March 16, 2020

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai 400 051
Tel.: 2659 8235/36 8458
Scrip Code: ACC

BSE Limited
Corporate Relations Department
P.J. Towers, Dalal Street
Mumbai 400 001
Tel.: 2272 8013/15/58/8307
Scrip Code: 500410

Dear Sir/Madam,

Sub: Newspaper Publication regarding the 84th Annual General Meeting of ACC Limited and E-voting related matters.

Pursuant to the applicable provisions of Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time, the Company has made a public notice informing about the 84th Annual General Meeting of the Company scheduled on Monday, April 6, 2020 and Electronic voting related matters. We hereby submit the copies of the public notice published in English daily – Indian Express and Regional (Marathi) newspaper – Loksatta on March 14, 2020, for information and record and the same is also uploaded on the website of the Company at www.acclimited.com

We request you to take the above information on record.

Yours Sincerely,
For ACC Limited

Rajiv Choubey
Chief Legal Officer & Company Secretary
ACS-13063

Encl.: As above
NOTICE OF 84TH ANNUAL GENERAL MEETING

Notice is hereby given that the 84th Annual General Meeting (AGM) of ACC Limited (the `Company`) will be held at Pema Thadani Auditorium, Jai Hind College, "A" Road, Churchgate, Mumbai 400 020 on Monday, April 6, 2020 at 3.00 p.m. to transact the business specified in the Notice convening the 84th AGM of the Company. The dispatch of the Annual Report of the Company for the year 2019 along with Notice convening the 84th AGM and the E-voting procedure to the Members was completed on March 13, 2020.

The Annual Report along with Notice convening the 84th AGM and E-voting procedure has been sent electronically to those Members, whose e-mail addresses are available with the Company's Registrar and Transfer Agent, KFin Technologies Private Limited ("KFinTech") (Formerly known as Karvy Fintech Private Limited). For other Members, who have not registered their e-mail addresses, the Annual Report has been sent at their registered postal address by the permitted mode.

In terms of Section 168 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended, and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing the facility to its Members to exercise their right to vote by electronic means on any or all of the businesses specified in the Notice convening the 84th AGM of the Company ("remote E-voting") through E-voting services of KFinTech. The relevant details of voting are given as under:

a) Member holding shares either in physical form or in dematerialized form and whose name is recorded in the register of Members or in the register of beneficial owners maintained by the depositories, as on the cut-off date, i.e., Monday, March 30, 2020 (eligible Members), shall be entitled to exercise their right to vote by remote E-voting as well as voting to be held at AGM on any or all of the businesses specified in the Notice convening the 84th AGM of the Company;

b) The remote E-voting period commences on Wednesday, April 1, 2020 at 10:00 A.M.;

c) The remote E-voting period ends on Sunday, April 5, 2020 at 6.00 P.M.;

d) The remote E-voting module shall be disabled for voting after the expiry of the date and time mentioned above. (Once the vote on a resolution(s) is cast by the Member, the Member shall not be allowed to change it subsequently);

e) The Company is also extending the facility to the eligible Members to cast their vote through electronic means ("InstaPoll") at the AGM on all of the businesses specified in the Notice convening the 84th AGM. Further, an eligible Member may participate in the AGM even after exercising his right to vote through remote E-voting but shall not vote again in the AGM. Only the eligible Members shall be entitled to avail the facility of remote voting or the voting at the AGM;

f) In case a person has become a Member of the Company after dispatch of the Notice for the AGM but on or before the cut-off date for E-voting, i.e., Monday, March 30, 2020 may write to the KFinTech on the email id.evoting@karvy.com or to Mr. Sridhar Balamur, Deputy Manager, Contact No.: 040-67161563. at (Unit: ACC Limited), KFin Technologies Private Limited, Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad – 500 032, for obtaining the credentials for remote E-voting;

g) The Board of Directors has appointed Mr. Pramod S. Shah, Managing Partner, or failing him, Mr. Saurabh Shah, Corporate Advisor of M/s Pramod S. Shah & Associates, Practicing Company Secretaries as a Scrutinizer to scrutinize the voting process in a fair and transparent manner;

h) The Company is pleased to provide the facility of live webcast of the proceedings of AGM. Members who are entitled to participate in the AGM can view the proceeding of AGM by logging on to E-voting website of KFinTech at https://evoting.karvy.com/using their secure login credentials.

If any Member wishes to get a printed copy of the Annual Report, the Company will send the same, without any charges, upon receipt of a specific request from the Member.

In case of any query and/or grievance, in respect of voting by electronic means, Members may refer to the Help & Frequently Asked Questions (FAQs) and E-voting user manual available at the download Section of https://evoting.karvy.com/ (KFinTech Website) or contact KFinTech at Selenium, Tower B, Plot No.31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad, Telangana 500032 or at email ID: evoting@karvy.com or on Phone No. 040 6716 1563 or call KFinTech’s toll free No.: 1800 3454 001 for any further clarifications.

The Annual Report, Notice, E-voting procedure and other relevant documents, will be available on the Company’s website at www.acclimited.com and the same shall also be available for inspection, from 11.00 A.M. to 1.00 P.M., at the Registered Office of the Company on all working days (Monday to Friday).

By order of the Board of Directors,
For ACC Limited

Rajiv Choubey
Chief Legal Officer & Company Secretary
ACS No.: 13063

Place: Mumbai
Date: March 13, 2020