

March 07, 2022

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
MUMBAI - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
MUMBAI - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**



**(Dhiraj Kapoor)**  
**Company Secretary & Compliance Officer**

Encl: As above

**Ibadan, Nigeria, March 07, 2022**

## **2.7 MILLION KILOMETERS IN 60 DAYS!**

### **HERO MOTOCORP'S FIRST-OF-ITS-KIND 'HERO HUNTER SUPER OGA' CAMPAIGN CONCLUDES WITH ROARING SUCCESS**

#### **SEVEN WINNERS RECEIVE 37 HERO HUNTER MOTORCYCLES**

**Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today announced and felicitated the winners of the first-of-its-kind '**Hero Hunter Super Oga**' motorcycle campaign in Nigeria.

Showcasing the superior capability and endurance of the Hero Hunter, 100 participants clocked over 2.7 million kilometers in a mere 60 days of the campaign. The first season of Super Oga saw seven winners who clocked more than 29,000 kms each. Three winners rode away with seven Hero Hunter motorcycles each, while the other four winners received four Hero Hunter motorcycles each. The other 86 participants were handed over the motorcycles on which they participated.

**Sanjay Bhan, Head – Global Business, Hero MotoCorp** said, *“We congratulate all the winners who are taking home the Hero Hunter, which is specially designed and developed for the Nigerian market. This campaign has proved the superior capabilities of the Hero Hunter under the harshest conditions and impressed even the most seasoned riders with its ability to handle immense rigor. The motorcycle will contribute to the economic empowerment of all the winners. Super Oga has provided the opportunity to the participants to become self-reliant and also create employment opportunities in the country. Following the hugely successful first season, we will launch Season 2 of the campaign in September 2022.”*

Abubakar Ahmed covered the highest distance of 46,529 kms and Oyeyemi Sunday covered 46,055 kms in 60 days – a distance that usually takes Okada riders nearly nine months to complete, thus, clearly highlighting the grit of the riders and superior capabilities of the Hero Hunter. Both Ahmed and Oyeyemi expressed their excitement and appreciation of this campaign by Hero MotoCorp.

Aligned with Hero MotoCorp's focus on Diversity and Inclusion, a female participant, Jumoke Fadoju, also participated in the campaign, completing 12,238 kms. She also received the Hero Hunter motorcycle.

<b>Super Oga State Champions</b>			
<b>State</b>	<b>Winners</b>	<b>Name</b>	<b>Kilometers Covered</b>
Gombe	1	Ahmed Abubakar	46,529 kms
Ondo	2	Oyeyemi Sunday	46,055 kms
		Iregbu Godson	45,032 kms
Oyo	2	Adeyanju Adedayo	30,586 kms
		Adekunle Mayowa	29,693 kms
Kwara	1	Owosho Segun	32,550 kms
Ekiti	1	Ojo Sunday	35,313 kms

The Super Oga competition was started in December 2021 in five states of Nigeria including Oyo, Ondo, Ekiti, Kwara and Gombe with 20 contestants per state. Each Hero Hunter motorcycle was fitted with a GPS device to capture real time information on distance and location of the riders.

Hero MotoCorp launched the Hero Hunter, in Nigeria in 2021. It offers the most durable inclined engine with Advance Oil Circulation Technology, Highest Fuel Efficiency, and Triple Air Filtration for longer engine life. With reinforced chassis structure the motorcycles also offer a stronger rear shock absorber, rubber padded gear shift lever with all down gear pattern, comfortable flat thick seat, and a flat rear carrier.

The diversified Kewalram Chanrai Group is the exclusive distributor of Hero MotoCorp in Nigeria. With its extensive experience in the automotive sector spanning several decades, the Group will play an integral role in Hero MotoCorp's growth plans in Nigeria.

### **The Hero Hunter**

#### **Powerful Ride**

The Hunter comes with a four-stroke, OHC, Air Cooled engine - delivering a remarkable power output of 7.4 BHP @ 8000 RPM and max torque 7.95 NM @ 4500 RPM.

#### **Smart Technology**

The Hunter's engine is equipped with a Trochoid-type crankshaft-driven oil pump which ensures a constant oil flow rate of 3.14 Litres/minute. The internal oil galleries are designed to secure and protect oil flow without any hindrance. The area near the combustion chamber has less height difference to ensure high oil flow and optimum cooling. This advanced oil circulation technology ensures better cooling and lubrication of the engine.

The Hunter has three filter elements to avoid dust entry into the combustion chamber leading to higher engine life. The first is the air deflector ensuring clean air entry, whilst the second and third are the primary and secondary filters made from Polyurethane foam that absorb finer dust particles ensuring only clean air enters the carburetor.

### **Unmistakably Stylish**

The new Hunter features an extra-long comfortable seat, strong and long rear carrier, strong double-cradle frame, USB port for on the go charging, bigger wheels for added comfort, step adjustable rear suspension for a smoother ride, smooth all down gear shift pattern, and a bigger footrest for comfortable sitting.

### **Safety**

Providing utmost safety, the motorcycle features a Metallic Bash Plate protecting the engine on rough roads, a Combi Lock to protect the vehicle from theft and Tyre Pressure Monitoring indicator (accessory) to prevent deflation & puncture.

### **Colors Available**

The Hunter comes in three attractive and stylish colors – Candy Blazing Red, Vibrant Blue and Black.

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### **About Hero MotoCorp Ltd.**

The New Delhi (India) headquartered Hero MotoCorp Ltd. is the world's largest manufacturer of motorcycles and scooters, in terms of unit volumes sold by a single company in a year — the coveted position it has held for the past 21 consecutive years. The Company has sold over 100 million motorcycles and scooters in cumulative sales since its inception. Hero MotoCorp currently sells its products in 43 countries across Asia, Africa, Middle East, and Latin America. Hero MotoCorp has eight state-of-the-art manufacturing facilities, including six in India, and one each in Colombia and Bangladesh. Hero MotoCorp has two world-class, state-of-the-art R&D facilities — the Centre of Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is one of the largest corporate promoters of multiple disciplines of sports, including, Golf, Football, Field Hockey, Cricket and Motorsports. Fifteen-time Major winner Tiger Woods is Hero's Global Corporate Partner.

***For more information on Hero MotoCorp:***

***Press Contact:***

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