

#### **S Chand And Company Limited**

Registered Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India.

P:+91 11 4973 1800 | F:+91 11 4973 1801 | E:info@schandgroup.com | www.schandgroup.com ■

Date: February 06, 2024

То	То
Listing Department	Listing Department,
BSE Limited	National Stock Exchange of India Limited
Phiroze Jeejeebhoy Towers, Dalal Street,	Exchange Plaza, C-1, Block G, Bandra Kurla
Mumbai, Maharashtra 400001	Complex, Bandra (E), Mumbai, Maharashtra
	400051

Dear Sir,

## Re: Investors Presentation-Financial Results-quarter ended December 31, 2023-pursuant to Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

The presentation for the analysts and investors for the conference call scheduled to be held on Wednesday, February 07, 2024 at 1:00 P.M. to discuss the financial results for the quarter ended December 31, 2023 is attached herewith.

The Company shall also disseminate the above information on the website of the Company i.e. <a href="https://www.schandgroup.com">www.schandgroup.com</a>.

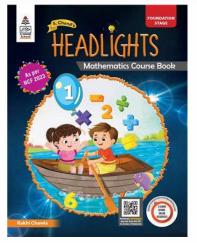
Request you to kindly take note of the same.

Thanking You.
Yours Sincerely,
For S Chand And Company Limited

Jagdeep Singh
Company Secretary
Membership No: A15028
Address: A-27, 2nd Floor,
Mohan Co-operative Industrial Estate,
New Delhi-110044

Encl: as above



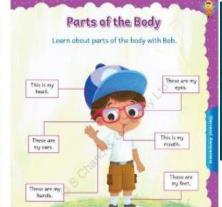




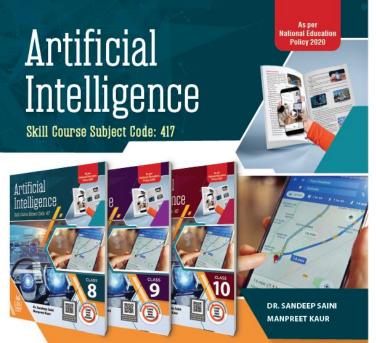












S. Chand and **Company Limited** - Ushering in the **New NCF** 

> Q3 - FY2023-24 **Investor Update** 6th February 2024

#### **SUMMARY**



1.

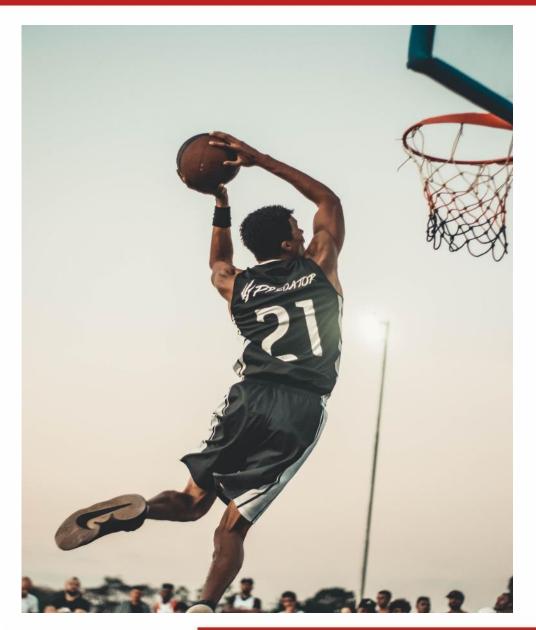
Key Highlights – 9M & 3QFY24

2.

