Date: March 21, 2020

Dear Sirs,

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing copies of the newspaper publications dated March 21, 2020 published in 'Business Standard' (English) and 'Ei Samay' (Bengali), with respect to the Notice sent to the concerned shareholders of Bata India Limited intimating proposed transfer of Equity Shares to the Demat Account of the Investor Education and Protection Fund Authority Ministry of Corporate Affairs.

We request you to take the same on record.

Thanking you.

Yours faithfully,
For BATA INDIA LIMITED

ARUNITO GANGULY (FCS 9285)
Assistant Vice President,
Company Secretary & Compliance Officer

Encl.: As above
NOTICE TO THE SHAREHOLDERS

Sub.: Transfer of Equity Shares in Bata India Limited ('the Company') to the Demat Account of the 'Investor Education and Protection Fund Authority Ministry of Corporate Affairs' (IEPF), in respect of which dividend remains unclaimed or unpaid for the last seven consecutive years.

NOTICE is hereby given that pursuant to the provisions of Section 124(6) of the Companies Act, 2013, Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 and subsequent amendments thereof, the underlying Equity Shares on which dividend has remained unclaimed or unpaid for a period of seven consecutive years or more are required to be transferred to the Demat Account of the IEPF.

The shareholders of the Company who have not encashed their dividend for a period of seven consecutive years, i.e., relating to the financial years ended 31/12/2012 to 31/03/2019, are being given an opportunity, as per the prescribed Rules, for claiming their dividend by making a written application under physical signature(s), giving complete postal address alongwith PIN Code and Folio No. / DP ID & Client ID together with a cancelled original cheque leaf of the Bank account bearing the name of the first / sole holder, details of Bank, Branch, Account Number, MICR code, IFSC code, etc., failing which copy of Bank passbook / statement duly attested by the Bank (not more than one month old) with all such required details and self-attested copy of Income Tax PAN card(s) of registered shareholder(s), i.e., including joint holder(s) to the Company at its Registered Office or to Mrs. R & D Infotech Private Limited, Registrar and Share Transfer Agent (RTA) of the Company. Individual notices have been sent to the shareholders concerned at their registered addresses. A list of such shareholders along with relevant details pertaining to unclaimed or unpaid dividend and the corresponding shares liable to be transferred to the Demat Account of the IEPF is available on the website of the Company, i.e., www.bata.in under the 'Investor Relations' category.

In the event valid claims for dividend are not received on or before 30/04/2020, in accordance with the procedure prescribed under IEPF Rules, the Company shall proceed to transfer such equity shares to the Demat Account of the IEPF without giving any further notice. Upon transfer of shares to the Demat Account of the IEPF, no claim shall lie against the Company in respect of such shares. The shareholders are entitled to claim such unclaimed or unpaid dividend and shares including benefits, if any, accruing on such shares by following the stipulated procedure as prescribed by the IEPF Authority. For more details, please visit the Company’s website www.bata.in.

In case of any query, the shareholders may contact the Share Department of the Company at its Registered Office or to the RTA, Mrs. R & D Infotech Private Limited, Unit: Bata India Limited, 7A, Beladas Road, 1st Floor, Kolkata-700026, Tel. No.: 033 24192641, E-mail: rdinfo.investors@gmail.com.

For BATA INDIA LIMITED

ARUNTO GANGULY
Assistant Vice President,
Company Secretary & Compliance Officer