27th July, 2020

The General Manager-Department of Corporate Services, BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Scrip Code : 532720

Dear Sirs,

Sub: Press Release - Mahindra Finance Rs. 3,088.82 Crore Rights Issue to open on July 28, 2020

Please find enclosed a Press Release being furnished by the Company, on the captioned subject.

This intimation is also being uploaded on the Company’s website at https://www.mahindrafinance.com.

Kindly take the same on record.

Thanking you,

Yours Faithfully,

Mahindra & Mahindra Financial Services Limited

Arnaz M. Pardiwalla
Company Secretary & Compliance Officer

Encl: a/a
PRESS RELEASE

Mahindra Finance Rs. 3088.82 Crore Rights Issue to open on July 28, 2020

- Issue of 61.78 crore equity shares of face value of Rs. 2 each (“Equity Shares”) at a price of Rs. 50 per Equity Share aggregating to Rs. 3088.82 crore on a rights basis (“Rights Issue”).
- The Equity Shares will be offered in the ratio of one Equity Share for every one Equity Share held by the eligible equity shareholders of the Company as on the record date, that is July 23, 2020.
- The Rights Issue will close on August 11, 2020.

Mumbai, July 27, 2020: Mahindra & Mahindra Financial Services Limited (“Mahindra Finance” or “Company”), a subsidiary of Mahindra & Mahindra Limited and one of the leading deposit taking non-banking finance companies in India, is scheduled to open its Rights Issue on July 28, 2020.

The Company will issue 617,764,960 fully paid-up Equity Shares of face value of Rs. 2 each for cash at a price of Rs. 50 per Equity Share (including a premium of Rs. 48 per Equity Share) aggregating to Rs. 30,888,248,000 on a rights basis to eligible equity shareholders in the ratio of one Equity Share for every one fully paid-up Equity Share held on the record date, that is July 23, 2020. The funds raised through the Issue will be used to repay/prepay certain outstanding borrowings of the Company, augment long term capital and resources for meeting funding requirements for the Company’s business activities and for general corporate purposes.

Mahindra Finance is primarily engaged in providing financing for new and pre-owned auto and utility vehicles (including three wheelers), tractors, cars and commercial vehicles and has customers primarily in the rural and semi-urban markets of India. All investors proposing to apply in the Issue should refer to section “Terms of the Issue” read with “Risk Factors” beginning on pages 338 and 20, respectively of the Letter of Offer dated July 21, 2020 filed with BSE, NSE and SEBI.


About Mahindra & Mahindra Financial Services Limited

Mahindra Finance, a part of the Mahindra Group, is one of the leading deposit taking non-banking finance companies in the rural and semi-urban markets of India with over 25 years of operating experience. Mahindra Finance is engaged in providing financing for new and pre-owned auto and utility vehicle, tractors and commercial vehicles. Mahindra Finance also provides housing finance, financing to SMEs and offers fixed deposits. Mahindra Finance established a pan-India presence, spanning 27 states and seven union territories through 1,322 offices, as of March 31, 2020.

Mahindra Finance has been recognized as the only financial institute from India to be in the Dow Jones Sustainability Index for Emerging Market Category, for the 7th year in a row. Mahindra Finance has been ranked 11th amongst “25 Best Large Workplaces in Asia 2019”, by Great Place to Work Institute.

Subsidiaries and Associates

Mahindra Insurance Brokers Limited has a “composite broking license” from the Insurance Regulatory and Development Authority. It provides broking solutions to individuals and corporates and undertakes broking of life, non-life and reinsurance products.
Mahindra Finance Limited, a registered housing finance company, provides loans for purchase, renovation, construction of house property.

Mahindra Finance CSR Foundation is a wholly owned subsidiary company, under the provisions of section 8 of the Companies Act, 2013 which undertakes the CSR activities of the Company and its subsidiaries.

Mahindra Manulife Investment Management Private Limited (“MMIMPL”) (formerly known as Mahindra Asset Management Company Private Limited) is the asset management company of Mahindra Manulife Mutual Fund. Manulife Investment Management (Singapore) Pte. Ltd. holds 49.0% of the outstanding equity shares of MMIMPL.

Mahindra Manulife Trustee Private Limited (“MMTPL”), (formerly known as Mahindra Trustee Company Private Limited) acts as a Trustee to Mahindra Manulife Mutual Fund. Manulife Investment Management (Singapore) Pte. Ltd. holds 49.0% of the outstanding equity shares of MMTPL.

Mahindra Finance USA LLC, an associate of our Company, entered into a joint venture agreement with De Lage Landen Financial Services, Inc, a member of Rabo Bank Mahindra Finance USA LLC, to provide wholesale inventory-financing to dealers and retail-financing to customers in the United States for purchase of Mahindra tractors and utility vehicles. The Company has recently formed a joint venture in Sri Lanka, by acquiring a 38.20% stake in Ideal Finance Ltd to offer financial services in Sri Lanka.

About Mahindra

The Mahindra Group is a USD 19.4 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world’s largest tractor company by volume. It also enjoys a strong presence in renewable energy, agribusiness, logistics and real estate development. Headquartered in India, Mahindra Group employs over 2,56,000 people across 100 countries.

Learn more about Mahindra on www.mahindra.com / Twitter and Facebook: @MahindraRise

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The Rights Entitlements and the Equity Shares have not been and will not be registered under the United States Securities Act of 1933, as amended ("US Securities Act"), or any U.S. state securities laws and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act and applicable state securities laws. The Rights Entitlements and the Equity Shares are being offered and sold (i) in offshore transactions outside the United States in compliance with Regulation S under the US Securities Act and the applicable laws of the jurisdiction where those offers and sales occur; and (ii) in the United States to “qualified institutional buyers” (as defined in Rule 144A under the US Securities Act) pursuant to the private placement exemption set out in Section 4(a)(2) of the US Securities Act.