

Date: 27.08.2021

To,  
DEPARTMENT OF CORPORATE SERVICES,  
The Bombay Stock Exchange Ltd.  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai – 400 001

Dear Sir,

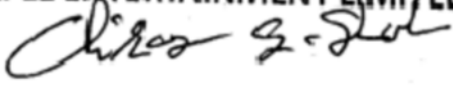
**Sub: Submission of Annual Report as per Regulation 34 of SEBI (LODR) Regulations, 2015**  
**Ref: Scrip Code: - 540159**

As per the above-mentioned subject, we hereby submit The Annual Report of F.Y 2020-2021 approved and adopted by the Board of Directors at the Board Meeting of the company conducted on 25.08.2021.

Kindly acknowledge the same & take on your records.

Thanking You

Yours Faithfully

For, PURPLE ENTERTAINMENT LIMITED  
PURPLE ENTERTAINMENT LIMITED  
  
DIRECTOR . . . DIRECTOR  
CHIRAG SUDHIRBHAI SHAH  
DIN: 08012494

Encl: Annual Report-2020-21

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**Regd. Office:-**  
30-B, 3<sup>rd</sup> floor, Ajanta complex,  
Income Tax, Ashram Road,  
Ahmedabad – 380009.  
(O) – 079-40069097,  
email:- [purpleentertainments7@gmail.com](mailto:purpleentertainments7@gmail.com),  
[www.purpleentertainment.co.in](http://www.purpleentertainment.co.in)

# 2021



*PURPLE  
ENTERTAINMENT  
LIMITED*

*ANNUAL REPORT 2020-2021*

*REG OFFICE: 30-B, 3RD FLOOR, AJANTA  
COMPLEX, INCOME TAX, ASHRAM ROAD,  
AHMEDABAD – 380009 |*

## **BOARD OF DIRECTORS**

- 1) SMT. MANJULABEN KOTHARI
- 2) SHRI. CHIRAG SUDHIRBHAI SHAH
- 3) SHRI. PANCHAL NRUPESH KIRTIKUMAR

## **COMPANY SECRETARY & COMPLIANCE OFFICER**

MS. BHAVNA SHARMA

## **AUDITOR**

M/S H S K & CO. LLP,

AHMEDABAD

## **REGISTRAR AND SHARE TRANSFER AGENT**

PURVA SHAREGISTRY (INDIA) PVT. LTD.

9 SHIV SHAKTI IND. ESTT.  
J R BORICHA MARG,  
LOWER PAREL  
EAST MUMBAI 400 011

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## NOTICE

**NOTICE IS HEREBY GIVEN THAT THE ANNUAL GENERAL MEETING OF PURPLE ENTERTAINMENT LIMITED WILL BE HELD ON 25<sup>th</sup> SEPTEMBER, 2021, SATURDAY, AT 01.00 P.M. AT THE REGISTERED OFFICE OF THE COMPANY TO TRANSACT THE FOLLOWING BUSINESS:**

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### **ORDINARY BUSINESS:**

- 1) To receive, consider and adopt the Audited Profit and Loss Account for the year ended 31st March, 2021 and Balance sheet as at that date together with Directors Report and Auditors Report thereon.

### **SPECIAL BUSINESS:**

- 2) **TO PASS THIS RESOLUTION AS AN ORDINARY RESOLUTION IF THOUGH FIT:**

#### **TO REGULARIZE THE APPOINTMENT OF ADDITIONAL DIRECTOR**

**“RESOLVED THAT** Mr. ALKESH AJITKUMAR SHAH, who was appointed as additional Director of the company by the Board of Directors with effect from 14<sup>TH</sup> AUGUST, 2021 and who according to section 161 of the companies Act, 2013 hold office up to the date of this Annual General Meeting and in respect of whom the company has received a notice from shareholders in writing proposing his candidature for the office of the Directors be and is hereby appointed as a Director of the company.

**RESOLVED FURTHER THAT** any one director of the Company be and are hereby authorized to intimate the Registrar of Companies by filling necessary Forms and do all the necessary changes."

- 3) **TO PASS THIS RESOLUTION AS SPECIAL RESOLUTION IF THOUGH FIT:**

#### **TO ALTER THE OBJECT CLAUSE**

**“RESOLVED THAT** pursuant to the provisions of Section 13 and other applicable provisions, if any, of Companies Act, 2013, (including any statutory modifications or re-enactment thereof, for the time being in force), and the rules framed there under, consent of the shareholders of the Company be and is hereby accorded, subject to the approval of the Registrar of Companies, Gujarat to alter the object clause by addition of following sub clause (3) after sub clause (2) of clause III (A) of the Memorandum of Association of Company:

(3) "To acquire or trade or arbitrage or jobbing or trading in shares, stocks, debenture, debenture stock, bonds, obligation or securities by original subscription, exchange, of securities otherwise and to subscribe for the same either conditionally or otherwise, to guarantee the subscription thereof issued or guaranteed by any government, state, public body, or authority, firm, body corporate or any other entity or persons in India or elsewhere by own money of the shareholders only.

**FURTHER RESOLVED THAT** for the purpose of giving effect to this resolution, any Director of the Company be and is hereby authorized, on behalf of the Company, to do all acts, deeds, matters and things as deem necessary, proper or desirable and to sign and execute all necessary documents, applications and returns for the purpose of giving effect to the aforesaid resolution along with filing of necessary E-form as return of appointment with the Registrar of Companies, Gujarat."

**4) TO PASS THIS RESOLUTION AS SPECIAL RESOLUTION IF THOUGH FIT:**

**TO PROVIDE LOANS, GIVE GUARANTEES AND MAKE INVESTMENTS**

**"RESOLVED THAT** pursuant to section 186 and all other applicable provisions if any, of the Companies Act, 2013 (as amended or re-enacted from time to time) read with rule of Companies (Meeting of Board and its Powers) Rules 2014, the consent of members be and is hereby accorded to the Board of Directors of the company to give a loan or make an investment or give guarantees to corporate entities or other than corporate entities to the extent of RS. 50 Crores (Rupees Fifty Crores only) at such rate of interest as decided by the Board and to be utilized for the purpose of business growth and development of the company. The aggregate of loans, guarantee, investments or security to be made together with the loan, investment, guarantee or security proposed to be made exceed the limit as specified under section 186 (2)."

**RESOLVED FURTHER THAT,** any director of the company be and is hereby authorized to do all acts deeds things that may be necessary proper, desirable, or expedient and to execute all documents, agreements, and writings as may be necessary to give effect to this resolution"

**5) TO PASS THIS RESOLUTION AS SPECIAL RESOLUTION IF THOUGH FIT:**

**TO PROVIDE LOANS TO ANY DIRECTOR:**

**"RESOLVED THAT** pursuant to section 185 and all other applicable provisions if any, of the Companies Act, 2013 (as amended or re-enacted from time to time) read with rule of Companies (Meeting of Board and its Powers) Rules 2014, the consent of members be and is hereby accorded to the Board of Directors of the company to give a loans or advances to any director of the company or entities in which director of the company is interested to the extent of RS. 30 CRORES (Rupees Thirty Crores only) at such rate of interest as decided by the Board and to be utilized for the purpose of business growth and development of the borrower whether borrower

should be director of company or entities in which the director(s) of the company is interested in.”

**RESOLVED FURTHER THAT**, any director of the company be and is hereby authorized to do all acts deeds things that may be necessary proper, desirable, or expedient and to execute all documents, agreements, and writings as may be necessary to give effect to this resolution”.

**NOTES:**

1. A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND PROXY NEED NOT BE A MEMBER. Proxy in order to be valid must be received by the company not less than forty-eight hours before the time of holding the Meeting. Proxies submitted on behalf of limited Companies, societies, etc., must be supported by appropriate resolutions / authority, as applicable. A person can act as a proxy on behalf of members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case proxy is proposed to be appointed by a member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or shareholder.
2. Members/Proxies should bring the Attendance Slip, duly filled in, for attending the meeting.
3. The Register of Members and share transfer books of the Company will remain closed from 18.09.2021 TO 25.09.2021 (both days inclusive)
4. Members desiring any information regarding the accounts are requested to write to the Company at least Seven Days before the meeting so as to enable the management to keep the same ready.

**DATE: 25<sup>th</sup> August, 2021**  
**PLACE: AHMEDABAD**

**BY ORDER OF THE BOARD**

**S/d**  
**CHAIRMAN**

**EXPLANATORY STATEMENTS PURSUANT TO  
SECTION 102 OF THE COMPANIES ACT, 2013**

**2) Mr. ALKESH SHAH** has wide experience and the company can benefit from his experience thus the board had appointed her as additional director of the company.

And that is why company has seen some potential in him as a good director.

As per section 161 of the companies Act, 2013 the additional director can hold office up to the date of this Annual General Meeting.

Your Directors recommend the Ordinary Resolution as set out in the notice for your approval.

**3)** Looking to the scenario of the post covid situation the board and management of the company has found good business opportunity in the field of capital markets. The Capital Market have played and extra ordinary role in it. Looking to the recent span and the future plans of the government directors are bullish and wishes to transfer the business by way of diversification with multiple business income which create a sustainable portfolio of the company.

Accordingly, board wishes to diversify in the business of the securities trading, arbitrage, hedging on the stock exchanges.

The proposed change will in no way be detrimental to the interest of any member of Public, Employees or other Associates of the Company in any manner whatsoever

None of the Directors of the company are interested in the said resolution

**4)** In lite of section 186 of the Companies Act, 2013 and rules made thereunder, the board of directors of the company have approved the transactions and company may provide the loan and make investments to the extent of RS. 50 Crores (Rupees fifty Crores Only) which exceed the limits as specified in the section 186 (2) of the Companies Act, 2013.

The Board recommends the aforesaid Special Resolution for your approval.

None of the Directors of the Company are concerned or interested in the said resolution except in the capacity as member of the Company.

**5)** In lite of section 185 of the Companies Act, 2013 and rules made thereunder, the board of directors of the company have approved the transactions and company may provide the loan to any director or entities in which director of the company is interested to the extent of RS. 15 Crores (rupees thirty Crores Only) in case company has excess of fund.

The Board recommends the aforesaid Special Resolution for your approval.



