



**SUNRISE EFFICIENT MARKETING LIMITED**

**Regd. Office:** Sub Plot No.2, Block B, Akash Bhumi Complex Village Pandesara, Surat 394221

**E-mail:** cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

**CIN:** L29100GJ2020PLC114489

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Date: 01/10/2022

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400001

Dear Sir/Madam,

**Scrip ID / Code: SEML / 543515**

**Sub: Appointment of M/s SBMG & CO., as Statutory Auditor**

Disclosure for change in Auditor pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 read with SEBI Circular dated September 9, 2015 is enclosed and annexed as Annexure - I for appointment of M/s SBMG & CO., as the Statutory Auditors of the Company at the Annual General Meeting of the company held on 30<sup>th</sup> September, 2022

Kindly take the above information on record and oblige.

Thanking you,

Yours Faithfully,  
For **Sunrise Efficient Marketing Limited**

**Kaushik Vegad**  
**Company Secretary & Compliance Officer**

## Annexure – I

Disclosure pursuant to Regulation 30 of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 read with SEBI Circular dated September 9, 2015 for appointment of M/s SBMG & CO. as the Statutory Auditors of the Company:

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as Statutory Auditor
2.	Date of appointment/cessation (as applicable) & Term of appointment	Appointed w.e.f. 30 <sup>th</sup> September, 2022 for the period of consecutive three years commencing from the conclusion of this 02 <sup>nd</sup> AGM till the conclusion of 05 <sup>th</sup> AGM of the Company.
3.	Brief Profile (in case of appointment)	M/s SBMG & CO. (FRN 127756W) is a firm of Chartered Accountant registered with Institute of Chartered Accountants is a renowned CA firm based in Surat. The firm is primarily engaged in providing audit and assurance services to its clients.
4.	Brief of Recommendation and credentials	The Audit Committee has recommended the appointment of Statutory Auditor. The Committee has considered various parameters like capability to serve a diverse and complex business as that of the company.
5.	Terms of remuneration	The Board may fix the remuneration payable to the auditor as recommended by audit committee.
6.	Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable