Date: March 14, 2020

To,
The Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051

To,
The Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 001.

**NSE-SYMBOL: BAGFILMS**

**BSE-Scrip Code: 532507**

**Sub: Disclosure pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011,**

Dear Sir/Madam,

Pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed a disclosure in the prescribed format, in respect of increase in voting rights/percentage of shareholding of the Company in B.A.G. Films and Media Limited.

This is for your information and record please.

Thanking You

Yours sincerely

For Skyline Tele Media Services Limited

Sudhir Shukla
Director

Encl: a/a

**CC:**
The Board of Directors,
B.A.G. Films and Media Limited
352, Aggarwal Plaza,
Plot No.8, Kondli,
New Delhi-110096
Disclosure of Details of Acquisition to Target Company and Stock Exchanges under
Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011

<table>
<thead>
<tr>
<th>Name of the Target Company (TC)</th>
<th>B.A.G. Films and Media Limited</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer</td>
<td>Skyline Tele Media Services Limited</td>
</tr>
<tr>
<td>Whether the acquirer belongs to Promoter/Promoter group</td>
<td>Yes</td>
</tr>
<tr>
<td>Name(s) of the Stock Exchange(s) where the shares of TC are Listed</td>
<td>National Stock Exchange of India Limited BSE Limited</td>
</tr>
<tr>
<td>Details of the acquisition/disposal as follows</td>
<td><strong>Number</strong></td>
</tr>
<tr>
<td>Before the acquisition under consideration, holding of:</td>
<td></td>
</tr>
<tr>
<td>a) Shares carrying voting rights</td>
<td>2,40,11,000</td>
</tr>
<tr>
<td>b) Shares in the nature of encumbrance pledge/lien/non-disposal undertaking/others)</td>
<td>Nil</td>
</tr>
<tr>
<td>c) Voting rights (VR) otherwise than by shares</td>
<td>Nil</td>
</tr>
<tr>
<td>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)</td>
<td>Nil</td>
</tr>
<tr>
<td>e) Total (a+b+c+d)</td>
<td>2,40,11,000</td>
</tr>
</tbody>
</table>

Details of acquisition/sale

<p>| | | |
| | | |
| a) Shares carrying voting rights acquired/sold | 7,57,697 | 0.383 | 0.383 |
| b) VRs acquired/sold otherwise than by shares | Nil | Nil | Nil |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying | Nil | Nil | Nil |</p>
<table>
<thead>
<tr>
<th>d) Shares encumbrance/invoked/released by acquirer</th>
<th>Nil</th>
<th>Nil</th>
<th>Nil</th>
</tr>
</thead>
<tbody>
<tr>
<td>e) Total (a+b+c+d)</td>
<td>7,57,697</td>
<td>0.383</td>
<td>0.383</td>
</tr>
</tbody>
</table>

**After the acquisition/sale, holding of:**

| a) Shares carrying voting rights | 2,47,68,697 | 12.515 | 12.515 |
| b) Shares encumbered with the acquirer | Nil | Nil | Nil |
| c) VRs otherwise than by shares | Nil | Nil | Nil |
| d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | Nil | Nil | Nil |
| e) Total (a+b+c+d) | 2,47,68,697 | 12.515 | 12.515 |

**Mode of acquisition/sale (e.g. open market, off-market/ public issue / rights issue / preferential allotment / inter-se transfer, etc.)**

Open market acquisition of 7,57,697 equity shares

**Date of acquisition/sale of shares/VR or date of receipt of intimation of allotment of shares, whichever is applicable**

From 04.03.2020 till 13.03.2020

**Equity share capital / total voting capital of the TC before the said acquisition/Sale**

Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)

**Equity share capital/ total voting capital of the TC after the said acquisition/Sale**

Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)

**Total diluted share/voting capital of the TC after the said acquisition**

Rs. 395,836,180/- (comprising of 197918090 equity shares of face value Rs. 2/- each)

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(***) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(#) Including Rs. 1,70,341/- on calls unpaid on 170341 equity shares @ Rs. 1/- each.

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Sudhir Shukla
Director
Place: Noida
Date: 14.03.2020