

Century Plyboards (India) Limited

Century House,

P 15/1, Taratala Road, Kolkata - 700088

• P: (033) - 3940 3950 • F: (033) - 2248 3539

kolkata@centuryply.com • www.centuryply.com

Cin No : L20101WB1982PLC034435



Date: 9th April, 2021

BSE Ltd. Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400 001 Scrip Code: 532548	National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 Scrip Name- Centuryply
---	--

Dear Sir(s)/Madam(s)

Sub: Intimation regarding launch of Firewall Technology by Century Plyboards (India) Limited ('the Company')

In terms of Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company has introduced a pioneering solution for its customers by launching the use of Firewall Technology in manufacturing its Products. It shall involve use of nano-engineering particles, which are embedded in the polymer matrix of a plywood, giving its best-in-class firefighting properties.

The addition of technology adds another feather to the already existing expertise of the Company as a provider of innovative solutions in home decorative space. A write-up on the same, being released to the Press, is attached herewith.

This is for your information and record.

Thanking you,
Yours faithfully,

For Century Plyboards (India) Ltd.

Company Secretary

Enclosed: As above



CenturyPly, India's leading manufacturer of plywood and decorative, today announced yet another innovative solution— launch of Firewall technology that ensures that its customers get critical time to act and be safe in case of fire.

Firewall Technology is the outcome of arduous and indigenous research work done by the organization. The organization has decided to offer this benefit currently to its customers at no additional cost. Firewall technology involves use of nano-engineered particles, which are embedded in the polymer matrix of a plywood, giving it best-in-class firefighting properties. Ordinary plywood once ignited rapidly gets destroyed, it acts as a medium to spread fire within minutes. It also generates a lot of smoke. The rapidly spreading fire ignites and destroys everything in its way, the smoke hinders rescue operations and may suffocate people to death. Before one can realise and act, the raging fire causes irreparable losses like loss of life, trauma, injuries, mental disorders, emotional and financial instability and loss of precious belongings. CenturyPly now enriched with Firewall technology is certified as the best in class by Indian Standards (IS 5509), American Society for Testing Material (ASTM E84) and British Standard. (BS476 Part 7) when measured against critical parameters like flammability, spread ability, penetration, smoke developed index. Century Ply with Firewall Technology is best prepared to fight against self-disintegration due to fire and to contain the spread of fire and smoke generation. This helps in rescue operations, allowing time for its consumers to save own and loved ones' lives or call for emergency help, fire engines, ambulances etc. Once the source of fire is removed it also acts to self-extinguish the fire.

CenturyPly has always been in forefront in terms of being innovative and self-reliant, especially to bring out solutions consistently which are aimed to ensure that its customers get the best value and peace of mind while using CenturyPly - be it water-proof, borer and termite proof, Virokill technology and now Firewall Technology. Deep concern about the rising incidences of fire across our country gave impetus to this **unique Firewall solution**, which prepares the plywood to be the best in class to fight fire and give crucial time to save lives and valuables in case of fire breaking out. CenturyPly has decided not to charge any additional price for this currently, keeping the delivery of customer satisfaction as the main purpose. The Firewall Technology will be available in its Architect and Club Prime range of plywood from April 2021 onwards.