Except CHIRAG SHAH, none of the Directors, KMPs of the company and their relatives is/are concerned or interested in the resolution

### **SHAREHOLDER INSTRUCTIONS FOR E-VOTING**

#### **THE INSTRUCTIONS FOR SHAREHOLDERS VOTING ELECTRONICALLY ARE AS UNDER:**

- (i) The voting period begins on 22.09.2021 at 09:00 am and ends on 24.09.2021 at 05:00 pm. During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of 17.09.2021 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- (ii) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- (iii) Pursuant to SEBI Circular No. **SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020**, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to **all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants**. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

- (iv) In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to abovesaid SEBI Circular, Login method for e-Voting and joining virtual meetings **for Individual shareholders holding securities in Demat mode** is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with <b>CDSL</b>	<ol style="list-style-type: none"> <li>1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest are <a href="https://web.cdslindia.com/myeasi/home/login">https://web.cdslindia.com/myeasi/home/login</a> or visit <a href="http://www.cdslindia.com">www.cdslindia.com</a> and click on Login icon and select New System Myeasi.</li> <li>2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. CDSL/NSDL/KARVY/LINKINTIME, so that the user can visit the e-Voting service providers' website directly.</li> <li>3) If the user is not registered for Easi/Easiest, option to register is available at <a href="https://web.cdslindia.com/myeasi/Registration/EasiRegistration">https://web.cdslindia.com/myeasi/Registration/EasiRegistration</a></li> <li>4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on <a href="http://www.cdslindia.com">www.cdslindia.com</a> home page. The system will authenticate the user by sending OTP on registered Mobile &amp; Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.</li> </ol>
Individual Shareholders holding securities in demat mode with <b>NSDL</b>	<ol style="list-style-type: none"> <li>1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a> either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service</li> </ol>

	<p>provider website for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting.</p> <p>2) If the user is not registered for IDeAS e-Services, option to register is available at <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a>. Select “Register Online for IDeAS “Portal or click at <a href="https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp">https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</a></p> <p>3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <a href="https://www.evoting.nsdl.com/">https://www.evoting.nsdl.com/</a> either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon “Login” which is available under ‘Shareholder/Member’ section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting</p>
<p>Individual Shareholders (holding securities in demat mode) login through their <b>Depository Participants</b></p>	<p>You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting &amp; voting during the meeting.</p>

**Important note:** Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

**Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL**

<b>Login type</b>	<b>Helpdesk details</b>
Individual Shareholders holding securities in Demat mode with <b>CDSL</b>	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at <a href="mailto:helpdesk.evoting@cdslindia.com">helpdesk.evoting@cdslindia.com</a> or contact at 022- 23058738 and 22-23058542-43.
Individual Shareholders holding securities in Demat mode with <b>NSDL</b>	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at <a href="mailto:evoting@nsdl.co.in">evoting@nsdl.co.in</a> or call at toll free no.: 1800 1020 990 and 1800 22 44 30

(v) Login method for e-Voting and joining virtual meeting for **shareholders other than individual shareholders holding in Demat form & physical shareholders.**

- 1) The shareholders should log on to the e-voting website [www.evotingindia.com](http://www.evotingindia.com).
- 2) Click on “Shareholders” module.
- 3) Now enter your User ID
  - a. For CDSL: 16 digits beneficiary ID,
  - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
  - c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.
- 4) Next enter the Image Verification as displayed and Click on Login.
- 5) If you are holding shares in demat form and had logged on to [www.evotingindia.com](http://www.evotingindia.com) and voted on an earlier e-voting of any company, then your existing password is to be used.
- 6) If you are a first-time user follow the steps given below:

	<b>For Shareholders holding shares in Demat Form other than individual and Physical Form</b>
PAN	<p>Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)</p> <ul style="list-style-type: none"> <li>• Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.</li> </ul>

Dividend Bank Details <b>OR</b> Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. <ul style="list-style-type: none"> <li>If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field as mentioned in instruction (v).</li> </ul>
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- (vi) After entering these details appropriately, click on "SUBMIT" tab.
- (vii) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (viii) For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (ix) Click on the EVSN for the relevant <Company Name> on which you choose to vote.
- (x) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- (xi) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xii) After selecting the resolution, you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xiii) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xiv) You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.
- (xv) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- (xvi) **Facility for Non – Individual Shareholders and Custodians –Remote Voting**

- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to [www.evotingindia.com](http://www.evotingindia.com) and register themselves in the “Corporates” module.
- A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com).
- After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
- The list of accounts linked in the login should be mailed to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) and on approval of the accounts they would be able to cast their vote.
- A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- Alternatively Non Individual shareholders are required to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz; [purpleentertainments7@gmail.com](mailto:purpleentertainments7@gmail.com) (designated email address by company), if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

**PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES.**

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self attested scanned copy of PAN card), AADHAR (self attested scanned copy of Aadhar Card) by email to Company/RTA email id.
2. For Demat shareholders -, Please update your email id & mobile no. with your respective Depository Participant (DP)
3. For Individual Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding attending AGM & e-Voting from the CDSL e-Voting System, you can write an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or contact at 022- 23058738 and 022-23058542/43.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL, ) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) or call on 022-23058542/43.

## **BOARD'S REPORT**

TO,  
THE MEMBERS  
PURPLE ENTERTAINMENT LIMITED

Your directors have pleasure in presenting the Board's Report of your Company together with the Audited Statement of Accounts and the Auditors' Report of your company for the financial year ended, 31st March, 2021.

### **FINANCIAL HIGHLIGHTS**

(Rs. In Lacs)

<b>Particulars</b>	<b>Standalone</b>	
	<b>2020-2021</b>	<b>2019-2020</b>
Gross Income	83.09	83.37
Profit Before Interest and Depreciation	57.29	5.78
Finance Charges	20.60	0.37
Gross Profit	33.25	1.96
Depreciation	3.44	3.45
Net Profit Before Tax	33.25	1.96
Tax	8.59	4.26
Net Profit After Tax	24.66	(2.30)

### **DIVIDEND**

However, with the view to conserve the resources of company, the directors are not recommending any dividend.

### **AMOUNTS TRANSFERRED TO RESERVES**

The Board of the company has decided to carry current year profit to its reserves.

### **INFORMATION ABOUT SUBSIDIARY/ JV/ ASSOCIATE COMPANY**

Company does not have any Subsidiary, Joint venture or Associate Company.

### **TRANSFER OF UNCLAIMED DIVIDEND TO INVESTOR EDUCATION AND PROTECTION FUND**

The provisions of Section 125(2) of the Companies Act, 2013 do not apply as there was no dividend declared and paid last year.

### **MATERIAL CHANGES AND COMMITMENTS**

No material changes and commitments affecting the financial position of the Company occurred between the ends of the financial year to which this financial statement relate on the date of this report, except that the source of the income of the company has been changed during the year due to adverse effect of the Covid Pandemic.

### **EXTRACT OF ANNUAL RETURN**

The Extract of Annual Return as required under section 92(3) of the Companies Act, 2013 and rule 12(1) of the Companies (Management and Administration) Rules, 2014, in Form MGT-9 is annexed herewith for your kind perusal and information

### **MEETINGS OF THE BOARD OF DIRECTORS**

During the Financial Year 2020-21, the Company held Nine (9) board meetings of the Board of Directors as per Section 173 of Companies Act, 2013 which is summarized below. The provisions of Companies Act, 2013 and SEBI LODR were adhered to while considering the time gap between two meetings.

<b>Sr. No.</b>	<b>Date of Meeting</b>	<b>Board Strength</b>	<b>No. of Directors Present</b>
1.	22/05/2020	3	3
2.	30/07/2020	3	3
3.	15/09/2020	3	3
4.	14/11/2020	3	3
5.	24/11/2020	3	3
6.	27/11/2020	3	3
7.	02/02/2021	3	3
8.	13/02/2021	3	3
9.	31/03/2021	3	3

### **DIRECTORS' RESPONSIBILITY STATEMENT**

Pursuant to Section 134(5) of the Companies Act, 2013 the Board of Directors of the Company confirms that-

- (a) In the preparation of the annual accounts, the applicable accounting standards had been followed along with proper explanation relating to material departures;
- (b) The directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit and loss of the company for that period;
- (c) The directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities;



- (d) The directors had prepared the annual accounts on a going concern basis; and
- (e) The directors, in the case of a listed company, had laid down internal financial controls to be followed by the company and that such internal financial controls are adequate and were operating effectively.
- (f) The directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

### **AUDITORS and REPORT thereon**

M/s. H S K & CO.LLP, Chartered Accountant were appointed as the Statutory Auditor of the company.

There are no qualifications or adverse remarks in the Auditors' Report which require any clarification/ explanation. The Notes on financial statements are self-explanatory, and needs no further explanation.

Further the Auditors' Report for the financial year ended, 31st March, 2021 is annexed herewith for your kind perusal and information.

### **LOANS, GUARANTEES AND INVESTMENTS**

The Company has provided Loans. However the company has not given any guarantee and not made any Investments under section 185 of the Companies Act, 2013 for the financial year ended 31st March 2021.

### **RELATED PARTY TRANSACTIONS**

All related party transactions that were entered into during the financial year were on an arm's length basis and were in the ordinary course of business, if any. There are no materially significant related party transactions made by the Company. And all the transactions were in compliance of Section 188 of the Companies Act, 2013

### **CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION AND FOREIGN EXCHANGE OUTGO:**

#### **(A) Conservation of energy and Technology absorption**

The particulars as required under the provisions of Section 134(3) (m) of the Companies Act, 2013 in respect of conservation of energy and technology absorption have not been furnished considering the nature of activities undertaken by the company during the year under review.

## **(B) Foreign exchange earnings and Outgo**

There were no foreign exchange earnings and outgo during the year under review.

### **RISK MANAGEMENT**

The Company does not have any Risk Management Policy as the element of risk threatening the Company's existence is very minimal.

### **DIRECTORS and KMP**

During the current financial year, the following changes have occurred in the constitution of directors of the company:

<b>Sr. No</b>	<b>Name</b>	<b>Designation</b>	<b>Date of appointment</b>	<b>Date of cessation</b>	<b>Mode of Cessation</b>
<b>1</b>	<b>BHARATKUMAR LALCHAND SHAH</b>	<b>Whole-time director</b>	<b>-</b>	<b>22/05/2020</b>	<b>Resignation</b>
<b>2</b>	<b>BHAVNA SHARMA</b>	<b>CS</b>	<b>10/02/2021</b>	<b>-</b>	<b>-</b>

### **DEPOSITS**

The company has not accepted any deposits during the year.

### **CORPORATE SOCIAL RESPONSIBILITY**

The company does not meet the criteria of Section 135 of Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014 so there is no requirement to constitute Corporate Social Responsibility Committee.

### **RATIO OF REMUNERATION TO EACH DIRECTOR**

The Company has paid remuneration to the directors as per below:

<b>Sr. NO.</b>	<b>Name of Director</b>	<b>Amt. paid in the year 2020-2021 (Rs. In lakhs)</b>
<b>1</b>	<b>BHARATKUMAR SHAH</b>	<b>1.44</b>
<b>2</b>	<b>CHIRAG SUDHIRBHAI SHAH</b>	<b>3.80</b>

## **ANNUAL EVALUATION**

Pursuant to the provisions of the Companies Act, 2013, the Board has carried out an annual performance evaluation of its own performance, the directors individually as well as the evaluation of the working of its Audit, Nomination & Remuneration and Compliance Committees.

A structured questionnaire was prepared after taking into consideration inputs received from the Directors, covering various aspects of the Board's functioning such as adequacy of the composition of the Board and its Committees, Board culture, execution and performance of specific duties, obligations and governance.

A separate exercise was carried out to evaluate the performance of individual Directors including the Chairman of the Board, who were evaluated on parameters such as level of engagement and contribution, independence of judgment, safeguarding the interest of the Company and its minority shareholders etc. The performance evaluation of the Independent Directors was carried out by the entire Board. The performance evaluation of the Chairman and the Non-Independent Directors was carried out by the Independent Directors who also reviewed the performance of the Secretarial Department.

As the majority of the income is the source of the income which is other than the main object clause of the company however it is to be noted that the Main whole-Time director of the company was resigned in the urge time of the company and for the survival of the company the funds were utilized by the rest of the team for the betterment of the shareholders and the stakeholders of the company.

