



ROYAL ORCHID HOTELS LTD.,

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Date: April 15, 2024

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699**

**To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD**

Dear Sir/Madam,

Sub: Press Release for opening of Regenta Central in Puri

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for opening of Regenta Central in Puri.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For **ROYAL ORCHID HOTELS LIMITED**

**RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER**

Encl: as above



**Press Release
For Immediate Publication**



**ROHL expands presence in East India, marks its debut in Odisha with
Regenta Central in Puri**

BENGALURU 15 APRIL 2024: Strengthening its presence in the eastern part of the country, Royal Orchid Hotels Ltd (ROHL) marked its entry in Odisha with the opening of Regenta Central in the coastal city of Puri. ROHL's maiden property in the state, and the 4th in East India, Regenta Central in Puri is poised to become the preferred abode for tourists visiting the city for spiritual, wellness or cultural tourism from across the country. The newest addition to ROHL's portfolio is located a proximity of 50 meters from the Golden Beach and provides the perfect setting for guests to immerse themselves in the rich heritage of Odisha.

Chander K Baljee, Chairman & Managing Director, ROHL said, "The launch of Regenta Central in Odisha marks a significant milestone as we set ourselves on an aggressive expansion mode for this fiscal with new hotel openings and signings; we have already announced hotels in Kasauli, Surat and Mumbai in the last 10-15 days and many more are expected soon."

"Puri, renowned for its rich history and economic reliance on tourism and the religious significance of landmarks like the ancient 12th-century Jagannath Temple, adds to the emerging tourist hub of the state, further strengthening our portfolio in the Eastern part of India", **Mr. Baljee added.**

The hotel features 55 elegantly designed rooms across four distinct categories, each with balconies or sit-outs offering a pleasant sea view. The hotel is conveniently located 5 kilometers from Puri Railway Station and the renowned Lord Jagannatha Temple, locally known as Srikhetram which stands as a symbol of spirituality in Puri, thereby offering a true holistic experience to our guests visiting the city.

“We are happy to announce the opening of Regenta Central in Puri. With this opening, we are well on our way to launching 35 new hotels this year. This new property highlights our dedication to growing the brand across the country, ensuring our guests enjoy innovative and unique hospitality experiences nationwide”, **said Arjun Baljee, President, ROHL.**

Guests staying at Regenta Central have easy access to nearby attractions, including Pratyush Ocean World and Raghurajpur Artist Village, located just 6 km and 10 km away. Additionally, popular destinations like Baliharachandi Beach, Konark Sun Temple, Pipili, and Udayagiri & Khandagiri Caves are also within convenient reach. Whether you are traveling for business, leisure, or religious purposes, Regenta Central Puri promises guests a pleasant and memorable stay.

“We are dedicated to establishing unparalleled standards in the hospitality sector. With the opening of Regenta Central Puri, we are sure the property will not only help bolstering the local economy, it will help carve out a niche for hospitality in the city by enhancing the allure of leisure and tourism”, **Philip Logan, COO, ROHL added.**

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India’s fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 100+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India’s most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

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