**Consolidated Financial Performance** 

Status of Digital Business & Investments

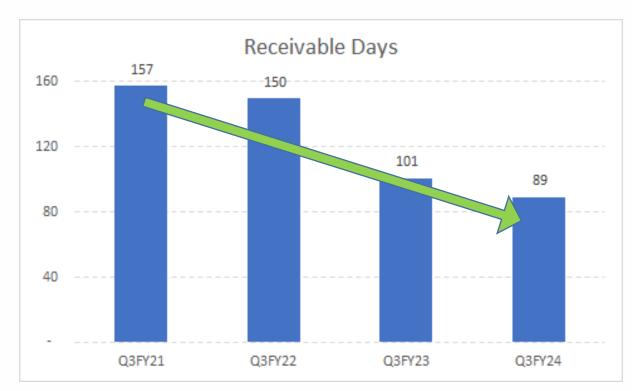


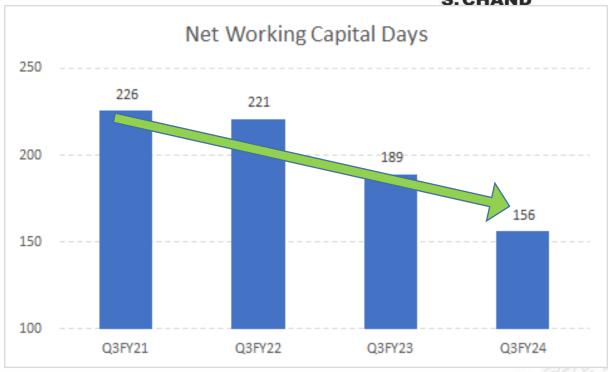


Key Highlights – 9M &3QFY24

#### **BEST IN CLASS WORKING CAPITAL METRICS**





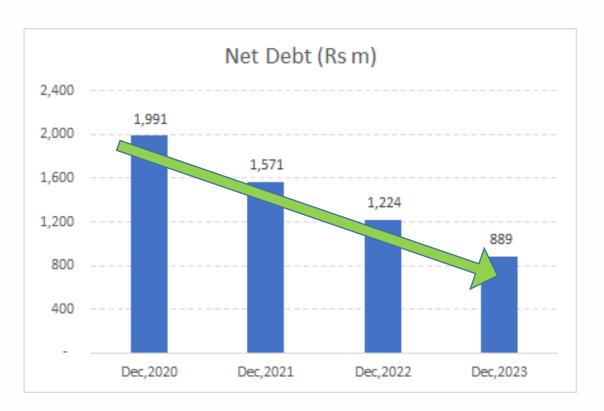


- Receivable days below 100 days for the first time ever in company's history in Q3.
- Lowest Q3 Receivable days in the company's history.

Consistently improving Net Working capital efficiency over the past years.

#### SUSTAINABLE REDUCTION IN DEBT METRICS







Net Debt increases in 3Q due to raw paper purchases during the quarter. Cash and equivalents are at Rs318m at the end of the quarter.

inventory levels are lower on a YoY basis. Current inventory has Rs872m raw material paper inventory (vs. Rs859m in Q3FY23).

Note – Paper prices increased by more than 50% in 2022 thus Dec, 20 and Dec, 21 inventory numbers are much lower than Dec, 22 and Dec, 23.

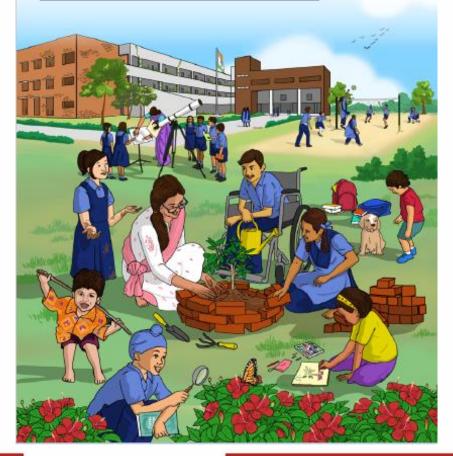
#### NCF 2023 ANNOUNCED IN AUGUST, 2023







National Curriculum Framework for School Education 2023



- After a long gap of 18 years, the National Curriculum Framework for School Education - 2023 was announced in August, 2023.
  - This is the first ever integrated Curriculum Framework for children between ages 3-18 in India. It is a direct outcome of the 5+3+3+4 curricular and pedagogical structure that National Education Policy (NEP) 2020 has come out with for School Education. This is in follow-up to the NCF of the Foundational Stage (NCF-FS) which was released in October 2022.
- This is a very positive development for the company and its growth prospects going ahead.

#### **IMPACT OF NCF 2023 ANNOUNCEMENT**



#### New Content Creation

- With the timely announcement of the NCF for School Education in Augus 2023, we have been able to move forward in the creation of new content adhering to the new NCF.
- We have already started launching new books which are adhering to the new syllabus, and we are ready with our new content for the upcoming sales season.

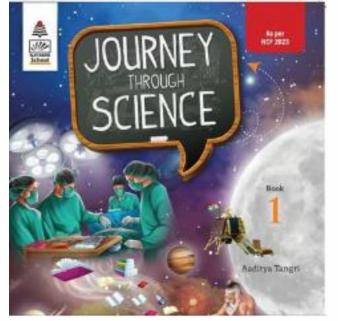
#### FY24 promotion season to see mixture of new and old syllabus content

- The ongoing promotion & sales season of October, 2023 March, 2024 would see sales from both old syllabus and new syllabus books depending upon the adoption of new curriculum books by schools.
- We expect 30%-40% schools to adopt the new curriculum this year.

