



WESTLIFE FOODWORLD LTD.

[Formerly known as Westlife Development Ltd.]

Regd. Off.: 1001, Tower-3, 10th Floor • One International Center

Senapati Bapat Marg • Prabhadevi • Mumbai 400 013

Tel : 022-4913 5000 Fax : 022-4913 5001

CIN No. : L65990MH1982PLC028593

Website: www.westlife.co.in | E-mail id :shatadru@westlife.co.in

Date: 23rd February, 2024

To
The BSE Ltd Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

To
The National Stock Exchange of India
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai – 400051

Dear Sir/Madam,

Re: Westlife Foodworld Limited (formerly known as Westlife Development Limited (the Company): Scrip Code-505533 (BSE) and WESTLIFE (NSE)

Subject: Press/Media Release

Please find attached the Press/Media Release intended to be made by the Company today, being first intimated to the Stock Exchanges herein.

Requesting you to kindly take the same on record.

Thanking you,
For **Westlife Foodworld Limited**
(*formely known as Westlife Development Limited*)

Dr. Shatadru Sengupta
Company Secretary and Compliance Officer

Encl: A/a



Statement from McDonald's India (West & South)

Mumbai – February 23, 2024

"Amid recent reports about the removal of 'Cheese' from our menu at McDonald's locations in Maharashtra, we want to assure our valued customers that only genuine, high-quality cheese is used in all our cheese-containing products. Collaborating with suppliers adhering to global standards ensures top-quality cheese in our product offerings and not cheese analogues or any substitute.

We are actively engaging with the competent authorities on this issue and awaiting their final clarification. We have always been adhering to stringent food standards and are fully compliant with all applicable food laws. Our commitment to transparency in our ingredients and dedication to providing delicious, high-quality meals to our customers remain unwavering."

About Westlife:

Westlife Foodworld Limited (BSE: 505533) (WFL), formerly known as Westlife Development Ltd (WDL), focuses on setting up and operating Quick Service Restaurants (QSR) in India through its subsidiary Hardcastle Restaurants Pvt. Ltd. (HRPL). The Company operates a chain of McDonald's restaurants in West and South India having a master franchisee relationship with McDonald's Corporation USA, through the latter's subsidiary.

About Hardcastle Restaurants:

HRPL is a McDonald's franchisee with rights to own and operate McDonald's restaurants in India's West and South markets. HRPL has been a franchisee in the region since its inception in 1996. HRPL serves over 200 million customers, annually, at its 380 (as of December 31, 2023) McDonald's restaurants across 62 cities in the states of Telangana, Gujarat, Karnataka, Maharashtra, Tamil Nadu, Kerala, Chhattisgarh, Andhra Pradesh, Goa along with parts of Madhya Pradesh and Union Territory of Puducherry and provides direct employment to over 10,000 employees. McDonald's operates through various formats and brand extensions including standalone restaurants, drive-thru, McCafe, 24x7, McDelivery, McBreakfast and dessert kiosks. The menu features Burgers, Wraps, Hot and Cold Beverages besides a wide range of desserts. Majority of the McDonald's restaurants feature an in-house McCafé. The pillars of the McDonald's system – Quality, Service, Cleanliness and Value – are evident at each of the restaurants that HRPL operates.

For media queries kindly contact:

Sumeet Chhabra

sumeet.chhabra@mcdonaldsindia.com

+91 9619437559

Rashneen Anand

Avian WE

rashneena@avianwe.com

+91 7045527436