## **INDEPENDENT DIRECTORS and DECLARATION**

The Board of Directors of the Company hereby confirms that all the independent directors duly appointed by the Company have given the declaration and they meet the criteria of independence as provided under section 149(6) of the Companies Act, 2013.

## **NOMINATION AND REMUNERATION COMMITTEE**

As per the section 178(1) of the Companies Act, 2013 the Company's Nomination and Remuneration Committee comprises of three Non-executive Directors. The table sets out the composition of the Committee:

<b>Name of the Director</b>	<b>Position held in the Committee</b>	<b>Category of the Director</b>
Mr. Chirag Shah	Chairman	Non-Executive Independent Director
Ms. Manjulaben Kothari	Member	Non-Executive Independent Director

*Mr. Panchal Nrupesh Kirtikumar	Member	Non-Executive Independent Director
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\*Mr. BHARATKUMAR SHAH resigned from the board on 22.05.2020 thus he also ceased as a member of the committee and Mr. Nrupesh Panchal appointed as a member of the committee.

### **Terms of Reference**

The Terms of Reference of the Nomination and Remuneration Committee are as under:

1. To identify persons who are qualified to become Directors and who may be appointed in senior management in accordance with the criteria laid down, recommend to the Board their appointment and removal and shall carry out evaluation of every Director's performance.
2. To formulate the criteria for determining qualifications, positive attributes and independence of a director and recommend to the Board a policy, relating to the remuneration for the Directors, Key Managerial Personnel and other employees.
3. The Nomination and Remuneration Committee shall, while formulating the policy ensure that:
  - a. the level and composition of remuneration is reasonable and sufficient to attract, retain and motivate Directors of the quality required to run the Company successfully;
  - b. relationship of remuneration to performance is clear and meets appropriate performance benchmarks; and
  - c. remuneration to Directors, Key Managerial Personnel and senior management involves a balance between fixed and incentive pay reflecting short and long-term performance objectives appropriate to the working of the company and its goals:
4. Regularly review the Human Resource function of the Company
5. Discharge such other function(s) or exercise such power(s) as may be delegated to the Committee by the Board from time to time.
6. Make reports to the Board as appropriate.
7. Review and reassess the adequacy of this charter periodically and recommend any proposed changes to the Board for approval from time to time.

8. Any other work and policy, related and incidental to the objectives of the committee as per provisions of the Act and rules made there under.

### **REMUNERATION POLICY**

#### **Remuneration to Executive Directors:**

The remuneration paid to Executive Directors is recommended by the Nomination and Remuneration Committee and approved by Board in Board meeting, subject to the subsequent approval of the shareholders at the General Meeting and such other authorities, as may be required. The remuneration is decided after considering various factors such as qualification, experience, performance, responsibilities shouldered, industry standards as well as financial position of the Company.

#### **Remuneration to Non-Executive Directors:**

The Non-Executive Directors are paid remuneration by way of Sitting Fees and Commission. The Non-Executive Directors are paid sitting fees for each meeting of the Board and Committee of Directors attended by them.

### **AUDIT COMMITTEE**

According to Section 177 of the Companies Act, 2013 the company's Audit Committee comprised of three directors. The board has accepted the recommendations of the Audit Committee. The table sets out the composition of the Committee:

<b>Name of the Director</b>	<b>Position held in the Committee</b>	<b>Category of the Director</b>
Mr. Chirag Shah	Chairman	Non-Executive Independent Director
*Mr. Panchal Nrupesh Kirtikumar	Member	Non-Executive Independent Director
Ms. Manjulaben Kothari	Member	Non-Executive Independent Director

\*Mr. BHARATKUMAR SHAH resigned from the board on 22.05.2020 thus he also ceased as a member of the committee and Mr. Nrupesh Panchal appointed as a member of the committee.

### **SECRETARIAL AUDIT REPORT**

The Secretarial Audit Report as provided by M/s Khushbu Trivedi & Associates, Practicing Company Secretary for the financial year ended, 31st March, 2021 is annexed herewith for your kind perusal and information.

There are qualifications or adverse remarks in the secretarial audit report for which the clarification / explanation are as per below:

Company is in process of appointment of internal auditor and Chief Financial Officer, Managing Director or Whole time Director, as per Companies Act, 2013.

The company will appoint one more director as and when find someone qualified for the board and shows willingness to work for the company.

Due to COVID pandemic, the company can not run it's business activities so the company has given loan of excess fund.

### **COST AUDIT**

The Cost Audit is not applicable to the company.

### **VIGIL MECHANISM**

As per Section 177(9) and (10) of the Companies Act, 2013, and as per the SEBI LODR, the company has established Vigil Mechanism for directors and employees to report genuine concerns and made provisions for direct access to the chairperson of the Audit Committee. Company has formulated the present policy for establishing the vigil mechanism/ Whistle Blower Policy to safeguard the interest of its stakeholders, Directors and employees, to freely communicate and address to the company their genuine concerns in relation to any illegal or unethical practice being carried out in the Company.

### **DISCLOSURE UNDER THE SEXUAL HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSEL) ACT, 2013:**

The Company has in place an Anti Sexual Harassment Policy in line with the requirements of The Sexual Harassment of Women at the Workplace (Prevention, Prohibition & Redressal) Act, 2013. Internal Complaints Committee (ICC) has been set up to redress complaints received regarding sexual harassment.

All employees (Permanent, contractual, temporary, trainees) are covered under this policy.

### **DETAILS OF ADEQUACY OF INTERNAL FINANCIAL CONTROLS**

Your company has established adequate internal financial control systems to ensure reliable financial reporting and compliance with laws and regulations.

### **MANAGEMENT DISCUSSION AND ANALYSIS REPORT**

The management discussion and analysis report as required under Regulation 34 of the SEBI (LODR) has been attached and forms part of this report.

## **ACKNOWLEDGEMENT**

Your Directors wish to express their grateful appreciation to the continued co-operation received from the Banks, Government Authorities, Customers, Vendors and Shareholders during the year under review. Your Directors also wish to place on record their deep sense of appreciation for the committed service of the Executives, staff and Workers of the Company.

**FOR & ON BEHALF OF THE  
BOARD OF DIRECTORS**

**Date: 25.08.2021  
Place: Ahmedabad**

**S/d  
CHIRAG SHAH  
DIN: 08012494  
(Director)**

**S/d  
NRUPESH PANCHAL  
DIN: 08184985  
(Director)**

# FormNo.MGT-9

EXTRACT OF ANNUAL RETURN AS ON THE FINANCIAL YEAR ENDED ON 31.03.2021

*[Pursuant to section 92 (3) of the Companies Act, 2013 and rule 12(1) of the Companies (Management and Administration) Rules, 2014]*

## I. REGISTRATION AND OTHER DETAILS:

<b>i.</b>	CIN	<b>L55101GJ1974PLC084389</b>
<b>ii.</b>	Registration Date	<b>04/07/1974</b>
<b>iii.</b>	Name of the Company	<b>PURPLE ENTERTAINMENT LIMITED</b>
<b>iv.</b>	Category/Sub-Category of the Company	<b>PUBLIC, NON-GOVERNMENT COMPANY</b>
<b>v.</b>	Address of the Registered office and contact details	<b>30-B, THIRD FLOOR, AJANTA COMPLEX, INCOME TAX, ASHRAM ROAD, AHMEDABAD-380009 GUJARAT</b>  email- <a href="mailto:purpleentertainments7@gmail.com">purpleentertainments7@gmail.com</a> CONTACT NO- (O) 079-40069097
<b>vi.</b>	Whether listed company	<b>YES</b>
<b>vii.</b>	Name, Address and Contact details of Registrar and Transfer Agent, if any	<b>PURVA SHAREGISRTY INDIA PVT. LTD.</b>  <b>UNIT NO.9, SHIV SHAKTI IND. ESTT., J. R. BORICHA MARG, OPP. KASTURBA HOSPITAL LANE, LOWER PAREL (E), MUMBAI- 400 011</b>  Email:- <a href="mailto:support@purvashare.com">support@purvashare.com</a>  Contact No.:-91-22-2301 6761/ 8261



## II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY

All the business activities contributing 10% or more of the total turnover of the company shall be stated:-

Sr.No.	Name and Description of main products/ services	NIC Code of the Product/	% to total turnover of the company
1	ENTERTAINMENT RELATED ACTIVITIES	90009	0.00
2	FINANCE RELATED SERVICES	9971190	100.00

## III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES

Sr. No.	Name And Address Of The Company	CIN/GLN	Holding/ Subsidiary /Associate	%of shares held	Applicable Section
1.	NIL				
2.					



Venture Capital Funds									
i) Others (specify)	0	0	0	0	0	0	0	0	-
Sub-total(B)(1)	0	0	0	0	0	0	0	0	-
<b>2. Non Institutions</b>									
a) Bodies Corp. (i) Indian (ii) Overseas	3300	0	3300	0.04	0	0	0	0	-0.04
b) Individuals  (i) Individual shareholders holding nominal share capital upto Rs. 1 lakh  (ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh	774267  6414506	319392  0	1093659  6414506	12.65  79.19	691234  6531381	319392  0	1010626  6531381	11.69  75.54	-  -0.96  -3.65
c) Others (HUF) Body corp.  Clearing Members	1104850  27500	2150 - -	1107000  27500	12.80  0.32	1101793  15	2150 - -	1103943  15	12.77  0.00	-0.03
Sub-total(B)(2)	8324423	321542	8645965	100	8324423	321542	8645965	100	-
Total Public Shareholding (B)=(B)(1)+(B)(2)	8324423	321542	8645965	100	8324423	321542	8645965	100	-
C. Shares held by Custodian for GDRs & ADRs	0	0	0	0	0	0	0	0	-
Grand Total (A+B+C)	8324423	321542	8645965	100	8324423	321542	8645965	100	-

**ii. Shareholding of Promoters**

Sr. No	Shareholder's Name	Shareholding at the beginning of the year			Shareholding at the end of the year			
		No. of Shares	% of total Shares of the company	% of Shares Pledged / encumbered to total shares	No. of Shares	% of total Shares of the company	% of Shares Pledged / encumbered to total shares	
NIL								

**iii. Change in Promoters Shareholding (please specify, if there is no change)**

Sr. no		Shareholding at the beginning of the year		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
NIL					

**V. INDEBTEDNESS**

Indebtedness of the Company including interest outstanding / accrued but not due for payment

	Secured Loans excluding deposits	Unsecured Loans	Deposits	Total Indebtedness
Indebtedness at the beginning of the financial year				
<b>i) Principal Amount</b>	<b>0</b>	<b>76113000</b>	<b>0</b>	<b>76113000</b>
<b>ii) Interest due but not paid</b>				
<b>iii) Interest accrued but not</b>				

Total(i+ii+iii)	0	76113000	0	76113000
Change in Indebtedness during the financial year - Addition - Reduction	0	41753000	0	41753000
Net Change	0	41753000	0	41753000
Indebtedness at the end of the financial year  i) Principal Amount ii) Interest due but not paid iii) Interest accrued but not due	0	117866000	0	117866000
Total (i+ii+iii)	0	117866000	0	117866000

## VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL

### A. Remuneration to Managing Director, Whole-time Directors and/or Manager

Sl. No.	Particulars of Remuneration	Name of MD/WTD/ Manager				Total Amount
1.	Gross salary  (a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961  (b) Value of perquisites u/s 17(2) Income-tax Act, 1961  (c) Profits in lieu of salary under section 17(3) Income-tax Act, 1961	-	-	-	-	-
2.	Stock Option	-	-	-	-	-
3.	Sweat Equity	-	-	-	-	-

4.	Commission - as%ofprofit - Others, specify...	-	-	-	-	-
5.	Others,pleasespecify	-	-	-	-	-
6.	Total(A)	-	-	-	-	-
	CeilingaspertheAct	-	-	-	-	-

**B. Remunerationtootherdirectors:**

SI. No.	ParticularsofRemuneration	NameofMD/WTD/ Manager				Total Amount
		CHIRAG SUDHIRBHAI SHAH				
	<u>IndependentDirectors</u> · Feeforattendingboard committeemeetings · Commission · Others,pleasespecify	380000	-	-	-	380000
	Total(1)	380000	-	-	-	380000
	<u>OtherNon-ExecutiveDirectors</u> · Feeforattendingboard committeemeetings · Commission · Others,pleasespecify	-	-	-	-	-
	Total(2)	-	-	-	-	-
	Total(B)=(1+2)	-	-	-	-	-
	TotalManagerialRemuneration	-	-	-	-	-
	OverallCeilingaspertheAct	-	-	-	-	-

**C. RemunerationtoKeyManagerialPersonnelOtherThan MD/Manager/WTD**

SI. no.	Particularsof Remuneration	KeyManagerialPersonnel			
		CEO	Company Secretary	CFO	Total
1.	Grosssalary (a) Salaryasper provisions	-	-	-	-

	<p>contained in section 17(1) of the Income-tax Act, 1961</p> <p>(b) Value of perquisites u/s 17(2) Income-tax Act, 1961</p> <p>(c) Profits in lieu of salary under section 17(3) Income-tax Act, 1961</p>				
2.	Stock Option	-	-	-	-
3.	Sweat Equity	-	-	-	-
4.	Commission - as % of profit - others, specify	-	-	-	-
5.	Others, please specify	-	-	-	-
6.	Total	-	-	-	-

#### VII. PENALTIES/PUNISHMENT/COMPOUNDING OFFENCES:

Type	Section of the Companies Act	Brief description	Details of Penalty/Punishment/Compounding fees imposed	Authority [RD/NCLT/Court]	Appeal made. If any (give details)
<b>A. Company</b>					
Penalty	-	-	-	-	-
Punishment	-	-	-	-	-
Compounding	-	-	-	-	-
<b>B. Directors</b>					
Penalty	-	-	-	-	-
Punishment	-	-	-	-	-
Compounding	-	-	-	-	-
<b>C. Other Officers in Default</b>					
Penalty	-	-	-	-	-
Punishment	-	-	-	-	-
Compounding	-	-	-	-	-

## PURPLE ENTERTAINMENT LIMITED

### MANAGEMENT DISCUSSION AND ANALYSIS REPORT

#### **1. Overall Review**

The Growth of the company is in upward trend as compared to the previous year, though due to impact of covid management did not earn the income from the main activity but from the other income company has generated income to survive in the pandemic.

#### **2. Financial Review**

During the year the company has continue its activities and earned the gross profit of Rs. 33.25 Lacs.

#### **3. Risk and Concern**

Under the situation of the pandemic the cinema industry has faced a lot due to lockdown and covid crisis in addition of the same Online Trading Platform has created rigorous competition to the cinema and film makers. The Risk has aries a lot in last year due to urgent transition in the cinema industry.

#### **4. Internal Control System and their adequacy**

The internal control system is looked after by Directors themselves, who also looked after the day to day affairs to ensure compliance of guide lines and policies, adhere to the management instructions and policies to ensure improvements in the system. Though there was no internal auditor in the company, management is keenly looking after all the matter meticulously.

#### **5. Environmental Issues**

As the company is not in the field of manufacture, the matter relating to produce any harmful gases and the liquid effluents are not applicable. Accordingly there are no environmental issues.

#### **6. Financial Performance with Respect to Operation Performance**

The Company has all the plans for tight budgetary control on key operational performance indication with judicious deployment of funds without resorting to any kind borrowing where ever possible. However, the plans were in some crunches due to last year unanticipated events and natural causes on the world at large.



## **7. Cautionary Statement**

Statement in this report on Management Discussion and Analysis may be forward looking statements within the meaning of applicable security laws or regulations. These statements are based on certain assumptions and expectations of future events. Actual results could differ materially, from those expressed or implied. Important factors that could make a difference to the company's operations include global and domestic demand supply conditions, finished goods prices, raw material cost and availability and changes in government regulation and tax structure, economic development within India and the countries with which the company has business contacts and other factors such as litigation and industrial relations.

The Company assumes no responsibility in respect of forward - looking statements, which may be amended or modified in future on the basis of subsequent developments, information or events.

**FORM NO. MR-3**

*[Pursuant to section 204(1) of the Companies Act, 2013 and rule No.9 of the Companies (Appointment and Remuneration Personnel) Rules, 2014]*

**SECRETARIAL AUDIT REPORT**  
FOR THE FINANCIAL YEAR ENDED ON 31-03-2021

To,  
The Members,  
M/s. Purple Entertainment Limited.  
Ahmedabad

I have conducted the secretarial audit of the compliance of applicable statutory provisions and the adherence to good corporate practices by Purple Entertainment Limited., (hereinafter called the company). Secretarial Audit was conducted in a manner that provided me a reasonable basis for evaluating the corporate conducts/statutory compliances and expressing my opinion thereon.

Based on my verification of the company's books, papers, minute books, forms and returns filed and other records maintained by the company and also the information provided by the Company, its officers, agents and authorized representatives during the conduct of secretarial audit, I hereby report that in my opinion, the company has, during the audit period covering the financial year ended on 31-03-2021, complied with the statutory provisions listed hereunder and also that the Company has proper Board-processes and compliance-mechanism in place to the extent, in the manner and subject to the reporting made hereinafter:

I have examined the books, papers, minute books, forms and returns filed and other records maintained by the Company for the financial year ended on 31<sup>st</sup> March, 2021 according to the provisions of:

- (i) The Companies Act, 2013 (the Act) and the rules made there under;
- (ii) The Securities Contracts (Regulation) Act, 1956 ('SCRA') and the rules made there under;
- (iii) The Depositories Act, 1996 and the Regulations and Bye-laws framed there under.
- (iv) Foreign Exchange Management Act, 1999 and the rules and regulations made there under to the extent of Foreign Direct Investment, Overseas Direct Investment and External Commercial Borrowings; -
- (v) The following Regulations and Guidelines prescribed under the Securities and Exchange Board of India Act, 1992 ('SEBI Act'):-
  - (a) The Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011;

- (b) The Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015;
- (c) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018
- (d) The Securities and Exchange Board of India (Employee Stock Option Scheme and Employee Stock Purchase Scheme) Guidelines, 2014- Not Applicable to the Company during the Audit Period;
- (e) The Securities and Exchange Board of India (Issue and Listing of Debt Securities) Regulations, 2008 - Not Applicable to the Company during the Audit Period;-
- (f) The Securities and Exchange Board of India (Registrars to an Issue and Share Transfer Agents) Regulations, 1993 regarding the Companies Act and dealing with client;
- (g) The Securities and Exchange Board of India (Delisting of Equity Shares) Regulations, 2009:- Not Applicable to the Company during the Audit Period
- (h) The Securities and Exchange Board of India (Buyback of Securities) Regulations, 2018- Not Applicable to the Company during the Audit Period; -

I have also examined compliance with the applicable clauses of the following:

- (i) Secretarial Standards issued by The Institute of Company Secretaries of India.
- (ii) Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

During the period under review the Company has complied with the provisions of the Act, Rules, Regulations, Guidelines, Standards, etc. mentioned above subject to the following prima facie observations:

- Appointment of Internal Auditor should be done.
- Company needs to appoint Chief Financial Officer, Managing Director or Whole time Director, as per Companies Act, 2013.
- Section 186 of the Companies Act, 2013 needs to comply.

**I further report that**

The Board of Directors of the Company should be duly constituted and the company needs to appoint required numbers of Executive & Non-Executive Directors to comply with the provisions of the Companies Act, 2013. The changes in the composition of the Board of Directors that took place during the period under review were carried out in compliance with the provisions of the Act.

Adequate notice is given to all directors to schedule the Board Meetings, agenda and detailed notes on agenda were sent at least seven days in advance, and a system exists for seeking and obtaining further information and clarifications on the agenda items before the meeting and for meaningful participation at the meeting.

Majority decision is carried through while the dissenting members' views are captured and recorded as part of the minutes.

**I further report that** there are adequate systems and processes in the company commensurate with the size and operations of the company to monitor and ensure compliance with applicable laws, rules, regulations and guidelines.

I further report that due to COVID-19 pandemic situation, the company could not comply with some of the regulations of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 and hence Exchange has levied the penalty for the same and the said penalty was paid by the company with request to waive because it was due to natural calamity .

Place: Ahmedabad  
Date : 21.07.2021

**S/d**  
Khushbu Trivedi & Associates  
MEM NO- 9151.  
C P No.9115  
UDIN: F009151C000668084

APPENDIX - A

To,  
The Members  
M/s. Purple Entertainment Limited.

Our report of even date is to be read along with this letter.

1. Maintenance of Secretarial records is the responsibility of the management of the Company. Our responsibility is to express an opinion on these secretarial records based on our audit as presented by management to us.
2. We have followed the audit practices and process as were appropriate to obtain reasonable assurance about the correctness of the contents of the Secretarial records. The verification was done on test basis to ensure that correct facts are reflected in Secretarial records. We believe that the process and practices, we followed provide a reasonable basis for our opinion.
3. We have not verified the correctness and appropriateness of financial records and Books of Accounts of the Company.
4. Wherever required, we have obtained the Management representation about the Compliance of laws, rules and regulations and happening of events etc.
5. The Compliance of the provisions of Corporate and other applicable laws, rules, regulations, standards is the responsibility of the management. Our examination was limited to the verification of procedure on test basis.
6. The Secretarial Audit report is neither an assurance as to the future viability of the Company nor of the efficacy or effectiveness with which the management has conducted the affairs of the Company.

Place: Ahmedabad  
Date : 21.07.2021

**S/d**  
Khushbu Trivedi & Associates  
MEM NO- 9151.  
C P No.9115:

## **INDEPENDENT AUDITOR'S REPORT**

To the Members of **Purple Entertainment Limited**

### **Report on the Audit of the Financial Statements**

#### **Opinion**

We have audited the accompanying financial statements of **Purple Entertainment Limited** (the "Company") which comprise the Balance Sheet as at March 31, 2021, and the statement of Profit and Loss (including other comprehensive income), Statement of changes in equity and Statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Companies Act, 2013 (the "Act") in the manner so required and give a true and fair view in conformity with the Indian Accounting Standards prescribed under Section 133 of the Act read with the Companies (Indian Accounting Standards) Rules, 2015 as amended ("Ind AS") and other accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2021, and its profit, total comprehensive income, the changes in equity and its cash flows for the year then ended on that date.