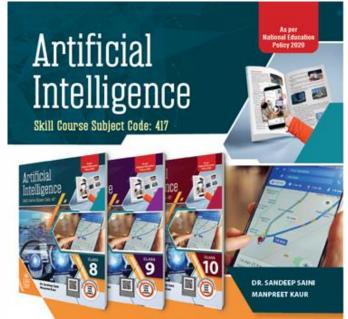
# Strong runway of growth for at least 2-3 years

- Since the New Curriculum is being developed after a gap of 18 years, it would substantially reduce the second-hand book market, and which would spur volumes.
- There is an increase in number of subjects/domains which would require additional books to be studied by the student for achieving their learning outcomes.

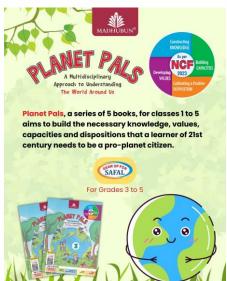
#### **NEW BOOK LAUNCHES BASED ON THE NEW CURRICULUM**







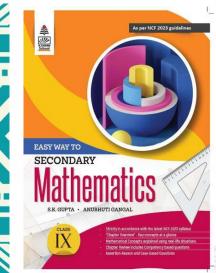




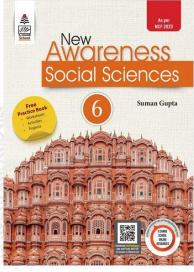




India, Art Integration and Social and Emotional Learning (The

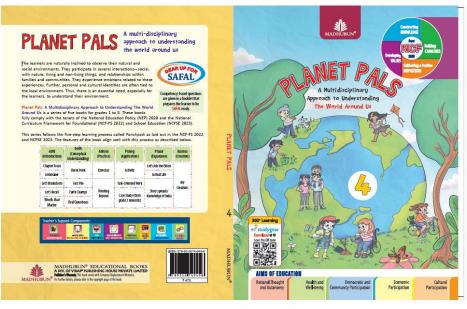






#### **NEW BOOK LAUNCHES BASED ON THE NEW CURRICULUM**

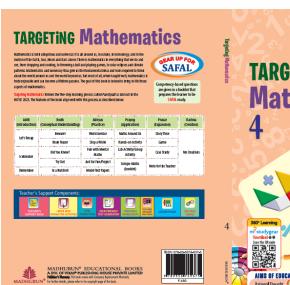


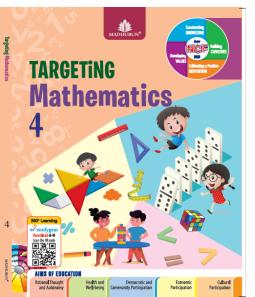




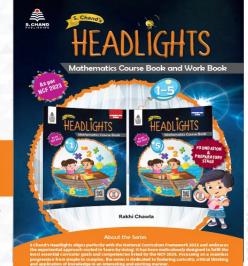






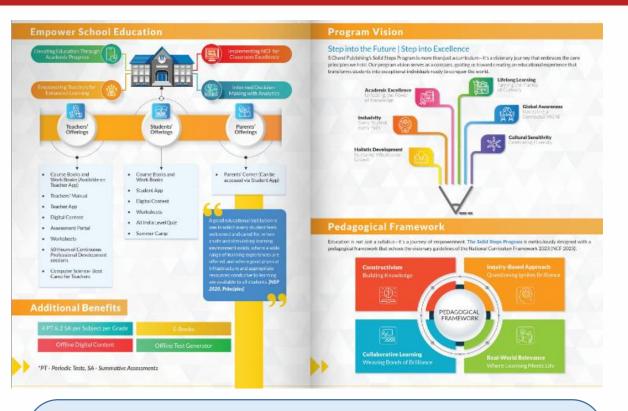








#### LAUNCH OF SOLID STEPS — INTEGRATED K-5 CURRICULUM SOLUTION



- Solid Steps is our newly launched K-5 Curriculum program in English and various Indian languages like Hindi, Kannada, Telegu, Malyalam etc. keeping in mind the core concepts of the New Education Policy 2020.
- This K-5 program is meticulously designed to meet NCF 2023 guidelines, empowering young minds with essential skills – critical thinking, creativity, and a love for learning.





