The Listing Manager,
National Stock Exchange of India Limited,
Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
ISIN - INE522F0014

The Listing Manager
BSE Limited
Registered Office: Floor 25
P J Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 539447 – (ISIN - INE522F0014)

Dear Sir,

Sub : Attaching Declaration under Regulation 29(1) and 29(2) of SEBI SAST Regulations 2011 and Form B and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015 received from Promoters of M/s Beardsell Limited

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1) Details of Disclosure for sale of 10,13,000 shares – by Mr Bharat Anumolu – Managing Director / Promoter
   a. Letter dated 28th March 2018 received From Mr Bharat Anumolu – Managing Director / Promoter along with the following Declarations
   b. Declaration under Regulation 29(2) of SEBI SAST Regulations 2011.
   c. Declaration in Form C under SEBI (Prohibition of Insider Trading Regulations) 2015.

2) Details of Disclosure for purchase of 10,00,000 shares – by M/S Villasini Real Estate Private Limited – for the purchase of Shares from Mr Bharat Anumolu – Managing Director / Promoter:
   a) Letter dated 28th March 2018 Received From M/S Villasini Real Estate Private Limited along with the following Declarations
   b) Declaration under Regulation 29(1) of SEBI SAST Regulations 2011.
   c) Declaration in Form B and C under SEBI (Prohibition of Insider Trading Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you,
Yours faithfully,
For BEARDSSELL LIMITED

K Murali
Company Secretary

Endl : 1) Received from Mr Bharat Anumolu – Declaration under Regulation 29(2) of SEBI SAST Regulations 2011 and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015 vide his Letter dated 28th March 2018
2) Received from M/S Villasini Real Estate Private Limited - Declaration under Regulation 29(1) and 29(1) of SEBI SAST Regulations 2011 and Form B & C under SEBI (Prohibition of Insider Trading Regulations) 2015 vide their Letter dated 28th March 2018.
Bharat Anumolu

12 Park View Enclave
Road No 2, Banjara Hills
Hyderabad 500 034
Mobile No. 9394233300

28th March 2018

To

Company Secretary
Beardell Limited
47 Greenms Road
Chennai 600 006

Dear Sir

Sub: Attaching Declaration under Regulation 29(2) of SEBI SAST Regulations 2011 and Form C under SEBI (Prohibition of Insider Trading Regulations) 2015

Please find enclosed the following disclosures:

1. Declaration under Regulation 29(2) of SEBI SAST Regulations 2011.
2. Declaration in Form C under SEBI (Prohibition of Insider Trading Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you

Yours faithfully,

Bharat Anumolu
Encl: As above
<table>
<thead>
<tr>
<th>Details of the acquisition / disposal as follows</th>
<th>Number</th>
<th>% w.r.t. total share/voting capital wherever applicable(*)</th>
<th>% w.r.t. total issued share/voting capital of the TC (**)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before the acquisition under consideration, holding of:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(a) Shares carrying voting rights</td>
<td>8645536</td>
<td>30.76%</td>
<td>30.76%</td>
</tr>
<tr>
<td>(b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(c) Voting rights (VR) otherwise than by shares</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total (a+b+c+d)</td>
<td>1013080</td>
<td>3.60%</td>
<td>3.60%</td>
</tr>
<tr>
<td>Details of acquisition/sale</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(a) Shares carrying voting rights acquired/sold</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(b) VRs acquired/sold otherwise than by shares</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(d) Shares encumbered/invoked/release by the acquirer</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total (a+b+c+d)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
After the acquisition/sale, holding of:

| Shares carrying voting rights | 26,32,536 | 27.10% |
| Shares encumbered with the acquirer/CRResolve other than by shares |  | |
| Warrants/convertible securities/any other instrument that enables the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 0 | 0 |
| Total (a+b+c+d) | 26,32,536 | 27.10% |

Mode of acquisition/sale (e.g. open market/off-market/public issue/rights issue/prefential allotment/inter-se transfer etc.): Open Market

Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable: 28/03/2018

Equity share capital/total voting capital of the TC before the sale/acquisition/sale: 28,09,000

Equity share capital/total voting capital of the TC after the sale/acquisition/sale: 28,09,004

Total diluted share/voting capital of the TC after the sale/acquisition: 28,09,004

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 38 of the listing Agreement.

* Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer/seller/Authorised Signatory: [Signature]

Place: Hyderabad

Date: 28/03/2018
28\textsuperscript{th} March 2018

To

CompanySecretary
Beardsell Limited
47 Greams Road
Chennai 600 006

Dear Sir

Sub: Attaching Declaration under Regulation 29(1) of SEBI SAST Regulations 2011 and Form B and Form C under SEBI (Prohibition of Insider Trading Regulations)2015

*****

Please find enclosed the following disclosures:

(1) Declaration under Regulation 29(1) of SEBI SAST Regulations 2011.
(2) Declaration in Form B and C under SEBI (Prohibition of Insider Trading Regulations) 2015.

Kindly take on record the above declarations and acknowledge.

Thanking you

Yours faithfully
For Villasini Real Estate Private Limited

[Signature]

Authorised Signatory

Encl: As above
### Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

#### Part-A - Details of the Acquisition

<table>
<thead>
<tr>
<th>Name of the Target Company (TC)</th>
<th>Beardsell Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer</td>
<td>Villasini Real Estate Pvt Ltd</td>
</tr>
<tr>
<td>Whether the acquirer belongs to Promoter/Promoter group</td>
<td>Yes</td>
</tr>
<tr>
<td>Name(s) of the Stock Exchange(s) where the shares of TC are Listed</td>
<td>National Stock Exchange of India Ltd and BSE Limited</td>
</tr>
</tbody>
</table>

**Details of the acquisition as follows**

<table>
<thead>
<tr>
<th>Number</th>
<th>% w.r.t. total share/voting capital wherever applicable(*)</th>
<th>% w.r.t. total diluted share/voting capital of the TC (**)</th>
</tr>
</thead>
<tbody>
<tr>
<td>NIL</td>
<td>NIL</td>
<td>NIL</td>
</tr>
<tr>
<td>NIL</td>
<td>NIL</td>
<td>NIL</td>
</tr>
</tbody>
</table>

**Before the acquisition under consideration, holding of acquirer along with PACs of:**

(a) Shares carrying voting rights
(b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)
(c) Voting rights (VR) otherwise than by equity shares
(d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)
Total (a+b+c+d) = NIL

**Details of acquisition**

(a) Shares carrying voting rights acquired
(b) VRs acquired otherwise than by equity shares
(c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)

<p>| 1000000 | 3.55% | 3.55% |</p>
<table>
<thead>
<tr>
<th>Description</th>
<th>Quantity</th>
<th>Percentage</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)</td>
<td>1000000</td>
<td>3.55%</td>
<td>3.55%</td>
</tr>
<tr>
<td>e) Total (a+b+c+d)</td>
<td>1000000</td>
<td>3.55%</td>
<td>3.55%</td>
</tr>
</tbody>
</table>

**After the acquisition, holding of acquirer along with PACs of:**

a) Shares carrying voting rights                                            | 1000000  | 3.55%      | 3.55%      |

b) VRs otherwise than by equity shares                                      |          |            |            |

c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition |          |            |            |

d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) |          |            |            |

e) Total (a+b+c+d)                                                          | 1000000  | 3.55%      | 3.55%      |

**Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)**

Open Market

**Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.**

Not Applicable

**Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.**

28/03/2018

**Equity share capital / total voting capital of the TC before the said acquisition**

28099008

**Equity share capital/ total voting capital of the TC after the said acquisition**

28099008

**Total diluted share/voting capital of the TC after the said acquisition**

28099008