Ref No.: PSL/2020-21/CS/SE/16
Date: 17th June, 2020

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai -400 051
Symbol: DIAMONDDYD

To,
Corporate Relationship Department
BSE Limited
P.J. Towers,
Dalal Street
Mumbai- 400 001
Security Code: 540724
Security ID : DIAMONDDYD

Sub: Statement of deviation / variation – Proceeds of Initial Public Offer (IPO)

Dear Sir/Madam,

Pursuant to Regulation 32(1) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Statement of deviation / variation in the use of proceeds for objects as stated in the Prospectus dated 27th September, 2017 of Initial Public Offer (IPO) for the quarter ended 31st March, 2020.

The aforesaid Statement has been reviewed by the Audit Committee and taken on record by the Board at their respective Meetings held on 17th June, 2020.

This is for your information and records.

Thanking you,

Yours faithfully,

For Prataap Snacks Limited

Om Prakash Pandey
Company Secretary & Compliance Officer

Encl: As above
<table>
<thead>
<tr>
<th>Name of listed entity</th>
<th>Prataap Snacks Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mode of Fund Raising</td>
<td>Public Issue</td>
</tr>
<tr>
<td>Date of Raising Funds</td>
<td>5th October, 2017</td>
</tr>
<tr>
<td>Amount Raised (Net of issue expenses)</td>
<td>Rs. 18747.89 Lakhs</td>
</tr>
<tr>
<td>Report filed for Quarter ended</td>
<td>31st March, 2020</td>
</tr>
<tr>
<td>Monitoring Agency</td>
<td>Applicable</td>
</tr>
<tr>
<td>Monitoring Agency Name, if applicable</td>
<td>HDFC Bank Limited</td>
</tr>
<tr>
<td>Is there a Deviation / Variation in use of funds raised</td>
<td>Yes</td>
</tr>
<tr>
<td>If yes, whether the same is pursuant to change in terms of a contract or objects, which was approved by the shareholders</td>
<td>Yes</td>
</tr>
<tr>
<td>If Yes, Date of shareholder Approval</td>
<td>28th September, 2018</td>
</tr>
</tbody>
</table>

**Explanation for the Deviation / Variation**

The shareholders approved the use of amount earmarked for expansion of Chips facility and Construction of related building at Indore plant which was forming part of Funding capital expenditure requirements in the below table, for acquisition of Avadh Snacks Private Limited.

Explanations for the Deviation / Variation as per explanatory statement of the Notice of the Annual General Meeting of the Company held on 28th September, 2018:

The Company has entered into agreement with the three job workers for manufacturing of Potato Chips located at Kolkata, Bengaluru and Ahmedabad post filling of the prospectus. These decentralized manufacturing facilities will help our Company to respond the demand in faster way by optimizing the logistics cost and hence our Company does not require to expand the potato chips manufacturing facility at Indore. Further as the expansion plan of potato chips facility at Indore is being dropped, the related building is also not required to be constructed.

Gujarat is one of the biggest salty snacks market in India therefore, this is one of the most important markets where our Company would like to build a presence. Avadh Snacks Private Limited has started manufacturing and selling of branded packaged snacks under brand name “Avadh” in 2010 and today has a well-diversified and strong product portfolio for namkeens like bhujia, chevda, fafda, gathiya, etc. and extruded pellets like wheels, cups, pasta, etc. with strong presence in the state of Gujarat and now expanding to Maharashtra and Rajasthan. The product bouquet of our Company and Avadh are complementary and will create a balanced portfolio with a mix of regional and national flavours & variants across categories. The acquisition will also lead to a significant synergy in distribution across Gujarat and neighbouring market.

Post variation, the amount to be utilised for the objects for which the Prospectus was issued will not be less than seventy five percent of the amount raised.

**Comments of the Audit Committee after review**

The Audit Committee reviewed the Statement of Deviation/Variation in utilisation of funds raised through Initial Public Offer (IPO), for the quarter ended 31st March, 2020, as placed before its Meeting held on 17th June, 2020 and noted that aforesaid Statement stating deviation of Rs. 3952.00 lakhs in the utilisation of IPO proceeds for the objects as stated in the Prospectus and the actual utilisation is as per the approval of the shareholders granted by way of special resolution passed in the Annual General Meeting of the Company held on 28th September, 2018.

**Comments of the auditors, if any**

Nil
## Objects for which funds have been raised and where there has been a deviation, in the following table

<table>
<thead>
<tr>
<th>Original Object</th>
<th>Modified Object, if any</th>
<th>Original Allocation</th>
<th>Modified Allocation, if any</th>
<th>Funds Utilised (as on 31st March, 2020)</th>
<th>Amount of Deviation / Variation for the quarter according to applicable object</th>
<th>Remarks if any</th>
</tr>
</thead>
<tbody>
<tr>
<td>Repayment/pre-payment in full or part of certain loans availed by the Company.</td>
<td>--</td>
<td>1298.20</td>
<td>--</td>
<td>1298.20</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of building) and modernization at certain of our existing manufacturing facilities.</td>
<td>--</td>
<td>6699.80</td>
<td>2747.80</td>
<td>1,792.82</td>
<td>--</td>
<td>The Company has dropped the utilisation of funds for the items mentioned below, which were forming part of object “Funding capital expenditure requirements in relation to expansion (including through setting up of a new production line and construction of a building) and modernisation at certain of our existing manufacturing facilities.</td>
</tr>
</tbody>
</table>

### Sr. No. | Particulars | Amount (Rs. in lakhs)
--- | --- | ---
A. Chips | Expansion through setting up of new production line, packaging line and purchase of related utilities and ancillary equipment / machinery at our manufacturing facility at Indore. | 3451.00 |
B. Building | Construction of building for storage of raw materials, packaging materials and finished goods at our manufacturing facility at Indore. | 501.00 |
| Total (A+B) | | 3952.00 |

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Acquisition of Avadh Snacks Private Limited | -- | 3952.00 | 3952.00 | -- | Rs. 3952.00 lakhs was utilised out of Rs. 6699.80 lakhs for acquisition of Avadh Snacks Private Limited during the quarter ended 31st December, 2018 in the financial year 2018-19.
year 2018-19 as per the aforesaid approval of shareholders granted by way of special resolution passed in the Annual General Meeting of the Company held on 28th September, 2018.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment in subsidiary, Pure N Sure, for repayment/pre-payment of certain borrowings availed by our subsidiary</td>
<td>--</td>
<td>2937.00</td>
<td>2937.00</td>
</tr>
<tr>
<td>Marketing and brand building activities</td>
<td>--</td>
<td>4000.00</td>
<td>3305.96</td>
</tr>
<tr>
<td>General Corporate Purposes</td>
<td>3812.89</td>
<td>3812.89</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>18747.89</td>
<td>17098.87</td>
<td></td>
</tr>
</tbody>
</table>

Deviation or variation could mean:
(a) Deviation in the objects or purposes for which the funds have been raised or
(b) Deviation in the amount of funds actually utilized as against what was originally disclosed or
(c) Change in terms of a contract referred to in the fund raising document i.e. prospectus, letter of offer, etc.

Name of Signatory: Om Prakash Pandey
Designation: Company Secretary & Compliance Officer