Link for Solid Steps Brochure - https://school.dsdigital.in/demo/Brochure/solid steps/index.html

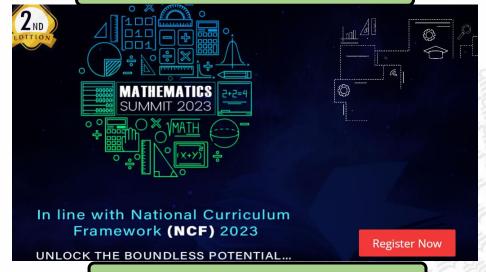
#### S CHAND GROUP – MARKETING INITIATIVES





**World Book Fair Participation** 

cozmo Global Dealer's Meet - Baku



**Mathematics Summit 2023** 

#### **S CHAND GROUP – MARKETING INITIATIVES**







"Hindi Diwas" – Leading Event of Vikas Publishing House for Hindi teachers across the country



Finland Study Tour for leading School Owners and Principals

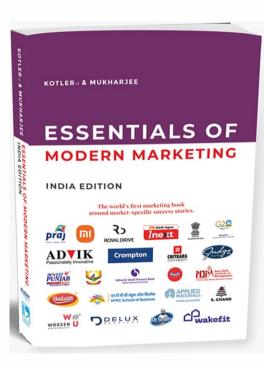




"The World of Publishing" - Opportunity for school children to visit S Chand's Printing Press

#### S CHAND GROUP - MARKETING INITIATIVES







Launch of the prestigious "Philip Kotler – Essentials of Modern Marketing" with a Case Study on the S Chand Group

#### **LOOKING AHEAD**



Gross margins can increase in case paper prices decline during the year.

Target EBITDA margin band of 16%-18%.

Would take a single digit price hike across portfolio in FY24.

Strong growth in S Chand Academy Youtube channel.

Operating revenues to be in the range of Rs720cr to Rs750cr (Vs. Rs610cr in FY23).

**FY24** 

Focus on working capital metrics and cash flows to continue.



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# **Consolidated Financial Performance**

#### **SEASONAL NATURE OF OUR BUSINESS**



### 15%-20% of annual revenues; Reduction in WC

#### Q1 April - June

- Final leg of K-12 sales for new academic session and delivery of books to distributors/ schools.
- New academic session commences in April for CBSE/ ISCE schools.
- Sales performance reviews and budgeting exercises.

### 5%-10% of annual revenues; Reduction in WC

#### **Q2 July - September**

- Finalisation of title catalogue for next academic year (new and revised titles).
- Content revision/ development by editorial team in collaboration with authors.
- Engagement with schools & teachers. (training sessions, workshops, etc.).
- Start of Sample distribution.
- Return of unsold stock from distributors.
- Start of Semester 1 (Higher Education) and Test preparation sales based on government vacancy examinations.

### 5%-10% of annual revenues; Peak Inventory

#### Q3 October - December

- Sample distribution and evaluation by schools.
- Start of Printing for the season.
- Final reconciliation and closure of distributor accounts before commencement of season sales.
- Order visibility from schools starts building up.
- Start of Semester 2 (Higher Education) and Test preparation sales based on government vacancy examinations.

## 70% to 80% of annual revenues; Peak Receivables

Q4 January - March

- Peak Season for K-12 sales and delivery to distributors/ schools.
- Semester 2 (Higher Education) and Test preparation sales continues.
- Peak printing for titles based on demand.

#### **MANAGEMENT COMMENTARY – 3Q & 9MFY24**



## Promotion of new NCF Books

- During the third quarter, we saw vigorous promotion activities in the school segment due to the new books based on the recent NCF.
- There is great anticipation and interest in the new syllabus books for the upcoming sales season.

#### **Expenses**

- Employee expenses in Q3 increased partially on back of hiring to utilize the opportunity from the NCF announcement.
- Other expenses in Q3 were higher on a QoQ basis but steady on a YoY basis on back of sales and promotion activities on back of the new NCF.

#### Profit/Loss

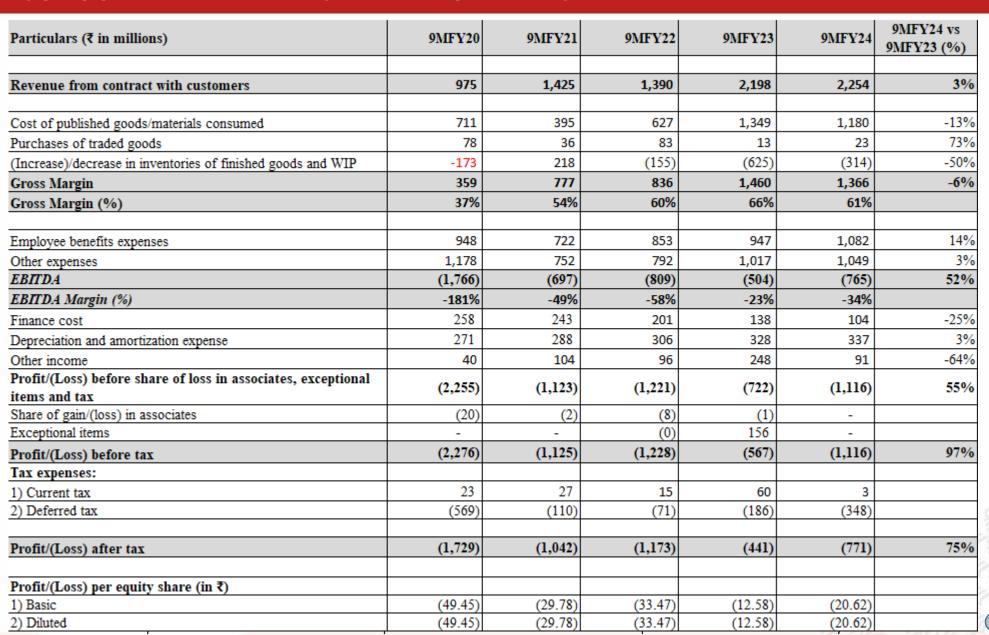
• We would like to highlight that 9MFY23 had 3 one off gains totalling Rs326m vs. 9MFY24-:

	. •		
Qtr	Description	Classification	Amount (In Rs)
Qtr 1	Gain from Smartivity Stake Revaluation	Other Income	98m
Qtr 2	Gain from Testbook Stake sale	Exceptional gain	156m
Qtr 3	Gain from iNeuron Stake Sale	Other Income	72m

• Thus, when we compare 9MFY24 vs. 9MFY23 results, we have to keep these one-off gains in mind to have the right picture.

#### **Operating Metrics**

• Lowest Receivables and NWC levels for Q3 in the past 5 years.





#### 9MFY24 Highlights

Revenues: 3% Higher YoY

PAT Losses higher due to: (1) Absence of One-Off gains of Rs326m in 9MFY23 under Other Income and Exceptional Income vs. 9MFY24,

(2) Higher operating expenses due to salary hike, fresh hiring and certain sales/mkting expenses on back of NCF

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## 9MFY24 vs. 9MFY23 - Major Moving Parts explaining the difference at the Profit/(Loss) before Taxes (PBT) level

Particulars (Rs m)	9MFY23	9MFY24	Difference	Comments
Profit/(Loss) before tax	(567)	(1116)	549	

#### 9MFY24 vs. 9MFY23 - Major Moving Parts

				Qtr	Description	Classification	Amount (In Rs)
One off gains in 9MFY23	326	0 326 Qtr 1 Qtr 2	Qtr 1	Gain from Smartivity Stake Revaluation	Other Income	98m	
One on gams in 51411 123	320		<u>Q</u>	Qtr 2	Gain from Testbook Stake sale	Exceptional gain	156m
				Qtr 3	Gain from iNeuron Stake Sale	Other Income	72m
Increase in Employee Expenses	947	1082	135	<ul> <li>Employee expenses in 9M increased on back of appraise cycle kicking in July and new hiring done to utilize the opportunity from the NCF announcement.</li> </ul>			• •
Decrease in Gross Margins	1460	1370	94	<ul> <li>9MFY23 had the benefit of lower cost opening invew while 9MFY24 opening inventory was higher priced raw paper price increase in FY23.</li> </ul>		•	

