Dear Sir/Madam,

Subject: News Paper Publication of Statement of Deviation or Variation for the quarter ended September 30, 2019

Pursuant to the Regulation 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith copies each of Economic Times (English Daily) and Jai Rajasthan (Hindi Daily) both dated February 12, 2020 for publication of statement of deviation or variation for the quarter ended December 31, 2019.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For Bajaj Consumer Care Limited

Sethu Iyer
Manager - Secretarial

Encl: as above
## Statement of Categorywise Variation

<table>
<thead>
<tr>
<th>Sr. No.</th>
<th>Category wise Variation</th>
<th>Objects of Utilisation of Funds (as per offer document or notice of General Meeting)</th>
<th>Revised estimated expenditure as per 1. above</th>
<th>Actual Utilisation of Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Capital Expenditure - Acquisition &amp; other strategic initiatives</td>
<td>50.00</td>
<td>200.00</td>
<td>140.94</td>
</tr>
<tr>
<td>2</td>
<td>Sales and Marketing - Promotion of future products</td>
<td>220.00</td>
<td>28.60</td>
<td>28.60</td>
</tr>
<tr>
<td>3</td>
<td>Working Capital</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>4</td>
<td>Others - General corporate purposes</td>
<td>5.48</td>
<td>49.44</td>
<td>19.98</td>
</tr>
</tbody>
</table>

3. The aforesaid Statement, as reviewed by the Audit Committee of the Company, is available on the website of the Stock Exchange where Shares of the Company are listed i.e. www.bseindia.com and www.nseindia.com and also on the website of the Company i.e. www.bajajconsumercare.com.

Date: 10.02.2020
Place: Mumbai

For Bajaj Consumer Care Limited
(Formerly Bajaj Corp Limited)

Sd/-
Makarand Kesarkar
Head-Legal & Company Secretary
Membership No. ACS 14509
1. Deviation in the use of proceeds from the objects stated in the offer document or explanatory statement to the notice for the General Meeting:

Pursuant to the provisions of Section 61 of the Companies Act, 1956 and authority granted by shareholders, the Board of Directors of the Company has revised the utilization of the proceeds from the IPO w.e.f. August 22, 2013.

2. The statement of category wise variation as under:

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<td>28.86</td>
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<tr>
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<td>Working Capital</td>
<td>NI</td>
<td>NI</td>
<td>NI</td>
</tr>
<tr>
<td>4</td>
<td>Others - General corporate purposes</td>
<td>5.46</td>
<td>49.44</td>
<td>19.96</td>
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Date: 10.02.2020
Place: Mumbai

For Bajaj Consumer Care Limited
(Formerly Bajaj Corp Limited)
By:
Makarand Kamatki
Head-Legal & Company Secretary
Membership No. ACS 14569