



THE INDIA CEMENTS LIMITED

Corporate Office : Coromandel Towers, 93, Santhome High Road, Karpagam Avenue,
R.A. Puram, Chennai - 600 028. Phone : 044-2852 1526, 2857 2100
Fax : 044-2851 7198, Grams : 'INDCEMENT'
CIN : L26942TN1946PLC000931

SH/

16.03.2022

BSE Limited
Corporate Relationship Dept. First Floor,
New Trading Ring, Rotunda Building,
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
MUMBAI - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (E)
MUMBAI 400 051.

Scrip Code: 530005

Scrip Code: INDIACEM

Dear Sirs,

Sub.: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Launching of New Products

We are pleased to inform you that our Company has, today (i.e) 16.03.2022, launched two new cement products viz., Concrete Super King (CSK) and Halo Super King (HSK).

Concrete Super King (CSK) is a novel product with a one stop solution to all concrete needs from foundation to roof. The unique features of this product are high durable strength, quick setting time, easy workability, corrosion resistance, everlasting smooth finish, no seepage and all-weather proof nature.

Halo Super King (HSK) is a product exclusively designed for pre-cast hollow blocks. HSK enables quit setting, enhanced structural strength and stability, catering to all needs from AAC to Hollow blocks.

Thanking you,

Yours faithfully,
for THE INDIA CEMENTS LIMITED

COMPANY SECRETARY