

TTK Prestige LIMITED



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www.ttkprestige.com CIN : L85110T21955PLC015049

September 16, 2022

National Stock Exchange "Exchange Plaza", C-1, Block G, Bandra- Kurla Complex, Bandra (E), Mumbai – 400 051. Scrip Symbol: TTKPRESTIG	BSE Limited 27th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001. Scrip Code: 517506
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Dear Sirs,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 – **TTK Prestige unveils first "JUDGE" exclusive store in Kollam, Kerala**

We wish to inform you that TTK Prestige Limited is opening an exclusive "JUDGE" store in Kollam.

We are issuing a Press Release on opening of this Store. A copy of the same is attached for your information.

You are requested to please take the above on record

Thanking you,

Yours faithfully,
For TTK Prestige Limited,

Digitally signed by
KRISHNAMURTHY SHANKARAN
Y SHANKARAN
Date: 2022.09.16
11:36:03 +05'30'

K. Shankaran
Wholetime Director & Secretary

A  Group Company

(Registered Office: Plot No.38, SIPCOT Industrial Complex, Hosur – 635 126, Tamil Nadu, INDIA)

*Kerala - Press Release
For immediate publication*

TTK Prestige unveils first “JUDGE” exclusive store in Kollam

- *TTK Prestige has a British subsidiary Horwood homewares which has iconic brands called **JUDGE** and **STELLAR**.*
- *The company had launched the **JUDGE** brand to target the mass market with a strong value proposition*
- *The “**JUDGE**” brand enjoys a rich legacy of over 125 years and is the preferred kitchen brand for UK households*
- *The company now is happy to unveil the first exclusive store in KOLLAM, Kerala*
- *Convenient browsing and shopping. Value pricing. Over 100 products in 15 categories on display under one roof.*
- *Customers can enjoy international quality at Indian prices*

Kollam, 16th September, 2022: TTK Prestige Ltd, India’s largest kitchen appliances company, opened the doors of its first “**JUDGE**” exclusive showroom in Kollam. This leading British kitchen appliances brand is part of TTK Prestige owned Horwood Homewares. **Judge** offers quality Kitchen solutions at value price points.

“**JUDGE**” brand has a rich legacy of over 125 years and is the preferred kitchen brand of choice for households in the UK. For the first time ever, customers in Kollam can enjoy international quality at Indian prices. The store was officially opened by TTK Prestige Managing Director Mr. Chandru Kalro today in Kollam.

The new “**JUDGE**” store, offers an unmatched shopping experience for customers. With over 100 products in 15 categories under one roof, customers will have wide array of choice. TTK Prestige is offering a slew of offers, deals and discounts on select product lines in-store.

Commenting on the new launch, **Mr. Chandru Kalro, Managing Director, TTK Prestige said:** ‘This is an important step in the journey of the brand **JUDGE** in India. The brand aims to offer a strong and positive value proposition to the value seeking customer with a promise of good quality and after sales service from TTK Prestige. As a company, we are committed to transforming the lives of the Indian home cooks in every part of the country, and launching our first Judge Exclusive store is a step in the right direction. Over time, we will be growing the Judge store footprint across the country to ensure that our consumers get to enjoy international quality at affordable prices.’