Date: 21/03/2018

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051

Ref.: PC Jeweller Limited (Scrip Code: 534809, Symbol: PCJEWELLER)

Sub.: Intimation of opening of new showrooms

Sir / Madam,

We have great pleasure in informing that our Company is opening 2 new showrooms on March 25, 2018 at the following addresses:

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Address</th>
<th>Date of Opening</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Plot No. 5, N 3, CIDCO, Aurangabad – 431001 (Maharashtra)</td>
<td>March 25, 2018</td>
</tr>
<tr>
<td>2</td>
<td>Mohalla Ashraftola, Cinema Road, Hardoi – 241001 (U.P.)</td>
<td></td>
</tr>
</tbody>
</table>

Kindly take the information on record.

Thanking you.

Yours sincerely,

For PC Jeweller Limited

[Vijay Pandit]
Company Secretary

PC Jeweller Limited
Regd. & Corporate Off: C - 54, Preet Vihar, Vikas Marg, Delhi - 110 092 Ph: 011 - 49714971 Fax: 011 - 49714972

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