



May 07, 2024

DGM – Corporate Relations  
BSE Ltd.  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400 001  
**Scrip Code: 500408**

The Listing Department  
National Stock Exchange of India Ltd.  
Exchange Plaza, Plot No. C-1, Block G  
Bandra – Kurla Complex Bandra (East)  
Mumbai – 400 051  
**Scrip Code: TATAELXSI**

Dear Sir,

**Sub: Press Release – “Tata Elxsi Collaborates with Arm to Accelerate the Software-Defined Vehicle Journey for OEMs”**

Please find enclosed the Press Release dated May 07, 2024, titled “Tata Elxsi Collaborates with Arm to Accelerate the Software-Defined Vehicle Journey for OEMs”.

This disclosure is made in terms of requirements of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Yours faithfully,  
**For Tata Elxsi Limited**

**Cauveri Sriram**  
Company Secretary & Compliance Officer

Encl.: Press Release

engineering creativity

**TATA ELXSI**

Registered Office **Tata Elxsi Limited** ITPB Road Whitefield Bangalore 560 048 India  
Tel +91 80 2297 9123 Fax +91 80 2841 1474  
[www.tataelxsi.com](http://www.tataelxsi.com)

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## Tata Elxsi Collaborates with Arm to Accelerate the Software-Defined Vehicle Journey for OEMs

**Bengaluru May 07, 2024:** Tata Elxsi, a global leader in technology and design services has collaborated with Arm, the global semiconductor design and software platform company to offer advanced solutions on the latest Arm® processors, which will help Automotive OEMs and Tier-1s fast track their transition to software-defined vehicles (SDVs).

Automotive architectures are evolving from a distributed and domain-based paradigm to SDV, which includes the use of high-performance computing (HPC). This evolution requires a strategic shift in software development, validation, and deployment philosophies. Tata Elxsi brings its extensive portfolio of SDV solutions through Tata Elxsi AVENIR, a SOAFEE-based software suite that enables the development, integration, building, testing, and deployment of applications entirely on the cloud with ease for OEMs and suppliers. Through this technology collaboration, Tata Elxsi will make this software suite available on the latest Arm® Automotive Enhanced (AE) technology that will power the high-performance requirements of next-generation vehicles.

Tata Elxsi AVENIR includes a cloud-native development and validation environment, that enables seamless collaboration to develop and validate SDV functionalities, a Connected Digital Twin Framework, which enables easier adoption and management of digital twins and a pre-integrated subscription management software. This allows end users to subscribe to automotive features on demand.

*“The automotive industry is being transformed by a massive increase in software and AI that demands more computing within the efficiency and safety constraints of the vehicle,” said **Suraj Gajendra, vice president of products and solutions, Automotive Line of Business, Arm.** “By bringing together its SDV solutions with Arm’s latest AE technology, Tata Elxsi is leveraging Arm’s efficient performance and safety leadership to accelerate software development cycles for next-generation vehicles.”*

*“Intelligent vehicles of the future will be powered by SDV, Data and AI, and it is critical that technology companies collaborate to overcome the growing complexities. We are committed to working with Arm to make Tata Elxsi AVENIR available on the latest generation of Arm cores, which will power future HPCs for SDV while fostering innovation and unlocking the benefits of scale.” said **Shaju S, Vice President & Head, Transportation Business.***

Tata Elxsi AVENIR integrated on Arm processors will provide automakers with a proven and ready-to-integrate SDV framework and modular software components that work seamlessly across Arm-based high-performance computing architectures and chips. This integration accelerates the “shift-left” in SDV development and validation processes, helping drastically cut down time-to-market and development risks.

**About Tata Elxsi:**

Tata Elxsi is among the world's leading design and technology services providers across industries, including Automotive, Broadcast, Communications, Healthcare, and Transportation.

Tata Elxsi's cloud-agnostic SDV development and validation solution, Tata Elxsi AVENIR, offers a scalable software service framework, which supports cloud-native development and vehicle edge platform deployment for vehicles. With Tata Elxsi AVENIR, applications can be seamlessly deployed as services through a sophisticated, service-oriented middleware layer, ensuring a streamlined and efficient deployment process. Through Tata Elxsi AVENIR, we are helping global OEMs realize their vision of [Software-Defined Vehicles](#). For more information, visit [www.tataelxsi.com](http://www.tataelxsi.com).

**Media Contact****Tata Elxsi**

Hari Balan

Corporate Communications

**Email:** [media@tataelxsi.com](mailto:media@tataelxsi.com)