Date: 13th October, 2017

To
The Manager
Compliance Department,
BSE Limited
Corporate Service Department
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Dear Sir,

Re: Tribhovandas Bhimji Zaveri Limited. Script Code & ID: 534369 / TBZ
Sub: Intimation of opening 36th Store and 5th Franchise Store at Bhopal, Madhya Pradesh on Friday, 13th October, 2017

This is to inform you that the Company is opening its 36th Store and 5th Franchise Store at Bhopal at Plot No. B-15, H. No. 9, G/F, Malviya Nagar, Bhopal- 462003, Madhya Pradesh on Friday, 13th October, 2017.

Kindly treat this as intimation under the applicable Regulations of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. Please take the above on record and acknowledge the receipt of the same.

Thanking You.

Yours faithfully,
For Tribhovandas Bhimji Zaveri Limited

Niraj Oza
Head - Legal & Company Secretary
For Press Release

**TBZ - The Original to Open its 36th Store In Bhopal**

TBZ - The Original, India's trusted jewellery brand, is happy to announce the opening of its 36th store in Bhopal, Madhya Pradesh on 13th October 2017. This will be the 5th franchise store of the company. The store has a retail area of ~1,850 sq. ft. With the addition of this store, the total retail space of the Company will increase to 1,12,339 sq. ft. spread across 27 cities in 11 states.

The store showcases TBZ - The Original's wide variety of traditional and contemporary jewellery designs, light weight gold and diamond jewellery, gold jewellery studded with precious stones, elegant rings & necklaces, beautiful bangles and Kangans. The store provides the same luxury shopping experience to customers as other stores owned by the Company with BIS (Bureau of Indian standards) 916 hallmarked gold jewellery and EGL (European Gemological Laboratory) certified diamond jewellery.

This franchise store will be operated on 'Franchisee Owned Franchisee Operated' (FOFO) model, wherein the entire store inventory would be on the books of the franchisee. This will help TBZ - The Original to scale-up its domestic operations and presence at a faster pace in an asset-light manner.

**About TBZ - The Original:**

Tribhovandas Bhimji Zaveri Limited is India's renowned and trusted jewellery retailer with a legacy of more than 150 years. The Company began its journey in 1864 opening its flagship store in Zaveri Bazar, Mumbai. Over the years, the Company has established itself as a preferred choice for customers in the wedding and every day wear jewellery segment, recognised for exquisite gold and diamond jewellery designs. It has led from the front, in an otherwise largely unorganised Indian jewellery industry, displaying high quality and transparency standards over last 150 years, being the first jeweller to offer buyback guarantee on jewellery and to introduce 100% pre-hallmarked jewellery in India. Today the brand is spread across India with 36 stores across 27 cities in 11 states.

For Tribhovandas Bhimji Zaveri Limited

Raashi Zaveri
Whole-time Director