellectAI, we are not only pushing the boundaries of implementing AI in financial services with our Purple Fabric platform, but we are elevating the intelligence from fragmented to connected,” said **Banesh Prabhu, CEO of IntellectAI**. "Our platform integrates knowledge bases with domain expertise through targeted use cases, capturing the full potential of AI to enhance business efficiency and ensure seamless last-mile execution.”

About Intellect Design Arena Limited

Intellect Design Arena Ltd. has the world’s largest cloud-native, API-led microservices-based multi-product FinTech platform for Global leaders in Banking, Wealth Management, Insurance, and Capital Markets. It offers a full spectrum of banking and wealth technology products through its three lines of business - IntellectAI, Global Consumer Banking and Global Transaction Banking. With over 30 years of deep domain expertise, Intellect is the brand that progressive financial institutions rely on for digital transformation initiatives.

Intellect pioneered Design Thinking to create cutting-edge products and solutions for banking and insurance, with design being the company’s key differentiator in enabling digital transformation. FinTech 8012, the world’s first design centre for financial technology, reflects Intellect’s commitment to continuous and impactful innovation, addressing the growing need for digital transformation. Intellect serves over 270 customers through offices in 57 countries and with a diverse workforce of solution architects, and domain and technology experts in major global financial hubs worldwide. For further information on the organisation and its solutions, please visit www.intellectdesign.com

About IntellectAI

IntellectAI, the wealthtech and insurtech business of Intellect Design Arena. IntellectAI offers a suite of contemporary artificial intelligence products and data insights triangulated from thousands of sources that take a strategic approach to tackling the biggest challenges for the wealth and insurance industries. Our underlying technology powers sophistication with simplicity ensuring an engaging and insightful user journey.

Our AI cloud native products are known to address the most complex business objectives with the highest accuracy of outcome. Our skilled technical experts and data scientists seamlessly augment our customer teams to accelerate their transformation journey, easily adapting as business models and technology evolves. www.intellectai.com

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