#### **Basis for Opinion**

We conducted our audit of the financial statements in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Act. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by Institute of Chartered Accountants of India ("ICAI") together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act and the Rules made thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence obtained by us is sufficient and appropriate to provide a basis for our opinion on the financial statements.

#### **Emphasis of Matter**

We draw attention to Note 35 of the financial statements, which describes that the potential impact of COVID-19 pandemic on the operations and financial statements of the company is dependent on future developments, which are uncertain.

Our opinion is not modified in respect of the above matter.

## **Key Audit Matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the financial statements of the current period. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

## **Information other than Financial Statements and Auditors Report thereon**

The Company's Board of Directors is responsible for the Other Information. The Other Information comprises the information included in the Board's Report including Annexures to Board's Report and Management Discussion and Analysis (but does not include the financial statements, and our auditor's reports thereon).

Our opinion on the financial statements does not cover the Other Information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this Other Information, we are required to report that fact. We have nothing to report in this regard.

## **Management's Responsibility for the Financial Statements**

The Company's Board of Directors are responsible for the matters stated in section 134(5) of the Act with respect to the preparation of these financial statements that give a true and fair view of the financial position, financial performance including other comprehensive income, changes in equity and cash flows of the Company in accordance with the Ind AS and accounting principles generally accepted in India. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act, for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgment and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively or ensuring accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, Management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are also responsible for overseeing the Company's financial reporting process.

**Auditor's Responsibilities for the Audit of the Financial Statements:**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls system in place and the operating effectiveness of such controls.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.



- Conclude on the appropriateness of management’s use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company’s ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor’s report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor’s report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor’s report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

## **Report on Other Legal and Regulatory Requirements:**

- I. As required by the Companies (Auditor's Report) Order, 2016 (the "Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013, we give in the "**Annexure A**" a statement on the matters specified in paragraphs 3 and 4 of the Order, to the extent applicable .
  
- II. As required by Section 143(3) of the Act, we report that:
  - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief are necessary for the purpose of our audit.
  
  - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
  
  - (c) The Balance Sheet, the Statement of Profit and Loss including other comprehensive income and the Cash Flow Statement, Statement of changes in Equity dealt with by this Report are in agreement with the books of account.
  
  - (d) In our opinion, the aforesaid financial statements comply with the Indian Accounting Standards specified under Section 133 of the Act read with Rule 7 of the Companies (Accounts) Rules, 2014.
  
  - (e) On the basis of the written representations received from the directors as on 31<sup>st</sup>March, 2021 taken on record by the Board of Directors, none of the directors is disqualified as on 31<sup>st</sup>March, 2021 from being appointed as a director in terms of Section 164(2) of the Act.
  
  - (f) With respect to the adequacy of internal financial controls over financial reporting of the Company and the operating effectiveness of such controls, refer to or separate report in "**Annexure B**".
  
  - (g) With respect to the other matters to be included in the Auditor's Report in accordance with the requirements of section 197(16) of the Act, as amended, in our opinion and to the best of our information and according to the explanations given to us, the remuneration paid/provided by the Company to its directors during the year is in accordance with the provisions of section 197 of the Act.

(h) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rule, 2014, in our opinion and to the best of our information and according to the explanations given to us :

- i. The Company does not have any pending litigation which would have any impact on the financial position of its financial statements;
- ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
- iii. There has been no delay in transferring amounts, required to be transferred, to the Investor Education and Protection Fund by the Company.

**For, H S K & CO LLP**  
**Chartered Accountants**  
**FRN: 117014W/W100685**

**Sd/-**  
**CA Sudhir S. Shah**  
**Partner**  
**M. No. 115947**  
**UDIN: 21115947AAAAEE6126**

**Place:** Ahmedabad  
**Date:** 30/06/2021

## **“ANNEXURE A”**

### **To the Independent Auditors’ Report of even date on the financial statements of Purple Entertainment Limited.**

Referred to in paragraph I under the heading ‘Report on Other Legal & Regulatory Requirements’ of our report of even date to the financial statements of the Purple Entertainment Limited (“the Company”) for the year ended March 31, 2021:

1. (a) The Company is maintaining proper records showing full particulars, including quantitative details and situation of fixed assets;  
  
(b) The Company has regular programme of physical verification of fixed assets by which all fixed assets are verified in phased manner over period of three years. In our opinion, this periodicity of physical verification is reasonable having regard to the size of the company and nature of its business. According to information and explanations given to us, no material discrepancies were noticed on such verification.  
  
(c) The company does not have any immovable properties, so this clause is not applicable to the company.
2. According to information and explanation given to us, the company is service providing company, primarily rendering financial services, accordingly it does not hold any physical inventory, and therefore this paragraph of the order is not applicable to the company and hence not commented upon.
3. According to information and explanation given to us, the Company has not granted any loans, secured or unsecured to companies, firms, Limited Liability partnerships or other parties covered in the Register maintained under section 189 of the Act. Accordingly, the provisions of clause 3(iii) (a) to (C) of the Order are not applicable to the Company and hence not commented upon.
4. In our opinion and according to the information and explanations given to us, the company has complied with provisions of section 185 and 186 of the Companies Act, 2013 in respect loans given. The company has not made investment, given guarantee or provided security as provided in section 185 and 186 of the Companies Act, 2013.

5. According to information and explanation given to us, the Company has not accepted any deposits from the public and hence the directives issued by the Reserve Bank of India and the provisions of Sections 73 to 76 or any other relevant provisions of the Act and the Companies (Acceptance of Deposit) Rules, 2015 with regard to the deposits accepted from the public are not applicable.
6. According to information and explanation given to us, the Central Government has not prescribed the maintenance of Cost Records under section 148(1) of the Companies Act.
7. According to information and explanations given to us in respect of statutory dues and on the basis of our examination of the books of account, and records,
  - (a) The Company has been generally regular in depositing undisputed statutory dues including Provident Fund, Employees State Insurance, Income-Tax, GST, Duty of Customs, and any other statutory dues with the appropriate authorities. According to the information and explanations given to us, no undisputed amounts payable in respect of the above were in arrears as at March 31, 2021 for a period of more than six months from the date on when they become payable.
  - b) According to the information and explanations given to us, there are no material dues of income tax, GST and duty of customs which have not been deposited with the appropriate authorities on account of any dispute.
8. The company has not defaulted in repayment of dues to financial institutions or banks or debenture holders.
9. According to the information and explanations given by the management, the company has not raised moneys by way of initial public offer or further public offer including debt instruments and the term loans during the year.
10. According to the information and explanations given by the management, we report that no fraud by the Company or on the company by its officers or employees has been noticed or reported during the year.
11. According to the information and explanations given by the management, the managerial remuneration has been paid or provided in due compliance of section 197 read with Schedule V to the Companies Act.
12. In our opinion, the Company is not a Nidhi Company. Therefore, the provisions of clause 3 (xii) of the Order are not applicable to the Company and hence not commented upon.

13. In our opinion, all transactions with the related parties are in compliance with section 177 and 188 of Companies Act, 2013 and the details have been disclosed in the financial statements as required by the applicable Indian Accounting Standards.
14. According to the information and explanations given by the management, the company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year under review. Accordingly, the provisions of clause 3(xiv) of the Order are not applicable to the Company and hence not commented upon.
15. According to the information and explanations given by the management, the company has not entered into any non-cash transactions with directors or persons connected with him. Accordingly, the provisions of clause 3(xv) of the Order are not applicable to the Company and hence not commented upon.
16. In our opinion, the company is not required to be registered under section 45-IA of the Reserve Bank of India Act, 1934 and accordingly, the provisions of clause 3(xvi) of the Order are not applicable to the Company and hence not commented upon.

**For, H S K & CO LLP**  
**Chartered Accountants**  
**FRN: 117014W/W100685**

**Sd/-**  
**CA Sudhir S. Shah**  
**Partner**  
**M. No. 115947**  
**UDIN: 21115947AAAAEE6126**

**Place:** Ahmedabad  
**Date:** 30/06/2021

## **“ANNEXURE B”**

**To the Independent Auditors’ Report of even date on the financial statements of Purple Entertainment Limited.**

**Report on the Internal Financial Controls under Clause (i) of Sub-section 3 of Section 143 of the Companies Act, 2013(“the Act”)**

We have audited the internal financial controls over financial reporting of **Purple Entertainment Limited** (“the Company”) as of March 31, 2021 in conjunction with our audit of the financial statements of the Company for the year ended on that date.

### **Management’s Responsibility for Internal Financial Controls**

The Company’s management is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial controls over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company’s policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Act.

### **Auditors’ Responsibility**

Our responsibility is to express an opinion on the Company’s internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the “Guidance Note”) and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Act, to the extent applicable to an audit of internal financial controls, both applicable to an audit of internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls systems over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's Judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

### **Meaning of Internal Financial Controls over Financial Reporting**

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purpose in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company. (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company, and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

### **Inherent Limitations of Internal Financial Controls over Financial Reporting**

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.



## **Opinion**

In our opinion, to the best of our information and according to explanations given to us, the Company has, in all material respects, an adequate internal financial control system over financial reporting and such internal financial controls over financial reporting were operating effectively as on March 31, 2021, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal controls stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reports issued by the Institute of Chartered Accountants of India.

**For, H S K & CO LLP**  
**Chartered Accountants**  
**FRN: 117014W/W100685**

**Sd/-**  
**CA Sudhir S. Shah**  
**Partner**  
**M. No. 115947**  
**UDIN: 21115947AAAAEE6126**

**Place:** Ahmedabad  
**Date:** 30/06/2021





**PURPLE ENTERTAINMENT LIMITED**  
Cash Flow Statement for the year ended March 31, 2021

Particulars	Year ended March 31, 2021		Year ended March 31, 2020	
<b>A. Cash Flow from Operating Activities</b>				
Profit Before Tax		33.25		1.96
Adjustments for :				
Depreciation and Amortisation Expenses	3.44		3.45	
Finance Cost	20.60		0.37	
Interest Received	(83.09)		(83.37)	
		(59.05)		(79.55)
<b>Operating Profit Before Working Capital Changes</b>		(25.80)		(77.59)
Working Capital Changes				
Adjustments for				
(Increase)/Decrease Trade & Other receivables, Other Financial Assets ,Other Current Assets	(453.92)		(392.73)	
Increase/ (Decrease) Trade & Other Financial Liability and Current Liability & Provisions	12.00		24.46	
		(441.92)		(368.27)
<b>Net Cash Flow from Operating Activities</b>		<b>(467.72)</b>		<b>(445.86)</b>
<b>B. Cash Flow from Investing Activities</b>				
Interest and Other Income	83.09		83.37	
<b>Net Cash Flow (used in) Investing Activities</b>		<b>83.09</b>		<b>83.37</b>
<b>C. Cash Flow from Financing Activities</b>				
Proceeds\ (Repayment) of long term borrowings	417.53		50.36	
Interest Paid	(20.60)		(0.37)	
<b>Net Cash Flow from / (used in) Financing Activities</b>		<b>396.93</b>		<b>49.99</b>
<b>Net increase / (decrease) in cash and cash equivalents</b>		<b>12.30</b>		<b>(312.50)</b>
<b>Cash and cash equivalent at the beginning of the year</b>		<b>114.86</b>		<b>427.36</b>
<b>Cash and cash equivalent at the end of the year</b>		<b>127.16</b>		<b>114.86</b>

**Notes to Cash Flow Statement:**

1. Previous year figures have been regrouped wherever necessary, to confirm to this year's classification.
2. The above Cash Flow Statement has been prepared under the "Indirect Method" as set out in Ind AS 7 prescribed under the Companies (Indian Accounting Standard) Rules, 2015 under the Companies Act, 2013.

