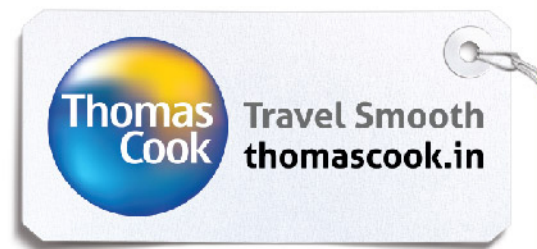


Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



23rd August, 2019

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated August 23, 2019 titled: 'Thomas Cook India brings Domestic Tourism to the forefront Launches Bucket List of 15 'must visit' gems of India with #travelpledge2022.'

This is for your information and records.

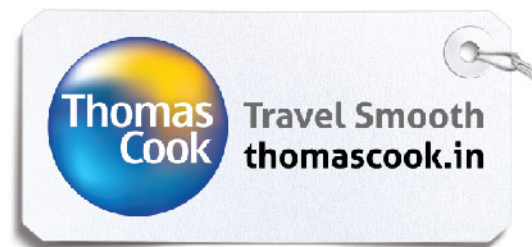
Thank you,
Yours faithfully,
For Thomas Cook (India) Limited

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release



Thomas Cook India brings Domestic Tourism to the forefront Launches Bucket List of 15 'must visit' gems of India with #travelpledge2022

Mumbai, August 23, 2019: Thomas Cook (India) Ltd., India's leading integrated travel and related financial services company, spearheads the domestic tourism agenda in line with Prime Minister Modi's message encouraging citizens to travel across the country. By recommending a list of 15 'must visit' destinations to explore across India through its campaign #travelpledge2022, Thomas Cook India provides impetus to Indians to discover the diversity of our country- unique facets of its history, culture, cuisine and scenic beauty.

Thomas Cook India's internal data reveals the significant demand for domestic tourism with a growth of over 25% YoY over the last 3 years. The company's research also highlights the keen interest of today's travellers in rediscovering their roots while indulging in unique experiences. Additionally, that social sharing via insta-worthy vacations is serving to further dive this demand- especially among Millennials.

Aiming to bring domestic tourism into the spotlight, Thomas Cook India has launched 15 bucket list destinations -to entice Indians to explore and unveil the gems of our country:

1. **Mawlynnong** (Meghalaya) - The cleanest village of Asia
2. **Taj Mahal** (Agra) – The ultimate emblem of love – a UNESCO world Heritage Site
3. **Forts and Monuments of Rajasthan** (Jaipur, Jodhpur, Ajmer) - Experience a rich cultural heritage
4. **Statue of Unity** (Gujarat) - The largest monolithic statue of India
5. **Khajuraho** (Madhya Pradesh) - Finest sculptures from the past – UNESCO World Heritage Site
6. **Rishikesh** (Uttarakhand) - The Yoga capital of the world
7. **Ladakh on a Motor Bike** – An adventure ride to Nubra Valley, Tso Moriri, Pangong and more
8. **Jim Corbett National Park** (Uttarakhand) - Tigers which attracted the Man vs. Wild Show
9. **Konark Sun Temple** (Odisha) - 13th Century Sun Temple – UNESCO World Heritage Site
10. **Temples & Ganga Ghat of Varanasi** (Uttar Pradesh) – said to be the world's oldest City
11. **Kaziranga National Park** (Assam) - Witness the one horned Rhino
12. **Gulmarg** (Kashmir) - Paradise on Earth
13. **Valley of flowers** (Uttarakhand) - Indian national park, home to millions of flowers
14. **Khajjiar** (Himachal Pradesh) - Mini Switzerland of India
15. **Backwaters of Kerala** – Enjoy the serene lakes, canals and lagoons in God's own Country

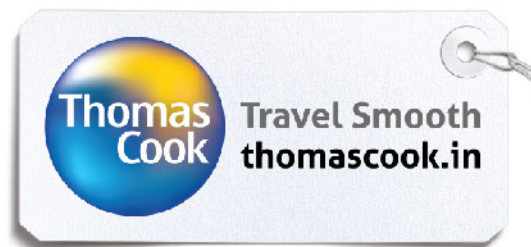
Thomas Cook India's domestic packages start from Rs 8,929 per person on twin share; the range of destinations include favourites like Puducherry, Wayanad, Cherrapunji, Shillong, Kumaon, Darjeeling, Dalhousie and Coorg, among others.

Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Ltd., said, "*I am truly delighted with the announcement of Prime Minister Modi calling all Indians to visit at least 15 domestic destinations by 2022. He has put the spotlight back on domestic tourism and thus catalyse demand for this high potential yet under-leveraged sector. Hence in an attempt to play our part in this significant initiative, we have curated a bucket list of 15 Indian gems, aiming to encourage travellers embark on a voyage of discovery of their own country and explore its diversity of exotic experiences – from culture, cuisine, wildlife, adventure, and more*", he added.

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About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 29 countries across 5 continents, a team of over 9700 and a combined revenue in excess of Rs. 6718.7 Cr. (over \$ 0.96 Bn.) for the financial year ended March 31, 2019.

TCIL has been felicitated with **The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Excellence in Domestic Tour Operations at the SATTE Awards 2018, Best Travel Entrepreneur of The Year at TTG Travel Awards 2017, The French Ambassador’s Award for Exemplary Achievements in Visa Issuance – 2015 to 2018 and the Condé Nast Traveller – Readers’ Travel Awards from 2011 to 2018.**

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Ltd at ‘CRISIL AA-/Stable on the long-term bank facilities of TCIL and CRISIL A1+ rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 66.90% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Quess Corp Limited: TCIL owns 48.82% of Quess Corp Limited, a provider of integrated business services.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited (Formerly known as SOTC Travel Private Limited) wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL owns 100% of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel Services Limited (Formerly known as TC Travel and Services Limited) (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller’s cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance and more.

Thomas Cook India Group has recently completed its acquisition of a 51% stake in DEI Holdings Limited (DEI), one of the world’s leading imaging solutions and services providers.

For more information, visit:

Quess Corp Limited: <http://www.quescorp.com>

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries:

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Communicate India: Kapil Daryani, +91 99872 10099, kapil@communicateindia.com | Natasha D’souza +91 98673 88748, natasha.d@communicateindia.com