Particulars (₹ in millions)	Q3FY20	Q3FY21	Q3FY22	Q3FY23	Q3FY24	Q3FY24 vs Q3FY23 (%)
Revenue from Operations	96	346	513	652	763	17%
Cost of published goods/materials consumed	388	135	349	654	708	8%
Purchases of traded goods	52	28	44	7	3	-53%
(Increase)/decrease in inventories of finished goods and WIP	(252)	58	(150)	(454)	(366)	-19%
Gross Margin	-92	125	270	445	419	-6%
Gross Margin (%)	-95%	36%	52%	68%	55%	
Employee benefits expenses	320	255	293	335	384	15%
Other expenses	418	222	316	439	438	0%
EBITDA	(831)	(352)	(340)	(329)	(403)	22%
EBITDA Margin (%)	-863%	-102%	-66%	-50%	-53%	
Finance cost	86	78	65	56	45	-21%
Depreciation and amortization expense	93	95	103	110	109	-1%
Other income	7	22	6	104	49	-53%
Profit/(Loss) before share of loss in associates, exceptional	(1,002)	(502)	(501)	(201)	(507)	200/
items and tax	(1,003)	(503)	(501)	(391)	(507)	30%
Share of gain/(loss) in associates	(13)	0	(5)	-	-	
Exceptional items	-	-	-	-	-	
Profit/(Loss) before tax	(1,015)	(503)	(505)	(391)	(507)	30%
Tax expenses:						
1) Current tax	11	(2)	9	8	-3	
2) Deferred tax	(278)	(37)	(67)	(94)	(140)	
Profit/(Loss) after tax	(748)	(464)	(447)	(305)	(364)	19%
Profit/(Loss) per equity share (in ₹) (for continuing						
operations)						
1) Basic	(21.40)	(13.27)	(12.77)	(8.69)	(9.91)	
2) Diluted	(21.40)	(13.27)	(12.77)	(8.69)	(9.91)	



#### **Q3FY24 Highlights**

Revenues: 17% higher YoY

PAT impacted in 3QFY24 by combination of:

- (1) Increased employee costs on back of wage hike cycle and hiring on back of NCF,
- (2) 3QFY23 had Gain from sale of iNeuron stake in Other income of Rs72m

Particulars (₹ in millions)	As at	As at
,	31 December 2023	31 March 2023
	Unaudited	Audited
Assets		
Non-current assets		
Property, plant and equipment	791	809
Right-of-use asset	502	386
Capital work-in-progress	10	10
Goodwill	3,357	3,357
Other intangible assets	732	906
Intangible assets under development	32	10
Financial assets		
- Investments	223	153
- Other financial assets	90	83
Deferred tax assets (net)	1,125	914
Other non-current assets	250	46
Total non-current assets (A)	7,111	6,674
Current assets		
Inventories	2,329	1,562
Financial assets		
- Investments	77	345
- Trade receivables	1,502	2,653
- Cash and cash equivalents	143	769
- Bank balances other than cash and cash equivalents	39	38
- Other financial assets	35	42
Other current assets	150	119
Total current assets (B)	4,275	5,527
Total assets (A+B)	11,386	12,201

Particulars (₹ in millions)	As at	As at		
Tarticulars (Circulandis)	31 December 2023	31 March 2023		
	Unaudited	Audited		
Equity and liabilities				
Equity				
Equity share capital	176	176		
Other equity	7,954	8,780		
Non-controlling interests	39	84		
Total equity (C)	8,169	9,040		
Non-current liabilities				
Financial liabilities				
- Borrowings	112	255		
- Lease liability	288	167		
- Other financial liabilities	-	-		
Provisions	93	94		
Total non-current liabilities (D)	493	517		
Current liabilities				
Financial liabilities				
- Borrowings	1,095	1,013		
- Lease liability	83	80		
- Trade payables				
- total outstanding dues of micro enterprises and small				
enterprises	133	214		
- total outstanding dues of creditors other than micro				
enterprises and small enterprises	1,061	864		
- Other financial liabilities	130	185		
Other current liabilities	180	131		
Provisions	38	39		
Current tax liabilities (net)	4	118		
Total current liabilities (E)	2,724	2,645		
Total equity and liabilities (C+D+E)	11,386	12,201		