As per our Report of even date attached.

For, H S K & CO LLP  
Chartered Accountants  
FRN: 117014W/W100685

Sd/-  
CA. Sudhir S. Shah  
Partner  
M. No. 115947

Place : Ahmedabad  
Date : 30/06/2021

For and on behalf of the Board of Directors

Sd/- CHIRAG SHAH Director DIN: 08012494	Sd/- NRUPESH PANCHAL Director DIN: 08184985
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Sd/-  
Company Secretary  
Place : Ahmedabad  
Date : 30/06/2021



**PURPLE ENTERTAINMENT LIMITED**  
**STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED MARCH 31, 2021**

**A. Equity Share Capital**

(Rs. In lakhs)

Particulars	Note No.	Amount Rs.
Balance as on 1st April, 2019	11	864.60
Changes during the year		-
Balance as on 31st March, 2020	11	864.60
Changes during the year		-
Balance as on 31st March, 2021	11	864.60

**B. Other Equity**

(Rs. In lakhs)

Particulars	Reserves and Surplus	Total
	Retained Earning	
Balance As at March 31, 2019	(0.15)	(0.15)
Profit for the year	(2.30)	(2.30)
Balance as at 31st March, 2020	(2.45)	(2.45)
Profit for the year	24.66	24.66
Balance As at March 31, 2021	22.21	22.21

As per our Report of even date attached.

**For, H S K & CO LLP**  
**Chartered Accountants**  
**FRN: 117014W/W100685**

Sd/-  
**CA. Sudhir S. Shah**  
**Partner**  
**M. No. 115947**

Place : Ahmedabad  
 Date: 30/06/2021

**For and on behalf of the Board of Directors**

Sd/-	Sd/-
<b>CHIRAG SHAH</b>	<b>NRUPESH PANCHAL</b>
Director	Director
DIN: 08012494	DIN: 08184985

Sd/-  
**Company Secretary**

Place : Ahmedabad  
 Date: 30/06/2021

**3. Property, plant and equipment**

(Rs. In lakhs)

Particular	Computer	Total
<b>Gross Carrying Value</b>		
<b>Balance as at 31st March, 2019</b>	<b>11.45</b>	<b>11.45</b>
Additions	-	-
Disposals	-	-
Reclassification as held for sale	-	-
<b>Balance as at 31st March, 2020</b>	<b>11.45</b>	<b>11.45</b>
Additions	-	-
Disposals	-	-
Reclassification as held for sale	-	-
<b>Balance as at 31st March, 2021</b>	<b>11.45</b>	<b>11.45</b>
		-
<b>Accumulated Depreciation</b>		
<b>Balance as at 31st March, 2019</b>	<b>3.98</b>	<b>3.98</b>
Deduction & Adjustment	-	-
Depreciation for the period	3.45	<b>3.45</b>
Reclassification as held for sale	-	-
<b>Balance as at 31st March, 2020</b>	<b>7.43</b>	<b>7.43</b>
Deduction & Adjustment	-	-
Depreciation for the period	3.45	<b>3.45</b>
Reclassification as held for sale	-	-
<b>Balance as at 31st March, 2021</b>	<b>10.88</b>	<b>10.88</b>
		-
Balance as at 31st March, 2020	4.02	<b>4.02</b>
Balance as at 31st March, 2021	0.57	<b>0.57</b>

**4. Deferred Tax Liabilities (Net)**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Deferred Tax Liabilities</b>		
Opening Balance	0.16	0.42
During the year adjustment	-	0.72
<b>Total</b>	<b>0.16</b>	<b>1.14</b>
<b>Deferred Tax Assets</b>		
During the year adjustment	-	0.64
<b>Total</b>	<b>-</b>	<b>0.64</b>
<b>Total</b>	<b>0.16</b>	<b>0.50</b>

**5. Trade receivables**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Secured, considered good	-	-
Unsecured, considered good	-	1.09
Doubtful	-	-
<b>Total</b>	<b>-</b>	<b>1.09</b>

**6. Cash and cash equivalents**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Balances with banks In current account	66.09	53.64
Cash on hand	61.07	61.22
<b>Total</b>	<b>127.16</b>	<b>114.86</b>

**7. Bank balances other than (ii) above**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Bank Deposits	623.50	585.18
<b>Total</b>	<b>623.50</b>	<b>585.18</b>

**8. Other Current Financial Assets**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Unsecured and considered good</b>		
Loans	1,446.20	1,034.05
<b>Total</b>	<b>1,446.20</b>	<b>1,034.05</b>

**9. Current Tax Assets (Net)**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Advance Payment of Taxes (Net)	-	5.40
<b>Total</b>	<b>-</b>	<b>5.40</b>

**10. Other Current Assets**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Other advances</b>		
Balance with Govt. Agencies	5.00	4.23
Advances other than capital advances	-	0.07
<b>Total</b>	<b>5.00</b>	<b>4.30</b>

**11. Share Capital****11.1 Authorised Share Capital**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Equity Share Capital</b>		
Equity shares of Face Value Rs. 10 each 1,02,50,000 Equity Shares of Face Value of Rs.10 each as at March 31,2021 (1,02,50,000 Equity Shares of Face Value of Rs.10 each as at March 31,2020)	1,025.00	1,025.00
	<b>1,025.00</b>	<b>1,025.00</b>



**11.2 Issued , Subsribed & Paid up Share Capital**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Equity Share Capital</b> Equity shares of Face Value Rs. 10 each 86,45,965 Equity Shares of Face Value of Rs.10 each as at March 31,2021 .(86,45,965 Equity Shares of Face Value of Rs.10 each as at March 31,2020)	864.60	864.60
	<b>864.60</b>	<b>864.60</b>

11.3 Reconciliation of the number of shares outstanding and the amount of share capital as at March 31,2021 and March 31, 2020,is set out below:-

Particular	No.	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Equity shares</b>			
At Beginning of the period	8645965 (8645965)	864.60	864.60
Add : Issued during the year	-		-
Less : Bought back during the year	-		-
<b>At End of the period</b>	8645965 (8645965)	864.60	864.60

11.4 Details of shareholders holding more than 5% shares in the company as at March 31,2021 is Nil (as at March 31,2020 is shown as per below table)

Particulars	No of Shares as at March 31,2020	% of Holding in the class as at March 31,2020
Vaghela Prakash Kantilal	443551	5.13

**11.5 Rights, Preferences and Restrictions attached to equity shares**

The Company has one class of equity shares having a par value of Rs. 10 per share.

Each shareholder is eligible for one vote per share held. The dividend, if any proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting.

In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company after distribution of all preferential amounts, if any, in proportion to their shareholding.

**11.6** The Company has not reserved any share for issue under options and contracts or commitments for the sale of shares or disinvestment.

**11.7** Aggregate number and class of shares allotted as fully paid up pursuant to contracts without payment being received in cash :- Nil

**11.8** Aggregate number and class of shares allotted as fully paid by way of Bonus Shares :- Nil

**11.9** Aggregate number and class of shares bought back :- Nil

**11.10** Securities which are convertible into Equity Shares :- Nil

11.11 Aggregate Value of Calls unpaid by directors and officers :- Nil

**12. Other Equity**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Surplus in Statement of Profit & Loss :		
<b>Balance as per last financial Statement</b>	(2.45)	(0.15)
Add : Profit \ (Loss) for the year	24.66	(2.30)
<b>Closing Balance</b>	22.21	(2.45)
<b>Net Surplus in the statement of profit and loss</b>	22.21	(2.45)

**13. Non-current borrowings**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Unsecured</b>		
<b>Inter Corporate Loans</b>	988.66	710.77
<b>Total</b>	<b>988.66</b>	<b>710.77</b>

**14. Current borrowings**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
<b>Unsecured</b>		
<b>From Banks</b>	190.00	50.36
<b>Total</b>	<b>190.00</b>	<b>50.36</b>

**15. Trade Payables (Current)**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Total outstanding dues of micro and small enterprises	-	-
Total outstanding dues of trade payables other than micro and small enterprises	33.56	22.65
<b>Total</b>	<b>33.56</b>	<b>22.65</b>

This information is disclosed under the Micro, Small & Medium Enterprises Development Act, 2006 which has been determined to the extent such parties have been identified on the basis of the information available with the company. Refer Note No -31

**16. Other Current liabilities**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Statutory Dues	1.76	2.47
Others	100.00	100.00
<b>Total</b>	<b>101.76</b>	<b>102.47</b>

**17. Current Tax Liability (Net)**

Particulars	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Advance Payment of Taxes (Net)	1.80	-
<b>Total</b>	<b>1.80</b>	<b>-</b>

**18. Other income**

(Rs. In lakhs)

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest income	83.09	83.37
<b>Total</b>	<b>83.09</b>	<b>83.37</b>

**19. Changes in Inventories of Trading Goods**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Closing Stock		
Traded Goods	-	-
	-	-
<b>Total</b>		-
Opening Stock		
Traded Goods	-	36.29
	-	
<b>Total</b>		<b>36.29</b>
<b>Total (Increase) / Decrease In Stock</b>	<b>-</b>	<b>36.29</b>

**20. Employee benefit expense**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Salaries and wages	11.15	0.63
Director Remuneration	5.24	11.31
Staff welfare expenses	-	0.41
<b>Total</b>	<b>16.39</b>	<b>12.35</b>

**21. Finance costs**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Interest expense	20.59	0.36
Bank Charges and Commission	0.01	0.01
<b>Total</b>	<b>20.60</b>	<b>0.37</b>

**22. Depreciation and Amortisation expense**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Depreciation	3.44	3.45
<b>Total</b>	<b>3.44</b>	<b>3.45</b>

**23. Other expenses**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Power and fuel	0.16	0.33
Audit Fees	1.00	0.90
Rent, Rates and taxes (excluding taxes on income)	1.80	1.80
Legal & Professional Charges	5.96	25.05
Other Expenses	0.49	0.87
<b>Total</b>	<b>9.41</b>	<b>28.95</b>

**24. Earning Per Equity Share**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
Net Profit after tax attributable to Shareholders before Exceptional Items	24.66	(2.30)
Net Profit after tax attributable to Shareholders after Exceptional Item	24.66	(2.30)
Weighted average number of Equity Shares at the end of year.	8645965	8645965
Nominal Value of Share	10	10
Basic and diluted (before Exceptional Item) Earning per Share Rs.	0.29	(0.03)
Basic and diluted (after Exceptional Item) Earning per Share Rs.	0.29	(0.03)

**25. Income tax reconciliation**

Particulars	Year Ended	Year Ended
	March 31, 2021	March 31, 2020
	Rs.	Rs.
<b>Profit Before tax</b>	<b>33.25</b>	<b>1.96</b>
Income tax expenses calculated at effective tax rate (25.168% current year and 25.168 % previous year)	8.37	0.49
Effect of expenses not allowed for tax purpose	3.44	1.69
Effect of Income not considered for tax purpose & Other deductible expenses	(0.81)	(0.89)
Effect of Related to Deferred Tax Balances	(0.61)	3.26
Effect of Other Items	(1.80)	(0.29)
<b>Total Income Tax Expenses recognised in the statement of profit and loss</b>	<b>8.59</b>	<b>4.26</b>

**Notes to financial statement for the year ended March 31, 2021**

(Rs. in lakhs )

<b>26</b>	<b>Capital Commitment</b>		
	Details of outstanding capital commitments are as under:		
	<b>Particulars</b>	<b>As at March 31, 2021 Rs.</b>	<b>As at March 31, 2020 Rs.</b>
	Estimated amount of contracts remaining to be executed on capital account and not provided for Capital goods / Capital work in progress	Nil	Nil
	Advance paid against such contracts	Nil	Nil
<b>Remaining outstanding commitment</b>	<b>Nil</b>	<b>Nil</b>	

<b>27</b>	<b>Contingent Liabilities</b>		
	Details of contingent liabilities are as under:		
	<b>Particulars</b>	<b>As at March 31, 2021 Rs.</b>	<b>As at March 31, 2020 Rs.</b>
	Nil	Nil	

**28 Segment Reporting**  
 The Company operates in a single segment and in line with Ind AS - 108 - "Operating Segments", which is considered to be the only reportable business segment.

