



HQ/CS/CL.24B/16994
August 4, 2020

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai – 400 051
SYMBOL: TATACOMM

BSE Limited
P.J. Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 500483

Dear Sir / Madam,

Sub: Press Release - Tata Communications launches 'Secure Connected Digital Experience' to help enterprises rebuild for a post-COVID world.

Please find attached herewith the press release on the captioned subject being issued today.

In Process

Thanking you,

Yours faithfully,
For Tata Communications Limited

DocuSigned by:
pp 
Manish Sansi
Company Secretary &
General Counsel (India)

TATA COMMUNICATIONS

Tata Communications Limited

Regd. Office : VSB Mahatma Gandhi Road Fort Mumbai – 400 001 India

Tel 91 22 6659 1968 website www.tatacommunications.com CIN : L64200MH1986PLC039266

For immediate release

PRESS RELEASE

Tata Communications launches 'Secure Connected Digital Experience' to help enterprises rebuild for a post-COVID world

The new proposition enables businesses to adapt to the realities of enterprise transformation, workforce mobility and consumer experience in the new digital-first environment

Mumbai, August 04th, 2020 - [Tata Communications](#), a global digital ecosystem enabler, today announced the launch of 'Secure Connected Digital Experience' (SCDx), a new proposition for enterprises to help them rebuild and adapt their organisations for a post-COVID world.

The COVID-19 pandemic forced businesses around the world to adapt suddenly to survive the huge disruption to everyday life. With many countries now emerging cautiously from lockdown, businesses are looking to redesign and restructure their operations for a transformed landscape.

Tata Communications' SCDx proposition is intended to meet this growing, worldwide demand for new ways of operating, which includes far higher levels of working from home, rising security risks, a shift to digital commerce and more contactless experiences for employees, customers and supply chain partners. It will help companies currently relying on short-term fixes, such as consumer-grade applications or employees' home broadband connections, by providing holistic, secure, enterprise-level digital solutions that address current challenges and are fit for the long term.

The SCDx proposition consists of three offerings:

- **Tata Communications Secure Connected Digital Workplace** enables enterprise employees (those typically working from the office as well as those working in the field), to work seamlessly and securely from anywhere through industrialised, scalable and high performance remote workplace solutions for complete workplace readiness.
- **Tata Communications Digital Customer Experience Platform** recreates the in-store experience online for B2C companies, with the next generation of enterprise commerce and video collaboration solutions for superior digital customer engagement.
- As supply chains become increasingly digital and transparent, SCDx will enable **the supply chain ecosystem** with secure access to enterprise core applications and significantly improved performance for third parties.

A.S Lakshminarayanan, MD and CEO, Tata Communications says, "COVID-19 is acting as a catalyst and accelerator of business transformation. In recent months, millions of employees have experienced working from home, consumers have embraced digital shopping and delivery, and businesses have adapted to doing more, virtually. These changes have created a new reality and we are not going back to how things were done before.

As enterprises shift from focusing on business continuity to business recovery and growth, they urgently need to rethink their digital strategies and transform themselves to prosper in this digital-first ecosystem. With Secure Connected Digital Experience, our goal is to enable enterprises to adopt new digital working models, accelerate their time to market and drive agility and resilience, giving them the tools to innovate, invent, and redefine their employee, customer and supply chain experience."

Within the Tata Communications Secure Connected Digital Workplace offering, Tata Communications will provide a range of services to enterprises looking to enhance and safeguard the employee experience. It will provide **secure and high-performance, zero-trust network access (ZTNA) through a partnership with NetFoundry**, a subsidiary of Tata Communications. The zero-trust solution provides employees secure

For immediate release

PRESS RELEASE

access to applications and data in the cloud, regardless of location, device or broadband connectivity, with 3-10X performance acceleration. This is vital for companies who want to digitally transform and embrace higher levels of remote working but need confidence that employees can access documents and apps securely and with an enterprise-grade experience, even on their home broadband connection.

Tata Communications Secure Connected Digital Workplace solution will also offer **enterprise-grade collaboration and security solutions**, ensuring that dispersed teams can collaborate without compromise, with seamless features like video, voice, messaging, etc. as well as secure access to applications behind enterprise firewalls to boost innovation, productivity and efficiency.

Through its **connected employee solution**, it will provide IOT-based employee health and safety wearables and SafePass™ smart ID cards, which enable effective social distancing, employee tracing and other safety norms, while enhancing worker wellbeing and minimising workplace risks in an industrial or campus setup.

[NetFoundry](#) was a key enabler in the digital transformation of [FWD Insurance](#), one of the leading and fastest growing insurers in the Asia Pacific, providing FWD with a cloud-native, zero trust, software-only platform for FWD's cloud access use cases. When COVID-19 hit, FWD used the same platform to extend the secure access service edge (SASE) architecture for simple, zero trust remote access, while providing a high-quality end user experience for internal users and supply chain partners.

Shilpa Tumma, Business Information Security Officer, FWD said, “NetFoundry’s cloud-native connectivity has been the perfect match to aid FWD on our digital transformation and cloud-native application journey. In the current pandemic situation, although our usage has multiplied, NetFoundry easily scaled to cater to our demands to facilitate work from home in a few simple clicks, for both internal users and external parties. The solution helps us create AppWANs with zero trust micro-segmentation. NetFoundry multiplies the throughput by 3 to 4 times, giving the best user experience even for very huge file transfers.”

Tata Communications’ Secure Connected Digital Experience builds on the company’s focus towards platforms and solutions for customers. The proposition leverages Tata Communications’ managed service capabilities and infrastructure and aims to drive intelligence across next generation connectivity; collaboration; cloud, edge and security; NetFoundry; voice, and more.

Since the COVID-19 pandemic, Tata Communications has been supporting customers to deploy relevant solutions in record time; in many cases, delivering changes and upgrades in less than six hours. Tata Communications has enabled tens of thousands of employees globally for remote working across more than 150 organisations including [Tata Consultancy Services](#), with many more under deployment.

To know more about Tata Communications’ Secure Connected Digital Experience, [click here](#).

ENDS.

For immediate release**PRESS RELEASE****Contact:**

Shahnaz Mansoor
Tata Communications
+91 98339 96903
shahnaz.mansoor@tatacommunications.com

Sanil Shirsat
Adfactors PR
+91 9923078968
sanil.shirsat@adfactorspr.com

About Tata Communications

Tata Communications is a digital ecosystem enabler that powers today's fast-growing digital economy.

The company enables the digital transformation of enterprises globally, including 300 of the Fortune 500 - unlocking opportunities for businesses by enabling borderless growth, boosting product innovation and customer experience, improving productivity and efficiency, building agility and managing risk.

With its solutions orientated approach and proven managed service capabilities and cutting-edge infrastructure, Tata Communications drives the next level of intelligence powered by cloud, mobility, Internet of Things (IoT), collaboration, security, and network services.

Tata Communications carries around 30% of the world's internet routes and connects businesses to 60% of the world's cloud giants and 4 out of 5 mobile subscribers.

The company's capabilities are underpinned by its global network, the world's largest wholly owned subsea fibre backbone and a Tier-1 IP network with connectivity to more than 200 countries and territories.

Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.