(₹ in millions)	Year ended 31 December 2023	Year ended 31 December 2022	(₹ in millions)	Year ended 31 December 2023	Year ended 31 December 2022
	Unaudited	Unaudited		Unaudited	Unaudited
A. Cash flow from operating activities	Chaudited	Unaudited	B. Cash flows from investing activities		
Profit before tax	(1,116)	(567)	Purchase of property, plant and equipment including	(92)	(108)
Adjustment to reconcile profit before tax to net cash	(=,===)	(22.)	intangible assets and capital work-in-progress	(72)	(100)
Depreciation and amortisation expense	337	328		3	12
Loss on sale of property, plant and equipment (net)	1	6	Proceeds from sale of property, plant and equipment		12
Finance costs	104	138	Purchase of current investments	(330)	(9)
Interest income	(9)	(4)	Proceeds from sale of current investments	662	77
Amounts written-back	(1)	(16)	Purchase of non-current investments	(30)	0
Fair value gain on financial instruments at fair value through			Disposal of non-current investment	(40)	236
profit or loss	(35)	(98)	Investment in deposits with banks	(501)	26
Net gain on sale of investments	(29)	(75)	Investment in deposits redeemed	500	-
Gain on disposal of non-current investment	-	(156)	Interest received	9	4
Share of loss in associate	-	1	Net cash used in investing activities (B)	182	239
Unrealised foreign exchange (gain)/ loss (net)	(0)	(1)	(-,		
Employee stock option expense	-	2	C. Cash flows from financing activities		
Provision for expected credit loss and advances	90	5	Proceed from issue of equity shares including securities	5	9
Bad debt written off	14	23	Proceed from non-current borrowings	51	6
Operating loss before working capital changes	(643)	(413)	Repayment of non-current borrowings	(223)	(354)
Adjustments for movement in:	(7.67)	(4.242)	Proceeds of current borrowings (net)	111	584
Inventories	(767)	(1,213)	Payment of lease liabilities for principal portion	(73)	(80)
Trade receivables	1,047	1,342	Payment of lease liabilities for interest portion	(24)	(18)
Other assets Provisions	(15)	(29)	Interest paid on borrowings	(80)	(120)
Trade payables	(1) 117	(67)			, ,
Other liabilities	(111)	(67) 14	Net cash used in financing activities (C)	(233)	27
Cash generated from operations	(374)	(362)	Net decrease in cash and cash equivalents (A+B+C)	(625)	(226)
Direct taxes paid (net of refunds)	(200)	(130)	Cash and cash equivalents at the beginning of the year	769	609
Net cash generated from operating activities (A)	(574)	(492)		143	383

<sup>•</sup> Despite much higher Losses Before Tax in Dec, 23 vs. Dec, 22, Cash generated from Operations was at similar levels to last year.

#### **SOLID IMPROVEMENT IN WORKING CAPITAL METRICS**



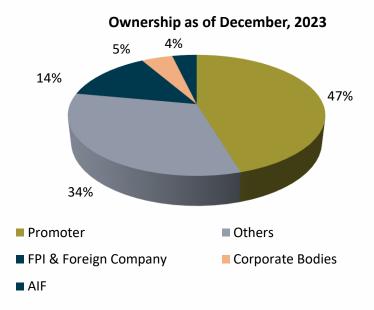
- Working Capital Metrics
  - Trade Receivables reduced to Rs1,502m during Q3FY24 vs. Rs1,552m during Q3FY23.
    - In terms of receivable days, it stood at 89 days (vs. 101 days in Q3FY23).
    - This is the lowest receivable days in Q3 in the past 5 years.
  - **Inventory reduced** to Rs2,329m (vs Q3FY23: Rs2,489m). Our inventory includes raw material paper inventory of Rs872m (vs. Q3FY23: Rs859m).
    - This is the quarter with the highest inventory levels during the year in anticipation of a strong sales season.
  - Net Working Capital reduced to 156 days (vs. 189 days in Q3FY23) which is a reduction of 33 days over the previous year.

    This is one of the lowest net working capital days in Q3 in the past 5 years.
- Net Debt: Rs889m (vs. Rs1224m in Q3FY23) and Gross Debt: Rs1,207m (vs. Rs1,808m in Q3FY23)
  - Net Debt has reduced by Rs335m on a YoY basis.

#### **SHAREHOLDING STRUCTURE**



Market Data	As of 5th February, 2024
Market Capitalization (Rs Mn)	9,150
Price (Rs)	260
No. of shares outstanding (Mn)	35
Face Value (Rs.)	5.0



Key Institutional Investors - As of December 2023	% Holding
International Finance Corporation	8.0%
Miri Strategic Emerging Markets Fund Lp	4.7%
Trust Line Holdings	2.9%
Blue Diamond Properties	2.0%
Volrado Venture Partners Fund	1.4%
	•

Source:	www.bseindia.com, LinkINTime

Other Institutional Investors holding less than 1% - As of December 2023
Aadi Financial Advisors
Winro Commercial
Fiducian India Fund
Zen Securities
Acadian Emerging Markets
Singularity Holdings
Blue Horizon
Acadian Asset Management Inc
Source: www.bseindia.com, LinkINTime

#### **CONCALL DETAILS**







We cordially invite you to the Earnings Call with

#### **S** Chand and Company Ltd.

Bloomberg Code: SCHAND IN | Reuters Code: SCHA.BO

to discuss the Q3FY24 Results

#### Represented by:

Mr. Himanshu Gupta – Managing Director Mr. Saurabh Mittal – Group Chief Financial Officer Mr. Atul Soni – Head – Investor Relations, Strategy and M&A

Wednesday, February 7, 2024, at 13:00 hrs IST 15:30 hrs SGT & HK / 07:30 hrs GMT / 02:30 hrs EDT / 23:30 hrs PDT (previous day)

#### Dial-In Numbers:

Universal Access Number: +91-22-6280 1360 / +91-22-7115 8261

For further information, please contact

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NLatha | NLatha@PLIndia.com | +91-22-6632 2231



3.