**Notes to financial statement for the year ended March 31, 2021**

<b>29 Fair Value Measurements</b>								
Financial instrument by category and their fair value								<b>(Rs. in lakhs)</b>
As at 31st March, 2021	Carrying Amount				Fair Value			
	FVTPL	FVTOCI	Amortised Cost	Total	Level 1	Level 2	Level 3	Total
<b>Financial Assets</b>								
Cash and Cash Equivalents	-	-	127.16	127.16	-	-	127.16	127.16
Other Bank Balances	-	-	623.50	623.50	-	-	623.50	623.50
Loans - Current	-	-	1,446.20	1,446.20	-	-	1,446.20	1,446.20
<b>Total Financial Assets</b>	-	-	<b>2,196.86</b>	<b>2,196.86</b>	-	-	<b>2,196.86</b>	<b>2,196.86</b>
<b>Financial Liabilities</b>								
Non - Current Borrowings	-	-	988.66	988.66	-	-	988.66	988.66
Current Borrowings	-	-	190.00	190.00	-	-	190.00	190.00
Trade Payables	-	-	33.56	33.56	-	-	33.56	33.56
<b>Total Financial Liabilities</b>	-	-	<b>1,212.22</b>	<b>1,212.22</b>	-	-	<b>1,212.22</b>	<b>1,212.22</b>
<b>As at 31st March, 2020</b>								
As at 31st March, 2020	Carrying Amount				Fair Value			
	FVTPL	FVTOCI	Amortised Cost	Total	Level 1	Level 2	Level 3	Total
<b>Financial Assets</b>								
Trade Receivables	-	-	1.09	1.09	-	-	1.09	1.09
Cash and Cash Equivalents	-	-	114.86	114.86	-	-	114.86	114.86
Other Bank Balances	-	-	585.18	585.18	-	-	585.18	585.18
Loans - Current	-	-	1,034.05	1,034.05	-	-	1,034.05	1,034.05
<b>Total Financial Assets</b>	-	-	<b>1,735.18</b>	<b>1,735.18</b>	-	-	<b>1,735.18</b>	<b>1,735.18</b>
<b>Financial Liabilities</b>								
Non - Current Borrowings	-	-	710.77	710.77	-	-	710.77	710.77
Current Borrowings	-	-	50.36	50.36	-	-	50.36	50.36
Trade Payables	-	-	22.65	22.65	-	-	22.65	22.65
<b>Total Financial Liabilities</b>	-	-	<b>783.78</b>	<b>783.78</b>	-	-	<b>783.78</b>	<b>783.78</b>

The above fair value hierarchy explains the judgements and estimates made in determining the fair values of the financial instruments that are (a) recognised and measured at fair value and (b) measured at amortised cost for which fair values are disclosed in the financial statements. To provide the indication about the reliability of the inputs used in determining fair value, the Company has classified its financial instruments in to three levels prescribed is as under:

Level 1 - Quoted prices (unadjusted) in active markets for identical assets or liabilities

Level 2 - Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e. as prices ) or indirectly (i.e. derived from prices)

Level 3 - Inputs for the assets or liabilities that are not based on observable market data (unobservable inputs)

**30 Financial risk management**

The Company's activities expose it to a variety of financial risks, including credit risk, market risk and liquidity risk. The Company's primary risk management focus is to minimize potential adverse effects of market risk on its financial performance. The Company's risk management assessment and policies and processes are established to identify and analyse the risks faced by the Company, to set appropriate risk limits and controls, and to monitor such risks and compliance with the same.

The Company's risk management is governed by policies and approved by the board of directors. The Company identifies, evaluates and hedges financial risks in close co-operation with the Company's operating units. The Company has policies for overall risk management, as well as policies covering specific areas, such as foreign exchange risk, interest rate risk, credit risk, use of non-derivative financial instruments.

The audit committee oversees how management monitors compliance with the company's risk management policies and procedures, and reviews the adequacy of the risk management framework in relation to the risks faced by the Company. The audit committee is assisted in its oversight role by internal audit. Internal audit undertakes both regular and ad hoc reviews of risk management controls and procedures, the results of which are reported to the audit committee.

**I Credit Risk**

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the Company's receivables from customers. Credit risk is managed through credit approvals, establishing credit limits, and continuously monitoring the creditworthiness of customers to which the Company grants credit terms in the normal course of business. The history of trade receivables shows a negligible provision for bad and doubtful debts. The Company establishes an allowance for doubtful debts and impairment that represents its estimate of expected losses in respect of trade and other receivables and investments. The company has adopted simplified approach of ECL model for impairment.

**i) Trade Receivables:**

The Company's exposure to credit risk is influenced mainly by the individual characteristics of each customer. The demographics of the customer, including the default risk of the industry and country in which the customer operates, also has an influence on credit risk assessment. The Company with various activities as mentioned above manages credit risk. An impairment analysis is performed at each reporting date on an individual basis for major customers. In addition, a large number of minor receivables are grouped into homogenous groups and assessed for impairment collectively. The calculation is based on historical data. The Company does not hold collateral as security.

**ii) Financial assets that are neither past due nor impaired**

Credit risk from balances with banks and financial institutions is managed by the Company's treasury department in accordance with the Company's assessment of credit risk about particular financial institution. None of the Company's cash equivalents, including term deposits (i.e., certificates of deposit) with banks, were past due or impaired as at each balance sheet date.

**Cash and cash equivalents**

The company holds cash and cash equivalents of Rs. 127.16 lakh at March 31, 2021 (March 31, 2020: Rs. 114.86 lakh)  
The cash and cash equivalents are held with bank and cash on hand.

**II Liquidity Risk**

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they become due. The level of liquidity risk is very low considering the fact that the company relies on operating cash flows and owned equity. Currently the company has borrowed funds from bank mainly for day to day business needs (i.e. Cash Credit Facilities are being availed by the company).

Further the Company manages liquidity risk by maintaining adequate reserves and banking facilities by continuously monitoring the forecasted and actual cash flows and matching the maturity profiles of financial assets and liabilities. The Company manages its liquidity risk by ensuring, as far as possible, that it will always have sufficient liquidity to meet its liabilities when due.



**III Market Risk**

Market risk is the risk of loss of future earnings, fair values or future cash flows that may result from adverse changes in market rates and prices (such as interest rates, foreign currency exchange rates and commodity prices) or in the price of market risk-sensitive instruments as a result of such adverse changes in market rates and prices. Market risk is attributable to all market risk-sensitive financial instruments, all foreign currency receivables and payables and all short term and long-term debt. The Company is exposed to market risk primarily related to foreign exchange rate risk, interest rate risk and commodity risk.

**a) Interest Risk**

Interest rate risk is the risk that fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. In order to optimize the Company's position with regards to the interest income and interest expenses and to manage the interest rate risk, treasury performs a comprehensive corporate interest rate risk management by balancing the proportion of fixed rate and floating rate financial instruments in its total portfolio. With all other variables held constant, the following table demonstrates the impact of the borrowing cost on floating rate portion of loans and borrowings and excluding loans on which interest rate swaps are taken. Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Company's exposure to the risk of changes in market interest rates related primarily to the Company's short-term borrowings with floating interest rates. Company's treasury department monitors the interest rate movement and manages the interest rate risk based on its policies.

The exposure of the company's borrowing to interest rate changes at the end of the reporting period are as follows:

**i) Exposure to interest rate risk**

<u>Particulars</u>	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
Non Current Borrowings	988.66	710.77
Current Borrowings	190.00	50.36
<b>Total</b>	<b>1,178.66</b>	<b>761.13</b>

For details of the Company's Non Current and Current borrowings, refer to Note 13 and 14 of these financial statement.

**ii) Interest Rate Sensitivity**

Profit or loss is sensitive to higher/lower interest expense from borrowings as a result of changes in interest rates. The below sensitivity does not include the impact of interest rate swap contracts which largely mitigate the risk.

<u>Particulars</u>	As at March 31, 2021 Rs.	As at March 31, 2020 Rs.
50bp increase would decrease the profit before tax by	-5.89	-3.81
50bp decrease would increase the profit before tax by	5.89	3.81

**iii) Exposure**

The Company's exposure to equity securities price risk arises from investments held by the Company and classified in the balance sheet either at fair value through OCI and at amortised cost. To manage its price risk arising from investments in equity securities, the Company diversifies its portfolio. Diversification of the portfolio is done in accordance with the limits set by the Company.

