



TCS/PR/SE-194/2021-22

March 2, 2022

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G, Bandra Kurla
Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. 532540**

Dear Sirs,

We are sending herewith copy of the Press Release titled “**TCS to Help CEMEX Transform Workforce Experience**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

A handwritten signature in blue ink, appearing to read 'Pradeep Manohar Gaitonde', with a horizontal line underneath.

**Pradeep Manohar Gaitonde
Company Secretary**

TATA CONSULTANCY SERVICES

TATA Consultancy Services Limited

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Corporate identification No. (CIN): L22210MH1995PLC084781

TCS to Help CEMEX Transform Workforce Experience

Tata Consultancy Services Will Help the Building Materials Company Become a Digitally Enabled Smart Workplace and Gain an Edge in Attracting and Retaining Talent

MEXICO CITY | MUMBAI, March 02, 2022: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) was chosen by CEMEX, a global building materials company, to accelerate its digital transformation and improve employee experience for its more than 40,000 people worldwide.

CEMEX selected TCS to help drive its global 'Working Smarter' initiative that aims to adapt to evolving market needs, enhance operational resilience, and improve business agility. TCS will work closely with the Monterrey, Mexico-based company for the next seven years to achieve this vision with a digitally enabled smart workplace.

At the heart of the transformation is [TCS Cognix™](#), an AI driven human-machine collaboration suite that will integrate systems to accelerate the digital journey and help transform workforce experience. The first phase of this program will focus on streamlining, standardizing, and digitizing HR processes worldwide by the end of 2022, with a goal to create a 360-degree view of the employee experience. Projects include an omnichannel digital platform; personalized and consistent employed experience; implementation of a flexible and scalable HR model; and a standard global process for all CEMEX businesses.

The initiative will enable CEMEX to reduce time to market, improve processing times, improve productivity, enhance the experience of its global stakeholders, and improve the employee net promoter score. Further it is expected to reduce recruitment turnaround time and increase satisfaction among job candidates, empower employees, and drive a culture of diversity and inclusion.

"At CEMEX, we are committed to enrich the Workforce Experience (WEx) for all our associates worldwide. We found the best partner for this multi-year journey in TCS for their global consultative transformation and innovation capabilities," said **Alberto de Armas, Vice President of Organization and Human Resources, CEMEX.**

"We are delighted to partner with CEMEX in this long-term relationship. By leveraging TCS Cognix, we will harness the combinatorial power of automation, AI, and analytics to enhance employee engagement and make their HR operations resilient, adaptive, and innovative. We believe this will give CEMEX a competitive edge in attracting and retaining talent and help them achieve their purpose-led transformation goals," said **Marcelo Wurmman, CEO, TCS Latin America.**

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 556,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US \$22.2 billion in the fiscal year ended March 31, 2021 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com.

LinkedIn – [TCS Latinoamérica](#)

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About CEMEX

CEMEX (NYSE: CX) is a global construction materials company that is building a better future through sustainable products and solutions. CEMEX is committed to achieving carbon neutrality through relentless innovation and industry-leading research and development. CEMEX is at the forefront of the circular economy in the construction value chain and is pioneering ways to increase the use of waste and residues as alternative raw materials and fuels in its operations with the use of new technologies. CEMEX offers cement, ready-mix concrete, aggregates, and urbanization solutions in growing markets around the world, powered by a multinational workforce focused on providing a superior customer experience, enabled by digital technologies. For more information, please visit: www.cemex.com

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