## **Digital Business & Investments**

#### **INVESTEE COMPANIES – HIDDEN VALUE IN OUR BALANCE SHEET**





- Smartivity (https://www.smartivity.in/) was founded in 2015 with focus on S.T.E.M. Learning and DIY Kits.
- We have Angel funded approx. Rs20m in the company across various funding rounds.
- Their last round of funding was done in Sept 2022 at a valuation of approx. Rs100cr. S Chand currently holds ~16% stake in the company. Other marquee investors in the company include Ashish Kacholia (26% stake) and Hemandra Kothari (8% Stake).
- At per the last valuation round, our investment is valued at approx. Rs150m.
- Smartivity has become cash flow positive and is almost EBITDA break even in FY23. They have shown revenue growth of 39% YoY and strong Gross margin expansion in FY23.



- ixamBee (<a href="https://www.ixambee.com/">https://www.ixambee.com/</a>) was founded by Chandraprakash Joshi, Arunima Sinha and Sandeep Singh in December 2016 in Delhi NCR. The company's objective is to help graduates and undergraduates prepare effectively for Government examinations like banks, insurance companies, Railways etc.
- ixamBee has raised funds from Mumbai Angels Network, JITO Angel Network, Inflection Point Ventures (IPV), Firstport Capital, Keiretsu Forum, MSFT, Keyur Joshi (co-founder MakeMyTrip) etc.
- We have invested Rs30m for ~4.3% stake in the company in April, 2023.



- iNeuron (<a href="https://ineuron.ai/">https://ineuron.ai/</a>) was founded in 2019 with the focus on offering affordable online courses for College students and working professionals in the field of Data Sciences, Artificial Intelligence, Machine Learning, Cloud etc.
- We had invested approx. Rs66m in the company in December 2021 for a  $^{\sim}6\%$  stake in the company
- We exited from our minority stake in December, 2022 for approx. Rs138m translating into a return of 2.1x over our initial investment.



- Testbook was founded in 2014 with focus on online test preparation for government competitive exams like Civil services, Banks etc. We invested approx. Rs23m in the company in 2015.
- We exited from our minority stake in July, 2022 for approx. Rs180m translating into a return of 7.8x over our initial investment.

#### S CHAND ACADEMY ON YOUTUBE GROWING BY LEAPS AND BOUNDS



**S Chand Academy** (Youtube)

The channel houses modules comprising of over 1,600 videos that have been prepared supplementing our S Chand Test Prep & College Content. The channel has showed strong growth reaching ~220k subscribers and over 21 million views so far.



#### S Chand Academy

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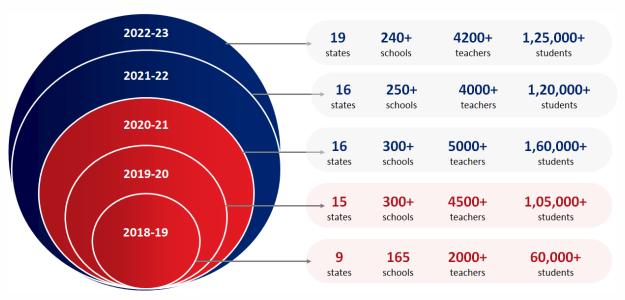
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#### **MYLESTONE & SOLID STEPS – SCHOOL CURRICULUM SOLUTIONS**





- Mylestone: Digitally enabled School Curriculum Solution for the K-8 segment.
- Future Outlook:
  - Affordable Private Schools would be enabled with this one stop solution for all their curriculum, content, teacher trainings and assessment needs.
  - We have changed our strategy and are focusing on bigger schools giving business of at least Rs5L/annum. We look forward to more profitable growth in this segment based on our changed business strategy.

- Solid Steps is our K-5 Curriculum program in English and various Indian languages like Hindi, Kannada, Telegu, Malyalam etc keeping in mind the core concepts of the New Education Policy 2020. This product is NEP 2020 compliant supporting the recommended pedagogies.
- This K-5 program is meticulously designed to meet NCF 2023 guidelines, empowering young minds with essential skills – critical thinking, creativity, and a love for learning.





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