<b>31 Due to Micro, Small and Medium Enterprise</b>		
Under the Micro, Small and Medium Enterprises Development Act, 2006, (MSMED), certain disclosers are required to be made relating to Micro, Small and Medium enterprises. On the basis of the information and records available with management, outstanding dues to the Micro and Small enterprise as defined in the MSMED Act, 2006 are disclosed as below:		
(Rs. in lakhs )		
<b>Particulars</b>	<b>As at March 31, 2021 Rs.</b>	<b>As at March 31, 2020 Rs.</b>
Principal amount remaining unpaid to any supplier as at the end of accounting year	-	-
Interest due and remaining unpaid to any supplier as at the end of accounting year	-	-
Amount of interest paid by the Company in terms of section 16 of the MSMED Act, 2006, along with the amount of the payment made to the supplier beyond the appointed day during the accounting year	-	-
Amount of interest due and payable for the reporting period of delay in making payment [which have been paid but beyond the appointed day during the year] but without adding the interest specified under the MSMED Act, 2006	-	-
Amount of interest accrued and remaining unpaid at the end of accounting year	-	-
Amount of further interest remaining due and payable even in succeeding years, until such date when the interest dues as above are actually paid to the small enterprise, for the purpose of disallowance as a deductible expenditure under Section 23 of MSMED Act, 2006	-	-
<b>Total</b>	-	-
<b>32 Capital Management:</b>		
The Company's capital management is intended to maximise the return to shareholders and benefits for other stakeholders for meeting the long-term and short-term goals of the Company; and reduce the cost of capital through the optimization of the capital structure i.e. the debt and equity balance.		
The Company monitors the capital structure on the basis of Gearing ratio and maturity profile of the overall debt portfolio of the Company.		
<b>The gearing ratio at the end of the reporting period was as follows:</b>		
<b>Particulars</b>	<b>As at March 31, 2021 Rs.</b>	<b>As at March 31, 2020 Rs.</b>
Debt	1,178.66	761.13
Cash and bank balances	(127.16)	(114.86)
Net debt	1,051.50	646.27
Equity	886.81	862.15
Net Gearing ratio	118.57%	74.96%

NOTES FORMING PART OF FINANCIAL STATEMENTS

(Rs. in Lakhs)

33	Payment to Auditors	Year Ended	Year Ended
		March 31, 2021	March 31, 2020
		Rs.	Rs.
	Audit fees	1.00	0.90
	Taxation matters	-	-
	Out of pocket expenses	-	-
	Others	0.19	0.10
	<b>Total</b>	<b>1.19</b>	<b>1.00</b>

**34 Related Party Disclosures and Their Relatives**

Related Party Disclosures as required by Accounting Standard Ind AS 24 issued by Institute of Chartered Accountants of India are given below:

**(i) Related Parties and Nature of Relationship**

a) The Enterprises in which Key Managerial Personnel (KMP) and their relatives have significant influence:

Nil

b) Key Management Personnel:

Bharatkumar Lalchand Shah	Whole Time Director & CFO
Manjulaben Navinchandra Kothari	Director
Chirag Sudhirbhai Shah	Director
Panchal Nurpesh Kiritkumar	Director

**(ii) Transactions during the period and balances outstanding with related parties are as under:**

Transactions with related parties during the year:

Name of related party	Nature of Transaction	Year Ended March 31, 2021 Rs.	Year Ended March 31, 2020 Rs.
Chirag Sudhirbhai Shah	Remuneration	3.80	4.86
Bharatkumar Lalchand Shah	Remuneration	1.44	6.45

**(iii) Balances outstanding at each reporting date is Nil as at March 31,2021 (as at March 31,2020 is Nil)**

Name of related party	Nature of Transaction	Year Ended March 31, 2021 Rs.	Year Ended March 31, 2020 Rs.
Bharatkumar Lalchand Shah	Remuneration	-	6.45

Note: Figures in bracket denotes credit balance.

**35 Impact of COVID 19 Pandemic:**

The Company has considered the possible effects that may result from Covid19 in the preparation of these financial statements including the recoverability of carrying amounts of financial and non-financial assets. In developing the assumptions relating to the possible future uncertainties in the economic conditions because of Covid19, the Company has, at the date of approval of the financial statements, used internal and external sources of information and expects that the carrying amount of the assets will be recovered. The impact of Covid19 on Company's financial statements may differ from that estimated as at the date of approval of the same.

**36 Recent Indian Accounting Standards (Ind AS)**

As at the date of issue of financial statements, there are no new standards or amendments which have been notified by the MCA but which have not yet been adopted by the Company. Hence, the disclosure is not applicable.

**37 Subsequent Events:**

Subsequent to Balance Sheet Date, there are no events occurred which require disclosure or adjustments in the financial statements.

**38** The Code on Social Security, 2020 (the "Codes") relating to employee compensation and post-employment benefits that received Presidential assent have not been notified. Further, the related rules for quantifying the financial impact have not been notified. The Company will assess the impact of the Codes when the rules are notified and will record any related impact in the periods the Codes becomes effective.

**39 Approval of the Financial Statements:**

The Financial Statements were approved for issue by the board of directors on June 30, 2021.

**40** Previous year's figures have been regrouped/re-arranged/recasted, wherever necessary, so as to make them comparable with current year's figures.

As per our report of even date attached.

**For, H S K & CO LLP**  
**Chartered Accountants**  
**FRN: 117014W/W100685**

**Sd/-**  
**CA. Sudhir S. Shah**  
**Partner**  
**M. No. 115947**

**Place : Ahmedabad**  
**Date : 30/06/2021**

**For and on behalf of Board of Directors**

**Sd/-**  
**CHIRAG SHAH**  
**Director**  
**DIN: 08012494**

**Sd/-**  
**NRUPESH PANCHAL**  
**Director**  
**DIN: 08184985**

**Sd/-**  
**Company Secretary**  
**Place : Ahmedabad**  
**Date : 30/06/2021**

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## ANNEXURE - I

**Statement on Impact of Audit Qualifications (for audit report with modified opinion) submitted along-with Annual Audited Financial Results - (Standalone and Consolidated separately)**

### PURPLE ENTERTAINMENT LIMITED

#### **Statement on Impact of Audit Qualifications for the Financial Year ended March 31,2021**

[See Regulation 33 / 52 of the SEBI (LODR) (Amendment) Regulations,2016]

*(Amount in Rupees Lakhs)*

<b>I.</b>	<b>SL No.</b>	<b>Particulars</b>	<b>Audited Figures (as reported before adjusting for qualifications)</b>	<b>Adjusted Figures (audited figures after adjusting for qualifications)</b>
	1.	Turnover / Total income	<b>83.09</b>	<b>83.09</b>
	2.	Total Expenditure	<b>49.84</b>	<b>49.84</b>
	3.	Net Profit/(Loss)	<b>24.66</b>	<b>24.66</b>
	4.	Earnings Per Share	<b>0.29</b>	<b>0.29</b>
	5.	Total Assets	<b>2202.59</b>	<b>2202.59</b>
	6.	Total Liabilities	<b>1315.78</b>	<b>1315.78</b>
	7.	Net Worth	<b>886.81</b>	<b>886.81</b>
	8.	Any other financial item(s) (as felt appropriate by the management)		

<p><b>II.</b></p>	<p><b><u>Audit Qualification (each audit qualification separately):</u></b></p> <p>a. <b>Details of Audit Qualification: N.A</b></p> <p>b. <b>Type of Audit Qualification: N.A</b></p> <p>c. <b>Frequency of qualification: N.A</b></p> <p>d. <b>For Audit Qualification(s) where the impact is quantified by the auditor, Management's Views: N.A</b></p> <p>e. <b>For Audit Qualification(s) where the impact is not quantified by the auditor: N.A</b></p> <p style="padding-left: 40px;">(i) <b>Management's estimation on the impact of audit qualification:</b></p> <p style="padding-left: 40px;">(ii) <b>If management is unable to estimate the impact, reasons for the same:</b></p> <p><b>(iii) Auditors' Comments on (i) or (ii) above</b></p>		
<p><b>III.</b></p>	<p><b><u>Signatories:</u></b></p> <p><b>For, PURPLE ENTERTAINMENT LIMITED</b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; text-align: center; vertical-align: top;"> <p>S/d <b>CHIRAG SHAH</b> <b>DIRECTOR</b> <b>DIN: 08012494</b></p> </td> <td style="width: 50%; text-align: center; vertical-align: top;"> <p>S/d <b>NRUPESH PANCHAL</b> <b>DIRECTOR</b> <b>DIN: 08184985</b></p> </td> </tr> </table> <p style="margin-top: 20px;">S/d <b>SUDHIR S. SHAH</b> <b>M/S. H S K &amp; CO. LLP</b> <b>CHARTERED ACCOUNTANTS</b></p> <p><b>Place: AHMEDABAD</b> <b>Date: 30-06-2021</b></p>	<p>S/d <b>CHIRAG SHAH</b> <b>DIRECTOR</b> <b>DIN: 08012494</b></p>	<p>S/d <b>NRUPESH PANCHAL</b> <b>DIRECTOR</b> <b>DIN: 08184985</b></p>
<p>S/d <b>CHIRAG SHAH</b> <b>DIRECTOR</b> <b>DIN: 08012494</b></p>	<p>S/d <b>NRUPESH PANCHAL</b> <b>DIRECTOR</b> <b>DIN: 08184985</b></p>		

## ATTENDANCE SLIP

I/We.....R/o.....  
hereby record my/our presence at the Annual General Meeting of the Company on Saturday, 25<sup>th</sup> September, 2021 at 01.00 P.M at 30-B, Third Floor, Ajanta Complex, Income Tax, Ashram Road, Ahmedabad-380009 Gujarat .

DPID * :	Folio No. :
Client Id * :	No. of Shares :

\* Applicable for investors holding shares in electronic form.

Signature \_\_\_\_\_ of  
shareholder(s)/proxy

Note:

1. Please fill this attendance slip and hand it over at the entrance of the hall.
2. Please complete the Folio / DP ID-Client ID No. and name, sign this Attendance Slip and hand it over at the Attendance Verification Counter at the ENTRANCE OF THE MEETING HALL.
3. Electronic copy of the Annual Report for 2021 and Notice of the Annual General Meeting (AGM) along with Attendance Slip and Proxy Form is being sent to all the members whose email address is registered with the Company/ Depository Participant unless any member has requested for a hard copy of the same. Members receiving electronic copy and attending the AGM can print copy of this Attendance Slip.
4. Physical copy of the Annual Report for 2021 and Notice of the Annual General Meeting along with Attendance Slip and Proxy Form is sent in the permitted mode(s) to all members whose email is not registered or have requested for a hard copy.

## **Proxy form**

*[Pursuant to Section 105(6) of the Companies Act, 2013 and Rule 19(3) of the Companies (Management and Administration) Rules, 2014]*

**CIN: L55101GJ1974PLC084389**

Name of the Company: **PURPLE ENTERTAINMENT LIMITED**

Registered office: **30-B, THIRD FLOOR, AJANTA COMPLEX, INCOME TAX, CHAR RASTA,  
ASHRAM ROAD AHMEDABAD-380009**

**NAME OF THE MEMBER(S):**

**REGISTERED ADDRESS:**

**E-MAIL ID:**

**FOLIO NO/ CLIENT ID:**

I/ We being the member of ....., holding.....shares, hereby appoint

1. Name: .....

Address:

E-mail Id:

Signature: ....., or failing him

2. Name: .....

Address:

E-mail Id:

Signature: .....,

as my/our proxy to attend and vote (on a poll) for me/us and on my/our behalf at Annual General Meeting of members of the Company, to be held on Saturday, 25<sup>th</sup> day of September, 2021 at 01:00 P.M at the registered office of the Company at 30-B, THIRD FLOOR, AJANTA COMPLEX, INCOME TAX, CHAR RASTA, ASHRAM ROAD AHMEDABAD-



380009 and at any adjournment thereof in respect of such resolutions as are indicated below:

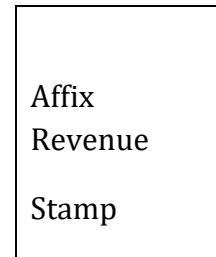
Resolution No.

- 1) To receive, consider and adopt the Audited Profit and Loss Account for the year ended 31st March, 2021 and Balance sheet as at that date together with Directors Report and Auditors Report thereon
- 2) TO REGULARIZE THE APPOINTMENT OF ADDITIONAL DIRECTOR Mr. ALKESH AJITKUMAR SHAH OF THE COMPANY
- 3) To alter the object clause of the company
- 4) To provide loans, give guarantees and make investments
- 5) TO PROVIDE LOANS TO ANY DIRECTOR

Signed this ..... day of..... 2021

Signature of Shareholder

Signature of Proxy holder(s)



**Note: This form of proxy in order to be effective should be duly completed and deposited at the Registered Office of the Company, before the commencement of the Meeting.**