

**DEPT.: SECRETARIAL**

**REF. No. : SEC/ST.EX.STT/ 230 /2023-24**

**DATE : March 13, 2024**

National Stock Exchange of India Ltd., Exchange Plaza, 5th Floor, Plot No.C/1, G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051. SCRIP CODE: SOUTHBANK	BSE Ltd. Department of Corporate Services (Listing), First Floor, New Trading Wing, Rotunda Building, P J Towers, Dalal Street, Fort, Mumbai – 400 001. SCRIP CODE: 532218
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Dear Madam/Sir,

**Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as directed by RBI vide letter dated March 12, 2024 and in line with RBI Master Direction dated March 07, 2024 on “Amendment to the Master Direction - Credit Card and Debit Card – Issuance and Conduct Directions, 2022”, this is to inform that the Bank shall not on-board any fresh customers in our co-branded credit cards until the Bank fully complies with the regulatory guidelines issued in this regard. The Bank would however continue to service the existing customers who hold co-branded credit cards issued by the Bank.

The aforesaid information is also being hosted on the website of the Bank [www.southindianbank.com](http://www.southindianbank.com).

Kindly take the same on your record.

Yours faithfully,

(JIMMY MATHEW)  
COMPANY SECRETARY